



高职高专“十一五”规划教材



赠全部听力素材光盘

新时代 **New Times**

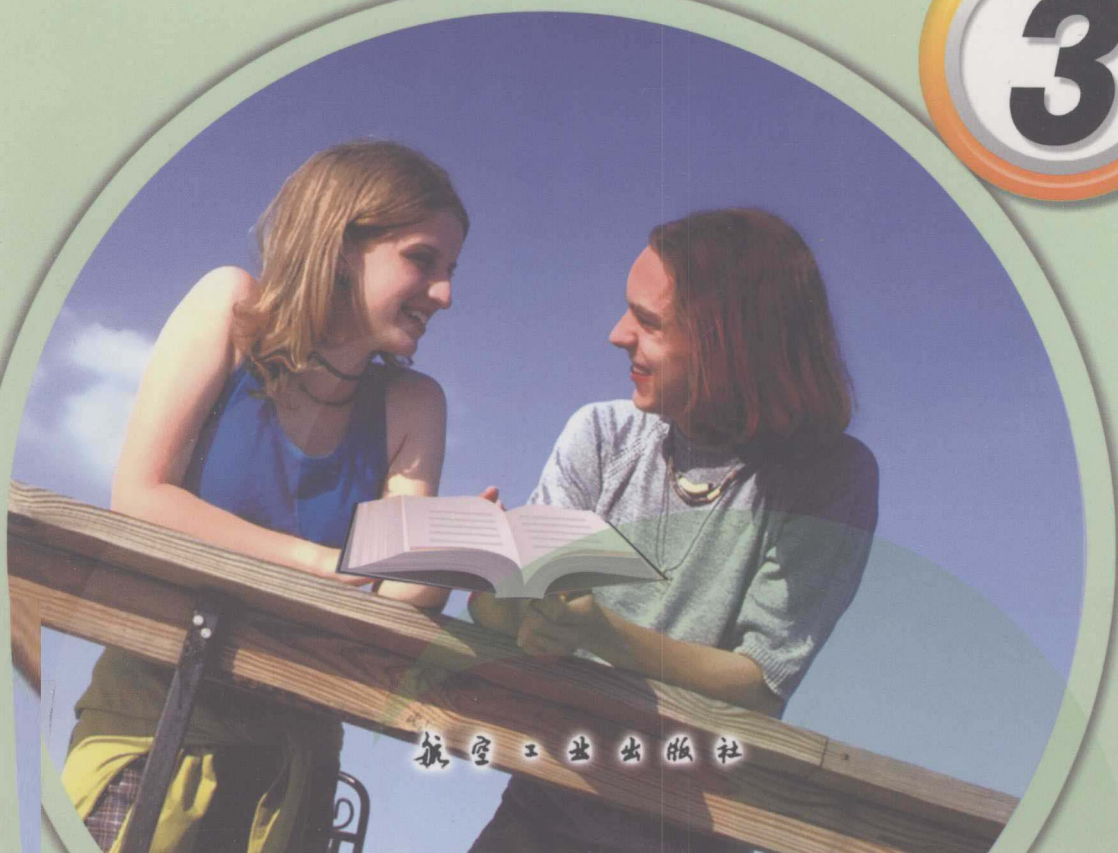
大学英语

综合教程

College English

主编 程晓东 邢艳梅 李宏娟

3



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高职高专“十一五”规划教材

新时代大学英语

综合教程 (3)

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内 容 提 要

本系列教材依据教育部《高等职业教育英语课程教学要求（试行）》，贯彻实用为主、够用为度、与时俱进的编写理念，结合一线教学实践进行编写。为充分调动学生学习英语的积极性，全面提升听、说、读、写、译等能力，本系列教材融入了视、听、说、演、练等多种教学方式，内容丰富、题材多样、定位准确、重点突出。

新时代大学英语综合教程每册分为8个单元，每单元围绕一个主题进行选材。第3册的主题包括求职、职业、广告、跨国公司、科技、保险、法律及毕业时分，内容包括听说、阅读、语法、写作、练习及轻松一刻等。

