

印染行业——

Printing & Dyeing Industry

印花美术图案集 (1)

Printing Arts Design Album 1

绍兴县今日电脑有限公司

Shaoxing Today Computer Co.,Ltd.

西泠印社

Xiling Press

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内 容 提 要

《印花美术图案集》是每年定期出版的系列工具书,所载花样包括服装及装饰面料两大类。其中服装面料分花卉、几何、动物组合及定位花图案等类型。装饰面料分领带、方巾长巾、棉被花及其它图案等类型。

《印花美术图案集》中花样新颖、设计别致、配色流行、风格时尚,是主要供印染行业设计人员、销售人员、大专院校相关专业师生参考的丛书。

使用本书需要咨询的读者请与本书编委会联系。

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RESUME

"Printing Arts Design Album" is the volume 1 of the Series tool book. It provides the patterns by two kinds: patterns for clothing fabrics and decorative fabrics. the patterns of clothing fabrics are classified by ramage, geometric, animal, abstract, composite and positional flower. The patterns of decorative fabrics are classified by necktie, scarf, bed facility fabric and others.

"Printing Arts Design Album" is of great practice, the novel pattern, unique design, fashionable color-combination and stylish character will be of great help to fabric pattern designers. Salespersons and people who interests it.

If you have any suggestion and comments, please contact to the editorial board of Printing Arts Design Album 1

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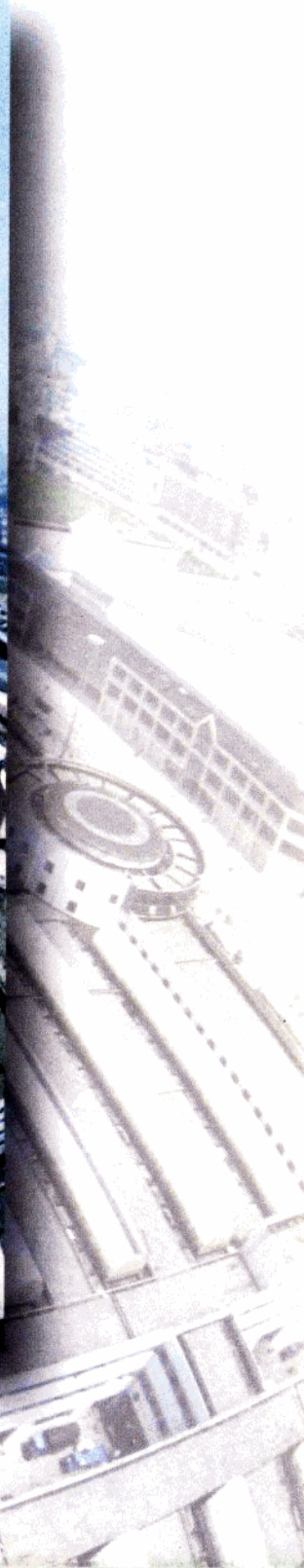
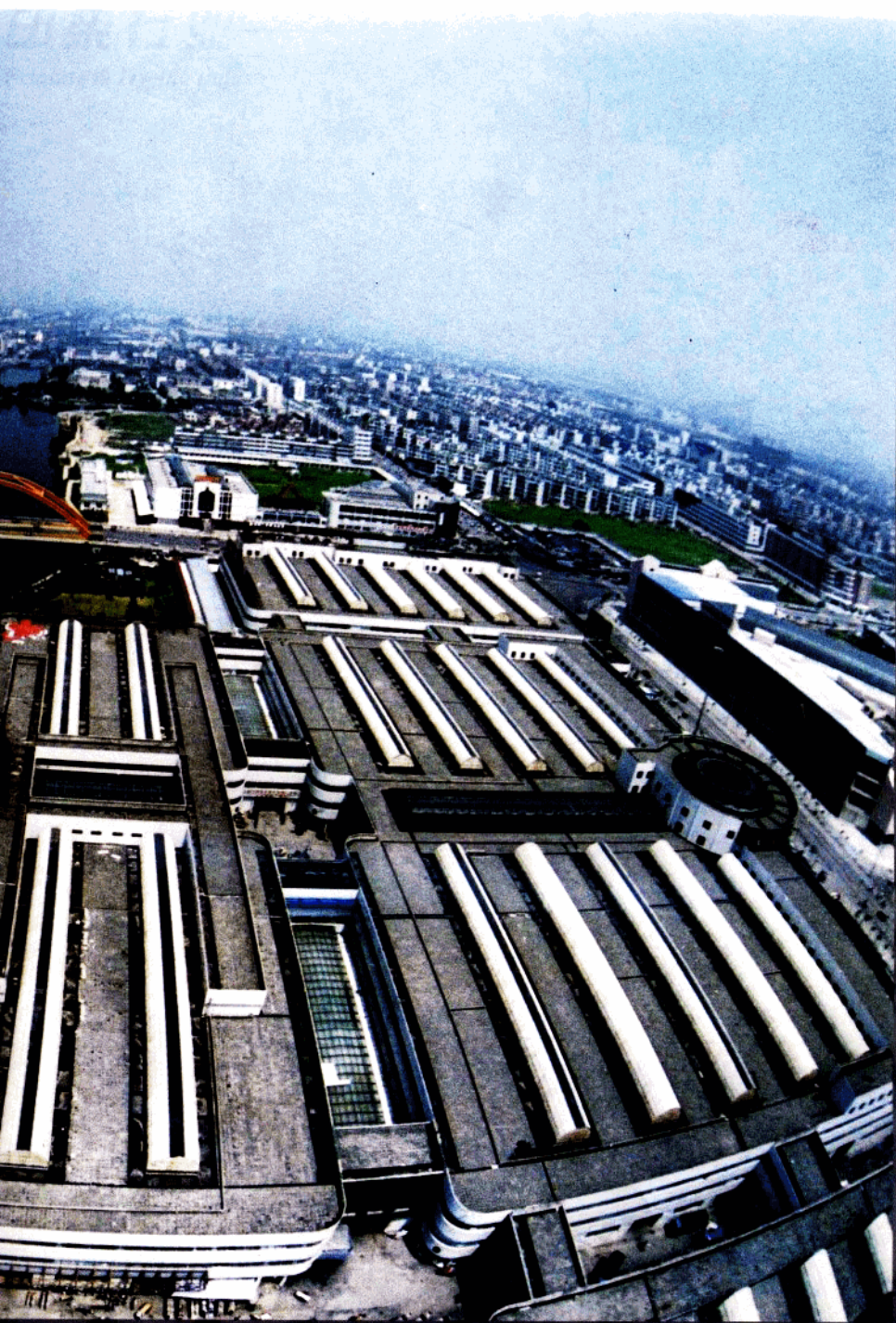
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中国轻纺城全景

