

财经

英语

听力

学生用书

· 4 ·

上海外语教育出版社



外教社

财经英语听力

(财经专业用)

Business English Listening

第四册

(学生用书)

主编 俞理明 周国强

编者 冯善萍 蒋永萍 陶友兰

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前 言

《财经英语听力》(Business English Listening) (第四册)旨在提高学生在国际经济、贸易、金融、管理等领域的实际情景中的英语听力水平。这套听力教程可作为财经和外贸院校,以及综合性大学外语和经济类专业的学生使用,也可供从事国际商务、金融、企业管理等业务的实际工作者提高英语听力时使用。

英语听力是人们英语交际能力的重要方面,是英语教学中五项基本技能之一,一直是中国学生学习英语的一个难点。提高英语听力水平能促进其他基本技能的发展,从而为培养学生综合的英语交际能力打下坚实的基础。

本教程编写过程中,在注意语言材料的真实度以及题材和体裁广泛多样性的基础上,尽量选用较新的资料。编者曾大量参阅比较了国外最新出版的各种原文资料和教材,从中筛选出适合中国学生使用的材料。

《财经英语听力》(第四册)由上海交通大学外语学院俞理明副教授和周国强教授主编,上海财经大学外语系冯善萍、蒋永萍,以及复旦大学外语系陶友兰参加了编写工作。本书的编写得到了上海外语教育出版社社长庄智象教授和总编辑王彤福教授的支持和关心,并承英国文化协会英语资料中心的协助,在此一并致谢。

本教程是编者在学校教学工作之余编就,虽经努力,但因编者学力及资料所限,谬误失当之处难免。望使用本教程的教

师、学生以及专家学者不吝指正，以便日后修订。

上海交通大学 俞理明
周国强
2000.1.

使用说明

《财经英语听力》(第四册)设 20 课,以每周(2 课时)使用一课时,可用 20 周。本册可供第二学年第二学期使用。具体使用应根据各校课时安排以及学生程度灵活掌握。

为有利于课堂教学,本册教程分“学生用书”和“教师用书”。

“学生用书”中每课均围绕一个题材(如 company profiles, meeting customers' needs 等),分 Part A、Part B 和 Part C 三个部分,每部分分别由词汇(Vocabulary)(包括单词、短语和专有名词)、基本结构(Basic Structures)和练习(Exercises)组成。每部分列出的词汇可由学生在课前预习或由教师上课时略作讲解。列出的基本结构是为了让学生更好地理解录音材料,也为了向学生提供与课文题材相关的常见句型,以便学生掌握,在日常口语和写作中使用。练习部分根据提供的录音资料设计了多项选择、听写、是非题和填空等各种练习。课文中出现的所有词汇的英语和汉语释义作为附录放在全书最后,供学生预习和复习时参阅。

“教师用书”参照“学生用身体例”,也分 Part A、Part B 和 Part C 三部分。每部分由词汇注释(Vocabulary Notes)、基本结构(Basic Structures)、录音书面资料(Tapescript)和练习答案(Answer Key)组成。其中的词汇注释和基本结构均加了汉语译文,以便教师备课和课堂教学时使用。

每册教程所附的录音磁带按课文顺序录制,其中练习所需的间隙可由教师在课堂教学时根据具体需要灵活掌握。

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Unit One

Company Profiles

PART A

I. *Vocabulary*

direction	regards	profile
golf course		
the Alps	Cambridge	

II. *Basic Structures*

Shall I take your coat?

Did you have any trouble finding the way?

Your directions were very good.

How long did it take?

Yes please, I'd love some.

She sends her regards, by the way.

It's strange driving on the left-hand side of the road.

Let me show you round tomorrow.

III. *Exercises*

1. Paolo is talking with his friend. Listen to Dialogue One and then you will hear five statements. Write 'T' or 'F' for each statement you hear:

(1) _____ (2) _____ (3) _____

(4) _____ (5) _____

2. Paolo is visiting Cambridge and he is a stranger there. Listen to Dialogue Two and complete the following paragraph with the information you get:

Paolo is now in Cambridge. It is his _____ (1) visit there. He finds it _____ (2) driving _____ (3) side of the road. As he is a stranger there he is very pleased to have someone _____ (4). He is interested in golf and _____ (5) once a month in winter _____ (6) near Chatillon which is in _____ (7).

PART B

I. *Vocabulary*

destination	device	to install
bureaucracy	priority	route
satellite	subsidiary	turnover
multinational company	holding or parent company	
traffic congestion	to throw out	
ECU	the Netherlands	

II. *Basic Structures*

About half our sales are to the consumer market and half to the professional and industrial markets.

For example, we are expanding our activities in China at the moment, developing business ventures with the People's Republic.

We carry over 30 million passengers a year and we fly to 41 destinations in 25 foreign countries.

We also provide a domestic service that has 48 routes and serves 20 cities.

Safety is our number one priority.

