

印染行业

Printing & Dyeing Industry

印花美术图案集 (2)

Printing Arts Design Album 2

浙江·绍兴县今日电脑有限公司

Zhejiang · Shaoxing Today Computer Co., Ltd.

西泠印社

Xiling Press

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内容提要

《印花美术图案集》是每年定期出版的系列工具书,所载花样包括服装及装饰面料两大类。其中服装面料分花卉、几何、动物组合及定位花图案等类型。装饰面料分领带、方巾长巾、棉被花及其它图案等类型。

《印花美术图案集》中花样新颖、设计别致、配色流行、风格时尚,是主要供印染行业设计人员、销售人员、大专院校相关专业师生参考的丛书。

使用本书需要咨询的读者请与本书编委会联系。

电话: 0575-4094777 4092177 传真: 0575-4070268

RESUME

"Printing Arts Design Album" is the volume of the Series tool book. It provides the patterns by two kinds: patterns for clothing fabrics and decorative fabrics. The patterns of clothing fabrics are classified by ramage, geometric, animal, abstract, composite and positional flower. The patterns of decorative fabrics are classified by necktie, scarf, bed facility fabric and others.

"Printing Arts Design Album" is of great practice, the novel pattern, unique design, fashionable color-combination and stylish character will be of great help to fabric pattern designers. Salespersons and people who interest it.

If you have any suggestion and comments, please contact to the editorial board of Printing Arts Design Album.

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序

随着生活水平的不断提高,社会的消费结构、人们的审美观念也发生了深刻的变化,对服装及面料日益追求时尚、多样化。我国作为传统纺织印染生产大国,每年的服装及面料的产销量极其可观。而近年来。纺织面料市场向着小批量、多品种发展,过去的“3天出小样,1天成批量,7天上市场”已演变为今天的“3分钟出小样,1天成批量,2天上市场”。如何面对竞争激烈的市场,如何在市场上以新取胜,以快取胜,如何能领先潮流,如何在市场中占据优势地位等等一系列的现实问题困扰着纺织印染行业和商界人士。

自80年代末期开始,电脑技术迅猛发展,各种实用软件成功开发,并在各行各业得到推广、应用。印染行业的印花分色CAD/CAM系统已完全为广大厂家所接受,其设计功能开阔了设计人员的思路,缩短了花样的设计分色周期,增强了对市场的快速反应能力。

绍兴县今日电脑有限公司编著的《印花美术图案集》(1)去年出版上市以来,受到了社会各界的赞誉,出现了供不应求的局面。为满足市场的需求,感谢广大读者的热情支持,绍兴县今日电脑有限公司又着手精选了4000余种新颖花样,编著了《印花美术图案集》(2)。在即将付梓出版之际,作为一位普通的读者和消费者,愿此书能应了“开卷有益”这句话,让业内人士能了解花样国际新潮流及电脑创作设计新概念,成为纺织面料设计人员的得力助手,给纺织品经营者带来巨大的商机。

绍兴县委书记、市人大主任 陈礼安

2000.11

PREFACE

With the improvement of people's living conditions and the quick change of consuming conception, people's pursuit of fashion is becoming more and more enthusiastic and diversification. China is a big country for textile printing and dyeing industry, and every year the produce and sale of its cloth and garments makes up a great quantum. While in the meantime, the market is developing into a trend of small lots and great varieties, which compels us to speed up the renewal of designing conception and shorten the production period. We have changed the module "3 days for sampling, 1 day for production, 7 days for marketing" into "3 minutes for sampling, 1 day for production, 2 days for marketing". How to face the drastic competition, how to win the success by new and quick method, and how to lead the industry level, these problems puzzle the people in printing and dyeing industry.

From late 1980s, the technology of computer science has been greatly developed and widely application of software into all walks of life has sprang up like mushrooms. The CAD/CAM system for color-separation of printing and dyeing industry has been used in many factories. The designing function of the system widens designers' thinking, shortens the designing and separation period enormously and makes it be in step with the world trend.

"Printing Arts Design Album 1", compiled by Shaoxing Today Computer Co. Ltd. Wins high recognition from people in every society since it published last year, and come forth the phase which demand exceeds supply. By way of fulfil the market and thank to readers, Shaoxing Today Computer Co. Ltd now compiles the "Printing Arts Design Album 2", which includes more than 4000 kind of design. When the time this album is about to publish, just as an ordinary reader, I wish it will keep more and more professional people abreast of word current design and new CAD conception, become as good assistant for fabric designer, and brings great market chance to textile proprietor.

