

THE STRUGGLE FOR DEMOCRACY

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THE STRUGGLE FOR DEMOCRACY

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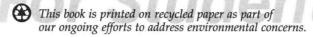
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Two major concerns animated the writing of this textbook. First, we were impressed by the yearning for freedom and democracy that is sweeping the world. We thought it would be timely, in light of recent events, to reexamine the health and vitality of freedom and democracy in the United States, the original home of liberal democracy and the inspiration for much that has transpired in the world. Second, we were surprised by the extent to which new analytical approaches to American politics, prevalent at the graduate level and in the professional journals, have failed to make an appearance in introductory textbooks. This is unfortunate, because several of these new approaches make it easier to understand what is going on in American politics, and are, therefore, important for students to know.

Our experience in teaching the introductory course in American government and politics is that students are confused by the sheer avalanche of details and unsure how to evaluate what they learn about the political process. Our goal in this textbook is to provide a simple framework to organize the details and a standard by which to judge the progress and prospects of the American political experiment. The framework shows how governmental institutions and actors, political institutions and processes (like elections, parties, public opinion, interest groups, and social movements), and deep structural elements (like the constitutional rules, the economy, the culture, the characteristics of the American population, and the place of the United States in the world system) interact to determine what government does. This emphasis on the importance of underlying structures and how they shape politics and government is unique among introductory texts. Democracy—understood as a form of governance characterized by popular sovereignty, political equality, and liberty—is the standard we use to evaluate the American system. The provision of a coherent standard against which to measure the progress of our institutions, based on the most cherished of American values, is also unique among the leading introductory textbooks in government and politics.

The dramatic thread that holds the discussion together is the "struggle for democracy." We believe the United States is a far more democratic place than it was, and that the main cause of this happy development has been the determination of the American people to struggle for popular sovereignty, equality, and liberty. We believe, moreover, that the United States is less democratic than it might be and that further progress will depend on the continuing struggle for democracy. This "struggle" theme weaves throughout the discussion and is the subject of a special boxed feature that appears in each chapter.

COVERAGE

We have included all of the usual topics covered in the introductory course: the Founding, the Constitution, federalism, and political development; public opinion, voting and elections, political parties, interest groups, the mass media; Congress, the presidency, the executive branch/bureaucracy, and the courts; state and local government; and policy outputs, including civil rights and liberties, social welfare, economic policy, and foreign and military policy. We have tried to make this material fresh, however, by organizing it within an innovative yet simple framework, and by raising important issues in democratic theory. Each standard topic is treated analytically in relationship to a multitude of governmental, political, and structural factors, and normatively in terms of its relationship to democracy.

Our approach allows us not only to talk about the traditional topics in a fresh way but to pay attention to topics that are not well covered in other texts. There is, for instance, much greater attention paid to *structural* factors and their impact: the free enterprise system; the nature of U.S. society and its population; the political culture; and the international economic, political, and military systems. There is, moreover, a greater emphasis on the presentation of *historical* materials, since the intellectual themes that animate the text require such attention, especially to American political history as the history of the struggle for democracy. There is, finally, much attention paid to *comparative* materials, since the authors believe that better understanding, especially of structural factors, can only occur if students are drawn out of parochial perspectives. Comparative materials are highlighted in the body of the text by a small globe in the margin.

Though we hold definite views about democracy and its desirability, we are aware that many of the issues addressed in the book are not settled and that some scholars and citizens may well disagree with us. Hence the text gives ample space to views that do not agree with our own.

The text depends on empirical evidence of many kinds, from the latest quantitative studies in the social sciences to qualitative historical studies and journalistic accounts. Where controversy or uncertainty exists, we acknowledge it frankly. Although students need to know which facts and explanations are settled and known, they also need to know when information or explanation remains unsettled and open to debate. In this way we hope to introduce students to the idea that social science is an ongoing enterprise in which many questions are not yet answered. We do not leave students rudderless, however; the text framework allows students to raise their own questions and to incorporate new information and explanations as they encounter them.

FEATURES

We have incorporated a number of features that are intended to make learning more interesting and effective.

The following features are found in each chapter:

- The Struggle for Democracy is a boxed feature that highlights political struggles
 throughout our history to enhance popular sovereignty, political equality,
 and liberty. Examples range from Thomas Paine's 1776 publication of Common Sense to the present-day struggle of women for increased representation
 and power in governmental institutions.
- In this chapter lists major topics to be discussed.
- An opening story highlights the major themes of the chapter by describing an important event or development that continues to affect contemporary American politics, such as the Vietnam War, Watergate, the Reagan revolution, the savings and loan crisis, and the war with Iraq.
- Bold terms are keyed to a glossary that appears at the end of the text.
- *Comparative* materials are highlighted in the margin by a globe that helps bring them to students' attention.
- A chapter Summary helps students review important chapter materials.
- To Ponder is a list of questions with no easy answers designed to stimulate class discussion.
- A list of annotated *Suggestions for Further Reading* helps students delve deeper into subjects that are of interest to them.

