



宁波品牌企业TOP50

Ningbo Top50 Brand Enterprises

目录

— Contents —

序言	01
魅力宁波	
书藏古今 港通天下	03
品牌宁波	
TOP品牌 宁波创造	07
企业风采	
激扬品质 沉淀风流	11
前进中的雅戈尔	
——雅戈尔集团股份有限公司	13
稳健治业 和赢未来	
——奥克斯集团有限公司	15
共创卓越 同续辉煌	
——海天塑机集团有限公司	17
方太 中国高端厨电专家与领导者	
——宁波方太厨具有限公司	19
造最安全、最环保、最节能的好车 让吉利汽车走遍全世界	
——浙江吉利汽车有限公司	21
多品牌 国际化的中国民族品牌	
——杉杉集团有限公司	23
绿色环保碱性电池专家	
——中银（宁波）电池有限公司	25
欧琳厨房 智能美学的倡导者	
——宁波欧琳厨具有限公司	27
传承百年红帮工艺 缔造罗蒙经典传奇	
——罗蒙集团股份有限公司	29
办公当然更得力	
——得力集团有限公司	31
好水 让生命更美好	
——宁波沁园集团有限公司	33
创国际品牌 立百年海伦	
——海伦钢琴股份有限公司	35
以服装为载体推动“快时尚”创意产业	
——太平鸟集团有限公司	37
凝聚纤维科技精华 携手共创美好生活	
——维科控股集团股份有限公司	39

掌握核心技术 引领行业发展	
——宁波慈星股份有限公司	41
中国文具供应链运营服务商	
——贝发集团股份有限公司	43
中国人的家纺从博洋开始	
——宁波博洋控股集团有限公司	45
绿色金田 迈向国际	
——宁波金田铜业（集团）股份有限公司	47
文化引领企业成长	
——帅康集团有限公司	49
广阔天地 博大情怀	
——浙江广博集团股份有限公司	51
居安思危 搏击奋进	
——宁波天安（集团）股份有限公司	53
坚持不懈建品牌 持之以恒促发展	
——宁波培罗成集团有限公司	55
撑起中国文体装备产业民族品牌的脊梁	
——浙江大丰实业有限公司	57
国内第一家太阳能电池生产者	
——日地太阳能电力股份有限公司	59
中国水表行业的龙头企业	
——宁波水表股份有限公司	61
打造中国炒货行业领军品牌	
——宁波恒康食品有限公司	63
与改革开放经济大潮相伴 与中国汽车工业发展同行	
——华翔集团股份有限公司	65
至尚心 优雅型	
——斐戈集团股份有限公司	67
兴民族产业 创世界名牌	
——宁波埃美柯铜阀门有限公司	69
专业缔造安全	
——公牛集团有限公司	71
优质工程的选择	
——宁波东方集团有限公司	73
戴维婴儿培养箱 创世界一流品牌	
——宁波戴维医疗器械股份有限公司	75
智慧创造生活之美	
——博威集团有限公司	77

引领潮流新时尚	
——百隆东方股份有限公司	79
中国经济转型的领军企业	
——韵升控股集团有限公司	81
海纳百川 通达四方	
——海通食品集团股份有限公司	83
上下求索 目光远大	
——舜宇集团有限公司	85
未来保险箱行业领航者	
——宁波永发集团有限公司	87
满载荣誉 实力领航	
——宁波音王集团有限公司	89
弘扬扑克文化 引领个性潮流	
——宁波三A集团有限公司	91
进步源于科技 发展始于创新	
——宁波东海集团有限公司	93
一切皆因有爱 一切皆因有爱伊美	
——爱伊美集团有限公司	95
储吉旺与他的“如意”	
——宁波如意股份有限公司	97
火机文化 激情生活	
——宁波新海电气股份有限公司	99
我的艾谱有智慧	
——宁波艾谱实业有限公司	101
做精 做新 做专 做强	
——宁波神马集团有限公司	103
构筑世界品牌 铸就百年老厂	
——宁波长城精工实业有限公司	105
家电行业的不老松	
——宁波新乐电器有限公司	107
绿色照明灯具和特种钢杆生产专家	
——宁波燎原工业股份有限公司	109
钢筋混凝土 铸造新浙东	
——宁波浙东建材集团有限公司	111
精彩未来	
风云际会 非极不揽	113

