

开放的大庆 投资的热土

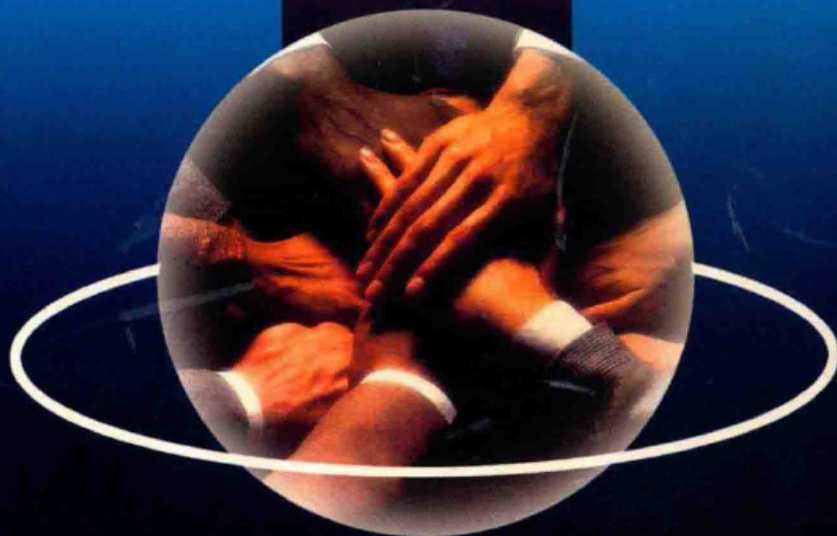
The Opening Daqing - an Ideal Place for Investment

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21

世纪



大庆市政府坦诚相邀

DAQING MUNICIPALITY CORDIALLY WELCOMES YOU

大庆市招商引资重点推荐项目

V、食品、乳制品、饮料类项目

大 庆 市 招 商 引 资 办 公 室

362369

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开放的大庆欢迎您

The Open Daqing Welcomes You

大庆市委书记 刘海生

大庆市市长 杨 信

Liu Haisheng, Secretary of Daqing
Committee of the Communist
Party of China

Yang Xin
Mayor of Daqing

大庆是一座因油而兴，因油而闻名，正在向高科技现代化迈进的城市。江泽民总书记要求我们“发扬大庆精神，搞好二次创业”。李鹏总理提出要“把大庆建设为中国北方高科技现代化城市”。按照中央领导的指示精神，我们全市上下正在进行二次创业，从计划经济向市场经济迈进，从资源型城市向综合型城市发展。我们决心牢固树立为石油和石油化工、全市人民利益服务高于一切；把经济搞上去、保证大庆长久繁荣的历史责任压倒一切；为官一任、造福一方的历史使命重于一切；三个有利于标准决定一切的思想观念，实施大开放战略，把扩大开放、招商引资作为加快经济发展的突破口，推动各项事业的快速发展，再创大庆辉煌。

我们诚恳向全国人民学习，我们广招天下朋友来大庆共谋发展。我们郑重地向各界人士承诺：在大庆，投资者是上帝，引资者是功臣，政府官员是公仆，损害投资者利益是罪人；我们将为投资者创造最优良的环境，实施最优惠的政策，提供最优质的服务，营造最开放的气候。我们将以崭新的面貌欢迎每一位客人，衷心祝愿朋友们在大庆大展宏图、大求发展。

Daqing is a city that develops from its oil and becomes famous for its oil and is marching forward towards a city of high technology and modernization. Jiang Zemin, general secretary of the Central Committee of the Communist Party of China, instructed that "Carry forward the Daqing spirit and succeed in the second pioneering campaign for developing Daqing." Premier Li Peng put forward that "Build Daqing into a high-tech modern city in North of China." According to these instructions, the whole city is carrying on the second pioneering campaign converting Daqing from planned economy into market economy and developing Daqing from an energy-based city into a comprehensive city. The local authorities are determined to hold above everything: the interests of petroleum and petrochemical industries and local people, the historical responsibility to stabilize the long-term development of Daqing's economy, the historical mission to be an official to bring benefit to the local, the concept of adopting the three criteria for economic development. The opening strategy will be implemented as a breach to initiate business and investment so as to promote all other works leading Daqing towards a second prosperous stage.

