The Structure and Function of English for Science and Technology

编著 梁在明主审 朱紫超

科技英语结构与功能

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前 言

《科技英语结构与功能》一书是编者们在多年英语科技文体教学基础上,参考了大量 国内外最新有关资料编著而成。该书从交际功能观点出发介绍了特种用途英语(ESP)在 不同阶段的发展状况,描述了科技英语语域特征及与日常英语在词汇、句式等表达方面的 明显区别。本书着重选编和总结了在进行科技交际活动中常见的各种修辞功能,如定义、 分类概括、例证、假设、比较对照、报导、描述和非言语表达手段,书后附有编者近年来在有 关杂志发表的科技英语语篇分析论文,以利读者更好地了解和探讨语篇分析模式。

该书适用于英语专业大专院校学生及作为科技文体教材参考用书。由于编者水平有限,错误在所难免,欢迎同志们批评指正。

编 者 1998年6月

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Chapter One

The Origins and Development of ESP

1. An Overview of the Origins of ESP

According to Tom Hatchinson and Alan Waters, ESP was a phenomenon that grew out of a number of converging trends. We can identify three main reasons common to the emergence of all ESP.

1.1 The Demands of a Brave New World

The end of Second World War in 1945 heralded an age of enormous and unprecedented expansion in scientific, technical and economic activity on an international scale. This expansion created a world unified and dominated by two forces —— technology and commerce which soon generated a demand for an international language. This role fell to English.

The effect was to create a whole new mass of people wanting to learn English, not for the pleasure or prestige of knowing the language, but because English was the key to the international currencies of technology and commerce. As English became the accepted international language of technology and commerce, it created a new generation of learners who knew specifically why they were learning a language. For example, businessmen who wanted to sell their products, mechanics who had to read instruction manuals, doctors who need to keep up with development in the field and a whole range of students whose course of study included textbooks and journals only available in English. Since the mid 1950s, an increasing number of the former colonies have gained independence. Having achieved political independence, they are aware that they could not maintain and develop their independence without economic development. So the emerging third world began to embark on their new schemes to develop their own economy, esp. science and technology. They have to introduce advanced science and technology from developed countries. Learning English as a working tool becomes more and more important. The development of ESP was accelerated by the oil crisis of the early 1970s, which resulted in a massive flow of funds and Western expertise into the oil - rich countries. English suddenly became big business and commercial pressure began to exert an influence. The general effect of all this development was to exert pressure on the language teaching profession to deliver the required goods. Whereas English had previously decided its own destiny, it now became subject to the wishes, needs and demands of people other than English teachers.

1.2 A Revolution in Linguistics

At the same time as the demand was growing for English courses tailored to specific

needs, influential new ideas began to emerge in the study of language.

Traditionally the aim of linguists had been to describe the rules of English usage, that is, the grammar. However, the new studies shifted attention away from defining the formal features of language usage to discovering the ways in which language is actually used in real communication (Widdowson 1978). One finding of this research was the language we speak and write varies considerably, and in a number of different ways, from one context to another. In English language teaching, this gave rise to the view that there are important differences between the English of commerce and that of engineering.

These ideas married up naturally with the development of English courses for specific groups of learners. The idea was simple if language varies from one situation of use to another, it would be possible to determine the features of specific situations and then make these features the basis of the learner's course.

1.3 Focus on the Learner

New development in educational psychology also contributed to the rise of ESP by emphasizing the central importance of the learners and their attitudes to learning. Learners were seen to have different needs and interests, which would have an important influence on their motivation to learn and therefore on the effectiveness of their learning. This lent support to the development of courses in which relevance to the learners needs and interests was paramount. The growth of ESP, then, was brought about by a combination of three important factors: the expansion of demand for English to suit particular needs and development in the fields of linguistics and educational psychology.

2. The Definition of ESP/EST

English for Science and Technology is a functional varying style. It is a scientific and technological register formed by scientists and technicians to meet the needs of scientific communication. From the point of a register view, we can say that English for Science and Technology(EST) is the register of science and technology for modern English. It is a language used by the scientists and technicians in a special situation. While ESP stood for English for specific purpose. Many writers have attempted a definition of ESP and we will look at a few of the most helpful definitions.

Quotations from Mackay

ESP is generally used to refer to the teaching or learning of a foreign language for a clearly utilitarian purpose. It is generally conceived of as clear aims and successful performance in work in which the English language plays an auxiliary role. Thus by ESP is meant the teaching of English not as an end in itself but as an essential means to a clearly identifiable goal.