本书可作为高职高专院校公共英语课程的教学用书，也可供广大英语爱好者自学参考。

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前 言

随着我国高等职业教育的进一步发展，高职高专教育已占据了高等教育的半壁江山。《新时代大学英语》系列教材依照教育部《高等职业教育英语课程教学要求（试行）》，本着以就业为导向、实用为主、够用为度、全面提升英语应用能力的原则进行设计、编写。本系列教材打破传统教材编写模式，结合一线教学实践，吸收国外优秀教材之优点，融入全新的教育理念和科学的教学方法，在实用性、适度性、趣味性和时代性等几个方面特色鲜明。

★ 实用性

教材内容贴近实际，以学生的日常生活和职场交际为着眼点，使学生在循序渐进的听、说、读、写、译等训练中提升语言的应用能力，真正做到学以致用。

★ 适度性

教材打破传统的单一结构性的束缚，依据学生的接受能力和实际需求选取学习内容，层次分明，难易适度，能够满足不同基础学生的学习需要。

★ 趣味性

教材板块设计灵活、多样；情境设置易于操作，有助于学习兴趣的提高，使学生主动参与到课堂的学习当中，建立互动的教学模式。

★ 时代性

教材所选文章内容紧扣时代脉搏，涵盖当前社会热点、重大事件和流行话题等诸多方面，能够使学生在熟悉的背景之下进行英语学习，激发学习热情，提升学习效果。

我希望教材能够受到学习者的欢迎，更希望能够得到同行专家的批评指正，以更好地满足广大学习者的需求，适应新时期高等职业教育发展的需要。

北京语言大学外国语学院
副院长



二〇一〇年三月三十日

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UNIT

1

Job Hunting

Brainstorming

- Describe the job you want to do after your graduation.
- Think about the qualifications the job requires.
- Make a list of the qualifications you have acquired, and make an assessment on yourself.
- Make a list of your shortcomings for doing the job and figure out the way to improve yourself.
- Do you think it necessary to find a job related to your major?
- Tell your friends your first job interview experience.

SECTION I

Try Your Ears and Mouth

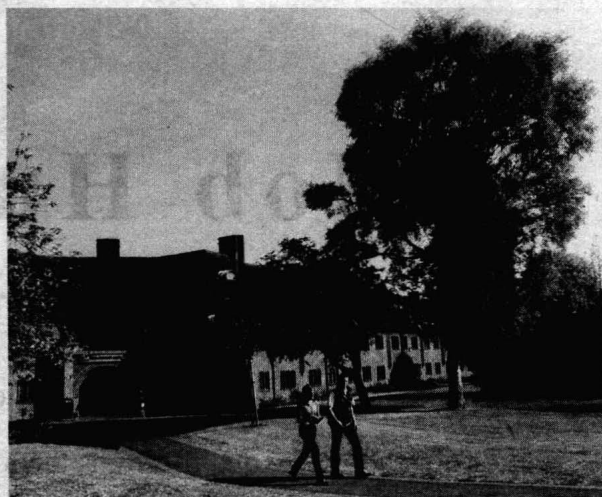
Part One: Listen and Practice



Task I: Listen to the dialogue twice and decide whether the following statements are True (T) or False (F).

New Words and Expressions

- thesis *n.* 毕业 (或学位) 论文
be occupied with 从事; 忙于
exhausted *adj.* 筋疲力尽的; 耗尽的
marketing *n.* 营销
judicial *adj.* 司法的; 法庭的
otherwise *conj.* 否则
approach *n.* 接近, 临近
inquiry *n.* 询问, 调查



- () 1. Michael felt exhausted because of writing his graduation thesis.
() 2. Rose would fail the National Judicial Examination because of her poor performance at college.
() 3. Both Rose and Michael had a part-time job.
() 4. Michael had to work everyday except Sunday.
() 5. Michael's part-time job was interesting but tiresome.



Task II: Listen to the dialogue twice and fill in the blanks with the missing information.

New Words and Expressions

candidate <i>n.</i> 申请者; 候选人	Tsinghua University 清华大学
programming <i>n.</i> 程序设计, 编程	combined with 与……结合, 组合
prospect <i>n.</i> 前景; 景象	probation <i>n.</i> 缓刑; 试用(期)
raise <i>n.</i> 加薪; 增高, 上升	commensurate <i>adj.</i> 适当的, 相称的
luncheon <i>n.</i> 午餐, 午宴	allowance <i>n.</i> 津贴, 补贴
subsidize <i>v.</i> 资助; 补助	

Chris: Good morning, Madam. I'm Chris. I guess I am the _____ for today.

