

印染行业

Printing & Dyeing Industry

印花美术图案集 (3)

Printing Arts Design Album 3

浙江·绍兴县今日电脑有限公司

Zhejiang · Shaoxing Today Computer Co.,Ltd.

中国美术学院出版社

China Academy of Fine Arts Press

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内容提要

《印花美术图案集》是每年定期出版的系列工具书, 所载花样包括服装及装饰面料两大类。其中服装面料分花卉、几何、动物组合及定位花图案等类型。

《印花美术图案集》中花样新颖、设计别致、配色流行、风格时尚, 是主要供印染行业设计人员、销售人员、大专院校相关专业师生参考的丛书。

使用本书需要咨询的读者请与本书编委会联系。

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图书在版编目(CIP)数据

印花美术图案集. 3/《印花美术图案集》编委会编,

杭州: 中国美术学院出版社, 2001.10

ISBN 7-81083-012-0

I. 印… II. 印… III. 印花-图案-设计-图集
IV. TS194.1-64

中国版本图书馆 CIP 数据核字(2001)第 074340 号

RESUME

" *Printing Arts Design Album* " is the volume of the Series tool book. It provides the patterns by two kinds: patterns for clothing fabrics and decorative fabrics. The patterns of clothing fabrics are classified by ramage, geometric, animal, abstract, composite and positional flower. The patterns of decorative fabrics are classified by necktie, scarf, bed facility fabric and others.

" *Printing Arts Design Album* " is of great practice, the novel pattern, unique design, fashionable color-combination and stylish character will be of great help to fabric pattern designers, Salespersons and people who interest it.

If you have any suggestion and comments, please contact to the editorial board of *Printing Arts Design Album*.

Tel: 0575-4094777 4092177

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印花美术图案集 (3)

《印花美术图案集》编委会 编

中国美术学院出版社 出版发行

地址: 中国·杭州南山路 218 号 邮政编码: 310002

全国新华书店 经销 杭州杭新印务有限公司 印刷

2001 年 11 月第 1 版 2001 年 11 月第 1 次印刷

开本: 889 × 1193 1/16 印张: 38

字数: 18 千字 图幅: 3500 幅 印数: 1-1500

ISBN7-81083-012-0/J · 13

定价: 500.00 元

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序



随着生活水平的不断提高，社会的消费结构，人们的审美观念也发生了深刻的变化，对服装及面料日益追求时尚、多样化。我国作为传统纺织印染生产大国，每年的服装及面料的产销量极其可观。而近年来，纺织面料市场向着小批量、多品种发展，过去的“3天出小样，1天成批量，7天上市”已演变为今天的“3分钟出小样，1天成批量，2天上市”。如何面对竞争激烈的市场，如何在市场上以新取胜，以快取胜，如何能领先潮流，如何在市场中占据优势地位等等一系列的现实问题困扰着纺织印染行业和商界人士。

自80年代末期开始，电脑技术迅猛发展，各种实用软件成功开发，并在各行各业得到推广、应用。印染行业的印花分色CAD/CAM系统已完全为广大厂家所接受，其设计功能开阔了设计人员的思路，缩短了花样的设计分色周期，增强了对市场的快速反应能力。

绍兴县今日电脑有限公司编著的《印花美术图案集》(1)前年出版上市以来，受到了社会各界的赞誉，出现了供不应求的局面。为满足市场的需求，感谢广大读者的热情支持，绍兴县今日电脑有限公司又着手精选了4000余种新颖花样，编著了《印花美术图案集》(3)。在即将付梓出版之际，作为一位普通的读者和消费者，原此书能应了“开卷有益”这句话，让业内人士能了解花样国际新潮流及电脑创作设计新概念，成为纺织面料设计人员的得力助手，给纺织品经营者带来巨大的商机。

绍兴县委书记、市人大主任 陈礼安

2001.11

PREFACE



With the improvement of people's living conditions and the quick change of consuming conception, people's pursuit of fashion is becoming more and more enthusiastic and diversification. China is a big country for textile printing and dyeing industry, and every year the produce and sale of its cloth and garments makes up a great quantum. While in the meantime, the market is developing into a trend of small lots and great varieties, which compels us to speed up the renewal of designing conception and shorten the production period. We have changed the module "3 days for sampling, 1 day for production, 7 days for marketing" into "3 minutes for sampling, 1 day for production, 2 days for marketing". How to face the drastic competition, how to win the success by new and quick method, and how to lead the industry level, these problems puzzle the people in printing and dyeing industry.

