Model Law on Intellectual Property

A Proposal for German Law Reform – Abbreviated English Edition

> Hans-Jürgen Ahrens Mary-Rose McGuire





Model Law on Intellectual Property

A Proposal for German Law Reform – Abbreviated English Edition





ISBN (print) 978-3-86653-248-9 ISBN (eBook) 978-3-86653-984-6

The Deutsche Nationalbibliothek lists this publication in the Deutsche Nationalbibliografie; detailed bibliographic data are available on the Internet at http://dnb.dnb.de.

© 2013 by sellier european law publishers GmbH, Munich.

All rights reserved. No part of this publication may be reproduced, translated, stored in a retrieval system or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording or otherwise, without prior permission of the publisher.

Production: Karina Hack, Munich. Typesetting: fidus Publikations-Service GmbH, Nördlingen. Printing and binding: Friedrich Pustet KG, Regensburg. Printed on acid-free, non-ageing paper. Printed in Germany.

Model Law on Intellectual Property

Authors

Prof. Dr. Hans-Jürgen Ahrens

Professor at the University of Osnabrück; holds a Chair for Civil Law, Commercial Law and German and International Civil Procedure Law; was Judge at the Court of Appeal in Celle / Lower Saxony (rtd.)

Prof. Dr. Mary-Rose McGuire

Professor at the University of Mannheim; holds a Chair for Private Law, Intellectual Property Law as well as German and European Civil Procedure Law

Jasmin Jaenisch

Graduated translator; staff member at the University of Mannheim

Preface

Large-scale projects aiming at the codification of an entire area of law always require prior scientific analysis and preparation, which can serve as the basis of a further in-depth discussion by academics and practitioners. To initially provoke such a discussion for the German law is the main objective of this draft Code of Intellectual Property (CIP) presented herein. We believe that this purpose is best served by a detailed draft accompanied by explanatory comments. The texts do not only point out the need for reforms but at the same time summarize the present state of law even where, due to fragmented single disciplines and ministerial competences, the overall (scientific) coherence of the subjects threatens to be lost out of sight. The model law at the same time could provide food of thought for the future design of IP legislation of the European Union. However, not all issues related to intellectual property law are prone to be covered by EU legislation, as some of it naturally is - and must remain - closely linked to the set up of the competent national administrative bodies or reliant on the interaction with other national legislation, such as general private and civil procedure law. In view of these differences the English edition is abbreviated and restricted to those areas that may be relevant with regard to legislation on a European Union level. The English edition accordingly only consists of book 1 (general part) and book 10 B (employees' creations) of the German edition. In order to provide an impression of the overall project, however, the content of the other books is briefly set out in the introduction.

Whether the German legislator has the strength and disposition to develop a comprehensive legislation cannot be predicted. Yet, for individual issues of legislation such as the contractual exploitation of intellectual property rights the need for legislation is more than obvious. The draft of a code of intellectual property presented in

this work thus can serve two different purposes. First, in its entirety it provides a framework for IP legislation in Germany, which may serve as a model for major legislative projects. Second, it contains model provisions in case of amendment of specific areas of law, precisely because it makes the broader context of individual measures visible.

As mentioned above, book 1, which forms the general part, could also serve as a framework for Community law. This is even more so as it in parts already consists of rules of Community law, which are restated and applied far beyond their mandatory scope of application. And in other parts is closely adheres to the paradigms of Community law, which in particular are embodied in the Regulations on Community intellectual property rights. But it also covers areas where Community legislation is still lacking. This for instance holds true for the field of contractual exploitation. Insofar book 1 also covers areas that have – even in the context of the preparatory works for a genuine European private law - so far been omitted by Community law. Yet, it is not a utopia far from existing law that has been formulated in this book, but rather you will find solutions that have been originally developed through practice and have mainly been refined and consistently amended to a fullfledged system. This overarching concept promotes transparency and coherence; gaps in the existing rules are addressed.