Preface ----- 01

Charming Ningbo
A City of Culture, A Gateway to the World ----- 03

Brand Ningbo
Top Brand, Ningbo's Creation ----- 07

Showing time for the Enterprises
Quality first, Culture upmost ----- 11

The advancing Youngor
——Youngor Group Co.,Ltd. ----- 13

Stable and sustainable development of industries,
for a prosperous and brilliant future
——AUX Group Co.,Ltd. ----- 15

We create and extend advantage
——Haitian Plastics Machinery Ltd. ----- 17

FOTILE Expert and leader of high-end kitchenware in China
——Ningbo FOTILE Kitchen Ware Co.,Ltd. ----- 19

Make the safest, most environment-friendly and most
energy-saving cars, and let Geely cars run all over the world
——Zhejiang Geely Automobile Co.,Ltd. ----- 21

Multi-brands, internationalized Chinese brand
——Shanshan Holdings Company ----- 23

Environment friendly alkaline battery manufacturer
——Zhongyin (Ningbo) Battery Co.,Ltd. ----- 25

Oulin kitchen An advocator of aesthetics in technology
——Oulin Kitchen Utensils Co.,Ltd. ----- 27

A living history of Hong Bang artistry
A new legend of Romon
——Romon Group Co.,Ltd. ----- 29

Deli Your best partner in the office
——Deli Group Co.,Ltd. ----- 31

Enjoy good water Enjoy nice life
——Ningbo Qinyuan Group Co.,Ltd. ----- 33

Creating an international band
Establishing a hundred year's Hailun
——Hailun Piano Company Limited ----- 35

With dressing, we mean to promote “instant fashion”
creative industry
——PEACEBIRD Group Co.,Ltd. ----- 37

Gathering essence of fiber technology and creating
beautiful life together
——Veken Holding Group Co.,Ltd. ----- 39

Master core technology Lead industry development
——Ningbo Cixing Co.,Ltd. ----- 41

Provider of Chinese stationery supply chain service
——Beifa Group Co.,Ltd. ----- 43

Beyond Where Chinese home textile starts
——Ningbo Beyond Holding Group Co.,Ltd. ----- 45

The green Jintian The international Jintian
——Ningbo Jintian Copper (Group) Co.,Ltd. ----- 47

An enterprise guided by culture
——Sacon Group Co.,Ltd. ----- 49

Wide world Deep thoughts
——Zhejiang Guangbo Group Stock Co.,Ltd. ----- 51

Thinking of adversity in prosperity We strive forward
——Ningbo Tianan Group Co.,Ltd. ----- 53

Persevere in building brand and promoting the development
of economy
——Ningbo Progen Group Co.,Ltd. ----- 55

Hold up backbone of national brand for Chinese cultural
& sports facilities industry
——Zhejiang Dafeng Industry Co.,Ltd. ----- 57

The first producer of solar cells in China
——Sun Earth Solar Power Co.,Ltd. ----- 59

The leading water meter manufacturer in China
——Ningbo Water Meter Co.,Ltd. ----- 61

Roasted seeds and nuts to create industry leading brand in China
——Ningbo Hengkang Food Co.,Ltd. ----- 63

Surfing with the tide of reform and opening-up,
Growing with the development of automobile industry in China
——Huaxiang Group Stork Co.,Ltd. ----- 65

Best with elegance
——Flocco Group Co.,Ltd. ----- 67

National industry Global brand
——Ningbo Amico Copper Valve Manufacturing Inc ----- 69

Safety by professionalism
——Gongniu Group Co.,Ltd. ----- 71

Sourcing from the east Serving for the world
——Ningbo Orient Group Co.,Ltd. ----- 73

David infant incubator Striving for international top-class brand
——Ningbo David Medical Device Co.,Ltd. ----- 75

Wisdom create a better life
——Powerway Group Co.,Ltd. ----- 77

Where fashion begins
——Bros Eastern Co.,Ltd. ----- 79

The leading enterprise in China's economic transformation
——Yunsheng Holdings Group Co.,Ltd. ----- 81

Haitong The home of healthy food
——Haitong Food Group Co.,Ltd. ----- 83

Striving with far sight
——Sunny Optical Technology Co.,Ltd. ----- 85

Future leader of safe industry
——Ningbo YongFa Group Co.,Ltd. ----- 87

Honorable in the past Powerful in the future
——Ningbo Soundking Group Co.,Ltd. ----- 89

