

PATHWAYS TO SUSTAINABILITY

TRANSFORMING HEALTH MARKETS IN ASIA AND AFRICA

Improving quality and access for the poor

Edited by Gerald Bloom, Barun Kanjilal,
Henry Lucas and David H. Peters

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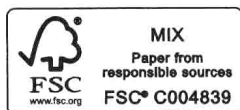
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Transforming Health Markets in Asia and Africa

There has been a dramatic spread of health markets in much of Asia and Africa over the past couple of decades. This has substantially increased the availability of health-related goods and services in all but the most remote localities, but it has created problems with safety, efficiency and cost. The effort to bring order to these chaotic markets is almost certain to become one of the greatest challenges in global health.

This book documents the problems associated with unregulated health markets and presents innovative approaches that have emerged to address them. It outlines a framework that researchers, policy-makers and social entrepreneurs can use to analyse health market systems and assess the likely outcome of alternative interventions. The book presents a new way of understanding highly marketized health systems, applies this understanding to an analysis of health markets in countries across Asia and Africa, and identifies some of the major new developments for making these markets perform better in meeting the needs of the poor. It argues that it is time to move beyond ideological debates about the roles of public and private sectors in an ideal health system and focus more on understanding the operation of these markets and developing practical strategies for improving their performance.

This book is ideal reading for researchers and students in public health, development studies, public policy and administration, health economics, medical anthropology, and science and technology studies. It is also a valuable resource for policy-makers, social entrepreneurs, and planners and managers in public- and private-sector health systems, including pharmaceutical companies, aid agencies, NGOs and international organizations.

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Pathways to Sustainability Series

This book series addresses core challenges around linking science and technology and environmental sustainability with poverty reduction and social justice. It is based on the work of the Social, Technological and Environmental Pathways to Sustainability (STEPS) Centre, a major investment of the UK Economic and Social Research Council (ESRC). The STEPS Centre brings together researchers at the Institute of Development Studies (IDS) and SPRU (Science and Technology Policy Research) at the University of Sussex with a set of partner institutions in Africa, Asia and Latin America.

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Abbreviations

ACT	artemisinin-combined therapy
AEH	Aravind Eye Hospitals
AIDS	acquired immunodeficiency syndrome
ARV	antiretroviral
BBS	Bangladesh Bureau of Statistics
BBUASM	Bangladesh Board of Unani and Ayurvedic Systems of Medicine
BMDC	Bangladesh Medical and Dental Council
BNC	Bangladesh Nursing Council
BP	blood pressure
BPC	Bangladesh Pharmacy Council
BPL	below the poverty line
CAGR	compound annual growth rate
CT	computerized tomography
DD	drug detailer
DFID	Department for International Development (United Kingdom)
DIC	Disciplinary Inspection Committee
DPM	diabetes programme manager
EHR	electronic health record
EMR	electronic medical record
FBG	fasting blood glucose
FDI	foreign direct investment
FDRA	Food and Drug Regulatory Agency
FGD	focus-group discussion
FHS	Future Health Systems
FMOH	Federal Ministry of Health
FWV	family welfare visitor
GDP	gross domestic product
GI	glycaemic index
GMP	Good Manufacturing Practice
GSMF	Ghana Social Marketing Foundation
GTZ	Deutsche Gesellschaft für Technische Zusammenarbeit
HDSS	Health and Demographic Surveillance System
HI	health inspector

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HIV	human immunodeficiency virus
ICDDR,B	International Centre for Diarrhoeal Disease Research, Bangladesh
ICT	information and communication technology
IDI	in-depth interview
IIHMR	Indian Institute of Health Management Research
IMCI	integrated management of childhood illness
IMR	infant mortality rate
IUD	intrauterine device
KFW	Kreditanstalt für Wiederaufbau
KMET	Kisumu Medical Education Trust
LMICs	low- and middle-income countries
LTFQ	less than fully qualified
MBBS	Bachelor of Medicine, Bachelor of Surgery
MD	Medical Doctor
MDG	Millennium Development Goal
MMR	maternal mortality ratio
MR	medical representative; menstrual regulation
MSF	Médecins sans Frontières
NCMS	New Cooperative Medical System
NFHS	National Family Health Survey
NGO	Non-Governmental Organization
NMCP	National Malaria Control Program
NRCMS	New Rural Cooperative Medical Scheme
NSAID	non-steroidal anti-inflammatory drug
NSSO	National Sample Survey Organisation (India)
OECD	Organisation for Economic Co-operation and Development
OOPS	out-of-pocket (health) spending
PBG	postprandial blood glucose
PDA	personal data assistant
PHARIA	Pharmaceutical Representative Association
PHC	primary health care
PMC	pharmaceutical multinational corporation
PMV	patent medicine vendor
POVILL	Poverty and Illness
PPP	public-private partnership
PSI	Population Services International
R&D	research and development
RIPEO	Rectifying Incorrect Professional Ethics Office
RMP	rural medical practitioner
Rs	rupees
RSBY	Rashtriya Swasthya Bima Yojana
RTBI	Rural Technology and Business Incubator
SACMO	sub-assistant community medical officer
SEZ	Special Economic Zone

SMF	State Medical Faculty
SMP	Social Marketing Pakistan
SMS	Short Message Service
SRH	sexual and reproductive health
SS	<i>ShasthyaSena</i>
SSC	Secondary School Certificate
STD	sexually transmitted disease
STI	sexually transmitted infection
THC	Thana Health Complex
TPA	third-party administrator
TRIPS	Trade-Related Aspects of Intellectual Property Rights
UC	union committee
UCLA	University of California, Los Angeles
UN	United Nations
USAID	US Agency for International Development
VD	village doctor
WHO	World Health Organization
WRI	World Resources Institute

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