From late 1980s, the technology of computer science has been greatly developed and widely application of software into all walks of life has sprang up like mushrooms. The CAD/CAM system for color-separation of printing and dyeing industry has been used in many factories. The designing function of the system widens designers' thinking, shorten the designing and separation period enormously and makes it be in step with the world trend.

"Printing Arts Design Album 1", compiled by Shaoxing Today Computer Co. Ltd. Wins high recognition from people in every society since it published last year, and come forth the phase which demand exceeds supply. By way of fulfil the market and thank to readers, Shaoxing Today Computer Co. Ltd now compiles the "Printing Arts Design Album 3", which includes more than 4000 kind of design. When the time this album is about to publish, just as an ordinarily reader, I wish it will keep more and more professional people abreast of word current design and new CAD conception, become as good assistant for fabric designer, and brings great market chance to textile proprietor.

The former secretary and head of people's Congress of Shaoxing City:

Chen Lian

2001.11

前言

绍兴县今日电脑有限公司是一家集电脑制版、电脑绣花为一体的综合公司,尤其电脑制版更是印花制版行业中的佼佼者。中国轻纺城是中国规模最大、经营品种最多的纺织品集散中心、亚洲最大的轻纺专业市场,现拥有东、中、西、北四大交易区 19 个专业市场,日成交额 5000 万元以上。几年来,公司以轻纺城为依托,以一流的服务,过硬的质量,优良的信誉,在激烈的市场竞争中茁壮成长,并越来越受纺织印染、服装设计、工艺美术及贸易人士的关注。公司承接轻纺城 50% 以上的制版业务,业务辐射至省内外,在广东设有一家分公司。为答谢社会各界的厚爱,公司精心收集、整理了最新的花样图案,编辑出版《印花美术图案集》(3)以飨读者。

根据美观实用、顺应流行时尚的筛选原则,公司组织力量精心挑选了 4000 余种花样,编入《印花美术图案集》(3)。《印花美术图案集》(3)将花型分为两大类:一、服装面料,包括花卉、几何、动物组合及定位花图案。二、装饰面料,包括服饰面料(领带、方巾、长巾等)到室内装饰面料(床上用品和窗帘、地毯等)和其它装饰面料(手帕、T 恤衫等),在每幅花样图案的下方均标有编号,其含义如下:

编号	0006	11A2208/9	1:4 (或 1200 × 1200)cm × cm
含义	序号	文件名与套数	比例 (或长 × 宽)厘米 × 厘米

这些编号主要供读者更直观地了解花样的实际尺寸和制版之用。如客户需要制版 (<3 小时),需要其他的如旋转、剪裁、补贴、缩放、调色等工作,公司也能快捷地满足客户的要求。

《印花美术图案集》(3)集实用性、观赏性和参考性于一体,相信对我国的纺织设计、印染配色、工艺分析能起到抛砖引玉的作用。《印花美术图案集》(3)以新颖的花样、别致的设计、流行的配色、时尚的风格将为广大客户提高市场竞争力起到推波助澜的作用。

《印花美术图案集》外观装帧讲究、图案丰富多样。该书能作为广大客户花样设计时的实用工具书,能帮助客户提高花样设计水平,增强市场竞争力,从而取得良好的经济效益,那将是对公司及编委会莫大的欣慰与鼓舞。值此出版之际,向全国各地支持、关心帮助公司发展的社会各界人士、朋友致谢!同时也衷心感谢对此书顺利出版提供帮助的绍兴县小小亮纺织品有限公司、绍兴金根纺织有限公司、绍兴花王布业有限公司和绍兴水仙花纺织有限公司。

对《印花美术图案集》(3)的不足之处,衷心期待读者提出宝贵意见。公司今后将定期精选新的花样图案编入《印花美术图案集》后几集,以飨读者。

今日电脑有限公司
《印花美术图案集》编委会
2001. 11

Foreword

Shaoxing Today Computer Co., Ltd. is a big complex company specialized in textile color-separation, film making green thumb industry. The company is situated at China Textile City, which is known as the biggest textile market in Asia and its sales amount is more than 50,000,000 RMB each day. Relying on first-rate service, perfect quality and excellent prestige, all these years the company has grown up sturdily among fierce competition and its business reaches all over China. Now the company is being more and more favored by people who are engaged in textile printing, dress design, industrial art and trade. There is one branch of our company in Guangdong. In order to express appreciation of people's approval and favor, after careful collection and collation we compile and publish this "Printing Arts Design Album 3" to entertain readers.