An over view of the China Light and Textile Industry City



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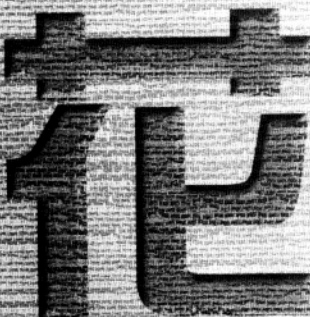
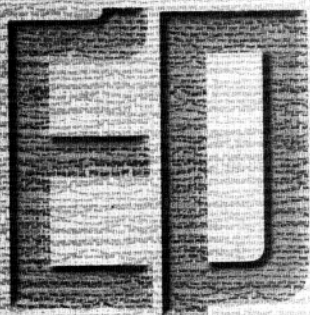
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序

随着人们生活水平的不断提高,消费观念快速更新,对穿着的要求也愈来愈时尚。我国是纺织印染大国,每年服装及面料的出口占着很大的比重,而市场向着小批量、多品种发展的趋势,迫使我们加快改变传统的设计观念,缩短生产周期。如何来适应这一潮流,争取在国际市场上的竞争优势,尖锐问题已摆在我们面前。

自80年代末期开始,电脑技术迅猛发展及应用,各种实用软件如雨后春笋般拓展至各行各业。印染行业的印花分色CAD/CAM系统已完全为广大厂家所接受,其设计功能开阔了设计人员的思路,大大缩短了花样的设计分色周期,同步于国际潮流。