Spread the culture of Poker
Lead the trend of individualization
——Ningbo AAA Group Co.,Ltd. ----- 91

Progress relies on technology
Development derives from innovation
——Ningbo Donghai Group Corporation ----- 93

It is love and Aiyimei that make everything possible
——Aiyimei Garments Group Co.,Ltd. ----- 95

Chu Ji-wang and his “Ruyi” kingdom
——Ningbo Ruyi Joint Stock Co.,Ltd. ----- 97

Lighter Your passion of life
——Ningbo Xinhai Electric Co.,Ltd. ----- 99

The wise Aipu is mine
——Ningbo AIPU Industrial Co.,Ltd. ----- 101

Be refined, innovative, specialized and strong
——Ningbo Shinema Group Co.,Ltd. ----- 103

Master core technology Lead industry development
——Ningbo Greatwall Precision Industrial Co.,Ltd. ----- 105

Forerunner and forever-runner in home appliance industry
——Ningbo Xinle Household Appliances Co.,Ltd. ----- 107

Professional manufacturer of green lighting lamps
and special steel pole
——Ningbo Liaoyuan Lighting Co.,Ltd. ----- 109

With reinforced concrete Zdoon build itself
——Ningbo Zdoon Building Material Group Co.,Ltd. --- 111

Bright future
Time and tide wait for nobody ----- 113

序言

— Preface —

品牌是城市的名片，也是反映城市综合实力和国际竞争力的重要标志。自上世纪90年代初，宁波在全国率先启动实施品牌战略以来，较为成功地走出了一条“品牌产品→品牌企业→品牌产业→品牌经济→品牌城市”的发展路子。截至2010年底，宁波累计成功培育中国名牌产品61个、中国驰名商标326件、商务部重点培育和发展出口名牌20个，另有9个品牌荣登“2010年中国500最具价值品牌”排行榜；连续三次蝉联“中国品牌之都”称号，并先后获誉“中国文具之都”、“中国模具之都”、“中国塑机之都”、“中国打火机之都”、“中国厨具之都”、“中国紧固件之都”等，形成了国家级品牌群星辉映的独特风景线。“宁波品牌企业TOP50”，正是这璀璨群星中最靓丽的一抹风景。

今天，品牌已成为宁波城市发展的灵魂；明天，在科学发展观的指引下，“宁波品牌”这张城市名片必定会更加熠熠生辉，并支撑和引领“宁波制造”加速向“宁波创造”跃升，在新的起点上再创宁波科学发展新优势！

谨为序。

Brands in a city, like business cards, symbolize the city's comprehensive strength and international competitiveness. With this in mind, Ningbo, as one of the first in China, started to carry out its own brand strategy in early 90s of last century, and since then have explored a new way of brand development for itself—"brand-mark product→brand-mark enterprise→brand-mark industry→brand-mark economy→brand-mark city". At the end of 2010, Ningbo has developed, accumulatively, 61 Chinese Famous Brands, 326 Chinese Well-known Marks, 20 key export brands supported by the Ministry of Commerce. 9 brands in the city rank at the Top 500 Most Valuable Brand in China in 2010. Therefore, there is no surprise the Ningbo has been entitled the "City of Brand in China" for 3 times consecutively. Furthermore, Ningbo has been authorized as "City of Stationery in China", "City of Mould in China", "City of Plastics Machinery in China", "City of Lighter in China", "City of Kitchenware in China" and "City of Fastener in China". Brands in Ningbo are like stars in the sky among which the Ningbo Top 50 are the brightest ones.

Currently, brand has become the soul of the city in its development; in the future, under the principle of Scientific Development, Brand-mark Ningbo will become even brighter, which will accelerate the city's transformation from "Ningbo the manufacturer" to "Ningbo the innovator", building up a higher platform for the city's scientific development.