Adhering to the principle of artistry, Pragmatism and suiting to fashion, we include in this album more than 4,000 kinds of design, which are classified into two classes: 1. clothing fabric including flowers and plants, geometrical and animal pattern combinations, positioned flower and others; 2. decorative fabric, including dress fabric (necktie, kerchief, etc.), indoor decorative fabric (bed necessities, curtain, sofa and blanket) and other fabric (handkerchief, umbrella cover, T-shirt, etc.). There are numbers under each design as following example:

Number	0006	11a2208/9	1:4 (or 1200 × 1200) cm × cm
Meaning	sequence	file name/set number	scale (or length × width)

These numbers can be assistant for readers to learn the actual size of design and to plate making. The company can make plate (<3 hours) and make changes such as rotation, cutting, patch, scale changing and color mixing according to the number customers choose and their requirements.

"Printing Arts Design Album 3" is of great practice, enjoyment and reference. We believe it will offer a new inspiration to textile design, printing color-separation and fabric analysis. The novel pattern, unique design fashionable color-combination and stylish character of this album will be a great help to increase competitive power.

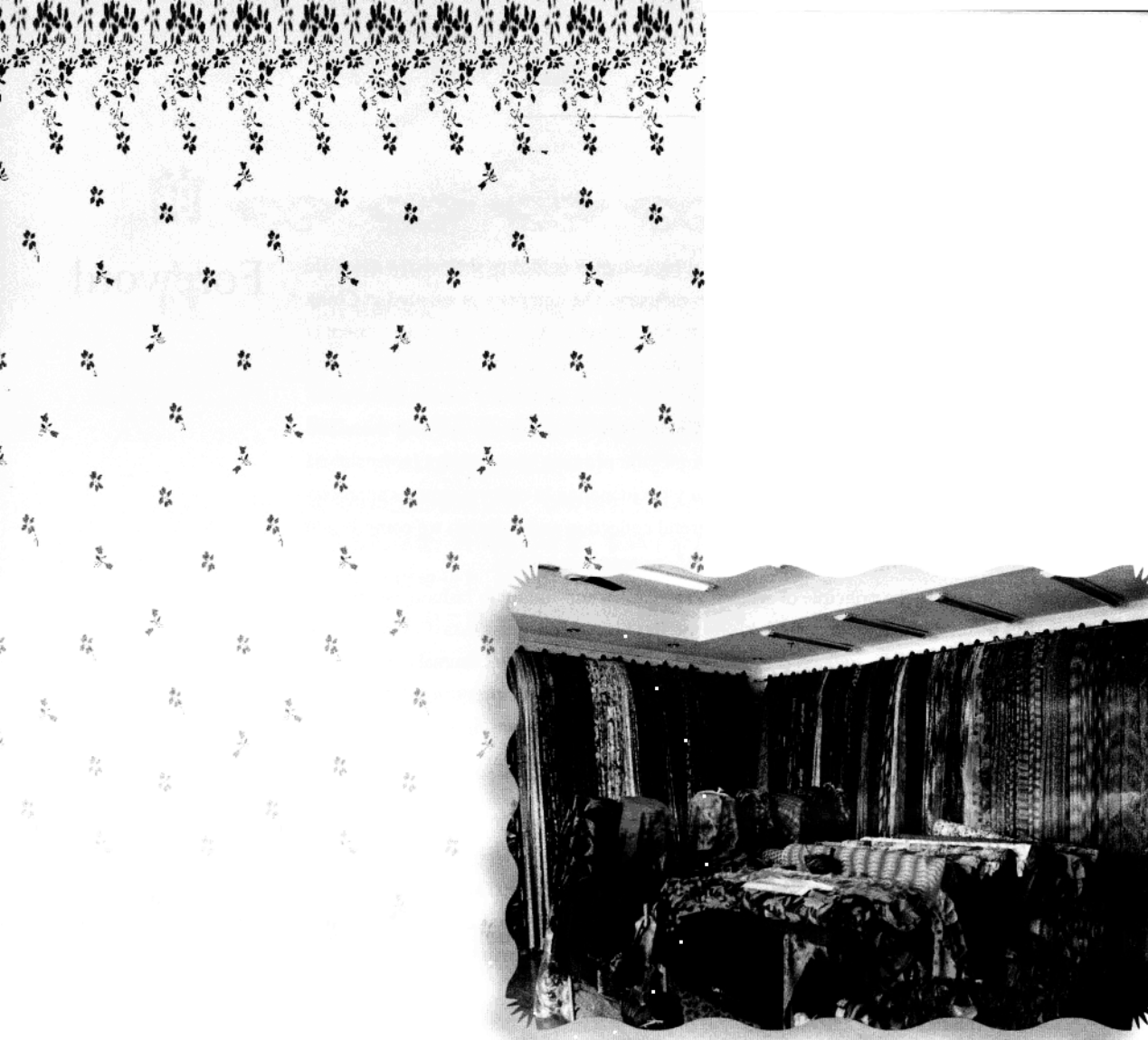
"Printing Arts Design Album 3" is rich and varied. We cordially hope that it will be your useful reference book for design, help you to increase design ability, strengthen competitive power and improve economic performance. We hereby express thanks to all friends who are supporting, caring for and helping the development of our company! We also pay appreciation to Shao Xing Xiao Xiao Liang Textile Co., Ltd., Jin Gen Textile Co., Ltd., HuaWang Textile Co., Ltd. and Shui Xian Hua Textile Co., Ltd. for their help in publishing. We are appreciating your valuable suggestions.