Another definition of ESP is given by Munby. Munby's communication syllabus design gives an exhausted list of micro – skills and micro – function, from which a selection can be

made after the analysis of communication needs of the learners.

Robison described in full length ESP as:

In conclusion we may say that ESP course is purposeful and is aimed at the successful performance of occupational or educational roles. Any ESP course may differ from another in its selection of skills, topic situations and functions and also languages.

Tom Hutchinson and Alan Waters gave the definition of ESP as follows:

ESP is a kind of teaching based on designing courses to meet the learners' need. ESP, like any form of language teaching, primarily concerned with learning. ESP has paid scant attention to the question of how people learn, focussing instead on the question of what people learn. It has, in other words, been language – centered approach. It has provided some very important insights into the nature of specific language needs.

How many faces of ESP/EST

ESP (English for Specific Purpose) has emerged as a branch of English language study. Mackay and Mountford suggest ESP consists of



English for Academic Purposes is defined with reference to the study skills necessary for some academic or professional course of study. It may be necessary to a student following scientific courses and lectures through the medium of English practicing in note – taking and mastering the language appropriate to seminar discussion.

English for Occupational Purposes is defined with reference to some occupational requirements, e.g. for international telephone operators, international air traffic controllers, international commerce, railway, tourism, computer programs.

English for Vocational Purposes is defined with reference to vocational training programs, e.g. for hotel and catering staff, technical trade, etc.

There are other attempts to draw up a classification for different branches of ESP. We can cut the cake in another way, for example, according to disciplines or subject matter.

Esplish for Science and Technology
English for Business Purpose
English for Legal Purpose
English for Medical Purpose

We can further sub - divide a particular discipline in the light of delicacy of analysis.

ESP

EST

hard science

physics

pure physics

articles

articles for nature

abstract

EST is a major sub - division of ESP

EST is central to ESP

EST would seem to be both an occupational and educational use of English: occupational when we consider the needs of oilfield workers, engineers and computer programmers, educational (academic) when we consider university students around the world studying physics, chemistry, math through the medium of English. But EST is most likely to fall within the EAP. The great majority of EST programs are designed to help their customers survive and succeed in an academic environment course in other areas such as business and commerce are largely concerned with the second and third of categories.

EST is the senior branch of ESP – senior in age, larger in volume of publications and greater in number of practitioners employed. EST has always set and continue to set the trend in the operational discussion in ways of analyzing language and in the variety of actual teaching material.

There are three ways of subcategorizing EST. The first is into educational level.

- A. schools (esp. technical and secondary and trade schools)
- B. technical colleges

C. polytechnic and universities — undergraduate level

postgraduate level

--- research and academic staff

D. specialized institutions (technical translation research administration)

Category C has attracted the lion's share of attention.

A second way of subcategorizing EST is in terms of subject matter.

EST

science

engineering and technology

earth science, life science,

medical, electrical,

physical science

civil, chemical production

chemistry, physics, math

engineering

A third way of dividing up the broad area of EST is to establish a set of activities types that our students of science and engineering are required to engage in.

- A. reading and making notes on textbooks
- B. reading scientific articles

- C. following and taking notes on lectures
- D. carrying out and writing up experiments
- E. writing examination questions
- F. answering examination questions
- G. writing technical reports
- H. taking part in seminars and tutorial
- I. using technical manuals and other instructional literature

The previous paragraphs give three separate ways of looking at EST, but of course they are all interrelated.

3. The Development of ESP

From its early beginning in the 1960s, ESP has undergone three main phases of development. It is now in a fourth phase with a fifth phase starting to emerge. It should be pointed out first of all that ESP is not a monolithic universal phenomenon. ESP has developed at different speeds in different countries.

ESP has now gone through three stages.

3.1 Pre - 1960 Traditional Attitude towards ESP

The traditional view took language learning as a subject. From the late 1940s to the early 1950s the influence of literature dominated a period when it was still believed that English should be taught through literature humanities. The approach to language teaching and language learning was a literary one. Though in the science class, scientific prose was assigned as the very stuff to be read and digested in the process of becoming scientists. However, in the language class, students had to learn classical literature irrelevant to their professional and interest.