由绍兴县今日电脑有限公司编著、西泠印社出版的《印花美术图案集》(1)适时与大家见面了,书中荟萃了5000余种当前的新颖花样,不失为各厂家设计人员的得力助手。该书将每年编著并由本社定期出版发行,让越来越多的行业人士能够了解花样国际新潮流及电脑创作设计新概念,这也是出版该书的愿望和目的。

西泠印社(出版社)常务副社长



1999.9

PREFACE

With the improvement of people's living conditions and the quick change of consuming conception, people's pursuit of fashion is becoming more and more enthusiastic. China is a big country for textile printing and dyeing industry, and every year the export of its cloth and garments makes up a great percentage . While in the meantime, the market is developing into a trend of small lots and great varieties, which compells us to speed up the renewal of designing conception and shorten the production period .How to adapt us to this trend and gain the competitive edge on the world market has been getting more and more urgent .

From late 1980s,the technology of computer science has been greatly developed and widely application of software into all walks of life has sprang up like mushrooms. The CAD/CAM system for color-separation of printing and dyeing industry has been used in many factories. The designing function of the system widens designers' thinking ,shortens the designing and separation period enormously and makes it be in step with the world trend.

"Printing Arts Design Album 1",compiled by Shaoxing Today Computer Co.,Ltd. And published by Xiling Press , is a design collection suited to the developing trend. The album assembles more than 5000 kinds of fashionable designs and can be a capable assistant to all designers .The volumns of this book set will be compiled and published by us regularly each year .To keep more and more professional people abreast of world current design and new CAD conception is our wish and goal to publish this album!

Xiling Press vice director :Zhu Miaogeng

1999,9

前言



绍兴县今日电脑有限公司是一家规模大, 技术优势明显的印花分色制版专业公司。公司座落于目前全国规模最大经营品种最多的纺织品集散中心, 也是亚洲最大的轻纺专业市场, 现拥有东、中、西、北四大交易区19个专业市场, 日成交额5000万元以上的中国轻纺城。几年来, 公司以轻纺城为依托, 辐射至省内外, 以一流的服务, 过硬的

质量, 优异的信誉, 在激烈的市场竞争中茁壮成长, 肩负着轻纺城50%以上的制版业务, 并越来越受到纺织印染、服装设计、工艺美术及贸易人士的青睐。为答谢朋友们的厚爱, 本公司特精心收集、整理、编辑出版《印花美术图案集》以飨读者。

《印花美术图案集》集实用性、观赏性和参考性于一体, 相信对我国的纺织设计、印染配色、工艺分析具有极强的抛砖引玉作用。《印花美术图案集》新颖的花样、别致的设计、流行的配色、时尚的风格将为您提高市场竞争力起到推波助澜的作用。

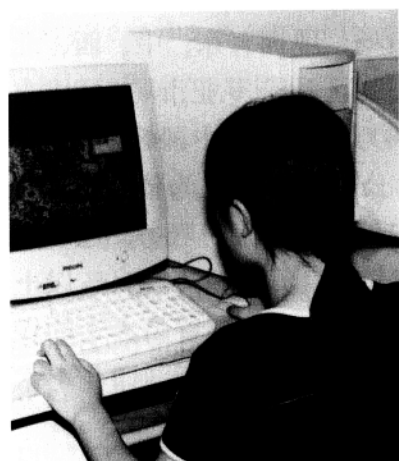
本着美观实用, 顺应流行时尚的选择方法, 在《印花美术图案集》中我们精心选入 5000 余种花样, 将花型分为两大类: 一、服装面料, 包括花卉、几何、动物组合及定位花图案等。二、装饰面料, 包括服饰面料(领带、方巾、长巾等)室内装饰面料(床上用品和窗帘、地毯等)和其他装饰面料(手帕、T恤衫等)。在每幅花样图案的下方均标有编号, 其含义如下:



编号	0006	11a2208/9	1:4(或 1200 × 1200)cm × cm
含义	序号	文件名与套数	比例(或长 × 宽)厘米 × 厘米

这些编号主要供读者更直观地了解花样的实际尺寸和供制版之用,如客户制版(<3小时)客户如果需要其他的如旋转、剪裁、补贴、缩放、调色等工作,公司也能快捷地满足客户的需要。

公司将定期精选图案编入《印花美术图案集》的后几集,并同样由西泠印社出版社出版发行,在全国各新华书店经销。



《印花美术图案集》外观形象生动、内涵丰富别致,殷切希望该书能为广大客户花样设计时的实用工具书,帮助您提高花样设计水平,增强市场竞争力,从而取得良好的经济效益,那将使我们感到莫大的欣慰与鼓舞。值此向全国各地支持、关心帮助公司发展的朋友们致谢!同时也衷心感谢对该《印花美术图案集》顺利出版提供帮助的浙江大学杭州开源光机电有限公司。对《印花美术图案集》的不足之处,衷心期待读者提出宝贵意见。

今日电脑有限公司
《印花美术图案集》编委会
1999.9

Foreword



Shaoxing Today Computer Co, Ltd. is a big company specialized in textile color-separation and film making with high-tech. The company is situated at China Textile City, which is known as the biggest textile market in Asia and its saling amount is more than 50,000,000 RMB each day. Relying on first-rate service, perfect

quality and excellent prestige, all these years the company has grown up sturdily among fierce competition and its business reaches all over China. Now the company has more than 40 workstations, 5 laser plotters, 2 developing machines and other high-tech color-separation and film-making equipment, and is being more and more favored by people who are engaged in textile printing, dress design, industrial art and trade. In order to express appreciation of people's approval and favor, after careful collection and collation we compile and publish this "Printing Arts Design Album" to entertain readers.

"Printing Arts Design Album" is of great practice, enjoyment and reference. We believe it will offer a new inspiration to textile design, printing color-separation and fabric analysis. The novel pattern, unique design, fashionable color-combination and stylish character of this album will be a great help to increase competitive power.

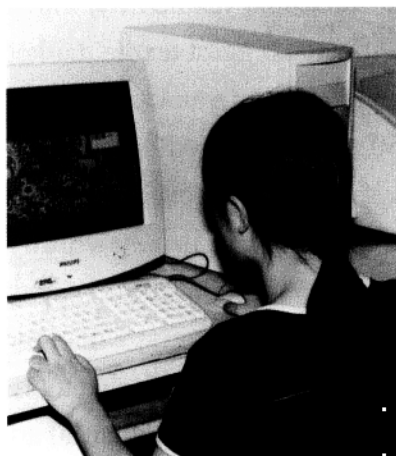
Adhering to the principle of artistry, pragmatism and suiting to fashion, we include in this album more



than 5000 kinds of design, which are classified into two classes: 1.clothing fabric, including flowers and plants, geometrical and animal pattern combinations,

positioned flower and others; 2.decorative fabric, including dress fabric (necktie, kerchief, etc.) indoor decorative fabric (bed necessities, curtain, sofa and blanket) and other fabric (handkerchief, umbrella cover, T-shirt, etc.). There are numbers under each design as following example:

Number	0006	11a2208/9	1:4(or 1200 × 1200) cm × cm
Meaning	sequence	file name/set number	scale (or length × width)



These numbers can be assistant for readers to learn the actual size of design and to plate making. The company can make plate (<3 hours) and make changes such as rotation, cutting, patch, scale changing and color mixing according to the number customers choose and their requirements.

The following volumns of this album will be compiled regularly by our company,published by Xiling press and sold at Xinhua bookstore throughout the country.

"Printing Arts Design Album" is rich and varied. We cordially hope that it will be your useful reference book for design, help you to increase design ability, strengthen competitive power and improve economic performance. We hereby express thanks to all friends who are supporting, caring for and helping the development of our company! We also pay appreciation to Hangzhou Kaiyuan Photo-Electron Machinery Co., Ltd. for its help in publishing. We are appreciating your valuable suggestions.

Today Computer Co, Ltd.

The Editorial Board of "Printing Arts Design Album"

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服装面料类

● 花卉图案
● 几何图案
● 动物图案
● 定位图案