中共宁波市委常委、副市长：余红艺

二〇一一年五月九日

YU Hong-Yi

Deputy Mayor, Member of the Municipal Standing Committee
May 9, 2011

魅力宁波

Charming Ningbo



活力经济

宁波位于经济发达的长三角南翼，具有得天独厚的区位优势，高度发达的民营经济是宁波最大特色，也是“宁波活力”的主要源泉。2010年，宁波地区生产总值突破5000亿元，达到5126亿元；财政一般预算收入突破千亿大关，达到1172亿元。宁波工业总产值突破1万亿元人民币，成为工业超万亿的副省级城市。城市综合竞争力显著增强，所辖县（市）全部进入中国大陆地区百强。宁波已经成为东部沿海经济最富活力的城市之一，并在众多行业中创造了辉煌，成为中国重要的先进制造业基地。

Dynamic Economy

Lying in the south of Yangtze River Delta, Ningbo enjoys a great advantage in location. The city is featured by its private economy which at the same time is the source of its vitality. In 2010, the regional GDP reached 512.6 billion Yuan, for the first time to be over 500 billion, and the general budgetary revenue totaled 117.2 billion Yuan. With its total industrial output value exceeding 1 trillion, the city has been another deputy provincial city in China comes over the number. Besides, all the counties (or county-level cities) in Ningbo are among top 100 counties in mainland China. Ningbo is a city with strong comprehensive competitiveness and it has become a region with the most dynamic economy and a base for advanced manufacturing.



书藏古今 港通天下

A City of Culture, A Gateway to the World

东方大港

宁波港是中国最古老的港口之一，早在7000年前，宁波的先民就创造了河姆渡文化，形成了人类早期的港口雏形。公元752年，日本孝谦朝3艘遣唐使船抵宁波口岸，从此宁波港就有了1200余年对外开放的历史。改革开放以来，宁波凭借独特的港口优势，在建设现代化国际港口城市的进程中，书写着一座城市的新篇章。2010年，宁波港区年货物吞吐量达4.1亿吨，居中国大陆港口第二位，世界第四位；集装箱吞吐量达1300.4万标箱，跃居中国大陆沿海港口第三位，世界港口第六位。

Oriental Port

Ningbo Port is one of the oldest ports in China. About 7000 years ago, ancient inhabitants in Ningbo had set up their lives beside the river and built the original ports. In the year 752, three ships carrying ambassadors from Japan to the Tang Dynasty arrived at Ningbo port, which began the city's communication to the outside world. The Reform and Opening-up Policy started a new era of development for Ningbo Port. In 2010, the Port, now known as a booming international port, handled 410 million tons of cargo, ranking 2nd in mainland China and 4th in the world, and in the same year it achieved container traffic of 13.004 million TEU, ranking 3rd in mainland China and 6th in the world.

悠久文化

宁波是国家历史文化名城。宁波几千年的丰厚历史文化，以其厚重、丰富和悠远，传承着宁波这座城市的文化特质。7000年前，华夏最悠久的文明在宁波的“河姆渡”发源；中国“海上丝绸之路”从宁波始航。悠久的历史为后人留下了灿烂的文化艺术瑰宝和众多的名胜古迹；宁波以独特的人文景观和自然景观著称于世，境内有文化保护单位达到225处。

Long Standing Culture

Ningbo is a city of history and culture. Its history can be traced back to 7000 year ago when our ancestors started their life in "Hemudu", an ancient place of residence in Ningbo. Since then, culture cachet has been accumulating in this land. It is in Ningbo where the "Ocean Silk Road" starts and 225 historical and cultural protection sites spread about the city. Rich, long standing and stately, culture distinguishes Ningbo from other cities and makes it known to the world.



秀美风光

宁波是首批中国优秀旅游城市之一，都市繁华与自然风光相互交融，别具特色。宁波市内有天一阁、保国寺、滕头生态旅游区、东钱湖、溪口蒋氏故里等著名旅游景点。此外，松兰山、九峰山、九龙湖、五龙潭、南溪温泉、野鹤湫旅游风景区、浙东大峡谷等也是宁波有名的风光旖旎之地。

自然，造就了宁波这一方天赐胜地；人文，赋予了宁波这一方山水生机。

Natural Beauty

Ningbo is one of the nation's best cities for tourists. A booming economy interwoven with tranquil nature, Ningbo presents you with both prosperity and harmony. Around the town, one can visit Tianyi Pavilion Library Museum, Baoguo Temple, Tengtou Ecological Village, Dongqian Lake, Former Residence of Chiang Kai-Shek etc. Going further away from the town, one can visit Songlan Mountain, Jiufeng Mountain, Jiulong Lake, Wulong Lake, Nanxi Hot Spring, Yeheqiu Scenic site, East Zhejiang Valley etc. The former sites celebrate their humility while the latter ones boost their naturalness.