The following volumes of this album will be compiled regularly by our company, to our readers.

Today Computer Co., Ltd.

The Editorial Board of "Printing Arts Design Album"

2001.11



金根纺织品有限公司



公司

简介



金根纺织品有限公司创建于1989年，主要生产各档涤沦布印花、绣花、植绒、喷花、涂料发泡及人造棉印花等面料，产品远销东南亚、中东及欧美市场，国内遍及大中城市，深受客方青睐。

公司追求“优质产品，优良服务”的宗旨，将以“一流产品，一流的服务”为国内外客方提供尽善尽美的各档面料。

公司地址：中国轻纺城北五区万商路10-12号
电话：0086-575-4113675 0086-575-4128519
传真：0086-575-4121958

JINGENG

TEXTILES CO.,LTD.



Founded in year 1989, Jingen textiles co.,Ltd. Specializes in the manufacturing of various fabrics of polyester cloth printing, embroidering, flock printing, jet printing, poklyester foaming and spun cotton printing, etc. Our fabrics are selling well in middle east, south sast asia, Europe, American as well as domestic markets and are enjoying wide popularity among the customers.

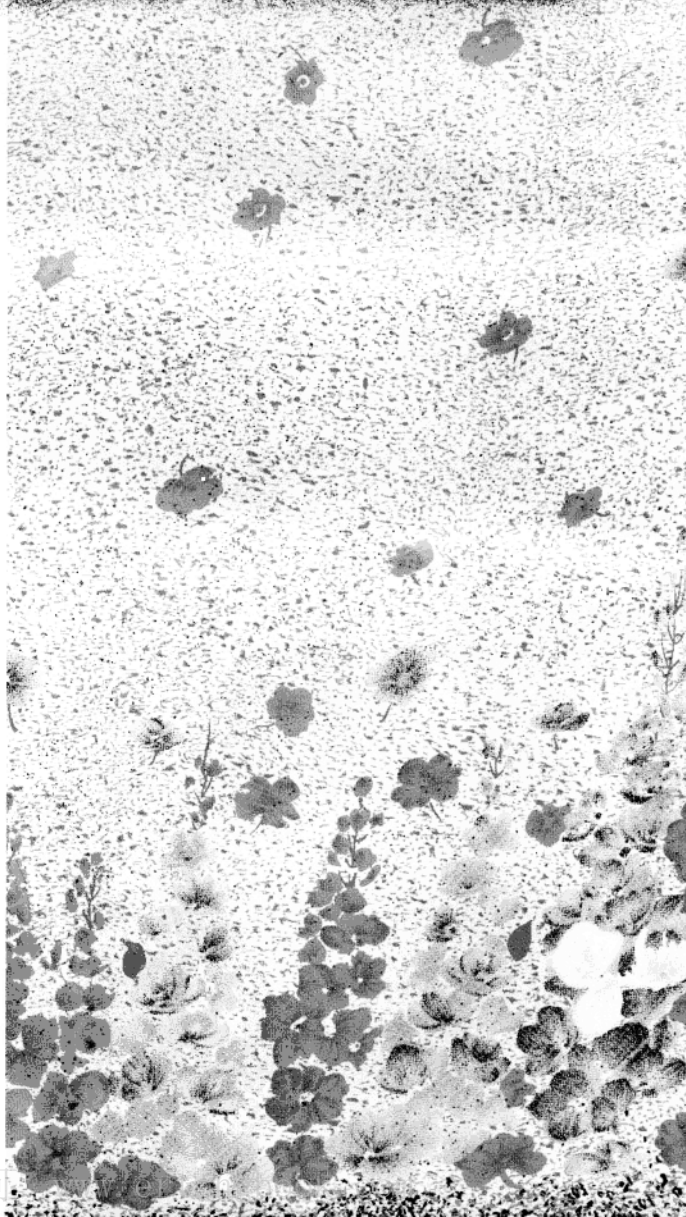
Abiding by business principle of" *first rate products, first class services*" , we will strive to providing the customers both at home and abroad with perfecting fabrics.

