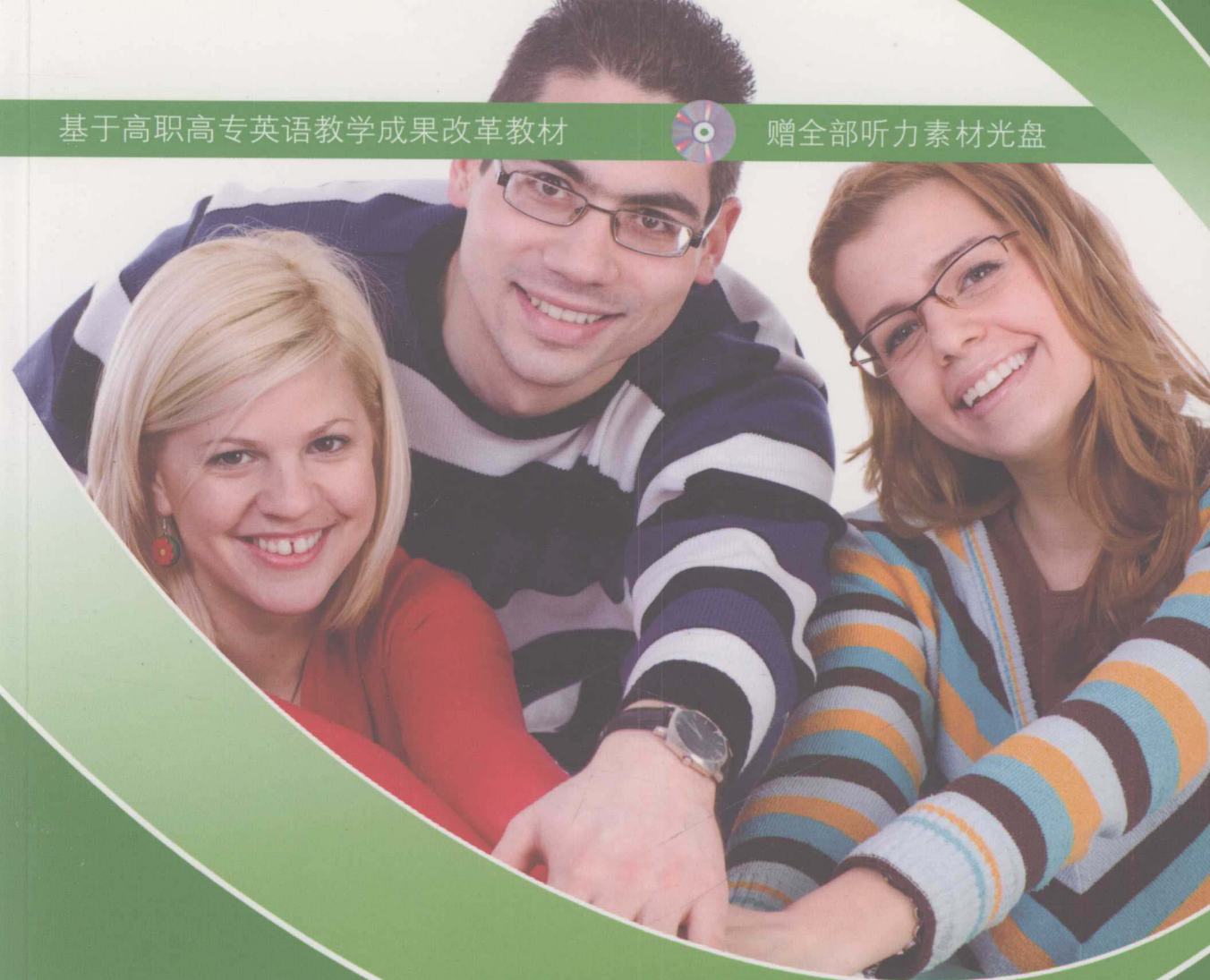


基于高职高专英语教学改革教材



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新编新时代

大学英语综合教程2

College English Integrated Course

主编 苏春

航空工业出版社

基于高职高专英语教学改革教材

新编新时代大学英语

综合教程 2

主 编 苏 春

副主编 黄月瑛

航空工业出版社

北 京

内 容 提 要

本系列教材依据《高等职业教育英语课程教学要求(试行)》,贯彻实用为主、够用为度、与时俱进的编写理念。结合一线教学实践进行编写。为充分调动学生学习英语的积极性,全面提升听、说、读、写、译等能力,本系列教材融入了视、听、说、演、练等多种教学方式,内容丰富、题材多样、定位准确、重点突出。