By contrast, the general procedural rules of book 2 mirror the national administrative set-up and heavily rely on existing national procedural provisions. Accordingly they are only of national relevance and therefore have not been included into this abbreviated English-language edition. Quite similarly the books 3 to 9, which neither have been translated for this edition, depict how the existing German law could be restated following the systematic approach of the CIP without prejudice to the substance of the German IP protection scheme. They contain all the rules that have to be specifically regulated for the individual intellectual property rights. Accordingly they at their core maintain the content of the existing separate statutes unless the respective provisions have be-

come obsolete due to the formulation of general rules contained in books 1 and 2. Unsurprisingly the scope of the books 3 to 9 has been decreased in quantitative terms to a considerable extent as in particular all parallel provisions were replaced by the creation of common rules in the general part (book 1) and general procedural rules (book 2) that apply to all other books. The books 3 to 9 therefore contain first the substantive provisions which apply only to the respective intellectual property right, such as the scope of protection and specific limitations tailored to it, and second the procedural rules on the application procedure as far as they similarly reflect the nature and aim of protection. The books on particular intellectual property rights largely restate the existing law, although of course streamlined with regard to terminology and structure. The emphasis is on the simplified and self-explanatory structure which is made possible only because many rules could be deleted. The restatement of these unmodified parts thus primarily serves the aim of transparency and it clearly shows the benefit of the application of the new regulatory technique, i.e. extracting common rules both with regard to substance and procedure.

Book 10 is dedicated to the field of employees' inventions, an area which is the subject of an ongoing policy discussion, not only at a national but also at a European level. As reform appears to be desirable both from a national and a European perspective we have decided to include a translation of this part into this English-language edition. Book 10 first contains the German Act on Employees' Inventions as it stands and second an attempt to carefully expand it to an overarching law on employees' creations that may be of particular relevance with regard to copyrights but also to designs.

This work has originated as a private scientific project. It goes back to the initiative of *Hans-Jürgen Ahrens* and was conducted at his Osnabrück Chair of Private Law, German and European Commercial Law and International Civil Procedure with the support of a junior research group, of which *Mary-Rose McGuire* then was a member. The substantial financial support provided by the Ger-

man Association for the Protection of Intellectual Property Law (GRUR) has permitted the employment of several doctoral candidates at the University of Osnabrück, namely Mareike Matthies, Bea Metelski, Sebastian König, Matthias Rabbe, Stephanie Rieke, Anna von Seth and Peter Wirtz, who have worked on this team during more than three years and have contributed to the success of the project and who later were assisted by research staff at the University of Mannheim, namely Martina Burger, Valerie Schweppe, Lea Tochtermann, Sofia Wagner and Florian Winzer. The GRUR has also kindly covered the costs of translation, which in its better part was conducted by Jasmin Jaenisch (University of Mannheim).

But the support provided by GRUR was not only limited to financial aspects. Far more also the expertise of its members has contributed to it. A number of them have acted as experts and have in many ways been inspiring. Their criticism and suggestions have found their way into the present draft Code of Intellectual Property. We in particular would like to mention Prof. Dr. Kurt Bartenbach (lawyer), Dr. Helmut Eichmann (lawyer), Prof. Dr. Willi Erdmann (presiding judge at the Federal Court of Justice, retired), Helmut Knoll (presiding judge at the Federal Patent Court), Dr. Hans-Peter Kunz-Hallstein (lawyer), Prof. Dr. Michael Loschelder (lawyer), Prof. Dr. Peter Meier-Beck (presiding judge at the Federal Court of Justice), Prof. Dr. Christian Osterrieth (lawyer), Joachim Rauch (presiding judge at the Federal Patent Court) and Prof. Dr. Winfried Tilmann (lawyer) who acted as expert advisers and have both supported the process and assessed the results.

Our work – in particular with regard to the sophisticated issues related to the organisation of the administrative authorities and proceedings – was further supported by statements submitted by employees of the German Patent and Trade Mark Office and a meeting allowing an intense discussion hosted by Cornelia Rudloff-Schäffer (president of the GPTO) in her office. Dr. Maximilian Häußler (judge at the Federal Patent Court), currently head of the patent division, Sven Holland (assistant director). Dr. Johannes

Holzer (assistant director, head of the division for copyright and state supervision of collecting societies), Stephan Reich (assistant director), Christoph Schmid (head assistant director) and Michael Staats (assistant director) cooperated in this process. Their numerous scientific proposals and practical suggestions have provided cherished input and in many instances have led to a revision of the previous draft. But also as far as we did not adopt them they have provided important insight and have given rise to an intensive discussion, sometimes to a reinforcement of the arguments of our own positions.

