

中国科技经营管理大学
建校十周年

創業領
蔣淑雲

一九九五年五月

中国科技经营管理大学建校十周年

創業公原

1985——1995

一九九五年五月

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通讯地址：北京市海淀区三义庙 2 号院
邮政编码：100086
电 话：254.1887

前言

中国科技经营管理大学是一所社会集资兴办的、科技与经营管理相结合、文、理、工、经、贸、艺等专业齐全的综合性的民办高等学校。1985年5月经北京市成人教育局批准创办。十年来,在政府和社会各界的关心和支持下,经艰苦创业,稳步发展,现已初具规模,并逐步形成自己的办学特色,走上了健康发展之路。

中国科技经营管理大学1985年开始正式招生,最初有十个专业班,学生300多人。至1994年,学校开设专业88个,在校生7068人,1994年应届毕业生1300多人,十年来为社会累计培养了一万三千多名既有书本知识,又有实践技能的科技经营管理人才。

为了适应社会经济发展的需求,培养应用型、外向型、懂科技、会经营、善管理的新型人才,学校设置了理工类专业14个,外语类专业15个,文管类专业59个,涉及机械、电子、计算机、自动控制、经济、财政、会计、新闻、广告、外语、工艺美术、工业设计、经营管理、国际贸易等门类。这些专业大多数同高等教育自学考试的开考专业挂钩,学生可以通过高等教育自学考试或参加试点的国家文凭考试获取国家认可的大专学历文凭。部分本科类专业也形成了以市场需求为导向设置专业培养本科人才的特色教育。

在办学过程中,学校坚持“理论联系实际”、“学以致用”的原则,提高学生的实际工作能力,开办了“科技开发公司”、“环保研究所”、“服装研究部”等教科工贸一体化经济实体,还建有“经贸实习厅”、“烹饪实习厅”、“餐旅实习厅”等实习基地,为学生参与研究开发和教学实习提供良好的条件,也为办学提供资金收入。

中国科技经营管理大学创办初期,租借场所开展教学活动。1989年11月,在北京市政府的大力支持下,学校建起了一栋一万零八百平方米的六层教学大楼。设有图书馆、阅览室、会计实验室、办公室自动化实验室、计算机房、语言实验室、中英文打字室、演播厅、餐旅实习厅、经贸实习厅及烹饪实习厅等。大大改善了办学条件,为学校进一步发展打下了良好的基础。

中国科技经营管理大学是在中国改革开放的形势下创办的。学校本着开拓、进取、创新的精神,努力探索发展民办高等教育的新路。经过十年的大胆探索与实践,形成

了自己的办学优势与特色。

1、新颖的培养目标:即培养和造就一大批思想品德好,专业技术过硬,外语水平高,懂科技、会经营、善管理、有较强的适应能力和独立工作的能力,能参与国际国内市场竞争的开拓性人才。

2、坚持以市场为导向原则,大力兴办国家和社会急需而又短缺的应用型、外向型、科技与经营管理相结合的新兴专业。把不断提高教学质量视为办学的生命线,以高质量、高信誉、高效率、高效益取胜,以质量和信誉求生存,以效率和效益求发展。

3、学校采取民办公助的办学方式,充分利用中关村科技城、大学区、智力密集的优势和高新技术产业发展的良好外部环境,实行“以学养学”、“以企养学”、“产学研结合”的办学模式,以教育促进科技开发和科技产业,以科技开发和科技产业推动教育。

4、在学籍管理方面,学校对学生实行“宽进严出”中间淘汰制,自费走读,学生毕业不包分配,按学生成绩择优推荐。

5、在人事管理上,为提高办事效率,学校根据“精兵简政”的原则,实行“因事设人、因教聘人、因技引人、因商请人、不养闲人”的岗位责任制,“严进宽出”,优化组合。同时,作到责、权、利相结合。学校后勤工作则实行承包制。

6、学校实行校长负责制,加强党组织的保证监督作用。校务委员会研究决定行政管理方面的重大问题;校学术委员会严把教学质量关,审批专业设置、教学计划,从而保证了学校管理决策的科学化和民主化。

7、学校注重校风建设,在教职员中中提倡“说真话、办实事、做强人”,“不唯书、不唯上、只唯真”,“勇于开拓、敢为人先、注重实干、不尚空谈”等良好作风;在学生中提倡,“珍惜时间,抓住机遇,发愤读书,报效祖国。”

中国社会经济的发展和改革开放的进一步深化,为民办高等教育的发展创造了良好的环境。中国科技经营管理大学对发展充满了信心,决心在已有成绩的基础上,克服目前面临的困难,解决现存的问题,不断探索创新,使学校各项工作迈上一个新台阶。

preface

China Science and Technology Management University (hereafter referred as CSTMU), is a comprehensive locally funded institution of higher learning which combines science and technology with management and administration and covers a variety of specialties such as arts, sciences, engineering, economy, trade, crafts, etc. . It was founded in May, 1985 with the approval of Beijing Adult Education Bureau. After ten years of hard work and steady achievement, under the solicitude and support of the government and the whole society, CSTMU has begun to take shape. It has formed its own characteristics and stepped on a road of healthy development.