It is the integration of humility and naturalness that distinguishes Ningbo as a place of vitality and charm.

品牌宁波

—— Brand Ningbo ——



充满活力的体制机制是宁波品牌发展的不竭动力和源泉。近年来宁波市充分利用沿海开放城市的先发优势，积极营造有利发展的体制机制环境，发挥市场和政府“两只手”的互补作用，坚持以市场为导向，以企业为主体，以体制创新和技术创新为动力，深入实施品牌战略，有力地促进了品牌的培育、发展和壮大，形成一批具有自主知识产权的、竞争优势明显的全国著名品牌产品、品牌企业和区域品牌，使品牌经济成为宁波经济社会发展的重要支柱。

宁波品牌的发展和壮大来源于发达的民营经济，而正是面大量广的“草根企业”构成了宁波创牌的主体和源泉，涌现出了雅戈尔、奥克斯、杉杉、方太、欧琳、太平鸟、贝发等一批在国内外有较高知名度的土生土长原创性品牌。全市已累计拥有中国名牌产品61个，驰名商标326件，拥有国家级品牌总量位居全国同类城市前列。

凭籍浓郁的自发性、鲜明的区域性和极大的带动和溢出效应，品牌企业的发展壮大也催生出服装、家电、塑机、模具、文具、灯具等一批产业集群，实现品牌与产业集群互动发展，成为支撑宁波制造业发展的强劲动力。宁波先后获得

了“中国文具之都”、“中国模具之都”、“中国塑机之都”、“中国打火机之都”、“中国厨具之都”等国家级行业品牌殊荣，并连续三次蝉联“中国品牌之都”称号。

宁波品牌的创建和发展，不仅体现在产业经济领域，而且涵盖了全社会各个领域。“宁波帮”的人文品牌，享誉全国的“81890”社区服务名牌，跨行政区划的世界级深水良港——“宁波—舟山港”品牌，全国“十佳会展城市”之称的会展品牌等与产业品牌相互促进，走出了一条“品牌产品—品牌企业—品牌产业—品牌经济—品牌城市”的品牌之路。

为进一步深入实施品牌战略，整体提升“宁波品牌”的知名度和影响力，宁波市经济和信息化委员会牵头组织相关部门和专家，评定出50家企业为“宁波品牌企业TOP50”。“宁波品牌企业TOP50”是宁波自主品牌企业的优秀代表，具有较高的知名度、美誉度和市场占有率，承载着宁波品牌之都的骄傲，铸就宁波经济生生不息的辉煌！

TOP 品牌 宁波创造

Top Brand, Ningbo's Creation

The creation and promotion of brand relies on a dynamic mechanism. By its predominance as a coastal opening-up city, Ningbo government has set up new mechanism favorable for development. Specifically speaking, the new development mechanism is market-oriented, enterprise-focused and innovation-driven. With this new mechanism, the government and the market are able to play synergic and complementary role in economic development. After year's effort, the city has cultivated many famous brands at different level, national or regional. These brand owning enterprises, since they are in possession of intellectual property, acquire distinct advantages in competition and have become the key pillar in Ningbo economy.

Brand in Ningbo also relies on the rapid development of private economy. Ningbo is city well known for its large-scale and various-field private enterprises among which Younger, Aux, Shanshan, Fotile, Oulin, Peacebird, Beifa etc. have much appeal both at home and abroad. Till 2010, Ningbo has developed accumulatively, 61 Chinese Famous Brands, 326 Chinese Well-known Marks, both ranking high in the nation.

With their strong originality, distinct local characteristics and great spillover effect, brands in Ningbo help to build up several industry clusters, including that of fashion, home appliance, plastic machine, mould, stationary, lamps etc. and prosper the city in its manufacturing. Therefore, Ningbo has been authorized as "City of Stationery in China", "City of Mould in China",

"City of Plastics Machinery in China", "City of Lighter in China", "City of Kitchenware in China" and "City of Fastener in China". Furthermore, Ningbo has been entitled the "City of Brand in China" for 3 times consecutively.