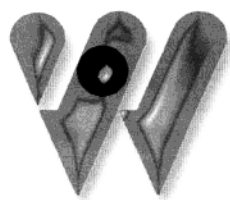
Contact cetails:

Add: No. 10-12 Wan shang Road, 5th north zone, Textile city of china, Shaoxing, Zhejiang

Tel: 0086-575-4113675 4128519

Fax: 0086-575-4121958





花王布業公司



花王布业



花王布业有限公司地处亚洲最大的纺织品交易中心—中国轻纺城。公司自1988年创办以来，借助改革开放的春风，凭借得天独厚的地理位置，在轻纺城独树一帜。

公司主要经营各中、高档面料，产品多，花样齐，经营范围广。主要有雪纺、高丝宝、菱形麻、水洗绒、剪花、电脑绣花、植绒雕印、喷花雕印以及棉麻、亚麻等各类棉、混纺织品。

公司本着“质量第一、信誉第一”的宗旨，迎接无数中外客商，产品畅销全国，远销中东、欧美、非洲及亚洲各国家和地区。

“科学管理，务实创新”是公司的经营准则，并为此连续多年被评为“先进工商户”、“先进经营者”、“星级文明经营户”等称号。

在世界贸易科技化、信息化、网络化的时潮引导下，花王公司将以崭新的姿态，诚邀中外客商莅临指导，光临选购。

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公司地址：浙江绍兴中国轻纺城北二区万商路10-11号

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网 址：huawang cloth.com



HUAWANG CLOTH CO.,LTD.

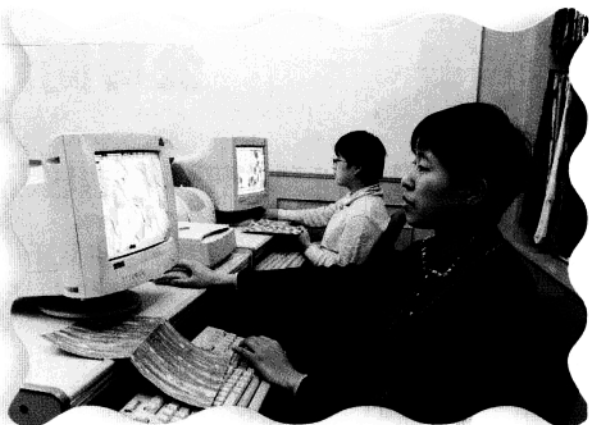
Huawang cloth Co.,Ltd. is situated at the textile city of China, the biggest trading centre of textile products in Asia. Since the establishment in 1988, our company has developed a style of its own benefiting from the opening up policy and favorable geographical position.