Anna: Yes. What was your last job?

Chris: For the last 4 years, I had been working for a _____.

Anna: Do you have any special skills?

Chris: I graduated from Tsinghua University with _____.

I think my training combined with experience makes me an ideal employee.

Anna: Then why did you leave your last job and what attracts you to this one?

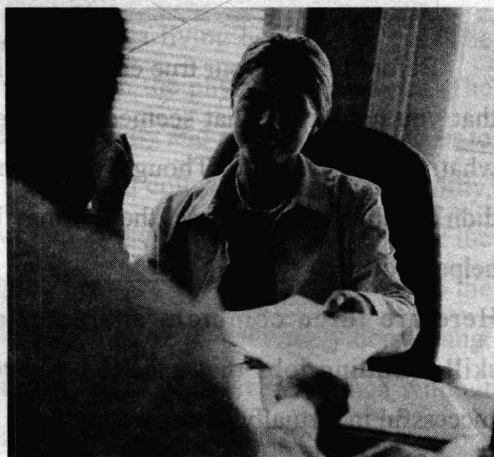
Chris: The prospects were not very good. I've always wanted a nice and steady job and I'm interested in the idea of _____.

Anna: We'll have to put you on three months' probation first.

Chris: No problem.

Anna: The starting salary is not high, but _____ commensurate with the performance. And we have health insurance, transportation and luncheon allowances, and subsidized housing.

Chris: Thanks! That sounds great!





Task III: Listen to the passage twice and fill in the blanks with the missing information.

New Words and Expressions

unrelated *adj.* 不相关的

virtually *adv.* 实际上

diplomacy *n.* 外交

adaptability *n.* 适应性

work ethic 职业道德

persistence *n.* 坚持; 持久

acquire *v.* 获得, 取得

management *n.* 管理, 经营

cultivate *v.* 培养; 栽培

essential *adj.* 必不可少的; 基本的

deal with 应对, 处理

behavior *n.* 行为

responsibility *n.* 责任, 职责

judgment *n.* 判断(力)

positive *adj.* 积极的; 肯定的

endurance *n.* 忍耐力, 持久力

take heart 鼓起勇气

Before finding your true career, it's likely that you held a job that seemed unrelated to what you hoped to do. Though you probably didn't realize it at the time, the job may have helped you _____.

Here are three common, character-and-skill- building jobs that can lead you to be successful in virtually any career field.

- (1) Babysitter. It takes _____, and diplomacy to let their parents know about their behavior. So by doing babysitting, one can learn the skills of diplomacy, adaptability, patience, _____, self-confidence, and a strong work ethic. (2) Retail Salesperson. As a retail salesperson, one can learn the skills of open-mindedness, problem solving, _____, _____, persistence, _____, and self-confidence. (3) Waiter/Waitress. The role of waiter or waitress can help one _____ the skills of listening, _____, teamwork, performance under pressure, problem solving, and time management.

If you're still trying to figure out what your true calling is, a free career interest test can help. In the meantime, you can take heart in knowing that whatever job you do, _____ that can take you to the next level in your career.



Part Two: Listen and Repeat



Task I: Watch the movie clip from *The Devil Wears Prada*.

Movie Overview

The Devil Wears Prada

Director: David Frankel

Awards: Nominated for 2 Oscars

Plot: The story tells the professional adventure of Andrea, whose greatest dream is to become a journalist. Andrea gets a job in the fashion industry through *Runway* magazine, the most famous of its type, to make ends meet. Andrea won't develop her writing skills in the magazine, but her talents as the editor in chief's assistant, Miranda. The problem is that Miranda is a merciless, posh (漂亮的; 时髦的) and cruel woman, making the experience a living hell for the girl. The environment in the place will be cold and extremely critical with the physical appearance. The girl will have to change her simple and plain style, for a more trendy and elegant one, in order to gain the acceptance of her ruthless (冷酷的, 残忍的) boss and colleagues, especially Emily, her unpleasant workmate. Despite everything against Andrea in the office, she will consider the experience as a challenge, drastically (彻底地) changing her clothes and self-image, with the help of Nigel, the magazine's art director. Nevertheless, the job becomes extremely demanding, because of Miranda's tough work rhythm and nearly impossible tasks, leaving Andrea without a private life with her boyfriend, family and friends. Maybe the old Andrea has gone, now more preoccupied about her image and her future in the magazine.