Brand development in Ningbo is a comprehensive strategy which expands far beyond the manufacturing section. The City also boasts "Ningbo Gang", elites around the world in industry and business whose hometown is Ningbo; "81890", a nationally known public service platform; "Ningbo-Zhoushan Port", the international unfrozen deep harbor; Top 10 City of Conference and Exposition in China. With the integrated contribution of well-known brands, Ningbo has successfully mark its own way of development as "brand-mark product→brand-mark enterprise→brand-mark industry→brand-mark economy→brand-mark city".

To promote the brand strategy and further develop "Brand Ningbo", Ningbo Municipal Economic and Information Technology Committee, collaborated with other municipal department and experts, selected 50 enterprises in the city and name them "Ningbo Top50 Brand Enterprises". Enjoying favorable reputation and high market share, these enterprises demonstrate the best of Ningbo spirit, striving and innovating, and together with other local enterprises, they represent the bright future of the city.



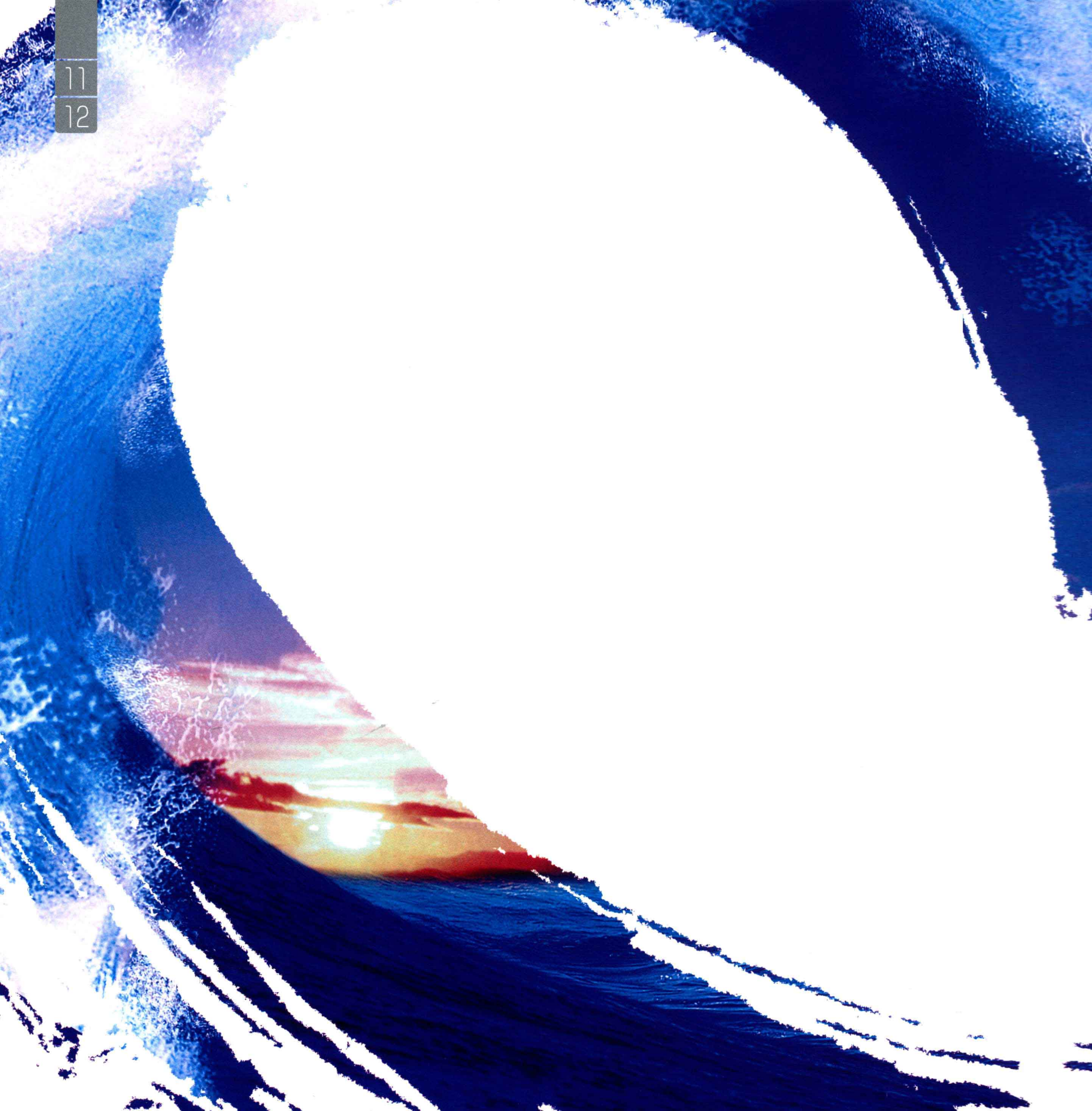
宁波品牌企业TOP50名单 Ningbo Top 50 Brand Enterprises