新编新时代大学英语综合教程每册分为10个单元,每单元围绕一个主题进行选材。第二册主题包括时尚、互联网、体育、娱乐、环保、道德、求职、职业、法律、毕业,内容包括听说、阅读、语法、写作、练习及轻松一刻等。

本书可以作为高职高专院校公共英语课程的教学用书,也可以供广大英语爱好者自学参考。

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前 言

当今高等职业教育的改革非常重视学生创新能力和实际工作能力的培养,而制约高职高专英语教学质量和学生英语水平提高的一个至关重要的因素就是教学方法改革滞后,可以说,如果不能从根本上改进教学方法,提高高职高专英语教学质量和学生英语水平就很难有指望。把知识、能力、素质协调发展、综合培养作为高职高专英语教学目的,必然要求相应的教学方法与之相适应,因此优化教学方法是目前高职高专英语教学改革的重点之一。高职高专英语教学重在对学生的品格、思维、语言能力、健全人格、文化意识等全面的培养,以利于学生的终身学习和发展。所以除语言知识、语言技能外,应该把情感态度、学习策略、文化意识列为教学目的,以学生的发展为本,尊重学生的个性差异。这正是高职高专英语教学改革的新意和价值所在。

《新编新时代大学英语》系列教材依照教育部《高等职业教育英语课程教学要求(试行)》,本着以就业为导向、实用为主、够用为度、全面提升英语应用能力的原则进行设计、编写,根据高职教学的实际需要,突出语言运用训练、职场交际与沟通能力。

该系列教材打破传统教材编写模式,结合一线教学实践,融入全新的教育理念和科学的教学方法,尤其在实用性、适度性、趣味性和时代性等几个方面体现出鲜明的特色。一是突出实用性。教材内容贴近实际,以学生的日常生活和职场交际为着眼点,使学生在循序渐进的听、说、读、写、译等训练中提升语言的应用能力,真正做到学以致用。二是突出适度性。教材打破传统的单一结构性的束缚,依据学生的接受能力和实际需求选取学习内容,层次分明,难易适度,能够满足不同基础学生的学习需要。三是突出趣味性。教材板块设计灵活、多样;情景设置易于操作,有助于学习兴趣的提高,使学生主动参与到课堂的学习当中,建立互动的教学模式。四是突出时代性。教材所选文章内容紧扣时代脉搏,涵盖当前社会热点、重大事件和流行话题等诸多方面,能够使学生在熟悉的背景之下进行英语学习,激发学习热情,提升学习效果。

因此,我建议教师在使用该系列教材中,强调学生个体差异性,因材施教;突出实践性,培养学生的口语及听说能力;重视开发性,挖掘学生的内在潜力,不断地提高学生的英语水平。作为教师,要加强自身素质及修养,充分挖掘和发挥学生的潜能,调动学生的学习积极性,使学生在英语教学中的主体作用得到淋漓尽致的发挥。这样才能使学生完成从语言学习到语言应用这一质的飞跃,才能造就出真正为社会所认可所需求的实用型人才。

Let life be beautiful like summer flowers and death like autumn leaves. 生如夏花之灿烂,死如秋叶之静美!我愿以这句话与广大英语教育工作者共勉,希望该系列教材能够得到专家、学者、同行的批评指正。

苏 春

(知名翻译家、作家、教授)

2011年4月于广州

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UNIT

1

Fashion

Brainstorming

- Choose a fashion topic, such as clothes, hairdo, makeup, etc.
- Search available sources for famous names about the topic you choose, such as brands, designers, shops, etc.
- Write a report and prepare for an in-class presentation.