Mannheim and Osnabrück, November 2012

Professor Dr. Mary-Rose McGuire Professor Dr. Hans-Jürgen Ahrens

Table of Contents

Model Law on Intellectual Property

Intro	duction
I.	Subject matter of the Code
II.	Objects of the Code of Intellectual Property 15
1.	Overcoming legal fragmentation
a)	National level
b)	Foreign examples and projects on a Community
	law level
c)	Project evaluation
2.	A framework for legal transactions concerning
	intellectual property rights
3.	Alignment of the regulatory technique for similar
	regulatory tasks
4.	Implementation of a concept of graded protection
	and remedy of gaps 20
5.	Relationship of IP law and general private law 21
6.	Consolidation of Private International Law and
	International Procedural Law
7.	Employees' inventions and creations
8.	General administrative and procedural law rules 23
9.	Specific procedural law rules
10.	Summary
III.	Criteria for the content of rules
1.	Amendment and continuity of the current law 25
2.	Clarity of the procedural law rules
IV.	Dovetailing the separate IP statutes
V.	Areas covered by the rules and structure of the CIP 28
1.	Book 1 (general part)
a)	Chapter 1
b)	Chapter 2
c)	Chapter 3 30

Table of Contents

d) 2. a) b) c) d) e) f) 3. 4. VI.	Chapter 4 Book 2 (general procedural law) Chapter 1 Chapter 2 Chapter 3 Chapter 4 Chapter 5 Chapter 6 Books 3 to 9 (the existing statutes on specific intellectual property rights) Employees' inventions and creations Technical remarks on cross-references within the model law	31 31 32 32 32 32 33 33
	: 1: eral part oter 1: Accrual of rights, limitations of protection	
Title \$ 1 \$ 2 \$ 3 \$ 4 \$ 5 \$ 6 \$ 7	1: Intellectual property rights Intellectual property Numerus clausus and freedom of imitation Accrual of protection Ideal and asset-related protection Rightholdership Transferability and contractual exploitation Intellectual property and proprietorship in objects	36 36 36 37 37
§ 8 § 9	2: Relative intellectual property positions Economic protection of the personality Protection against imitation Business and trade secrets Protection of the organiser against recordings	39 39

Title 3: Limitations regarding content and time

Subt	itle 1: Limitations regarding content for the	
bene	efit of third parties and the general public	
§ 12	Exhaustion	40
§ 13	Protection of bona fide users of third party	
	intellectual property rights	
§ 14		
§ 15	Limitation by another's personality traits	
§ 16	Anti-competitive exercise	42
§ 17	Other limitations	42
	itle 2: Limitations regarding time	
§ 18	Term of protection	
§ 19		
§ 20	Forfeiture	43
Chap	oter 2: Applicable law and jurisdiction	
Title	1: Relation of different legal sources	
§ 21	Community law and national law	
	Community and national intellectual property rights	44
§ 23	1 1 / 0	
	national law	44
	2: Applicable law	
	Lex loci protectionis	
§ 25	Contracts relating to intellectual property rights	
\$ 26	Mandatory rules for the protection of the author	
\$ 27	1 /	
§ 28	Infringement of intellectual property rights	47
	3: International jurisdiction	
	Contracts relating to intellectual property rights	
\$ 30	Unauthorised use of intellectual property rights	
§ 31	Claims concerning the validity of registrations	
§ 32	Further heads of jurisdiction	50

Title 4: Competence of courts ratione materiae and ratione loci

Subt	itle 1: Proceedings relating to national	
intel	lectual property rights	
§ 33	Competence of courts ratione materiae and	
	ratione loci	51
§ 34	Annex competence for claims under the Act	
	Against Unfair Competition	51
§ 35	Powers of concentration	51
Subt	itle 2: Proceedings relating to Community	
intel	lectual property rights	
§ 36	Competence of Community intellectual property	
	courts ratione materiae	52
§ 37	Competence of Community intellectual property	
	courts ratione loci	52
§ 38	Powers of concentration	52
Title	5: Lis pendens and related actions	
§ 39	Lis pendens in case of same cause of action	53
§ 40	Lis pendens in case of proceedings relating	
	to legal validity of a Community intellectual	
	property right	53
§ 41	Stay of proceedings due to proceedings	
	relating to legal validity of a national	
	intellectual property right	54
	Lis pendens in case of multiple protection	54
§ 43	Concentration of proceedings in case of multiple	
	national intellectual property rights	55
§ 44	Interim measures	55