(以下排名不分先后 The following names are in no particular order)

雅戈尔集团股份有限公司
Youngor Group Co.,Ltd.宁波沁园集团有限公司
Ningbo Qinyuan Group Co.,Ltd.宁波天安(集团)股份有限公司
Ningbo Tianan Group Co.,Ltd.宁波东方集团有限公司
Ningbo Orient Group Co.,Ltd.宁波东海集团有限公司
Ningbo Donghai Group Corporation奥克斯集团有限公司
Aux Group Co.,Ltd.海伦钢琴股份有限公司
Hailun Piano Company Limited宁波培罗成集团有限公司
Ningbo Progen Group Co.,Ltd.宁波戴维医疗器械股份有限公司
Ningbo David Medical Device Co.,Ltd.爱伊美集团有限公司
Aiymeimei Garments Group Co.,Ltd.海天塑机集团有限公司
Haitian Plastics Machinery Ltd.太平鸟集团有限公司
PEACEBIRD Group Co.,Ltd.浙江大丰实业有限公司
Zhejiang Dafeng Industry Co.,Ltd.博威集团有限公司
Powerway Group Co.,Ltd.宁波如意股份有限公司
Ningbo Ruyi Joint Stock Co.,Ltd.宁波方太厨具有限公司
Ningbo FOTILE Kitchen Ware Co.,Ltd.维科控股集团股份有限公司
Veken Holding Group Co.,Ltd.日地太阳能电力股份有限公司
Sun Earth Solar Power Co.,Ltd.百隆东方股份有限公司
Bros Eastern Co.,Ltd.宁波新海电气股份有限公司
Ningbo Xinhai Electric Co.,Ltd.浙江吉利汽车有限公司
Zhejiang Geely Automobile Co.,Ltd.宁波慈星股份有限公司
Ningbo Cixing Co.,Ltd.宁波水表股份有限公司
Ningbo Water Meter Co.,Ltd.韵升控股集团有限公司
Yunsheng Holdings Group Co.,Ltd.宁波艾谱实业有限公司
Ningbo AIPU Industrial Co.,Ltd.杉杉集团有限公司
Shanshan Holdings Company贝发集团股份有限公司
Beifa Group Co.,Ltd.宁波恒康食品有限公司
Ningbo Hengkang Food Co.,Ltd.海通食品集团股份有限公司
Haitong Food Group Co.,Ltd.宁波神马集团有限公司
Ningbo Shinema Group Co.,Ltd.中银(宁波)电池有限公司
Zhongyin (Ningbo) Battery Co.,Ltd.宁波博洋控股集团有限公司
Ningbo Beyond Holding Group Co.,Ltd.华翔集团股份有限公司
Huaxiang Group Stork Co.,Ltd.舜宇集团有限公司
Sunny Optical Technology Co.,Ltd.宁波长城精工实业有限公司
Ningbo Greatwall Precision Industrial Co.,Ltd宁波欧琳厨具有限公司
Oulin Kitchen Utensils Co.,Ltd.宁波金田铜业(集团)股份有限公司
Ningbo Jintian Copper (Group) Co.,Ltd.斐戈集团股份有限公司
Flocco Group Co., Ltd.宁波永发集团有限公司
Ningbo YongFa Group Co.,Ltd.宁波新乐电器有限公司
Ningbo Xinle Household Appliances Co.,Ltd.罗蒙集团股份有限公司
Romon Group Co.,Ltd.帅康集团有限公司
Sacon Group Co.,Ltd.宁波埃美柯铜阀门有限公司
Ningbo Amico Copper Valve Manufacturing Inc宁波音王集团有限公司
Ningbo Soundking Group Co.,Ltd.宁波燎原工业股份有限公司
Ningbo Liaoyuan Lighting Co.,Ltd.得力集团有限公司
Deli Group Co.,Ltd.浙江广博集团股份有限公司
Zhejiang Guangbo Group Stock Co.,Ltd.公牛集团有限公司
Gongniu Group Co.,Ltd.宁波三A集团有限公司
Ningbo AAA Group Co.,Ltd.宁波浙东建材集团有限公司
Ningbo Zdoon Building Material Group Co.,Ltd.