CSTMU formally started to enrol students in 1985. At the beginning, it was composed of 10 specialised classes with a total enrolment of 300 students. Up to 1994, it has set up 88 specialties with the number of students amounting to 7, 068. In 1994, more than 1,300 students graduated from the university. In the past ten years, it has turned out over 13,000 personnel who possess both book knowledge and practical skills in the field of science, technology, management and administration.

In order to meet the demand of social economic development and train new type of personnel who are application - oriented, foreign - oriented, well - educated in science and technology, and skilful in management and administration, the university has established 14 specialties in sciences and engineering, 15 specialties in foreign languages, and 59 in arts and management, covering such diversified fields as machinery, electronics, computer science, automatic control, economy, finance, accounting, banking, taxation, foreign trade, tourism, public relations, secretarial training, mass media, advertising, foreign languages, arts and crafts, industrial design, management and administration, international trade, etc. . Most of these specialties are linked with the courses that are examined in the Higher Education Examinations for the Self - studying Personnel. Students of the university can obtain a college diploma that is recognised by the state after passing the High Education Examinations for the Self - studying Personnel

or the State Certificate Examinations which is now on trial. part of the undergraduate specialties have developed their own characteristics in setting up specialties under the guidance of market demands.

In running the university, CSTMU adheres to the principle of "integrating theory with practice" and "studying for the purpose of application", with the aim to enhance the practical working ability of the students. It has established some economic enterprises which make an integration of teaching, science, industry and trade, such as the "Science and Technology Development Company", "Environment Protection Research Institute", "Fashion Research Department", etc. . It has also set up "Economic and Trade Practising Hall", "Cookery Practising Hall", "Dining and Tourism Practising Hall" and other such fieldwork bases. All of these not only provide favourable conditions for the students to participate in research, development, teaching and practising activities, but also supply some funds for running the university.

In the early stage of its foundation, the teaching activities of CSTMU were carried out in leased places. In November 1989, under the energetic support of Beijing Municipal Government, CSTMU built up a six - storey teaching building with a floor space of 10,800 square metres. It is installed with a library, reading rooms, accounting laboratories, office automation laboratories, computer rooms, language laboratories, Chinese and English typing rooms, performing and broadcasting hall, economic and trade practising hall, cookery practising hall and so on. This greatly improved the working conditions of the university and laid a firm foundation for its future development.

CSTMU was established against the background of China's reform and opening up. In conformity with the spirit of "development, progress and innovation", the university has made efforts to explore new ways of developing locally - funded higher education. After ten years of bold exploration and practice, it has developed its own advantages and characteristics, which can be summarised as follows:

(1) Original training objectives: to train and bring up a large number of innovation-oriented personnel who are possessed of good moral character, perfect specialised skills and a good command of foreign languages, who are well educated in science and technology, skilful in management and administration, and capable of adapting to new situations quickly and carrying out their work independently, and those who are able to participate in competitions in international and domestic markets.

(2) Sticking to the principle of "seeking guidance from markets", CSTMU made great efforts to develop specialities which are application-oriented and foreign-oriented, which integrate science and technology with management and administration, and which the state and society are in much need of but are currently short of. It regards the continuous improvement of education quality as the lifeline of its operation and aims at winning victories by means of high quality, high credit, high efficiency and high benefits, with quality and credit to sustain its survival and efficiency and benefits to achieve its development.

(3) In running the university, CSTMU adopts a mode of "working with local fund and government support". Taking full advantage of its being located near Zhongguancun Science City, university and intellect concentrated area where new and hitech industries are being developed, CSTMU follows a model of "sustaining education by means of education", "supporting education by running enterprises", and "combining industry with education", so as to advance research and industries of science and technology with education and propel education with research and industries of science and technology. For example, one of the 18 technologies in environment protection which the State Science Commission put much emphasis on popularising.

(4) In regard of student management, CSTMU practises a system of intermediate elimination in line with the principle of "loosely letting in and strictly letting out". All the students are non-residents and must study at their own expenses. After their graduation, CSTMU is not responsible for assigning them jobs, but will recommend some outstanding students to some work units according to the results of their stud-

ies.

