COMPUTERS ARE YOUR FUTURE

BRIEF

2005

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BRIEF EDITION

COMPUTERS ARE YOUR FUTURE

2005

BILL DALEY



Upper Saddle River, New Jersey

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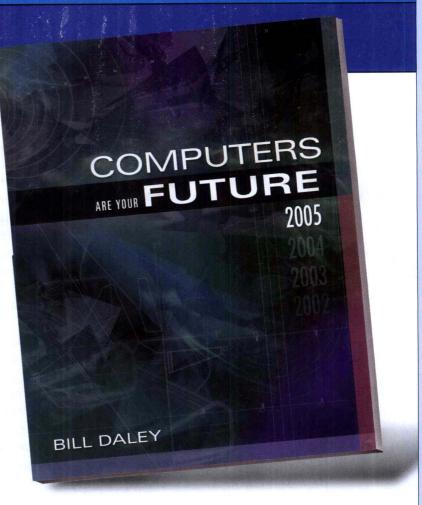
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Preface

About This Edition

We've worked to produce
a book that will meet
your needs and the
needs of your students.
We listened to our
reviewers, we listened at
roundtable discussions,
and most important, we
dedicated our best people



and resources to this project. Here are some things we think you should know about the revision of *Computers in Your Future*:

- Title change: *Computers Are Your Future*. You want a book to reflect the diverse students you now teach. Students today aren't wowed by technology—it's part of their daily lives. From the time they're in grade school, they look at a computer like a toaster—just another common home appliance. We've revised the book to match what we believe they already know with what you've told us they should know.
- You want the new edition to be more current and streamlined than the sixth edition but without forcing changes in the way you're teaching the course. We've significantly reorganized the table of contents, cut redundancy across chapters, and focused on producing a vibrant and active flow to the content.

- You want new chapters on wired and wireless communications, and on enterprise computing. We've conducted the research and written Chapters 8 and 14.
- You want a concepts book with great learning tools that hold your students' interest
 and reinforce critical material—but without
 causing them to lose focus. We've removed
 the encyclopedic dryness and condensed the
 key terms down to those that are truly "key."
- You want a text-specific, interactive Web site that enhances your students' learning with valuable additional resources and practice exercises—and for your students to be led intuitively to key information that is concise, intelligent, and clearly laid out. Wait until you experience what we've created!

Now available as an annual edition,

Computers Are Your Future 2005

brings a new design, new and updated coverage, new *Spotlight*, *Currents*, and *Impacts* features, and an updated accompanying Web site. This text is ready for the challenge of teaching even your most diversified class—without sacrificing quality, integrity, or choice. *Computers Are Your Future* 2005 comes in three versions—Brief (Chapters 1–8), Introductory (1–12), or Complete (1–14)—to meet the needs of your classroom.

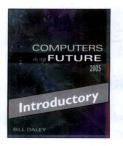


TechTV links and references appear in every chapter. TechTV provides Web-based VIDEOS that are current, rich, and interesting. These are the same videos found on the 24-hour TechTV cable news channel.

SPOTLIGHT sections highlight innovative thinking in each subject area—for example, emerging technologies, ethics, crime, and security; as well as buying and upgrading your computer system and file management.

IMPACTS boxes offer chapter-by-chapter insights on societal implications of computing. Students are introduced to thought-provoking bites of information to stimulate class discussion or team debates on all aspects of technology's impact on life today.







CURRENTS boxes examine issues in computing as well as cutting-edge computer technology. Students learn about what's going to change the face of computing by the time they become professionals. Currents boxes include: emerging technologies, ethics, privacy, piracy, communications, and wireless technology.

Computer FLUENCY continues to be emphasized in the 2005 edition. It's one thing to be computer literate, but it's quite another to be computer fluent. Computer-literate people are skilled computer and Internet users; computer-fluent people are able to navigate the digital world easily. Their knowledge of the underlying concepts and principles of computers and the Internet gives them tremendous advantage.

The more computer-fluent people work with computer technology, the deeper and richer their understanding grows. They also understand enough about computing to recognize the risks, as well as the benefits, of technology.

CUTTING-EDGE topics covered include: Microsoft Office 2003, ethics, e-commerce, security, privacy, communications trends and infrastructure, and multimedia.