11

12





企业风采

— Showing time for the Enterprises —

激扬品质 沉淀风流

Quality first, Culture upmost





雅 戈 尔

前进中的雅戈尔

The advancing Youngor

雅戈尔集团股份有限公司

Youngor Group Co., Ltd.



翻开雅戈尔的历史，就会发现这是一部不断进取的历史。经过三十多年岁月洗礼和市场历练，雅戈尔实现了从两万元起家到拥有总资产581亿元，净资产182亿元、员工5万人的华丽转身。成就了从单一服装加工到集品牌服装、地产开发、金融投资的重大跨越。

雅戈尔从豪迈激情中徐徐走来，在昂首阔步间日益壮大。现已成为中国500强，中国制造业500强，中国信息化500强，浙江省百强企业，连续10年列全国服装行业销售、利润第1位，公司在全国拥有2000多家营销网点，“雅戈尔”商标为中国驰名商标，衬衫连续16年，西服连续11年全国综合市场占有率第一位。

高者聚势，高者成势，雅戈尔始终坚持以人为本，追寻装点人生，服务

社会的经营理念，以让消费者满意，使合作者发展为宗旨，追求诚信、务实、责任、勤俭、和谐的企业核心价值观。秉持开拓与稳健并举，人才与事业共长，传统与科技结合，效率与公平兼顾的理念，构建雅戈尔特色的企业文化管理体系。并使之与雅戈尔经营管理的发展相辅相成。历年来，雅戈尔向社会公益事业捐赠3亿多元，获评中华慈善总会颁发的“中华慈善企业突出贡献奖”。

岁月如歌声声急，事业如棋局局新。

前进的号角已经吹响，雅戈尔蓄势待发，将以科学发展观为指导思想，始终如一坚持做强主业，两翼齐飞，始终如一坚持品牌建设，始终如一坚持科技创新，为“创国际品牌，铸百年企业”的美好愿景而奋斗，为中国企业书写最绚烂的发展篇章！



Tracing the history of Youngor, you will find that this is a continuously advancing course. Weathering the test of markets over thirty years, Youngor has owned RMB 58.1 billion total assets, RMB 18.2 billion net assets and 50 thousand workers from RMB 20 thousand on establishment. Youngor has developed from single garment manufacturing to branded garment manufacturing, real estate development and financial investment.

Youngor comes slowly with great passion and gradually goes strong. At present, it has been one of the "top 500 Chinese companies", "top 500 in China's manufacturing industry", "top 500 China's informatization", and "top 100 companies in Zhejiang province". For ten consecutive years, its entire garment industry sales and profits rank first. The Youngor Group has more than two thousand commercial networks across China. Youngor's brand is recognized as well-known national brand. The group has enjoyed the biggest share of China's shirt market for sixteen consecutive years and that of the suit market for eleven consecutive years.

The superior gathers powers, and the superior gains force. Youngor consistently insists on people-oriented, pursuit of decorating life, and serving the society in order to satisfy customers

and promote the development of cooperators, and pursuing integrity, practicality, responsibility, thrift and harmony as the core tenet of Youngor. It keeps the ideas of stability and advancement, the development of talents and enterprises, the combination of tradition and technology, the coordination of efficiency and equity to construct the special corporate culture management system of Youngor and promote the management and operation of Youngor. The Youngor group has contributed over RMB 300 million to social welfare for years and won the China philanthropy outstanding contribution award issued by China Charity Federation.

Years are as harsh as up tempo songs; Careers are as changeable as chess games.

The advancing horn has blown, and Youngor is ready. It will follow a scientific approach of development, and consistently insist on strengthening main industry and developing others, constructing brand, and innovating technology to strive for beautiful vision of "constructing international brand, building centuries enterprise", and writing the most brilliant development chapter of Chinese enterprises.