Having a wide scope of business, we are mainly dealing with medium and top grade fashion fabrics. Among the diversified textile goods are chiffon, gauss treasure, water washing velvet, computerized embroidered fabrics, flock and discharge printing fabrics, dying cloth as well as various cotton and blended fabrics.

Persisting in one of our principles and quality first, prestige supreme we are selling products to many countries and districts such as middle east, Europe, US, Africa, Asia, as well as domestic markets.

Sticking to another business principle and employing scientific management while being pragmatic and creative our work, we have been awarded title advances industrial and commercial unit, advanced businessman and civilized businessman successively.

At the time when world trade is developing with more and more science & technology, information and internet involved, we will sincerely welcome customers domestic and abroad for collaborating in business with a brand new stance.



Contact details:

Chairman: Lu JinGuo

Add: No.11-12 Wanshang Road, 2th north zone, Textile city of china, Shaoxing, Zhejiang marketing department

Tel: 0086-575-4111120

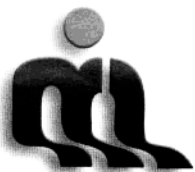
Exporting Department:

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E-mail: huawang@mail.sxptt.zj.cn





公司简介

绍兴县小小亮纺织品有限公司立足于中国轻纺城，创建于1990年，下属企业包括升泰纺织有限公司，目前公司拥有总资产六千万元，职工200多人。公司主要生产经营多种中高档印花时装、面料，并且具有较强的新产品开发能力连续开发的“凉麻”、“优绩麻”系列产品，投放市场后，获得了令人极为满意的经济效益和社会效益，产品远销全国各地，部分出口到东南亚地区，公司历来被评为市县级纳税先进户和特级信用门市部。

公司将以“开拓创新”的精神和“信誉至上”的宗旨，愿与海内外客商携手共进，共展宏图。



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E-mail: sstex@mail.sxptt.zj.cn



XIAO XIAO LIANG TEXTILES CO.LTD.

Situated in textile city of china, Shaoxing Xiao Xiao Liang textiles Co.,Ltd. was established in 1990. Our company is now employing more Than 200 staff with total assets of around rmb 60 million yuan (A 7.2 Million). "Sheng Tai Textiles Co.,Ltd. " is our subsidiary.

We are mainly engaged in manufacturing and selling a wide selection of quality printing fashion fabrics while possessing a strong capability of developing new items. among our products, the continuously developed zuoji linen series have gained favorable economic and social benefits after being put on market. Apart from being exported to the areas and regions in south east Asia, our products enjoy good sales in domestic markets.

Thanks to our good performance, we have been awarded title advanced taxpayer and isales department of special grade credit succession by municipal and county authorities. Guided by our pioneering spirit, we are looking forward to working for a grand prospect with customers both at home and abroad.



Contact details:

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E-mail: sstes@mail.sxptt.zj.cn

中佳布业有限公司座落在亚洲最大的轻纺布匹集散地“中国轻纺城”。得天独厚的地理位置使本公司赢得了无限的商机。

中佳成立于1989年，她是随着改革开放同轻纺城的壮大而同步成长起来的新兴公司。公司拥有一批现代最先进纺织、印染设备的紧密合作型企业，成为本公司的面料生产基地，及运用独有的公关、科技力量，定点了数个知名印花厂的印花、染整生产，这二者的最佳组合，创作了“中佳布料”这一轻纺精品，从而增强了市场的占有率。

“务实创新”是企业的立命之本，作风踏实、创新务实是“中佳”人一贯信守的准则，为此公司被有关部门多次评为先进单位。同时，本公司在稳固国内市场的前提下，大力开拓国际市场，实现“中佳产品，全球为佳”的奋斗目标，现有部分产品已打入欧美市场。

“谁持彩练当空舞”，在这个色彩斑斓的纺织世界中，中佳布业有限公司将以科技性、全方位、立体型的企业模式和企业定位，以务实创新的公司理念和国内外客户真诚合作，共绘蓝图。



ZHONG JIA

公 司 简 介

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