The following appear frequently, though not in every chapter:

- Doing Politics boxes highlight how people at all levels in the political system go about the business (and play) of politics.
- Film and Politics boxes look at how Hollywood has portrayed various aspects
 of American politics. This feature is unique in introductory textbooks, and
 reflects the importance we attribute to popular culture in shaping American
 political life.
- Resource boxes provide additional information, often of a technical nature.

We also provide several appendixes, to which students may frequently refer:

- "Film and American Politics," an annotated list of over 100 films (available at local video stores) that address issues raised in the text.
- An acronym index
- The Declaration of Independence
- The Constitution
- The Federalist Papers, Nos. 10, 51, and 78.

- A list of the Presidents of the United States and Congresses
- A glossary of technical terms

SUPPLEMENTS

HarperCollins has assembled an impressive array of text supplements to aid instructors in teaching and students in learning. Many of the supplements are directly tied to the theme "the struggle for democracy," thereby helping students see connections between what they read in the text, hear and see in the class, and research and write about in their assignments.

FOR THE INSTRUCTOR

Teaching Portfolio

This extensive instructor's resource includes the *Instructor's Manual, Struggle for Democracy Lecture Series, Guide for Interpreting the Media,* and *Multimedia Handbook.* The general editor of the kit is John Winkle of the University of Mississippi. All of these resources are inserted into a portfolio, enabling instructors to take out and use whatever part of the kit is relevant to the day's lecture. The resources are all tied closely to the text.

INSTRUCTOR'S MANUAL Written by Neal Tannahill of Houston Community College and Robert E. Hogan of Rice University, this 200-page resource will help instructors prepare stimulating lectures, classroom activities, and assignments. The features of the manual include class outlines and summaries; a broad range of teaching suggestions; ideas for student research; and suggestions for discussions that complement the themes in the text. For each text chapter, the *Instructor's Manual* helps instructors integrate all of the supplements available from HarperCollins.

THE STRUGGLE FOR DEMOCRACY LECTURE SERIES To help you to incorporate the expertise of others into your lectures, we have asked specialists in various areas of political science to produce lectures appropriate for 50-minute classes. Each lecture in the series complements or elaborates upon the themes and discussions in *The Struggle for Democracy*. The subjects of the lectures include "Women and Politics" by Pippa Norris of Harvard University; "The Environment and Politics" by Michael Kraft of the University of Wisconsin—Green Bay; "Urban Politics" by Ester Fuchs of Barnard College; "Latinos and Politics" by Rodney Hero of the University of Colorado; "National Health Care" by Ted Marmor of Yale University; "Constitutionalism" by Lief Carter of the University of Georgia; "Bill of Rights" by John Winkle of the University of Mississippi; "Congress" by David Cannon of the University of Wisconsin—Madison; "Public Policy" by Peter Eisinger of the University of Wisconsin—Madison; "Federalism" by David Walker of the University of Connecticut; and "Blacks and Politics" by Diane Pinderhughes of the University of Illinois.

GUIDE FOR INTERPRETING THE MEDIA This guide, written by David Paletz of Duke University, helps students interpret the viewpoints and biases of American media: newspapers, periodicals, radio and television news programs, and indi-

vidual columnists. It begins with a chapter that shows how media influences politics and the way we interpret political events and issues. A series of active learning exercises help students examine events and issues from the viewpoint of different media. These exercises, tied to the themes in the text, include discussion questions. Finally, the guide includes an annotated listing of the various media and their biases.

MULTIMEDIA HANDBOOK This brief manual will help you bring media presentations of important political events, like the civil rights movement, into your classroom. It lists and describes all of the videos, films, laser disks, transparencies and software that HarperCollins provides to text adopters. The handbook also includes discussion questions, and shows how you might use the media to complement the themes and discussions in *The Struggle for Democracy*. Finally, it offers an annotated listing of over 70 films and videos available through Indiana University.

Test Bank

Over 2500 test questions have been developed by Ken Kollman of Northwestern University. Many of the questions are expressly designed to reinforce and test students' knowledge of the *concepts* and *themes* presented in the text. All answers are keyed by page reference to the corresponding discussions in the test. Questions are given in several formats, including multiple choice, short answer, true/false, and essay. The questions are available both in paper and electronic formats, the latter of which are for use with IBM and Macintosh microcomputers.

Testing Software

TESTMASTER In addition to the traditional printed format, the complete Test Bank is also available free of charge on *Testmaster*, HarperCollins's computer test-generating system. Flexible and easy to use, *Testmaster* may be obtained for use both with the IBM-PC and most compatibles, and the Macintosh.

GRADES Grade-keeping and classroom-management software, free to instructors, maintains data sets for up to 200 students. It is suitable for use with the IBM-PC and most compatibles.