Learning from the people all over China, Daqing is seeking for the mutual development with friends from home and abroad. It is earnestly committed that: in Daqing, the investors are regarded as gods; the introducers of investment are regarded as meritorious people; the government officials are regarded as public servants; and those who infringe upon the interests of investors are regarded as guilty persons. It is also earnestly committed that: the best environment will be created for the investors; the most preferential public policies will be implemented; the best services will be provided; and the most suitable environment for opening will be constructed. Every guest will be warmly welcomed, and the enterprises of all friends are wished to attain prosperity and development.

Daqing's Major Projects for Market Initiative

V Projects of Food , Dairy and Beverage

Daqing Market Initiative Office

Tel : (0459) 6362369

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大庆市招商引资重点推荐项目

V

项 目 名 称	年产 3000 吨天然花生奶		
项 目 编 号	No V 0001	行 业 类 别	饮料加工类
立 项 情 况	已在大庆市计委立项		
项 目 概 况		预 计 投 资 及 效 益 分 析	
年产 3000 吨天然花生奶油。		投资 950 万元， 销售收入 2760 万元 利润 130 万元。	
原 料 及 市 场 预 测			
以花生仁、蔗糖为原料，花生仁市场供应充足，蔗糖由合作方肇州两个糖厂供应，可以满足需要。我国饮料市场潜力大，目前年产饮料不足 500 万吨，人均年消费量不足 4 公斤，是世界饮料人均消费 50 公斤的 1/12。品种单调，质量参差不齐。花生奶作为高品位的植物蛋白饮料，前景广阔。			
项 目 承 办 单 位		联 系 方 式	
北京义利食品公司肇州联营公司		单位：大庆市招商引资办 电话、传真：0459 - 6392710 邮编：163002	

Daqing's Major Projects for Market Initiative

V

Name of Project	Production of Nature Peanut Milk of 3,000T/Y		
Project Number	No V 0001	Sector	Beverage Processing
Project Status	Approved by Daqing Planning Commission		
Description of Project		Projected Investment and Profit Analysis	
Producing natural peanut milk with a capacity of 3,000 T/Y		Total investment:9.5 million RMB yuan Annual revenue or sales:27.6 million RMB yuan Annual profit:1.3 million RMB yuan	
Raw Materials and Market Prediction			
<p>The material of peanut kernel and cane sugar are rich in the market. At present, the production of soft drink is enough 5,000,000 ton/year and has not a good assortment and uneven quality. The annual average consumption of soft drink is not enough 4kg/person in China but it is 50kg/person is the world. Natural peanut milk is a kind of protein soft drink which is made from health plant.</p> <p>It has a large and potential domestic market.</p>			
Undertaker		Contact	
Zhaozhou Coordinated Management Corporation of Beijing Yili Food Products Company		Daqing Market Initiative Office 15 Dongfeng Rd. Daqing Heilongjiang P.R. China Zip Code:163002 Phone and Fax: + 86-459-6392710	

大庆市招商引资重点推荐项目

V

项 目 名 称	1.5 万吨/年健康奶油		
项 目 编 号	No V 0002	行 业 类 别	食品加工
立 项 情 况	已在大庆市计委立项		
项 目 概 况		预 计 投 资 及 效 益 分 析	
年产 1.5 万吨健康奶油。此项目为中国科技大学研制，并被国家计委列为九五重大科技成果产业化推广项目之一。		投资 1980 万元，产值 1.8 亿元，利税 6681 万元。	
原 料 及 市 场 预 测			
该项目主要原料是动物油和植物油，当地原料充足。健康奶油是替代现有市场奶油的第三代奶油，被国家科委主任宋健誉为“绿色食品”，可以通过黑龙江十几个对外窗口出口，近年来国内需求也成倍上升，市场前景广阔。			
项 目 承 办 单 位		联 系 方 式	
大庆伟事荣有限公司		单位：大庆市招商引资办 电话、传真：0459 - 6392710 邮编：163002	