Task II: Listen and repeat the following lines.

(1) My name is Andy Sachs. I recently graduated from Northwestern University.

(2) I think I could do a good job as your assistant.

(3) I was editor-in-chief of the *Daily Northwestern*.

(4) I also, um, won a national competition for college journalists...

(5) But I'm smart. I learn fast and I will work very hard.



Part Three: Role Play

Make a situational dialogue of job hunting. The following sentence patterns are for your reference.

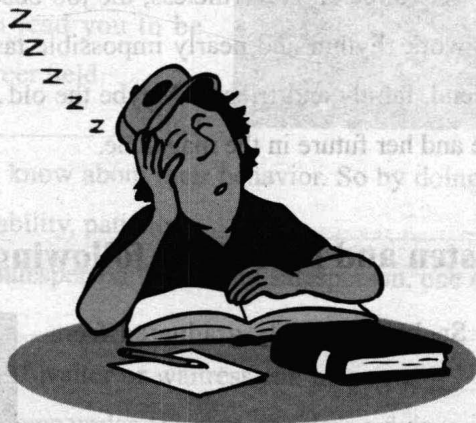
- * When/where will/did you graduate?
- * Are you a student leader...?
- * Tell me something about your courses.
- * What kind of people do you prefer to work with?
- * What make you think you would succeed in this position?
- * Have you received any professional training or...?
- * What is the most important...?
- * Why do you think you are qualified for...?
- * I will inform you of the result due to...

- * I will graduate/graduated from...
- * I see your advertisement for an accountant/lawyer/teacher...
- * I have learned computer science, accountancy, literature...
- * I have received a good education and I have...
- * I have worked in the company of...
- * I'm smart. I learn fast and I will work very hard.
- * I have gained CET-6 certificate/ Lawyer certificate...
- * Thank you for sparing me your time/ for ...



Relax Yourself

As Soon as You Wake up, You're Fired



Our co-worker went missing for a few hours, and we tore up the place looking for him. The boss finally found him fast asleep. Rather than waking him, he quietly placed a note on the man's chest. "As long as you're asleep," it read, "you have a job. But as soon as you wake up, you're fired."

SECTION II**Try Your Brain****Text A****Before Reading****Questions:**

1. What kind of job do you want to do? Give your reasons.
2. If you were a boss of a company, what kind of people would you like to employ? Why?

**Reading****Tips for Job Hunting**

Finding your first job can be both a rewarding and **frustrating** experience. The following are some tips for new **graduates**, which should be **attached great importance to** in job hunting.

1. Relevant experience

Twenty-five percent of hiring managers say the **candidate's** ability to relate their experience to the job **at hand** is the most important factor in the hiring decision. Unfortunately, new graduates often **underestimate** the experience. They think the **requirement** of experience is unfair for them, because they are new graduates. However, college students may already have some work experience through **volunteer** work, internships (短期工作实习; 实习生), part-

time jobs and extracurricular (课外的, 业余的) activities. Even **unpaid** work experience is **beneficial** in your job search. Not only is it a great way to get experience which you can put on your **resume** or on a job **application**, it is also a great way to try out a career to see if it is really what you want to do.

2. Fit within the company culture

Just because you look good on paper doesn't mean you're a shoo-in (稳操胜券; 十拿九稳的取胜者) for the job. To twenty-one percent of employers, the trait (特征, 特点) they most want to see in a candidate is the ability to fit in with co-workers and the company. **Offering up a blank stare** when the interviewer asks why you are the right fit for the job will not go over well. Just be yourself, but **mind you**—never **insult**, **interrupt** or **irritate** the interviewer. You may also be **evaluated** by that “unimportant” small talk at the beginning of an interview or non-job-related questions like “What was the last book you read?”

3. Educational background

Nineteen percent of hiring managers place the most **emphasis** on your educational background: the **institution** you **attended**, major, **minor** and degree earned. **Be sure** to also include in the resume the courses taken and completed projects if relevant to the job. With grade point average, it's **tricky**. A good **rule of thumb** is to **omit** it unless it is 3.0 or higher.