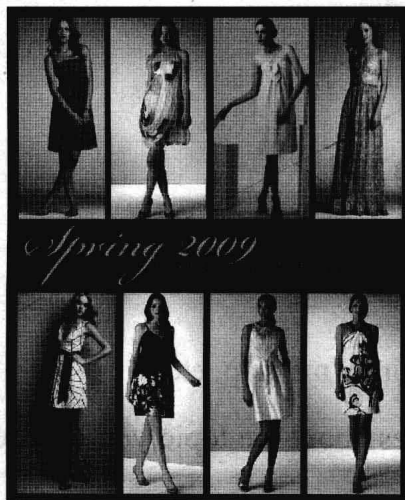
SECTION I

Try Your Ears and Mouth

Part One: Listen and Practice



Task I: Listen to the dialogue twice and fill in the blanks with the missing words. Then practice the completed dialogue with your partner:



New Words and Expressions

- fashionable *adj.* 时尚的
style *n.* 时尚, 风格
designer *n.* 设计师
victim *n.* 受害者
totally *adv.* 完全地
up to date 最新的, 时髦的
budget *n.* 预算
stretch *v.* 延伸, 伸长; 足够买 (或支付)
frenzy *n.* 疯狂, 狂热

Rachel: Do you think I still look fashionable in this dress?

Denny: I think so. Blue is still very fashionable _____.

Rachel: This style came out last year, though. I like this dress, but I'm not sure whether last year's fashion will be the same this year.

Denny: I think this kind of dress will _____ for a few more years. People don't change fashions every year. It would be too expensive.

Rachel: Yes. Only the top designers try to tell people to change fashion every year, but only rich people can do it.

Denny: There are some real fashion victims who just have to keep totally _____ with expensive clothes.

Rachel: I wish I could be one of those people, but my budget simply doesn't stretch that far. I have to _____ the amount of money I spend on clothes otherwise I would go on a shopping frenzy.

Deny: I know what you mean. The situation will be worse if you marry your boyfriend and have children. Then you will have even less money to spend on _____!



Task II: Listen to the dialogue twice and decide whether the following statements are True (T) or False (F).

New Words and Expressions

- download *v.* 下载
- slogan *n.* 标语, 口号
- wallpaper *n.* 墙纸, 壁纸
- catchy *adj.* 引人注目的
- suffer *v.* 受苦, 受害
- expandable *adj.* 可扩充的
- generally speaking 一般来说



- () 1. Nate has changed the wallpaper on his cellphone into a puppy image.
- () 2. The slogan "Wallpaper is the window of your heart" doesn't make sense.
- () 3. Wallpaper can tell a lot about people's likes and preferences.
- () 4. Expandable memory of a cellphone allows us to download more images and songs.
- () 5. Nate likes to listen to the same songs over and over.



Task III: Listen to the passage twice and fill in the blanks with the missing words.

New Words and Expressions

- | | |
|--------------------------|--------------------------------|
| obsess <i>v.</i> 困扰; 缠住 | press <i>n.</i> 报刊, 新闻界, 记者们 |
| catwalk <i>n.</i> T形台 | project <i>v.</i> 展现, 表现 |
| bombard <i>v.</i> 攻击; 炮轰 | distinction <i>n.</i> 区别 |
| blur <i>v.</i> (使) 变模糊 | snigger <i>n.</i> 暗笑(声), 窃笑(声) |

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Are you a fashion _____, spending all your money on the latest clothes even if you don't look good in them, or a fashion _____, enjoying wearing modern clothes but not obsessed by them?

Every year London Fashion Week attracts retailers, fashion leaders, and the press to show all that's new in British fashion. Fantastic designs, original fabrics, and beautiful _____ models are displayed on the catwalk. However, how much of this gets _____ into street fashion, appearing in high street shops? And how many of us actually _____ we see?

We all need to be _____ with what we wear. After all, first impressions count, and we want our appearance to be _____ with the image we would like to project. How can we do this without becoming a fashion slave? We are bombarded with magazines that show us the new fashions for each season, and where we can buy _____ clothes for reasonable prices. The distinction between what we see on the catwalk and what's on _____ in the high street is becoming increasingly blurred.

Our bodies all come in different _____ and sizes, so to avoid stares and sniggers in the street, we should develop our own shopping strategy.

Part Two: Listen and Repeat



Task I: Watch the movie clip from *Coco Chanel*.