Daqing's Major Projects for Market Initiative

V

Name of Project	15,000 tons/year Margarine		
Project Number	No V 0002	Sector	Food Processing
Project Status	Approved by Daqing Planning Commission		
Description of Project		Projected Investment and Profit Analysis	
This project is to produce 15,000 tons/year margarine. The product is developed by China University of Science and Technology, and is listed by State Planning Commission for commercial popularization as one of the important achievements of Science and Technology of the Ninth Five – year Plan.		Total Investment: RMB ¥ 19.8 million Annual Value of Output: RMB ¥ 0.18 billion Annual Profit and Tax: RMB ¥ 66.81 million	
Raw Materials and Market Prediction			
The main raw materials for this product are animal and vegetable oils and are available locally. The new product is the third generation of butter. Therefore, it is also referred to as “green food” or “healthy butter”. The demands for this margarine are increasing rapidly by both domestic and international markets.			
Undertaker		Contact	
Daqing Weishirong Co. Ltd.		Daqing Market Initiative Office 15 Dongfeng Rd. Daqing Heilongjiang P.R. China Zip Code: 163002 Phone and Fax: + 86-459-6392710	

大庆市招商引资重点推荐项目

V

项 目 名 称	复合果蔬饮料项目		
项 目 编 号	No V 0003	行 业 类 别	食品
立 项 情 况	已在大庆市计委立项		
项 目 概 况		预 计 投 资 及 效 益 分 析	
新建天然复合果蔬饮料生产线一条，主要生产蕃茄汁、西瓜汁、胡萝卜汁、葡萄汁等天然果蔬高级饮品。		总投资 980 万元，年产量 2700 吨，年产值 2499 万元，年利润 244.1 万元，年税金 162 万元，投资利润 24.5%，投资回收期 4 年。	
原 料 及 市 场 预 测			
县内蕃茄、西瓜、胡萝卜、葡萄资源丰富，原料充足。 蕃茄汁、西瓜汁、葡萄汁是继碳酸饮料、乳酸饮料之后的新型果蔬饮料，它集中了新鲜果蔬的精华，使营养、保健合为一体，市场前景可观。			
项 目 承 办 单 位		联 系 方 式	
大庆市罐头食品有限责任公司		单位：大庆市招商引资办 电话、传真：0459 - 6392710 邮编：163002	

Daqing's Major Projects for Market Initiative

V

Name of Project	Compound Fruit – and – vegetable Beverage		
Project Number	No V 0003	Sector	Food
Project Status	Approved by Daqing Planning Commission		
Description of Project		Projected Investment and Profit Analysis	
The production line of natural compound fruit – and – vegetable beverage mainly produces such natural fruit – and – vegetable beverages as tomato juice, watermelon juice, carrot juice, grape juice, etc.		Total Investment: RMB ¥ 9.8 million Annual Output: 2,700 tons Annual Output Value: RMB ¥ 24.99 million Annual Profit: RMB ¥ 2.441 million Annual Tax: RMB ¥ 1.62 million Profit Rate of Investment: 24.5 % Recovery Period: 4 years	
Raw Materials and Market Prediction			
The resources of tomato, watermelon, carrot and grape are rich in the local county. Following carbonic acid beverage and lactic acid beverage, tomato juice, watermelon juice, grape juice are newly developed fruit – vegetable beverages. They gather the cream of fresh fruit and vegetable and combine nutrition and healthy care as a whole. It has a promising market.			
Undertaker		Contact	
Daqing Canned Food Co. Ltd		Daqing Market Initiative Office 15 Dongfeng Rd. Daqing Heilongjiang P. R. China Zip Code: 163002 Phone and Fax: + 86-459-6392710	