4. Enthusiasm

Passion for the job is the top **characteristic** nineteen percent of employers look for in a candidate. Employees who are **passionate** about their jobs **tend to** be more **productive** workers. The answer to “Why do you want to work here?” should always focus on the strengths of the company and the challenge of the position, not the **perks**. A “take it or leave it” attitude about the job will leave the employer feeling **the same** about you.

5. Preparedness

Eight percent of hiring managers say the ideas you bring to the table and the questions you ask carry the most **significance**. Come in prepared to discuss how your **qualifications** can **specifically contribute** to the success of the company. Actually put yourself in that role and explain how you would perform your work and the ways to improve it.

The above-mentioned are valuable factors new graduates should firstly **think over** when stepping out for interviews. **In addition**, don't neglect the important network. Friends and relatives are best resources for help. A support group, such as friends and family, will offer **continuous encouragement and assistance** in your job search.

(519 words)

New Words

frustrating /frʌs'treɪtɪŋ/ *adj.* 使人沮丧的, 令人泄气的

graduate /'grædʒueɪt/ *n.* 毕业生, 研究生

★ **attach** /ə'tætʃ/ *v.* 把……重视; 固定

relevant /'releɪvnt/ *adj.* 有关的; 切题的

★ **candidate** /'kændɪdət/ *n.* 申请人; 候选人

underestimate /ˌʌndə'restɪmeɪt/ *v.* 过分低估 (某人/某物)

★ **requirement** /rɪ'kwaɪəmənt/ *n.* 要求, 必要条件; 必需品

volunteer /ˌvɒlən'tɪə(r)/ *n.* 志愿者

unpaid /ˌʌn'peɪd/ *adj.* 未支付的; 无偿工作的

beneficial /ˌbenɪ'fɪʃəl/ *adj.* 有益的, 有好处的

resume /'rezju:məz/ *n.* 简历; 摘要

★ **application** /ˌæplɪ'keɪʃn/ *n.* 申请, 请求; 应用

blank /blæŋk/ *adj.* 没表情的; 空白的

★ **stare** /steə(r)/ *n.* 凝视, 注视; 盯

v. 凝视, 注视; 盯着看

★ **insult** /ɪn'sʌlt/ *v.* 侮辱; 辱骂

n. 侮辱; 辱骂

★ **interrupt** /ɪntə'rʌpt/ *v.* 打断 (某人) 讲话; 打扰

irritate /'ɪrɪteɪt/ *v.* 使愤怒、烦恼

★ **evaluate** /ɪ'veɪljueɪt/ *v.* 评价, 估计, 评估

educational /ˌedʒu'keɪʃənəl/ *adj.* 教育的

★ **emphasis** /'emfəsis/ *n.* 强调; 重视

★ **institution** /ɪnstrɪ'tju:ʃn/ *n.* 机构; 风俗, 习惯

★ **attend** /ə'tend/ *v.* 参加, 出席; 照料

★ **minor** /'maɪnə(r)/ *n.* 辅修科目

tricky /'trɪki/ *adj.* 难处理的, 微妙的

omit /ə'mɪt/ *v.* 不做某事, 忽略; 省略

★ **enthusiasm** /ɪn'θju:zɪəzəm/ *n.* 热爱, 热心, 热情

characteristic /kærəkte'rɪstɪk/ *n.* 特征, 特点

passionate /'pæʃənət/ *adj.* 热情的, 热烈的

productive /prə'dʌktɪv/ *adj.* 多产的, 有生产能力的

perk /pɜ:k/ *n.* 额外收入, 津贴, 小费

★ **significance** /sɪg'nɪfɪkəns/ *n.* 重大意义, 重要性

★ **qualification** /kwalɪfɪ'keɪʃn/ *n.* 资格, 资历; 证书

specifically /spə'sɪfɪkli/ *adv.* 特别地; 具体地

★ **continuous** /kən'tɪnjuəs/ *adj.* 持续不断的, 不间断的

encouragement /ɪn'kʌrɪdʒmənt/ *n.* 鼓励

assistance /ə'sɪstəns/ *n.* 帮助, 援助

Phrases & Expressions

attach importance to 认为……有重要性, 重视

at hand 在手边, 在附近; 即将来临

offer up 贡献, 献上

mind you 请注意 (留心)

be sure 确信, 肯定

rule of thumb 经验, 法则

tend to 倾向于, 易于

the same 同样的, 相同的

contribute to 有助于, 促成

think over 仔细考虑

in addition 另外, 此外