The former secretary and head of people's Congress of Shaoxing city:

Chen Lian

2000.11

前言



绍兴县今日电脑有限公司是中国轻纺城一家规模大、技术优的印花分色制版专业公司，是印花制版行业中的佼佼者。中国轻纺城是中国规模最大、经营品种最多的纺织品集散中心、亚洲最大的轻纺专业市场，现拥有东、中、西、北四大交易区19个专业

市场，日成交额 5000 万元以上。几年来，公司以轻纺城为依托，以一流的服务，过硬的质量，优良的信誉，在激烈的市场竞争中茁壮成长，并越来越受到纺织印染、服装设计、工艺美术及贸易人士的关注。公司承接轻纺城 50% 以上的制版业务，业务辐射至省内外，在广东设有一家分公司。为答谢社会各界的厚爱，公司精心收集、整理了最新的花样图案，编辑出版《印花美术图案集》(2)以飨读者。

根据美观实用、顺应流行时尚的筛选原则，公司组织力量精心挑选了 4000 余种花样，编入《印花美术图案集》(2)。《印花美术图案集》(2)将花型分为两大类：一、服装面料，包括花卉、几何、动物组合及定位花图案。二、装饰面料，包括服饰面料(领带、方巾、长巾等)室内装饰面料(床上用品和窗帘、地毯等)和其它装饰面料(手帕、T 恤衫等)，在每幅花样图案的下方均标有编号，其含义如下：



编号 0006 11A2208/9 1:4(或1200×1200)cm×cm

含义 序号 文件名与套数 比例(或长×宽)厘米×厘米

这些编号主要供读者更直观地了解花样的实际尺寸和制版之用。如客户需要制版(<3小时),需要其他的如旋转、剪裁、补贴、缩放、调色等工作,公司也能快捷地满足客户的要求。

《印花美术图案集》(2)集实用性、观赏性和参考性于一体,相信对我



国的纺织设计、印染配色、工艺分析能起到抛砖引玉的作用。《印花美术图案集》(2)以新颖的花样、别致的设计、流行的配色、时尚的风格将为广大客户提高市场竞争力起到推波助澜的作用。

《印花美术图案集》外观装帧讲究、图案丰富多样。该书能作为广大客户花样设计时的实用工具书,能帮助客户提高花样设计水平,增强市场竞争力,从而取得良好的经济效益,那将是对公司及编委会莫大的欣慰与鼓舞。值此出版之际,向全国各地支持、关心帮助公司发展的社会各界人士、朋友致谢!同时也衷心感谢对此书顺利出版提供帮助的浙江大学杭州开源光机电有限公司。

对《印花美术图案集》(2)的不足之处,衷心期待读者提出宝贵意见。

公司今后将定期精选新的花样图案编入《印花美术图案集》后几集,并继续由西泠印社出版社出版发行,在全国各新华书店经销。

今日电脑有限公司

《印花美术图案集》编委会

2000.11

Foreword



Shaoxing Today Computer Co., Ltd. is a big company specialized in textile color-separation and film making with high-tech. The company is situated at China Textile City, which is known as the biggest textile market in Asia and its sales amount is more than 50,000,000 RMB each day. Relying on first-rate service, perfect quality and excellent prestige, all these

years the company has grown up sturdily among fierce competition and its business reaches all over China. Now the company is being more and more favored by people who are engaged in textile printing, dress design, industrial art and trade. There is one branch of our company in Guangdong. In order to express appreciation of people's approval and favor, after careful collection and collation we compile and publish this "Printing Arts Design Album 2" to entertain readers.

Adhering to the principle of artistry, pragmatism and suiting to fashion, we include in this album more than 4,000 kinds of design, which are classified into two classes: 1. clothing fabric including flowers and plants, geometrical and animal pattern combinations, positioned flower and others; 2. decorative fabric, including dress fabric (necktie, kerchief, etc.) indoor decorative fabric (bed necessities, curtain, sofa and blanket) and other fabric (handkerchief, umbrella cover, T-shirt, etc.). There are numbers



under each design as following example:

Number	0006	11a2208/9	1:4(or 1200×1200)cm×cm
Meaning	sequence	file name/set number	scale(or length× width)

These numbers can be assistant for readers to learn the actual size of design and to plate making. The company can make plate(<3hours) and make changes such as rotation,cutting,patch,scale changing and color mixing according to the number customers choose and their requirements.



“Printing Arts Design Album 2”is of great practice,enjoyment and reference.We believe it will offer a new inspiration to textile design,printing color-separation and fabric analysis.The novel pattern,unique design,fashionable color-combination and stylish character of this album will be a great help to increase competitive power.

“Printing Arts Design Album 2”is rich and varied.We cordially hope that it will be your useful reference book for design,help you to increase design ability,strengthen competitive power and improve economic performance.We hereby express thanks to all friends who are supporting,caring for and helping the development of our company!We also pay appreciation to Hangzhou Kaiyuan Photo-Electron Machinery Co.,Ltd.for its help in publishing.We are appreciating your valuable suggestions.

The following volumns of this album will be compiled regularly by our company,published by Xiling press and sold at Xinhua bookstore throughout the country.