大庆市招商引资重点推荐项目

V

项 目 名 称	稻草生产 CmC 项目		
项 目 编 号	No V 0004	行 业 类 别	食 品
立 项 情 况	即报即批		
项 目 概 况		预 计 投 资 及 效 益 分 析	
该项目是利用稻草生产食品级 CmC, 该产品具有增稠、乳化、赋型、膨化和保鲜等多种功能, 可替代明胶、琼脂、海藻酸钠使用。		总 投 资 600 万 元, 年 产 CmC1600 吨, 年 产 值 2400 万 元, 年 利 润 350 万 元, 年 税 金 150 万 元, 投 资 利 润 率 58.3%, 投 资 回 收 期 1.71 年。	
原 料 及 市 场 预 测			
<p>肇源年产稻草 50 万吨以上, 可完全满足生产需要。</p> <p>目前, 东北三省还没有生产食用 CmC 企业, 而东三省年总需食品级 CmC 3 万余吨, 仅黑龙江省年需量就在 5000 吨左右, 均从关内几个厂家购进, 因而该产品市场广阔。</p>			
项 目 承 办 单 位		联 系 方 式	
肇源县兴安乡人民政府		单位: 大庆市招商引资办 电话、传真: 0459 - 6392710 邮编: 163002	

Daqing's Major Projects for Market Initiative

V

Name of Project	Production of CmC with Rice Straw		
Project Number	No V 0004	Sector	Food
Project Status	Approved immediately after reporting		
Description of Project		Projected Investment and Profit Analysis	
The project is to produce food-grade CmC with rice straw. The product has the functions of thickening, emulsification, shaping, swelling, and retaining freshness, etc. The product also can be used as the substitutes of gelatin, agarophyte, and sodium alginate.		Total Investment: RMB ¥ 6 million Annual Output of CmC: 1,600 tons Annual Output Value: RMB ¥ 24 million Annual Profit: RMB ¥ 3.5 million Annual Tax: RMB ¥ 1.5 million Profit Rate of Investment: 58.3% Recovery Period: 1.71 years	
Raw Materials and Market Prediction			
the annual output of rice straw is over 500,000 tons in Zhaoyuan County which can completely meet the demand of production. At present, there is no enterprise for producing CmC in the Northeast Three Provinces. However, the total demand for CmC in the area is more than 30,000 tons. the demand only in Heilongjiang province is just about 5,000 tons/year which is purchased from other provinces. So, it has a broad market.			
Undertaker		Contact	
The government of Xing'an Township, Zhaoyuan County		Daqing Market Initiative Office 15 Dongfeng Rd. Daqing Heilongjiang P.R. China Zip Code: 163002 Phone and Fax: + 86-459-6392710	

大庆市招商引资重点推荐项目

V

项 目 名 称	花生制油技术改造项目		
项 目 编 号	No V 0005	行 业 类 别	食品加工
立 项 情 况	即报即批		
项 目 概 况		预 计 投 资 及 效 益 分 析	
在县制油厂现有基础上,增加花生油生产设备,主要生产花生油。它除具有油脂特点外,还具有浓香、味美、烟少、色淡等特点。		预计总投资 480 万元,年产花生油 10800 吨,年产值 13813 万元,年利润 187 万元,年税金 497 万元,投资利润率 38.9%,投资回收期 2.56 年。	
原 料 及 市 场 预 测			
肇源县种植花生面积达 20 万亩,总产量过 5 万吨,原料充足。 目前,在我国市场上花生油已越来越受到现代家庭的青睐,具有十分广阔的市场前景。			
项 目 承 办 单 位		联 系 方 式	
肇源县制油厂		单位:大庆市招商引资办 电话、传真: 0459 - 6392710 邮编: 163002	