(5) In regard of personnel management, in order to improve working efficiency and in line with the principle of "streamlining the administrative structure", CSTMU practises a post responsibility system of "deploying a person according to the job, employing a person according to the teaching, introducing a person according to his/her expertise, inviting a person according to the business, and keeping no unoccupied personnel". All the staffs are optimised under the spirit of "strictly letting in and loosely letting out". At the same time, CSTMU stresses a combination of duty, rights and benefits. For the rear service of the university, a contract system was implemented.

(6) CSTMU puts into practice a President-responsibility system and strengthens the ensuring and supervising role of party organisations. The Administrative Commission of the University makes discussions and decisions on important issues concerning the administration of the university. The Academic Commission strictly checks on the teaching quality, examines and approves the arrangement of specialities and teaching plans, thus ensuring the scientification and democratisation of the university's administration and decision making.

(7) CSTMU lays emphasis on the building of its wording style. It advocates among the faculties such good styles as "Speaking the truth, doing the practical things and Being strong"; "Believing not in books or in one's superior only, but what is true."; "Daring to explore and pioneer, emphasizing practice and avoiding empty talks". And it calls on the students "to seek the time, treasure the opportunities, work hard and serve the country".

The social economic development and the further deepening of reform and opening-up in China has created a favourable surrounding for the development of locally-funded higher education. CSTMU is filled with confidence of its future development and is determined to overcome the difficulties it now faces, solve the existing problems and make continuous explorations and innovations on the basis of the successes it has achieved, so that it can make new strides in all aspects of its work.

教育体制改革的典范

雷洁琼题

開發科技新成果
交流經貿新經驗

一九九四年夏月

盧嘉錫



攀登科技高
峰奋勇前进

王首道題

一九六六年八月八日

不拘一格育人才

为中国科技经营管理大学题

李佐生

一九九五年

二月十八日



人才
育一流
新路
创新高教

张健
一九九五年

中国科学院管理学院
办全面育
有特色人
杨海敏
九月

开民办大学先河
育四化建设人才

李凤瑞

1995.4

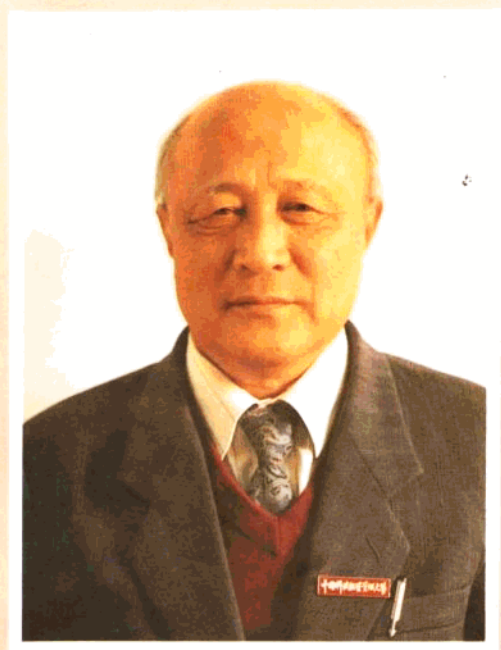
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中国科技经营管理大学创始人、首任校长蒋淑云

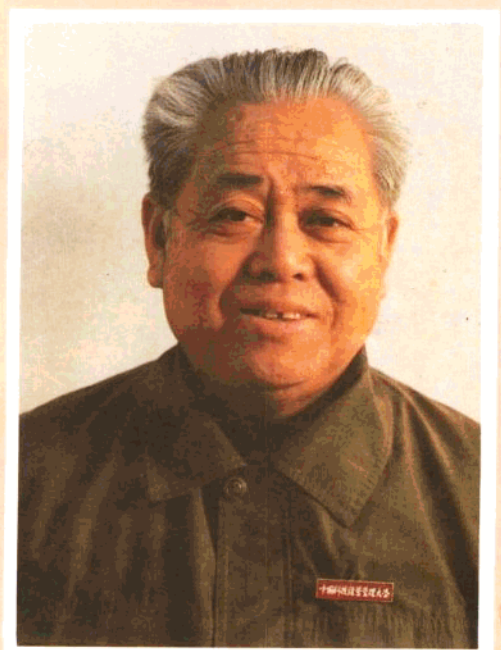




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校长助理兼办公室主任霍可明与董副校长研究工作

校 创 始 人

王首道、张平化

蒋淑云、霍修金、胡光伟、高世琦、佟 力、

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部分创始人合影

前排左起：蒋淑云、佟 力、胡光伟、彭发祥

后排左起：霍修金、刘天生、周馨我、王 柯、刘恩林、孙景伦

校高级智囊团

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国际名誉校长：牛满江 名誉副校长：胡光伟、佟 力、

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