Chapters are significantly UPDATED. Chapter 1 is revised to engage the student and to provide a vivid outline of the book's content. Chapters 2 through 4 are revised and updated. Chapters 5 and 6 combine content that used to be distributed in other chapters. Chapters 7 through 9 are heavily revised, with additional coverage of privacy, security, and intellectual property issues. Chapters 10 through 12 are updated to include the latest practices in programming, managing data, and systems. Chapter 13 is totally revised and updated. And Chapter 14, on enterprise computing, is brand new.

For the Instructor

INSTRUCTOR RESOURCES

The new and improved Prentice Hall Instructor's Resource CD-ROM includes the tools you expect from a Prentice Hall Computer Concepts text, like:

- The Instructor's Manual in Word and PDF formats
- Solutions to all questions and exercises from the book and Web site
- Multiple, customizable PowerPoint slide presentations for each chapter
- Computer concepts animations
- TechTV videos
- Image library of all of the figures from the text

This CD-ROM is an interactive library of assets and links. This CD writes custom "index" pages that can be used as the foundation of a class presentation or online lecture. By navigating through this CD, you can collect the materials that are most relevant to your interests, edit them to create powerful class lectures, copy them to your own computer's hard drive, and/or upload them to an online course management system.

TESTGEN SOFTWARE

TestGen Software: TestGen is a test generator that lets you view and easily edit testbank questions, transfer them to tests, and print in a variety of formats suitable to your teaching situation. The program also offers many options for organizing and displaying testbanks and tests. A built-in random number and text generator makes it ideal for creating multiple versions of tests that involve calculations and provides more possible test items than testbank questions. Powerful search and sort functions let you easily locate questions and arrange them in the order you prefer.

QuizMaster, also included in this package, allows students to take tests created with TestGen on a local area network. The QuizMaster utility built into TestGen lets instructors view student records and print a variety of reports. Building tests is easy with TestGen, and exams can be easily uploaded into WebCT, Blackboard, and CourseCompass.

TRAINING AND ASSESSMENT

http://www.phgenit.com



Prentice Hall offers performance-based training and assessment in one product—Train&Assess IT. The training component offers computer-based training that a student can use to preview, learn, and review Microsoft Office application skills. Web- or CD-ROM-delivered, Train IT offers interactive, multimedia, computer-based training to augment classroom learning. Built-in prescriptive testing suggests a study path based not only on student test results but also on the specific textbook chosen for the course.

The assessment component offers computer-based testing that shares the same user interface as Train IT and is used to evaluate a student's knowledge about specific topics in Word, Excel, Access, PowerPoint, Outlook, the Internet, and computing concepts. It does this in a task-oriented environment to demonstrate students' proficiency as well as comprehension of the topics. More extensive than the testing in Train IT, Assess IT offers more administrative features for the instructor and additional questions for the student.

Assess IT also allows professors to test students out of a course, place students in appropriate courses, and evaluate skill sets.

TOOLS FOR ONLINE LEARNING

Companion Web Site

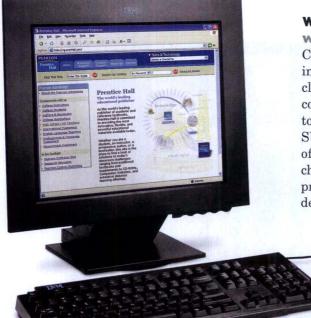
www.prenhall.com/cayf2005

This text is accompanied by a companion Web site at www.prenhall.com/cayf2005. Features of this new site include an interactive study guide, downloadable supplements, online end-of-chapter materials, additional Internet exercises, TechTV videos, Web-resource links such as Careers in IT and crossword puzzles, plus technology updates and bonus chapters on the latest trends and hottest topics in information technology. All links to Web exercises will be constantly updated to ensure accuracy.

EXPLORE IT

http://www.prenhall.com/exploreitlabs

Prentice Hall offers computer-based training just for computer literacy. Designed to cover some of the most difficult concepts, as well as some current topical areas—EXPLORE IT is a Web- and CD-ROM-based product designed to complement a course. Available for free with any Prentice Hall title, our new lab coverage includes: troubleshooting, programming logic, mouse and keyboard basics, databases, building a Web page, hardware, software, operating systems, building a network, and more!



ONLINE Courseware for Blackboard, WebCT, and CourseCompass

Now you have the freedom to personalize your own online course materials!