Scientific writing was severely criticized as a stylistically poor use of language. There are so many words in the vocabulary of science which are ugly. Language teachers kept to their traditional way of explaining grammar and interpreting the quality of the reading texts. To many, scientific English was not different from general English except for its historic vocabulary and its needlessly complicated and specialized and passive way of saying things. In sum, people ignored the existence of EST all together. They drew a simple formula like this:

EST = General English Grammar + Technical Words

They thought they would understand EST by simply mixing grammar with some of technical words. During the first stage of the development of ESP, linguistics was unheard of or even if heard, unworthy of consideration. So it was called pre-linguistic, that is not influenced by any particular theories of linguistics.

3.2 1960s Register Analysis

As we have mentioned in the background of ESP, the development of ESP has something to do with the changing requirements of English learning and Halliday's work on register analysis. Beginning in the early 1960s there was a significant more away from the traditional point of view. As Brumfit observes:

ESP is indebted to the tradition of analysis of register. Register is defined as a variety of language according to use. And it becomes a highly popular idea among many British linguists. They were aware that EST presents linguistic varieties with its own characteristic features. Some typical sentence patterns and a large number of technical terms and semi – technical words make EST different to a very wide extent from ordinary English.

EST was established as a variety of English. Lee Kok Cheong divides register analysis into two stages:

Firstly the analysis of the lexicon; considering in particular the frequency of occurrence of items and the presence or absence of items, and secondly the study of the syntax as for example by Barber.

The article written by Barber clearly demonstrates that the descriptive technique of modern linguistics as most influentially represented in the linguistic schema by Halliday, could be successfully applied to the language of science and technology. The concept of register analysis was important to describe this largely structural and lexical analysis of scientific style.

A course in basic scientific English developed in Chile by Ewer and Latorre (1969) is an excellent example of this; the notion of frequency of syntactic and lexical items was considered as of great significance.

3.2.1 lexicon

The study of the lexicon of scientific writing has been conducted generally on three levels.

- A. ordinary language (non technical)
- B. scientific language
- C. (sub or semi) technical language
- 3.2.2 syntax

Huddleson set out to investigate a group of primary data comprising some 135,000 words of written EST (twenty – seven texts, each about of 5,000 words). He selected texts from different levels and took a frame work of analysis on the basis of structure or grammar. The items they studied included interrogatives imperatives modals. In all, registers analysis has tended to focus attention on the incidence of formal features such as the passive, relative clause, together with specialist vocabulary. Their work was heavily structures – based and did little to characterize scientific discourse as communication.

3.3 Discourse analysis

Then comes the present stage, discourse analysis may refer to a stretch of language either spoken or written, analysis of which will consider aspects of sentence connectives or cohesion. Widdowson has suggested that we have to distinguish between discourse analysis and text analysis. If we view a stretch of language as an exemplification of the structure of language as an exemplification of the structure of language.

guage especial of devices to indicate structuring about the level of the sentence, it may be called text analysis. Viewing a stretch of languages as a unique piece of communication is discourse analysis. For example, in Halliday's work, text refers to the way language makes link with itself in a neat way of describing the formal devices that glue a text together. Halliday and Hasan list the following principal elements of cohesion reference, substitution, ellipsis, conjunction, lexical cohesion, etc. Here we won't go in detail on the text analysis.

Discourse analysis is engaged in the functional use, the identification of rhetorical functions in any given texts or groups of texts, communicative use. The present registers analys, discourse analysis, need analysis and communicative language teaching are the several stages of developing and creation at different stages.

• 7 •

Chapter Two

Features of EST

1. EST Vocabulary

EST exhibits its own various characteristic lexical features. It is generally accepted (assumed) that EST vocabulary can be divided into three categories. The study of the lexicon of scientific and technical writing has been conducted on three levels.

- A. technical words
- B. semi technical words
- C. non-technical words, including functional words

The distinction between technical and semi – technical words was essentially instinctively determined, because there is no clear definition of these words or a demarcation between them.

Technical words are highly specialized vocabularies with precise narrow meaning used for a given scientific discipline. They denote the phenomena, process, characteristics, relation, state, amount, and degree etc. In the field of science and technology. Every subject has its own set of highly technical terms which are intrinsic part of the learning of the discipline itself.

Sub – technical words are defined as context – independent words which occur with high frequency across discipline, such as inference, stimulate, isolate, function. Semi – technical words can be seen both in EST and ordinary English. However, the meaning of these words in their technical use are likely to differ from their non – technical meaning. Although they are common to all scientific disciplines. They may have different precise meanings in different technical fields.