Daqing's Major Projects for Market Initiative

V

Name of Project	Renovation of Existing Pea-nut Oil Production Facilities		
Project Number	No V 0005	Sector	Food
Project Status	Approved immediately after reporting		
Description of Project		Projected Investment and Profit Analysis	
The project is to increase pea-nut oil production facilities on the current basis of Zhaoyuan Edible Oil Factory. The increasing facilities mainly produce pea-nut oil. Besides the feature of vegetable oil, pea-nut oil is also aromatic, flavorful, less smoke, light color, etc.		Predicting Total Investment: RMB ¥ 4.8 million Annual Output: 10,800 tons Annual Output Value: RMB ¥ 138,13 million Annual Profit: RMB ¥ 1.87 million Annual Tax: RMB ¥ 4.97 million Profit Rate of Investment: 38.9% Recovery Period: 2.56 years	
Raw Materials and Market Prediction			
Zhaoyuan County has a pea-nut planting area of 200,000 Mu, with an annual output over 50,000 tons. Presently, pea-nut oil in domestic market is in more and more modern families' good graces. It has a promising market.			
Undertaker		Contact	
Zhaoyuan Edible Oil Factory		Daqing Market Initiative Office 15 Dongfeng Rd. Daqing Heilongjiang P.R. China Zip Code: 163002 Phone and Fax: + 86-459-6392710	

大庆市招商引资重点推荐项目

V

项 目 名 称	果脯加工		
项 目 编 号	No V 0006	行 业 类 别	食 品
立 项 情 况	即报即批		
项 目 概 况		预 计 投 资 及 效 益 分 析	
<p>食用果脯风味独特，酸甜可口，老少皆宜。</p>		<p>总投资 400 万元，年产量 400 吨，年产值 440 万元，年利润 88 万元，年税金 26 万元，投资利润率 22%，投资回收期 4.5 年。</p>	
原 料 及 市 场 预 测			
<p>主要原料是水果，年需用鲜果 2000 吨，富强乡可以满足。通过对水果市场的考察分析，经过加工，贮藏延长地产鲜果供应时间，反季销售，补充淡季鲜果的供给不足，市场潜力很大，经济效益和社会效益相当可观。</p>			
项 目 承 办 单 位		联 系 方 式	
肇源县富强乡庆源果脯厂		<p>单位：大庆市招商引资办 电话、传真：0459 - 6392710 邮编：163002</p>	

Daqing's Major Projects for Market Initiative

V

Name of Project	Processing of Preserved Fruit		
Project Number	No V 0006	Sector	Food
Project Status	Approved immediately after reporting		
Description of Project		Projected Investment and Profit Analysis	
The edible preserved fruit has a special taste. It is sweet and sour and suitable for both young and old.		Total Investment: RMB ¥ 4 million Annual Output: 400 tons Annual Output Value: RMB ¥ 4.4 million Annual Profit: RMB ¥ 0.88 million Annual Tax: RMB ¥ 0.26 million Profit Rate of Investment: 22% Recovery Period: 4.5 years	
Raw Materials and Market Prediction			
Fruit is the main material. Fuqiang Township can meet the annual need of 2,000 tons of fresh fruit. Through the exploitation and analysis to the fruit market, the supply of local fruit can be prolonged to off seasons through processing and storing, which make up for the insufficiency of fruit in off seasons. The project has a promising market. And the economic profit and social profit are both considerable.			
Undertaker		Contact	
Qingyuan Preserved Fruit Factory, Fuqiang Township, Zhaoyuan County		Daqing Market Initiative Office 15 Dongfeng Rd. Daqing Heilongjiang P.R. China Zip Code: 163002 Phone and Fax: + 86-459-6392710	

大庆市招商引资重点推荐项目

V

项 目 名 称	食用新型复合氨基酸项目		
项 目 编 号	No V 0007	行 业 类 别	食品
立 项 情 况	即报即批		
项 目 概 况		预 计 投 资 及 效 益 分 析	
该项目的产品为新型调味品，它由两部分菌体分解物组成，一部分是菌体自溶法抽取，另一部分是细菌酶法抽取。		总投资 410 万元 年产量 300 吨 年产值 1658 万元 年利润 575 万元 年税金 210 万元	
原 料 及 市 场 预 测			
我省年产玉米 125 亿万斤，本项目就地深加工二等玉米 5000 吨，原料来源充足。该项目的产品有食用新型复合氨基酸（特鲜味精）、特鲜酱油和蛋白饲料，市场前景十分广阔。			
项 目 承 办 单 位		联 系 方 式	
黑龙江省肇州县计划委员会		单位：大庆市招商引资办 电话、传真：0459 - 6392710 邮编：163002	