Prentice Hall provides the content and support you need to create and manage your own online course in WebCT, Blackboard, or Prentice Hall's own CourseCompass. Content includes lecture material, interactive exercises, e-commerce case videos, additional testing questions, and projects and animations.

CourseCompass

www.coursecompass.com

CourseCompass is a dynamic, interactive online course-management tool powered exclusively for Pearson Education by Blackboard. This exciting product allows you to teach market-leading Pearson Education content in an easy-to-use, customizable format.

Blackboard

www.prenhall.com/blackboard

Prentice Hall's abundant online content, combined with Blackboard's popular tools and interface, results in robust Web-based courses that are easy to implement, manage, and use—taking your courses to new heights in student interaction and learning.

WebCT

www.prenhall.com/webct

Course-management tools within WebCT include page tracking, progress tracking, class and student management, a grade book, communication tools, a calendar, reporting tools, and more. GOLD LEVEL CUSTOMER SUPPORT, available exclusively to adopters of Prentice Hall courses, is provided free of charge upon adoption and provides you with priority assistance, training discounts, and dedicated technical support.



TechTV is the San Francisco-based cable network that showcases the smart, edgy and unexpected side of technology. By telling stories through the prism of technology, TechTV provides programming that celebrates its viewers' passion, creativity and lifestyle.

TechTV's programming falls into three categories:

- **I. Help and Information**, with shows like *The Screen Savers*, TechTV's daily live variety show featuring everything from guest interviews and celebrities to product advice and demos, *Tech Live*, featuring the latest news on the industry's most important people, companies, products and issues, and *Call for Help*, a live help and how-to show providing computing tips and live viewer questions.
- **2. Cool Docs**, with shows like *The Tech Of...*, a series that goes behind the scenes of modern life and shows you the technology that makes things tick, *Performance*, an investigation into how technology and science are molding the perfect athlete, and *Future Fighting Machines*, a fascinating look at the technology and tactics of warfare.
- **3. Outrageous Fun**, with shows like *X-Play*, exploring the latest and greatest in videogaming, and *Unscrewed with Martin Sargent*, a new late-night series showcasing the darker, funnier world of technology.

For more information, log onto **www.techtv.com** or contact your local cable or satellite provider to get TechTV in your area.



For the Student

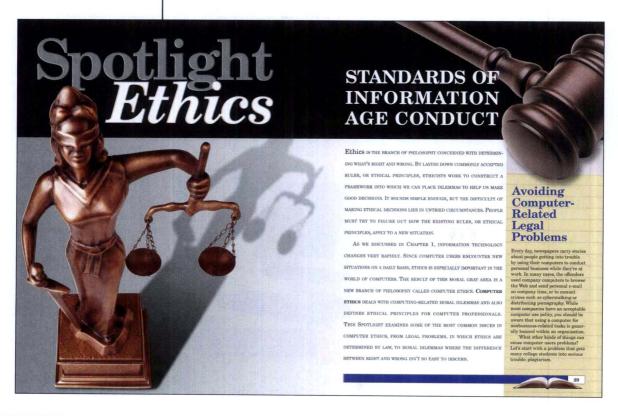
Welcome to *Computers Are Your*Future 2005! The following pages are designed to help you get the most out of the material and make the learning process rewarding. We call your attention to areas that may help you as you read through the book. Please read on, and enjoy!

SPOTLIGHT sections highlight important ideas about computer-related topics and provide indepth, useful information to take your learning to the next level.









12 COMPUTERS ARE YOUR FUTURE 2003: CHAPTER



How "Human" Can Robots Become?

IMPACTS

Milestones

Robots have come a long way since the term was first used to describe man-made laborers in a 1921 play by Czech author Karel Capek. Once found only in scientific labs, today robots paint cars for auto manufacturers, help surgeons conduct surgery, and make trips to outer surgery.

Robots are entering our homes too. Can't have a pet in your dorm room? How about AIBO, the doglike "Entertainment Robot" from Sony "Entertaimment Roboe" from Sony (Figure I. 13a)* According to Sony. AIBO has "the five instincts of love, curiosity, movement, hunger, and steep" as well as the "emotions of happiness, sadness, anger, surprise, fear, and dislike." How can you tell what AIBO is "feelling." According to the Japanese company, AIBO conveys its "feellings" through melodies, body language, and lights in its eyes and on tis tail. You can even train AIBO to do tricks. Best of all. AIBO doesn't need to be houset-trained! need to be house-trained!