Data Resource Package

Prepared by Neal Tate of University of North Texas, the *Data Resource Package* is a compilation of data on the economy, public opinion, elections, income, and political conditions. Presented in both printed and electronic form, over 40 tables of data, as well as graphical representations of that data, can be manipulated with multiple variables.

Transparency Resource Package

The 80 full-color transparencies included in this package reinforce the information and themes presented in *The Struggle for Democracy*. These maps, timelines, and graphs (the latter taken from the *Data Resource Package*) include a narrative de-

scription and lecture notes that will help stimulate classroom discussions. The transparencies have been assembled by Stephen Van Beek of San Jose State.

Multimedia

LASER DISC American Government: Issues and Images is a two-sided videodisc developed in consultation with American Government professors and a multimedia courseware developer. Also available on video tape, the program contains 46 motion picture excerpts from network news, newsreel collections, cable archives, and state historical societies. The videodisc has been specifically designed for classroom use, and includes pedagogically focused clips from campaign commercials, convention debates, and both historic and recent footage of domestic and foreign policy issues. With the press of a single button the disc can instantly display the moment of political or government history that will best illustrate the points in your lecture.

HARPERCOLLINS'S MEDIA PROGRAM HarperCollins has made available a wide selection of films and videos for instructors to integrate into their course material.

Instructors may choose from many excellent programs. *The Power Game*, Hedrick Smith's popular four-part PBS documentary on the elected (and unelected) government in Washington, and *Eyes on the Prize*, the award-winning six-part series on the civil rights movement, are both available through Harper-Collins's media policy. Also available is *The Thirty-Second President*, Bill Moyers's examination of the office in the age of soundbites, from his PBS series *A Walk Through the Twentieth Century. The Challenge of the Presidency*, a one-hour videotape, combines David Frost's thoughtful interviews of former presidents Reagan, Carter, Ford, and Nixon. Adopters of *The Struggle for Democracy* may also receive a unique *Newsreel Video*, a selection of authentic newsreel footage that captures the key American political events of the past six decades.

FOR THE STUDENT

Study Guide

The *Study Guide*, written by Mary L. Carns of Stephen F. Austin State University, reinforces text discussions to help students improve their understanding of American government and politics. Written in a straightforward way, the guide includes an introduction, chapter summaries, key concepts, crossword puzzles which test students' knowledge of key terms, suggested paper topics, and research questions and resources. Sample tests, including a mix of conceptual and factual questions, will help students evaluate their understanding of each chapter.

Practicing Political Science

Neal Tannahill of Houston Community College has prepared a student supplement that incorporates a series of learning skills and development projects with critical thinking exercises. Topics include "Using Graphs to Present and Analyze Data," "Separating Fact from Opinion," "Using Library Resources," and "Studying the Constitution."

Thinking About the Environment

Written by Joseph Karlesky of Franklin and Marshall College, this supplemental text on environmental policy provides an awareness test and four case studies which motivate students to think about questions and issues raised in this policy area.

American Government Computer Simulations

Created by Intentional Educations, Democracy in Action: American Government Simulations teaches students the inner workings of government by challenging them to make real-life political decisions. It focuses on topics of key importance, including the judiciary; interest groups; Congress; federalism; public policy; presidential elections; urban politics; and politics, elections, and redistricting. In each simulation, students assume a different role (e.g., Supreme Court justice, state budget director, PAC leader, member of Congress, and so forth), as they face the same problems and questions as these political figures. The simulations are divided into three parts: a short introduction detailing important background information; a glossary defining key terms; and the simulation itself, the section in which the students take on the roles and learn the outcomes of their decisions. With color screens and graphics and simple directions, each simulation in Democracy in Action also has a number of variations, so the exercises can be used more than once. The simulations may be obtained for use both with the IBM-PC and most compatibles and with the Macintosh. There are a total of eight different simulations currently available.

Supershell Student Tutorial Software

Prepared by Robert E. Hogan of Rice University and Neal Tannahill of Houston Community College, this computerized student tutorial guide is designed to help students retain the key concepts and ideas they have read. This versatile drill-and-practice software contains multiple-choice, true-false, and short answer questions for each chapter in the text that provide students with immediate feedback. Questions are referenced to the pages in the text where relevant information is presented. Students may print out narrative chapter outlines or consult an easy-to-use tutorial guide. In addition, a flash card program is included to drill students on the terms in the text's glossary. The *Supershell Student Tutorial Software* is provided free of charge to instructors.

Harper Data Analysis Package

William Parle of Oklahoma State University has prepared a student data analysis package for the IBM-PC which performs several basic statistical functions, including cross tabulations. Free to instructors, the package comes with a "real world" data set, a complete "Help" menu and "Help" files, a data dictionary, a set of screen instructions, and a *User's Manual*.

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