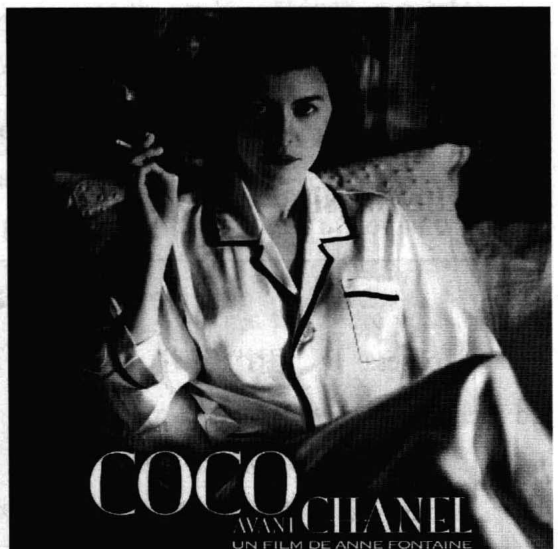
Movie Overview

Coco Chanel

Director: Christian Duguay

Awards: Nominated for Golden Globe, 5 other nominations

About the movie: *Coco Chanel* is the rags-to-riches (从赤贫到巨富的) tale charting the rise of one of the most influential fashion icons of the 20th century. From her humble childhood in a French orphanage (孤儿院), through her early days as a young dressmaker's assistant, to her passionate and tragic love with a dashing Englishman, and ultimately to her success as a pioneering icon, *Coco Chanel* is the story of a glamorous (有魅力的, 迷人的) woman who was hard to love and harder to ignore.





Task II: Listen and repeat the following lines.



(1) A woman's body is what defines the shape of the dress, particularly when it's as beautiful as yours.

(2) A woman can be overdressed, but never over-elegant.

Notes:

overdressed 穿着太正式的, 打扮过分的

elegant 优雅的, 漂亮雅致的

(3) The material is not what matters. What matters is the vision.

(4) Fashion is at once both caterpillar by day and butterfly by night.

Notes:

vision 视觉

caterpillar 毛毛虫



(5) A woman wearing the wrong perfume has no future.

Notes:

perfume 香水

Part Three: Role Play

Watch the movie clip again. Work in pairs and talk about each other's dress. The following sentences are for your reference.

- * Do you think I look fashionable in this dress?
- * You really have a good taste.
- * Your dress is going to be a hit on campus.

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- * I think the pink one suits you more.
- * What is this you're wearing?
- * Adornment (装饰) ... what a science. Beauty... what a weapon.
- * You look fabulous/gorgeous/great/nice/fantastic today!
- * I really like your outfit.
- * The necklace looks a little uncomfortable, but other than that you're stunning.



Relax Yourself

Beautiful

Sarah Brightman

*If you can depend
On certainty
Count it out and weigh it up again
You can be sure
You've reached the end
And still you don't feel*

*Do you know you're beautiful
Do you know you're beautiful*

*Do you know you're beautiful
You are, yes you are, yes you are*

*If you can ignore
What you've become
Take it out and see it die again
You can be here
So who's a friend
And still you don't feel*

*Do you know you're beautiful
Do you know you're beautiful
Do you know you're beautiful*



You are, yes you are, yes you are

*Innermost thoughts
Will be understood
And you can have all you need*

*Do you know (do you know about anything)
Do you know (do you know about anyone)
Do you know you're beautiful
Do you know you're beautiful
Do you know you're beautiful
You are, yes you are, yes you are*

SECTION II

Try Your Brain

Text A



Before Reading

Question:

Can you list some fashion brands?



Reading

Men's Accessories Go Seasonal

Here's a question: you rush out of the house on Monday morning only to find you're wearing your winter **sunglasses**. Do you: a) **dash** back in and exchange them for a spring/summer pair; b) think "What the heck, it's only just summer and they don't actually **clash** with anything"; c) neither of the above—you've never even heard of winter and summer sunglasses.

Most men might tick the third option but according to Marcolin, which produces the male-orientated Montblanc and Ferrari brands, among others, when it comes to **shades**, these days there's a big difference between winter and summer.

"At first sunglasses were worn by men as a way to protect their eyes from the sun, but consumers soon became more **aware** of them as a fashion **statement**," says Maurizio Marcolin, **style and licensing** officer. "They're now able to experiment with accessories in a **similar** way to women, with a choice of different sunglasses."

Shades are not the only male accessory going seasonal, however. Just as suits and jackets come in lighter **fabrics** for summer and heavier **versions** for winter, so do bags, **underwear**, **scarves** and cufflinks (袖扣). Furla, for example, introduced a **range** of spring/summer and autumn/winter bags last year, with the hot season offerings smaller and lighter than their winter counterparts, and available in rich brown **leather** and mid-blue canvas (by contrast, winter products featured dark grey felt (毛毡) and black leather).