Even more humanlike is the Japanese-made PaPeRo (short for

Japanese-made PaPeRo (short for Partner-type Personal Robot) robot (Figure 1.13b). PaPeRo's colorful, rounded canises hape may not look huggable at first, but when treated with kindness, it's irre-sistable. PaPeRo can welcome you home after a long day, and when you're away, it wanders around looking for human companionship. If it doesn't find any, it takes a nap. PaPeRo even has the ability to recomite work on atternst if these naterns are for to recognize voice patterns; if these patterns are unfriendly, it runs away.

While PaPeRo is a humanlike toy, robots are

aking the place of humans in industry in many ways. In 2001, IBM conducted an experiment in

which robots participated in simulated trading of commodities such as pork bellies and gold. By using specially designed algorithms, the robots performed the same tasks as human commodity brokers—and made seven percent more money than their human counterparts! Can you imagine a future in which robots make economic decisions! It would certainly either the stock exchange floor a

future in which robots make economic decisions? It would certainly give the stock exchange floor a new look. (And speaking of which, are robots capable of insider trading! Would you need a "robot," or look are robots as a computer?

Researchers are also working on a robot that changes its shape to accomplish a specific task. The shape-changing robots will one day walk, robots are moved around by a computer-amaged algorithm. Such shape-changing robots will one day walk, robots will one day walk. Lockstep logic is wonderful for a machine, but humans rely on intuitive and often illigical decisions. Will robots ever act nonrationally? A team of researchers at MIT is working on a "sociable humanoid robot." able to learn from and interact with humans. Called Kitmet, the big-eyed robot uses algorithms based on what we know about child development to react in a human way. According to MITs research team, Kismet can perceive a variety of social cuest from its "parent" 'through its syets and ears, and can then deliver feedback through its facial expression, posture, and "voice." So will robots ever act illogically! With humans as surrogate parents, anything is possible. ever act illogically? With humans as surrogate parents, anything is possible.

IMPACTS boxes in each chapter illustrate thoughtprovoking cultural, ethical, and societal implications of computing.



these words aren't in its massive, built-in dictionary. But many correctly spelled words, such as proper nouns (the names of people and places), aren't likely to be found in the computer's dictionary. For this reason, the program won't make any changes without ask-ing you to confirm them.

Storage Once you've corrected the spelling in your document, you save the revised document to disk.

50 COMPUTERS ARE YOUR FUTURE 2003: CHAPTER 2

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Platform Passion: Macs versus PCs

As you almost certainly know, as a computer user, you have two major platforms to choose from: Macintosh and PC. The debate over which platform is best has raged on for years, and if market power is anything, PCs are winning by a landslide. But Apple hangs in there with its slew of adherents who choose to "think different" What's the difference between the platforms? Although you'd never know from listening to people who love or hate Macs, there's not much difference, really. At least not in terms of power capacity, Still, the debate goes on.

On the one side, Mac lovers say their machines are easier to set up and use. Macs come with everything you need built right im—all you have to do is plug them in and you're on your way. Mac lovers also point to the fact that Apple has developed some incredibly advanced technology, (Even PC users will agree to that.) Apple offers CURRENTS

It's not just the system and the software Mac users love. Most Macophiles love their one-button mice as well as their many shortcut keys. Not to mention the Apple design; many Mac adherents love the look of the Mac above all else. Today, you'll find Macs being used in most prinary and elementary schools in the United States. (OS X is virtually crash-proof!) in addition, certain professions, such as publishing, advertising, and design, rely almost exclusively on Macs. On the other hand, PCs still dominate, and the race isn't even close. PCs claim the largest chunk of the marketplace and are the choice of corporate America. And thanks to economies of scale, they also tend to be cheaper, in terms of both their hardware and software. Indeed, software is a big plus for PC users, who have far more to choose from than their Mac counter-

more to choose from than their Mac counter

way for new PCs on the market. In the fall of 2002, Gateway introduced its new all-in-one computer that hopes to steal market share from Apple's iMac G4 (Figure 2.8). In recent years, Apple has tried to woo PC users by

Apple has tried to woo PC users by playing on the idea that Macs are easier to use Meanwhile, Mac's OS X could improve the number of Software products developed for Macs, and that includes games, one reason PCs lead in the marketplace. However, as Apple moves into the PC marfest with its recent UNIX innovations, it may make itself more vulnerable to the viruses that have been mostly a PC headache in the past. In any case, Macs have a long way to go to catch up to PCs—and few users from either camp see that happening any time soon.