Today Computer Co.,Ltd.
The Editorial Board of “Printing Arts Design Album”
2000.11





总经理：王光耀

General Manager: Wang Guangyao

本公司主要经营各中、高档印花、染色面料。经营范围广、品种多、花色齐。主要产品有佳丽纱、乔其、高丝宝、水洗绒、雪纺、乱麻、斜纹麻、菱形麻等化纤系列，以及亚麻粘、亚麻棉等亚麻系列。同时经营的产品还有色丁、桃皮绒、人造棉等各类产品。

公司以质量第一，信誉至上的原则，热忱欢迎与国内广大的客商真诚合作，共创事业。

Our company mainly deals in all sorts of medium and high printed dyeing cloth. We have a wide range in our line of business. many kinds in cloth, completed in designs. The main products are jiali gauze transtarent gaasba peachskin miture liven, twill liven. rhombus liven and so on synthetic fibre series and flax series be sides. saitin. microfiber e.t. are also in our range.

"Qualily is the first, and the costmers are the highest ". is our permanent theme. Our Company nearly welcome all the clonestic and over-seas customers.



中佳布业有限公司座落在亚洲最大的轻纺布匹集散地“中国轻纺城”。得天独厚的地理位置使本公司赢得了无限的商机。

中佳成立于1989年,她是随着改革开放同轻纺城的壮大而同步成长起来的新兴公司。公司拥有一批现代最先进纺织、印染设备的紧密合作型企业,成为本公司的面料生产基地,及运用独有的公关、科技力量,定点了数个知名印花厂的印花、染整生产,这二者的最佳组合,创作了“中佳布料”这一轻纺精品,从而增强了市场的占有率。

“务实创新”是企业的立命之本,作风踏实、创新务实是“中佳”人一贯信守的准则,为此公司被有关部门多次评为先进单位。同时,本公司在稳固国内市场的前提下,大力开拓国际市场,实现“中佳产品,全球为佳”的奋斗目标,现有部分产品已打入欧美市场。

“谁持彩练当空舞”,在这个色彩斑斓的纺织世界中,中佳布业有限公司将以科技性、全方位、立体型的企业模式和企业定位,以务实创新的公司理念和国内外客户真诚合作,共绘蓝图。

BRIEF

Zhong jia Cloth Trade Co.,LTD is located in China Textile City,the largest textile market in Asia.The unique geography location brings it bunches of commercial opportunities.

The company was ounded in 1989.Under the policy of reforming and opening,it has been growing as China Textile City grows.

With its unique public relations and technical force,the company combines many well-known printing and dyeing mills which are equipped with the advanced weaving and printing facilities .And these mills become its vigorous manufacture bases.The company occupies the market with its own superior fabric Zhong Jia Cloth ,and it is well-known of the same trade.

Dealing with concrete matters and Blazing new trails is our foundation.And the company has always been appraised advanced enterprise in county.

At the same time,the company is developing its foreign markets besides cosolidating its domestic mardets so as to realize the goal of "Zhong jia Cloth,Best Aroud the World",So some of the fabrics have already flooded into European and American markets at present.

With the motto of blazing new trails ,we will serve our clients with sincerity and honesty and welcome cooperation with anyone,anywhere,anytime,througout the world.

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中佳布業有限公司 Zhong Jia Cloth Trade Co.,ltd

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浙江绍兴华宇印染纺织集团

国家大型企业、全国印染行

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色机，及轧光、罐蒸、磨毛、涂

层等配套完整的进口设备，年产各种印花染色布2亿米。生

产高档涤纶仿真丝，仿麻纱染色、印花布、T/R中长仿毛产

品，超细旦及差别化纤维的仿绸，仿毛、仿羊绒等产品，质

量达到国内领先水平。

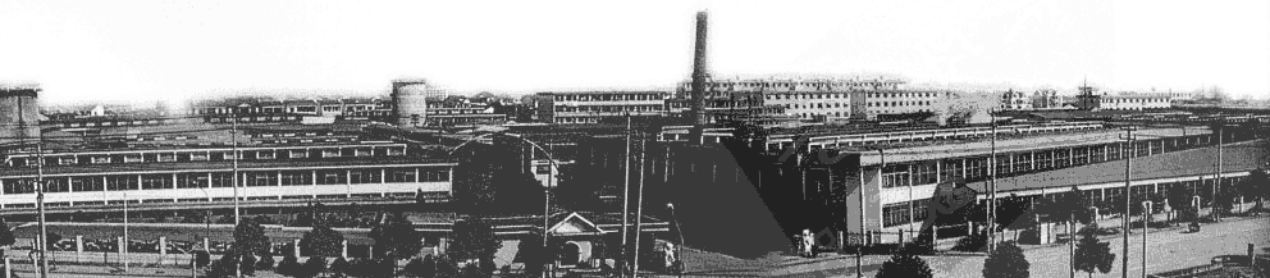


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Zhejiang Shaoxing Huayu Printing & Dyeing Textile Group

She is good-sized enterprise which win the report of ten best economic benefit in printing and dyeing industry of our country.

The group has 10 import rotary and flat printing machines, 100 horizontal jet dyeing machines and ZHAGUANG.GUAN ZHENG.MOMAO, coat etc correlative import equipment, they can produce 200,000,000 meters of printing and dyeing fabric, and also produce high quality emulate terylene silk, printing fabric, T/R mid long felt product, CHAO XI DAN and other emulate series product. Their quality just be lead level in our country.

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