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Meanwhile, British clothing brand Greeneye has just introduced a range of linen (亚麻布) and cotton scarves in orange colours meant to **top off** not overcoats but T-shirts, and the gloves brand Sermoneta is **debuting** a summer range of driving gloves that it says are already a big seller.

“Our spring/summer collection **tends** to focus on lighter **weight** gloves with either a silk lining or a simple light leather, rather than cashmere (开司米; 山羊绒) or wool,” Giorgio Sermoneta explains. “We also use lighter shades such as **tan** and orange.”

Jonathan Boston, founder of men’s accessories brand Denison Boston, says it’s **all down to demand**—his seasonal cufflinks were developed **in response to** consumers, not **in spite of** them. “During the winter, men want **subtle, discreet** styles to **go with** their dark suits or for formal parties around Christmas,” Boston says. “But during the summer they want something more flamboyant (艳丽的), with pink or purple stones, because they’re wearing lighter suits and it’s also the wedding season.”

Of course, not all men understand and appreciate the little things in their **wardrobe**.

“I’ve never thought of having winter sunglasses and summer sunglasses before,” admits James Manson, a lawyer. “I suppose there could be a subtle difference. I’ll have a careful look next time I’m buying them.”

“Seasonal bags do **make sense**, I suppose,” says a **mildly** doubtful Jonathan Denvers, a 32-year-old management **consultant**. “You don’t want to carry too much around town in the heat, and if you’re going away for a weekend you’d have fewer clothes to take.”

More accessories, though.

(489 words)

New Words

accessory /ək'sesəri/ *n.* 配饰

seasonal /'si:zən/ *adj.* 季节性的

sunglasses /'sʌŋ,glɑ:sɪz/ *n.* 太阳镜

★ **dash** /dæʃ/ *v.* 急奔, 猛冲; 猛击, 猛撞

n. 猛冲, 急奔

clash /klæʃ/ *v.* (颜色、图案或风格) 不协调, 不搭配

★ **shade** /ʃeɪd/ *n.* 遮光物, (复数) 墨镜; 荫, 阴凉处

★ **aware** /ə'weə/ *adj.* 意识到

★ **statement** /ˈstetmənt/ *n.* 宣言, 讲话, 陈述

★ **style** /stɑ:l/ *n.* 样式, 款式; 风格, 文风, 文体

license /ˈlɑ:nsɪs/ *v.* 批准, 许可

n. 许可证, 执照

★ **similar** /ˈsɪmɪlə/ *adj.* 相像的, 相似的

fabric /ˈfæbrɪk/ *n.* 织物, 布料

★ **version** /ˈvɜ:ʒn/ *n.* 变体, 型式; 说法, 描述; 版本, 改写本

underwear /ˈʌndəweə/ *n.* 内衣

scarf /skɑ:f/ *n.* 围巾; 披肩

★ **range** /reɪndʒ/ *n.* 一系列; 范围, 区域; 距离; 山脉

leather /ˈleðə/ *n.* 皮革

★ **glove** /glʌv/ *n.* 手套

debut /ˈdeɪbjʊ:/ *v.* 首次亮相; 初次登台

★ **tend** /tend/ *v.* 趋向, 往往会; 照料, 照管

★ **weight** /weɪt/ *n.* 重量; 分量; 砝码; 秤砣

tan /tæn/ *n.* 棕黄色, 黄褐色

★ **demand** /dɪˈmɑ:nd/ *n.* 需求, 需要; 要求, 请求

v. 强烈要求; 需要

★ **response** /rɪˈspɒns/ *v.* 反应, 响应; 回答, 答复

subtle /ˈsʌtl/ *adj.* 不易察觉的, 微妙的

discreet /dɪˈskri:t/ *adj.* 谨慎的; 考虑周到的

wardrobe /ˈwɔ:drəʊb/ *n.* 衣柜

★ **mildly** /ˈmaɪldli/ *adv.* 轻微地, 稍微地

consultant /kənˈsʌltənt/ *n.* 顾问

Phrases & Expressions

top off (作为装饰) 存在于……的上表面

be down to sb/sth 由……引起 (或造成的)

in response to 反应, 应答