

Patrick Leung Interiors Volume 3 梁景华设计第三辑

PAL'S HOSPITALITY 派意酒店

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深圳市创福美图文化发展有限公司 编 / 梁景华 著
大连理工大学出版社



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Foreword



Dr. Patrick Leung
L.H.D, Lincoln University
梁景华博士

Enthusiasm, creativity, hard work and a pro-active attitude are the qualities that have driven my 30-year career. Innovation has always been my goal and in creating stimulating and extraordinary interiors for every project.

I established PAL Design Consultants Limited in Hong Kong China 17 years ago and, over the years, I have been fortunate enough to inject inspiration into the many interesting projects the firm has worked on.

The conscientious staffs at PAL have always worked hard to realize my creative drive and I offer my heartfelt thanks for their contributions. They have played a special part in developing a team spirit that has produced a series of distinguished and memorable designs.

Certain disciplines must be adhered to when providing interior design solutions for international hotel groups. Standards must be high, particularly in the five-star sector, and the management always expects nothing but the best. From the overall design to the handling of the details, everything must be consistent with the brands' image and the requirements of the individual hotel management while at the same time, aesthetic, stylish and practical.

The hospitality industry in Asia has experienced dramatic growth in recent years and PAL has received a number of prestigious and challenging commissions in connection with this expansion. This body of work is divided into Hotel, Restaurant and Spa for presentation in this book.

Biography

Dr. Patrick Leung

Dr. Patrick Leung, Hong Kong China based leading interior designer, is a practitioner specialising in international hospitality design. Dr. Leung graduated from the Design Department at the Hong Kong Polytechnic University with distinction in the late 70's. In 2012, he has been awarded an Honorary Doctorate of Humane Letters from The Lincoln University in recognition of his outstanding achievements and contributions in the interior design industry. His work emphasis on originality, spiritual and timeless, carefully blend Eastern and Western culture, and jump seamlessly between modern and classic styles.

Dr. Leung set up the firm PAL Design Consultants Limited at 1994. Dr. Leung and his company won more than 50 international awards including the IFI Grand Prize Design Award in 2007 presented by the IFI (International Federation of Interior Architects/ Designers) which honored his projects as the World's Best Interior Design. In 2010, another PAL project, SPA by MTM, was also the winner of the "FX International Interior Design Awards" presented by FX UK. Dr. Leung has also been named in the authoritative Andrew Martin Top 50 international interior designers from 2008-2010.

Profession

- **Honorary Doctorate of Humane Letters, Lincoln University**
- **MCSD (England)**
- **MDIA (Australia)**
- **Honorary Advisor of Hong Kong Interior Design Association (HKIDA) (Pro.)**
- **Member of Design, Marketing & Licensing Services Advisory Committee, HKTDC**
- **Member of The China Trade Counselling Committee by HKTDC**
- **Member of Spatial Arts and Design Committee, China Artists Association**
- **China Building Decoration Association Vice Chairman**
- **Shenzhen Interior Decoration Industry Association (SZIDIA) Honorary Advisor**
- **Former vice chairman of Hong Kong Interior Design Association (HKIDA) (Pro.)**
- **Former external assessor of Hong Kong Institute of Vocational Education (IVE)**

Honorable

- Hong Kong Ten Outstanding Designer
- China Enterprise Awards for Creative Businessmen
- 2005 Interior Design Media Prize – Annual Outstanding Designer
- 2006 The Influential Man of the Greater China Interior Designer Award
- 2006 The Annual Most Influential Designer Award
- 2006- 2007 Interior Design Media Prize – Annual Grand Designer
- 2007 Grand Prize Winner of IFI Design Excellence Awards
- 2007 China Top10 Sample Home/ Room Designer Award
- 2008-2010 The World's Leading Interior Designers of Andrew Martin International Interior Design Awards
- 2010 China Top10 Grand Designer
- 2011 Interior Design Hall of Fame

Awards & Achievement

1994

Excellence in Commercial Design Award

CSD Hong Kong Design Gallery Award

1999

Winner of Asia Pacific Interior Design Awards – Club Category

Honourable Mention of Asia Pacific Interior Design Awards – Club Category

2001

Winner of Asia Pacific Interior Design Awards – Club

HKTDC Services Award for Export Marketing

2004

Honourable Mention of Asia Pacific Interior Design Awards – Club

2005

PDRA Prize Winner of Perspective Design Recognition Awards – Best Hospitality

Runner-up of Perspective Design Recognition Awards – Best Spa

Excellence of Hong Kong Designers Association Awards (Spatial Interior) –
Hospitality /Entertainment

Merit Award of Hong Kong Designers Association Awards (Spatial Interior) –
Hospitality /Entertainment

Bronze of Hong Kong Designers Association Awards (Spatial Interior)