The following statistics regarding the number and percentage of TW, STW and functional words were obtained.

The ten words on the list.....

All ten words occur in all ten fields. They represent approximately 25 per cent of the total sample. The ten most frequently occurring sub – technical words are:

Table 2 - 1

Position	Word	No. of Occurrence
33	high	292
34	system	288
40	result	265
43	process	241
47	function	227
51	form	213
55	temperature	195
57	large	193
58	solution	193
62	structure	182

The technical words appear quite far down on the list

Table 2-2

Position	Word	No. of Occurrence
121	neutron	132
162	oxide	106
194	DNA	91
195	nuclear	101

All ten STW occurred in all ten fields.

But the occurrence of items was fairly limited across the discipline.

Conclusion

The result clearly indicates it is ST vocabulary that should be focused on in EST. These words have more different meanings in EST than in GE. (general English)

Technical vocabulary occurred for about $20\,\%$. It has concrete nature and one – to – one correspondence to term in the students native language. TW (technical word) do not present a great language problem. They can be learned through the discipline itself.

Examples:

	GE	EST
Resistance	An act of resisting	the power of a substance to resist the
	opposition	passing of an electric current through it
conductor	a person who directs	a substance that readily acts as path
	the playing of a group	for electricity
	of musicians; a person	
	who collects fares from	
	passengers	
energy	the quality of being	the power which does work and drives
	full of life and action	machine
mass	lump quantity of matter	amount of material in a body measured

without regular shape by the power used in changing its

movement

bolt strength, physical power measurements of a power that changes

or may produce changes of movement in

a body on which it acts or presses

work activity force multiplied by distance

2. Features of EST Vocabulary

concerning

2.1 As EST is a formal written style, formal words are preferred.

Colloquial, spoken words, slangs are rarely occurring. EST writers tend to use 'absorb' in place of 'take in', 'ignite' instead of 'catch fire', 'approximately to' instead of 'about'.

about

EST GE accomplish do acquire get additional extra anticipate expect assistant help application use attempt try

commence start, begin

build construct consequently so convert change demonstrate show disperse scatter develop grow object thing state condition

remainder rest however but illustrate show

inferior not as good as in addition to as well as in the absence of without

therefore/thus so

over more than

nowadays today frequently often elevate raise equal same ancient old certain some very small tiny superior better than usually as a general rule at a high rate quickly at a distance far away

2.2 Scientists and engineers are likely to substitute one word equivalents for less technical verbs or phrases in order that the conciseness of the writing is obtained.

One word is used instead of the phrasal verbs.

GE EST give off emit find out discover take out remove come out emerge absorb take in get rid of eliminate push away repel insert put in transmit pass on exhaust use up derive come from combine join together consume burn up, use up displace push aside set fire to ignite extinguish put out escape get away accelerate speed up break down decompose hang about suspend penetrate pass through extract take out find out determine

add put in

A. Such formal verbs make the writing more dignified.

The bridge was constructed (built) over a period of 6 years.

B. More accurate

It was necessary to augment the existing facilities.

(augment; increase and improve)

C. More concise

When water is boiled, it evaporates. (evaporates; turn into vapor)

2.3 Another aspect of EST vocabulary is the presence of a great number of Greek and Latin roots and affixes, such as aqua—, zoo—, pre—,—ice and so forth. A large portion of English words especially those used in EST are formed by adding their prefixes and suffixes.

We can often detect the meaning if we know the meaning of the Latin or Greek prefixes. Many items of EST vocabulary both technical and semi – technical are made up of a root plus a suffix or prefix deriving from Greek and Latin such as mono – , neo – , hyper – , – logy, – meter.

derma - refers to the skin
- itis means inflammation

so, dermatitis skin inflammation

Other examples: tonsillitis, bronchitis, appendicitis, meningitis some prefixes and suffixes

hyper – (over) hypertension hypo – (below) hypothesis di - (two) diode tri - (three) triangle tele - (far away) telescope poly - (many) polyvinyl photo - (light) photosphere micro - (small) microphone ultra - (to an usually high degree) superheated holo - (completely oneself) holograph

inter – (between, among) interface intersection count – (against, opposite to) countershaft counterpoise

sub-(beneath less than) subsoil subspecies

- ics(subject) dynamics

- itis(inflammation) arthritis hepatitis

cle(small)
 logy(subject)
 ism(action or result of action)
 particle
 anthropology
 mechanism