CURRENTS boxes in each chapter examine cutting-edge issues in computing and computer technology.





TECHTALK margin notes define commonly used computer jargon.

DESTINATIONS margin notes direct you to related Web sites where you can explore chapter topics in more depth.





very simple processing operations at very high speeds. To check your docu-ment's spelling, the program begins by constructing a list of all the words in your document. Then it compares these words, one by one, with a huge list of

Techtalk

COMPUTERS. THE WEB. & YOU 7

Computer **Fundamentals**

Learning computer and Internet concepts is partly about learning new terms. So let's start with the most basic term of

UNDERSTANDING THE COMPUTER: BASIC DEFINITIONS

processing cycle. Input, processing, output, storage—that's what computers do. The processing function relies upon input, output is dependant upon the results of processing, and storage is where output may be kept for later use. Since these operations are dependent upon each other. operations are dependent upon each other, the information processing cycle is always performed in order.

You'll often hear the term computer You'll often hear the term computer system, which is normally shortened to system. This term is more inclusive than computer. A computer system is a collection of related components that have been designed to work together smoothly. These components can be broken down into two major categories: hardware and software. A computer system's hardware includes the physical components of the



History at www.computer.org/ computer/timeline/



aring a list of misspelled words

COMPUTERS. THE WEB. & YOU 5

FIGURE 1.2 computer and Internet skills tend to make more money and have more satisfying careers than do workers with-out such skills.

cisions you make will be major life decisions you make will be major life decisions; others will have minor consequences. But there will always be facts to gather, opinions to hear, and choices to weigh. Learning about and understanding computers and technology will help you make informed choices.

How can you judge the direction and speed with which technology is moving?

What knowledge can you gain that will prepare you to capitalize on technological advancements? What current knowledge in your life cerspective?

advancements? What current knowledge in your life can you use for perspective?

Consider this: You were most likely born in the mid-1980s. Many of your parent were born in the mid-1960s. Think of the changes that have occurred as a result of technological innovation during the most recent 40 years. When your parents were born there were no telephone answering machines, no cell phones, no elculators. born there were no telephone answering machines, no cell phones, no calculators, and no personal computers. People wrote letters by hand or with a typewriter, kept track of numbers and data in ledgers, and communicated in person or through the use of the telephone. In fact, telephones were physically connected—there were no wireless phones until the 1970s or cell phones until the 1880s.

When you were born the Internet (including e-mail) was restricted to use by the United States government and to institutions of higher education, cell phones were just beginning to be used, and fax

machines were the fastest way for m machines were the fastest way for most people to share documents throughout the world. The World Wide Web would not come into existence until after you started grade school, and e-commerce didn't exist until you were almost 10. Today, millions of people use the Internet not only in their professional lives in business, government, and education but also is this presental. and education but also in their personal and education but also in their personal lives. Cell phones are a seemingly necessary part of everyday life, fax machines are becoming obsolete, and e-commerce was responsible for more than three billion dollars in transactions last year.
Today it's becoming harder and harder to find an activity that doesn't involve computers and technology (Figure 1.1). Clearly, you'd be wise to learn all you can about computers, the Internet, and the

Clearly, you'd be wise to learn all you can about computers, the Internet, and the World Wide Web, You should know how to use a computer, the Internet, and popular software such as Microsoft Word or Excel. At work, computer and Internet skills are needed to succeed in almost every occupational area. Studies consistently show that workers with computer and Internet skills tend to make more money and have more satisfying careers than do workers who don't have such skills (Figure 1.2).

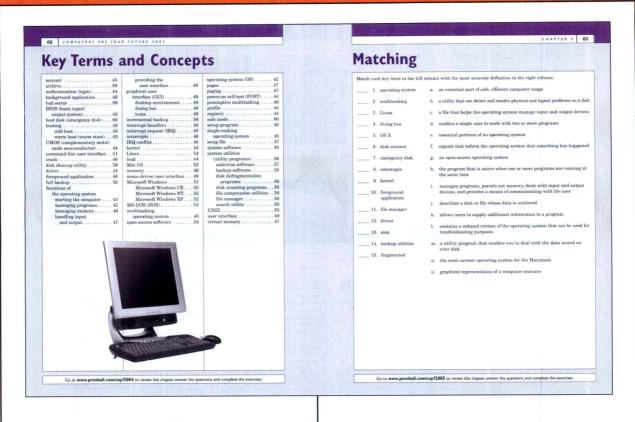
But skills alone aren't enough. To be a fully functioning member of today's computerized world, you also should learn the concepts that underlie computer and

the concepts that underlie computer and Internet technology, such as the distinction