Gold Medal of Asia Pacific Interior Designs Awards – Commercial

Silver Medal of Asia Pacific Interior Design Awards – Club

2006

Outstanding Greater China Design Award – Paradise Garden Restaurant

Excellence by Perspective Design Recognition Awards – Best Hospitality

Bronze Medal of Asia Pacific Interior Design Awards – Showflat

Bronze Medal of Asia Pacific Interior Design Awards – Club

Honourable Mention of Asia Pacific Interior Design Awards – Club

Honourable Mention of Asia Pacific Interior Design Awards – Restaurant

Honourable Mention of Asia Pacific Interior Design Awards – Residential

2007

Grand Prize Winner of IFI Design Excellence Awards
Winner of IFI Design Excellence Awards "Leisure and Hospitality Interiors"
Interior Design Media Prize – Annual Grand Designer
Gold Medal of Asia Pacific Interior Design Awards – Showflat
Honourable Mention of Asia Pacific Interior Design Awards –
Club & Entertainment
Design For Asia Award – Commendation Certificate for Finalist
Top10 Best Sample Home / Room Design Award

2008

Gold Medal of Asia Pacific Interior Design Awards – Office
Bronze Medal of Asia Pacific Interior Design Awards – Hotel
Bronze Medal of Asia Pacific Interior Design Awards –
Club & Entertainment
Bronze Medal of Asia Pacific Interior Design Awards – Restaurant
Bronze Medal of Asia Pacific Interior Design Awards – Office
Honourable Mention of Asia Pacific Interior Design Awards – Restaurant
Dr. Patrick Leung has been nominated as one of the world's leading
interior designers in the Andrew Martin Interior Design Review, Volume 12

2009

"Interior Design USA" Best of Year Merit Awards, Hospitality – Hotel
Silver Medal of Asia Pacific Interior Design Awards – Club & Entertainment
Outstanding Greater China Design Award – Hotel
Interior Design Media Prize – Annual Hotel Space Award
"The Best Designer Hotel 2009" award by Travel Fair (Guangdong Inter-
national Tourism and Culture Festival's 2009 Star Hotels Show)
2009 China's Most Successful Design Awards Top 20
Dr. Patrick Leung has been nominated as one of the world's leading
interior designers in the Andrew Martin Interior Design Review, Volume 13

2010

Winner of FX International Interior Design Awards UK – Leisure
Merit Award of FX International Interior Design Awards UK – Hotel
Merit Award of FX International Interior Design Awards UK – Leisure
"Interior Design USA" Best of Year Awards, Hospitality – Resort
2010 International Space Design Award Idea-Tops Best Design Award of Club
Top 10 Hotel Design of the Year 2010 – Jin Tang Prize China Interior Design Award
Top 10 Showflat and Sales Office Interior Design of the Year 2010 – Jin Tang Prize
China Interior Design Award
Good Design of The Year Restaurant – Jin Tang Prize China Interior Design Award
Dr. Patrick Leung has been nominated as one of the world's leading interior
designers in the Andrew Martin Interior Design Review, Volume 14

2011

2011 Grand Prize Winner of IHRA Hotels China / CIID INTERIOR DESIGN China
Hotel Design Award
2011 The Best Hotel Lobby Design of IHRA Hotels China / CIID INTERIOR DESIGN
China Hotel Design Award
2011 The Best Hotel Decoration of IHRA Hotels China / CIID INTERIOR DESIGN
China Hotel Design Award
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2012

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Hotels are 21st-century cultural icons. They represent a class of luxury and hospitality within a place and offer a level of design and service unavailable outside exclusive private members clubs. They are a place to be seen, to entertain, and to impress guests.

In the old days, hotels were a simple, fundamental concept of accommodation. Now there is a lot more to it.

The functions a hotel now performs are diverse. They provide venues for socialising, banqueting, entertaining, physical exercise, and spiritual enlightenment.

Some things have changed fundamentally; 20 years ago every hotel had a gym, used mostly by men, but now all have a spa, used



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HOTEL

mostly by women.

It's not just travellers who enjoy what modern hotels have to offer. Local people also use them for entertaining prestigious and better appointed than the office or the home.

This multiplicity of function makes designing modern hotels a complex exercise for the hotel owner, architect and the interior designer. All three are concerned with creating an outstanding and memorable experience, one that will bring customers back.

Hospitality is business driven by competition. Operators and investors require success to achieve a return measured in sales. Attention to detail and careful consideration are essential to success.

Design must be original and able to inspire a sense of well-being and satisfaction.

This book highlights Patrick Leung's award-winning interior designs for different styles of contemporary hotel as founder and principal designer of PAL Design Consultants Limited. It will focus on outstanding F&B outlets, and will look at groundbreaking work in spa design.



A photograph of a modern building entrance at night. The building has a facade of vertical slats and is illuminated from below. A large, stylized Japanese character '会' (kai) is overlaid on the right side of the image. The character is white with a blue gradient and is positioned above the word 'GREET'.

会

GREET

The entrance lobby of a great hotel is a rendezvous alive with social interaction and commerce. High society greet and gather within the lobby and simply being present increases the chances of success in life. The design must reflect and amplify this air of infinite possibility and advantage. The lobby should be visually impressive but should also entice users towards the interior, pulling them towards solid pleasures hinted at around the entrance. Hoteliers want to make their lobby an important landmark.





聚

SOCIAL

Ballrooms, business conferences, private dining and meetings are crucial to the operation of the modern hotel. The space devoted towards these socially interactive functions on the architectural plan is therefore significant. Modern life is conducted within society and connections made at grand social and business events form lifelong alliances and friendships. Ballrooms are of particular importance. Banqueting offers big revenue returns and traditional weddings in Asia involve large numbers of people. Hotels devote considerable resources towards making these occasions a success.