III. Exercises

1. Passage One is an introduction of a multinational company. Listen to the passage carefully and make notes on the company:

Employees:
Subsidiaries:
Turnover:
Location of parent company:
Number of products:
Venture partner:

2. Listen to Passage Two and then answer the questions you hear:

- (1) a. An airline company.
b. An airline company's business.
c. Satellite communications.
d. Air traffic problem.
- (2) a. 41 million.
b. 25 million.
c. 30 million.

- d. 20 million.
 - (3) a. Future Aircraft Navigation System.
b. Further Aircraft Navigation System.
c. Future Aircraft Nationwide System.
d. Future Aircraft Navigation Satellite.
 - (4) a. Fastness.
b. Convenience.
c. Comfort.
d. Safety.
 - (5) a. Improving communications and reducing air traffic jam.
b. Improving communications by making use of satellite links.
c. Reducing air traffic problems.
d. Satellite links.
3. Listen to Passage Three carefully and fill in the blanks with the missing words you hear:
- We have a turnover of _____
 _____ (1) and there are _____
 _____ (2) employees worldwide. We manufacture and sell _____ (3) processing products and we're _____ (4) in micro electronics, _____ (5), communications and _____ (6). It's the most exciting industry in the world and _____ (7). And we're changing too. We're throwing out bureaucracy and _____

_____ (8). We're introducing _____ (9)
that encourage speed, _____ (10) and
_____ (11).

PART C

I. Vocabulary

motorways	voltage	wholesaling
channel tunnel	fibre optic cables	power cables
Portugal	Singapore	

II. Basic Structures

BICC plc is a large multinational with about forty thousand employees worldwide and a turnover of approximately four billion pounds.

America Cables operates in the US and Canada and it's the market leader in medium voltage power cables.

It is responsible for the manufacture and marketing of the group's cable products in the important Asia-Pacific region.

III. Exercises

1. Here is a brief introduction about a company's activities. Listen to the passage carefully and then give a short answer to each of the following questions:

(1) What is BICC plc?

(2) What are BICC plc's main activities?

(3) How many divisions are there in the group?

(4) How many overseas divisions are there in BICC plc?

(5) How much is the turnover of BICC Cables Asia-Pacific?

2. Listen to the passage again and then complete the table with the information you get:

Divisions	Main Activities	Turnover (sterling pounds)
Balfour Beatty	motorways, building (1) and _____ _____	around 1,700m
BICC Cables	fibre optic cables	(2) _____
Australasia	cables, piping and (3) _____	(4) _____
North America Cables	(5) _____ _____	476m
BICC Cables Asia-Pacific	(6) _____ _____	

Unit Two

Meeting Customers' Needs

PART A

I. *Vocabulary* quantity

II. *Basic Structures*

I'm afraid there's a problem with our order.

You delivered the wrong quantity.

I'll send the rest immediately.

Nice to hear from you.

III. *Exercises*

1. Listen to Dialogue One carefully and then choose the answer to each question you hear:

- (1) a. They are friends.
b. They are colleagues.
c. They are a buyer and a seller.
d. They are a boss and a secretary.
- (2) a. Short weight.
b. Wrong quantity.
c. Wrong order.
d. Poor quality.
- (3) a. He will deliver another 20 at once.

- b. He will give a prompt attention to the order.
 c. He will see to the problem.
 d. He will check the order immediately.
2. Listen to Dialogue Two and fill in the blanks with the missing words you hear from the tape:
- F: Alan Wilson.
 M: Hello, Alan. Patrick here.
 F: Hello. _____ (1).
 M: Do you feel like playing golf _____ (2)?
 F: That's _____ (3).
 M: How about _____ (4)?
 F: Yes, that's fine. _____ (5)?
 M: Yes. _____ (6) at ten, then.
 F: Fine. Bye.

PART B

I. Vocabulary

drawing	line	to modify
prototype	to shelve	short-staffed
feasibility study	potential customer	
the thirteen		

II. Basic Structures

Could you fill me in the background?

We didn't run a feasibility study until 1991.

We had some technical problems at that stage.

We prepared detailed drawings.

We began modifying the designs at the end of '93.

That was the year we lost a lot of data on Friday the thirteenth.

We couldn't make a profit on the line.

III. Exercises

1. Dialogue One will be read twice. Listen carefully and write down the three pairs of requests and answers you hear:

(1) M: Chris, _____?

F: _____.

(2) M: _____ then? _____?

F: Yes, _____.

(3) M: And _____?

F: _____.

2. Dialogue Two is about the development of a product. Listen carefully and then complete the expressions which describe the history of a product development project:

(1) run a _____

(2) design and _____

(3) run _____

(4) prepare _____

(5) send the drawings _____

(6) modify _____

(7) shelve _____

3. Listen to Dialogue Two again and give a short answer to each of the following questions:

(1) What problems did they have at the following stages?

a. at the test stage

b. at the drawings stage

c. at the design modification stage

d. at the manufacture stage

(2) How long did it take them to finish the test?

(3) Why did they have to shelve the project?

(4) What does the speaker mean when he mentioned the thirteenth according to the dialogue?

PART C

I. Vocabulary

adjustable

collapsible

grip

handlebar

specifications

aerobic cycle

liquid crystal display meter

to look at

safety footstrap