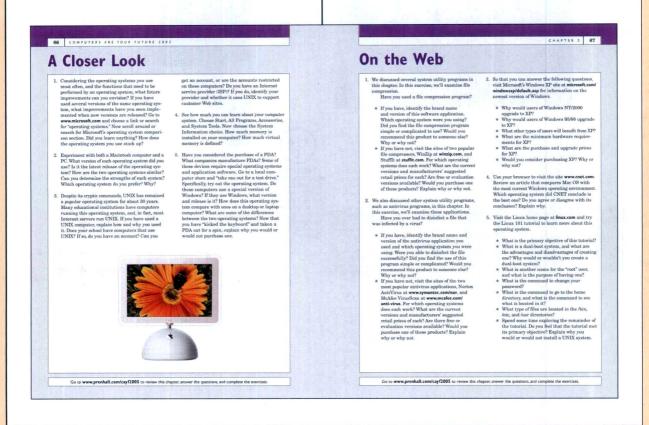


To learn more

TECHTV margin notes give you links to our Web site, where you can view video clips on chapterspecific subjects.



END-OF-CHAPTER MATERIAL includes updated multiple-choice, matching, fill-in, and short-answer questions, as well as Web research projects so you can prepare for tests.



EXPLORE IT LABS present you with an interactive look into the world of computer concepts. These labs bring challenging topics in computer concepts to life through interactivity and assess your knowledge via a Quiz section, which can be e-mailed, saved to disk, or printed.





Table of Contents

At a Glance

BRIEF EDITION

Chapter I	Computers, the Web, & You
Spotlight I	Ethics
Chapter 2	System Software: The Operating Environment
Chapter 3	Application Software: Tools for Productivity
Spotlight 2	Microsoft Office96
Chapter 4	Inside the System Unit
Chapter 5	Input/Output and Storage
Spotlight 3	File Management
Chapter 6	Networks: Communicating and Sharing Resources
Chapter 7	The Internet and World Wide Web
Chapter 8	Wired and Wireless Communications
Spotlight 4	Buying and Upgrading Your Computer System

INTRODUCTORY EDITION

Chapter 9	E-Commerce, Privacy, and Security
Chapter 10	Databases and Information Systems
Chapter II	Systems Analysis and Design
Spotlight 5	Multimedia and Virtual Reality

COMPLETE EDITION

Chapter 12	Programming Languages and Program Development
Chapter 13	Careers and Certification
Chapter 14	Enterprise Computing
Spotlight 6	Emerging Technologies

Table of Contents

Chapter I	Computers, the Web, & You
) jos	Computers, the Web, & You
	Computer Fundamentals7Understanding the Computer: Basic Definitions7Input: Getting Data into the Computer9Processing: Transforming Data into Information9Output: Displaying Information10Storage: Holding Programs and Data for Future Use10Communications: Moving Data between Computers10The Information Processing Cycle in Action11Responsible Computing: Advantages, Disadvantages, and Ethical Considerations of Computer Usage13
	Types of Computers16Computers for Individuals16Computers for Organizations18
	The Internet and World Wide Web
Spotlight I	Ethics
Chapter 2	System Software: The Operating Environment
onapse. z	-1
	The Operating System (OS): The Computer's Traffic Cop42Starting the Computer43Managing Programs45Managing Memory46Handling Input and Output47Providing the User Interface48
	The Operating System (OS): The Computer's Traffic Cop42Starting the Computer43Managing Programs45Managing Memory46Handling Input and Output47