Chapter 3: Infringement, enforcement

Title 1: Consequences	of infringements	under
private law		

Subt	itle 1: Infringement	
§ 45	Infringement of intellectual property rights	55
§ 46	Infringement of other relative intellectual property	
	positions	56
§ 47	Claims arising from other statutory provisions	57
	itle 2: Activities prior to grant	
§ 48	Trade mark registered in the name of an agent	57
§ 49		
	compensation	57
§ 50	Enforcement of the rights conferred by	
	a patent application	58
§ 51	Acts prior to the grant of a plant variety right,	
	right of compensation	59
	itle 3: Protection by rights of defence,	
	pensation	
§ 52	Forbearance, abatement	59
§ 53	0 1	
§ 54	Moral damages	60
§ 55	,,	
§ 56	Substitute pecuniary compensation	
§ 57	Publication of the judgement	
§ 58	Contributory infringement	
§ 59	Liability of several infringers	
§ 60	Liability of the owner of a business undertaking	62
Subt	itle 4: Right to information, collection of evidence	
	measures safeguarding evidence	
§ 61	Right to information	62
6 62		77.01.0
9 02	Presentation and inspection	65

Table of Contents

Subti	tle 5: Procedural law enforcement	
§ 64	Warning letter 66	
§ 65	Interim measures	
§ 66	Privilege of reduced value in dispute 67	
Title 2	2: Punishable acts, administrative offences	
	tle 1: Criminal infringement of intellectual	
	erty rights	
§ 67	Punishable infringement of copyrights and	
	related rights	
§ 68	Unlawful attachment of an author's designation 69	
\$ 69	Unlawful encroachment upon technical	
	measures of protection and information necessary	
	for safeguarding rights	
§ 70	Punishable infringement of signs	
§ 71	Punishable preparation of infringement of signs 72	
§ 72	Punishable use of geographical indications	
§ 73	Punishable use of the term of traditional specialities	
	guaranteed	
\$ 74	Punishable patent and utility model infringement 74	
§ 75	Punishable infringement of designs	
§ 76	Punishable infringement of plant variety rights 75	
\$ 77	Punishable infringement of semiconductor	
	protection	
§ 78	Aggravated infringements of intellectual	
	property rights	
§ 79	Punishable attempt	
§ 80	Seizure, forfeiture	
\$81	Enhanced legal consequences	
\$ 82	Legal persons	
\$ 83	Demand for criminal sanctions	
§ 84	Publication of the judgement	
§ 85	Access to files, inspection of evidence	
Subtitle 2: Punishable disclosure of business secrets		
§ 86	Disclosure of business and trade secrets	

§ 87	Exploitation of models	79
§ 88	Punishable attempt	79
§ 89	Inducing and offering disclosure	79
§ 90	Demand for criminal sanctions, acts committed	
	abroad	80
Subti	tle 3: Administrative offences	
§ 91	Violation of supplementary protective measures	
	of book 3 (Copyright Act)	80
§ 92	Violation of supplementary protective measures	
	of book 4 (Trademark Act)	81
§ 93	Disorderly use of the term traditional specialities	
	guaranteed	82
§ 94	Violation of supplementary protective measures	
	of book 8 (Plant Variety Protection Act)	82
	,	
Title 3	3: Measures of the customs authorities	
§ 95	Seizure	83
§ 96	Forfeiture, opposition, lifting of seizure	83
§ 97	Competence, remedies	
§ 98	Compensation for unjustified seizure	
§ 99	Border measures pursuant to Council Regulation	
	(3.6)	85
§ 100	Border measures in case of infringement of	
•	geographical indications	86
	0 0 1	
Chap	ter 4: Intellectual property rights as objects of	
prop	, . ,	
р. Ср	,	
Title	1: Transfer of intellectual property rights	
	Transfer of absolute intellectual property rights	86
	Formal requirements of contractual transfer	
	Relation between the act of obligation and the act	
	of disposition	88
§ 104	Warranty	
	Duties of the transferee	
	Registrability	