Chapter 3	Application Software: Tools for Productivity
	Types of Application Software70Horizontal Applications: General-Purpose Programs71Vertical Applications: Tailor-Made Programs72
	Integrated Programs and Suites: The All-in-One Approach
	System Requirements and Software Versions77Software Upgrades77Distribution and Documentation77
	Software Licenses and Registration
	Installing and Managing Application Software 80 Installing Applications 81 Launching Applications 82 Understanding the Application's Window 82 Understanding Menus 84 Using Popup Menus 85 Creating Documents 86 Opening an Existing Document 86 Choosing Options 86 Using Wizards 86 Saving Your Work 87 Exiting the Application 88 Shutting Down Your System 88
Spotlight 2	Microsoft Office
Chapter 4	Inside the System Unit
	Describing Hardware Performance
	How Computers Represent Data116Representing Data as Numbers116Numbering Systems117Representing Characters: Character Code118Representing Very Large and Very Small Numbers120
	Introducing the System Unit
	What's on the Outside of the Box?
	Inside the System Unit
	What's on the Motherboard?129The Central Processing Unit: The Microprocessor129Microprocessor Performance131The Chipset and Input/Output (I/O) Bus136Memory137

Chapter 5	Input/Output and Storage
0 ,	Input Devices: Giving Commands
	Keyboards
	The Mouse and Other Pointing Devices
	Audio Input: Speech Recognition and Sound Cards
	Digital Input: Digital Cameras and Digital Video
	Alternative Input Devices
	Automative input Devices
	Output Devices: Engaging Our Senses
	Monitors
	Printers
	Audio Output: Sound Cards and Speakers
	Alternative Output Devices
	Storage: Holding Data for Future Use
	Memory vs. Storage
	Why Is Storage Necessary?
	Storage Devices
	Storage Technologies: Magnetic and Optical
	The Storage Hierarchy
	Storage Capacity and Speed
	Hard Disks
	Floppy and Zip Disks and Drives
	Magnetic Tape
	CD and DVD Technology
	•
Spotlight 3	CD and DVD Technology
Spotlight 3 Chapter 6	CD and DVD Technology
	CD and DVD Technology Storage Horizons File Management 180
	CD and DVD Technology Storage Horizons 171 File Management 180 Networks: Communicating and Sharing Resources 192 Network Fundamentals 194
	CD and DVD Technology Storage Horizons 171 File Management 180 Networks: Communicating and Sharing Resources 192 Network Fundamentals Physical Infrastructure 196
	CD and DVD Technology 169 Storage Horizons 171 File Management 180 Networks: Communicating and Sharing Resources 192 Network Fundamentals 194 Physical Infrastructure 196 Bandwidth 198
	CD and DVD Technology 169 Storage Horizons 171 File Management 180 Networks: Communicating and Sharing Resources 192 Network Fundamentals 194 Physical Infrastructure 196 Bandwidth 198 Modems: From Digital to Analog and Back 199
	CD and DVD Technology Storage Horizons File Management Networks: Communicating and Sharing Resources Network Fundamentals Physical Infrastructure Bandwidth Modems: From Digital to Analog and Back Switching and Routing Techniques 169 171 180 192 Network Fundamentals 194 196 198 198 199 199 190 190 190 190
	CD and DVD Technology Storage Horizons File Management Networks: Communicating and Sharing Resources Network Fundamentals Physical Infrastructure Bandwidth Modems: From Digital to Analog and Back Switching and Routing Techniques Protocols 169 180 192 194 196 198 198 199 198 199 198 199
Chapter 6	CD and DVD Technology Storage Horizons 171 File Management Networks: Communicating and Sharing Resources 192 Network Fundamentals Physical Infrastructure Bandwidth Modems: From Digital to Analog and Back Switching and Routing Techniques Protocols Network Layers 169 180 191 192 194 196 197 198 199 199 199 199 199 199
	CD and DVD Technology Storage Horizons File Management Networks: Communicating and Sharing Resources Network Fundamentals Physical Infrastructure Bandwidth Modems: From Digital to Analog and Back Switching and Routing Techniques Protocols 169 180 192 194 196 198 198 199 198 199 198 199
Chapter 6	CD and DVD Technology Storage Horizons 171 File Management Networks: Communicating and Sharing Resources Network Fundamentals Physical Infrastructure Bandwidth Modems: From Digital to Analog and Back Switching and Routing Techniques Protocols Network Layers Advantages of Networking Types of Computer Networks: LANs and WANs 169 171 180 192 194 194 195 196 197 198 199 199 199 199 199 199
Chapter 6	CD and DVD Technology Storage Horizons 171 File Management Networks: Communicating and Sharing Resources 192 Network Fundamentals Physical Infrastructure Bandwidth Modems: From Digital to Analog and Back Switching and Routing Techniques Protocols Network Layers Advantages of Networking 169 180 190 191 192 194 195 196 197 201 202 203