



1987-2007

春华秋实二十载

AFTER TWENTY YEARS' STRUGGLE, WE FINALLY
ATTAIN FRUITFUL ACHIEVEMENTS.

浙江华兴集团

ZHEJIANG HUAXING GROUP

和谐华兴


HARMONIOUS HUAXING



天人合一

和谐华兴

HARMONIOUS HUAXING

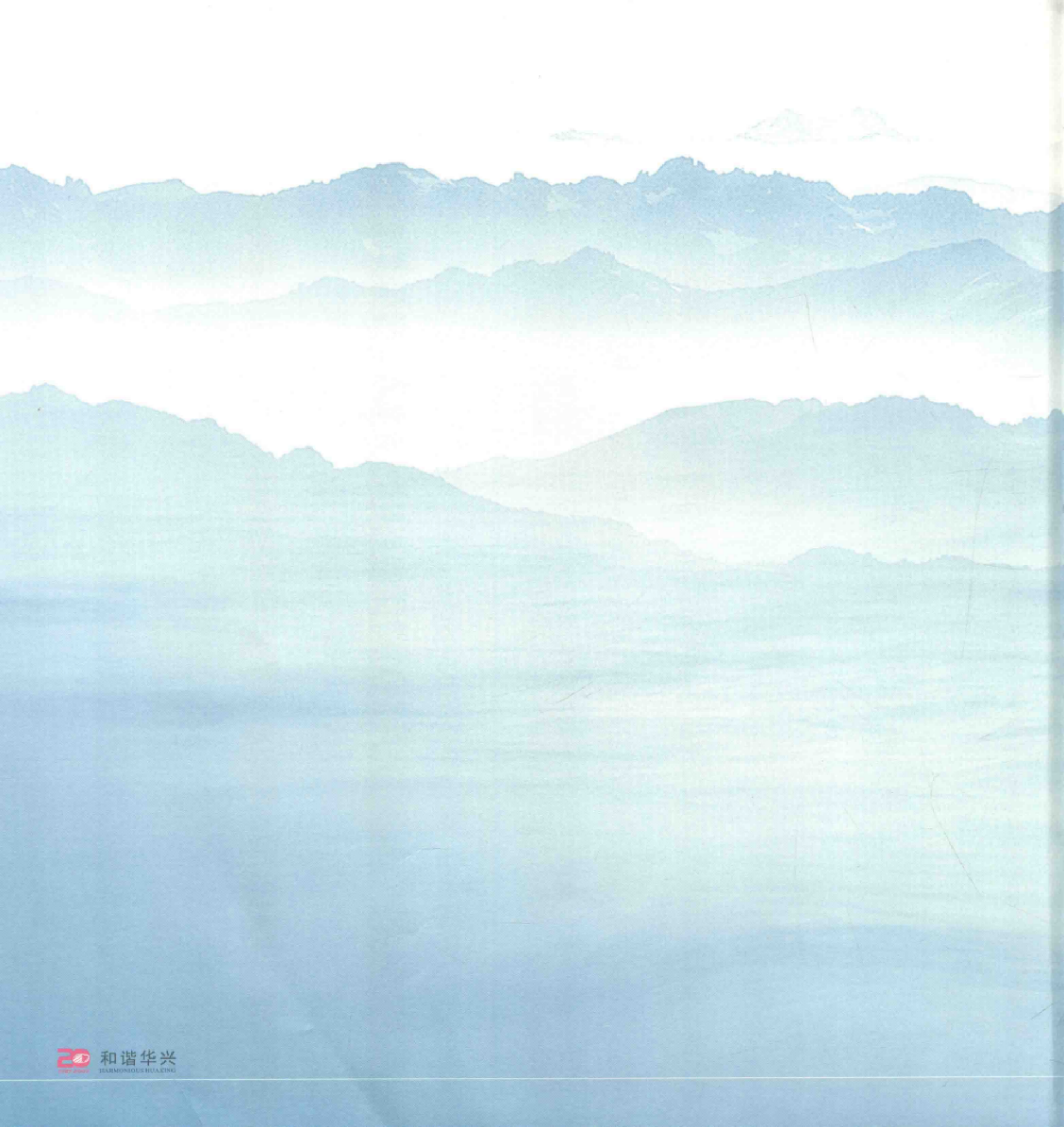


十年树木
二十年，也就成了风景

手挽手
肩并肩
脚踏实地
风雨兼程

为了
企业百年
华夏中兴

It takes ten years to grow a tree
And twenty years presents a new landscape.
Hand in hand
Shoulder by shoulder
Be down-to-earth
March forward regardless of hardship
In achieving
Centennial enterprise
China's prosperity





浙江华兴集团董事长 陈方华
Board Chairman of Zhejiang Huaxing Group, Fanghua Chen

董事长致辞

Address by board chairman

一挥间，华兴已走过了20个春秋。

20年前的华兴，名不见经传。在改革开放政策的指引下，在各级领导重视和社会各界的关心、帮助、支持下，全体华兴人顽强拼搏、不懈努力，公司产销规模不断扩张，市场地位不断提升，品牌声誉不断上扬，综合实力不断增强。

20年风云，已成往事；放眼未来，任重道远。华兴人必将以高度的紧迫感和社会赋予的使命感，以科学发展、安全发展、和谐发展为指导，以饱满的工作激情投入到华兴新一轮发展热潮中去，积极培育并全力打造“资产优质”、“和谐发展”型企业，再创华兴新辉煌。

天道酬勤，面对华兴“企业转型”的关键时期，我坚信：有党和政府的关怀，各界朋友一如既往地支持，全体华兴人定会善于思考，勇于创新，务实工作，向着企业既定的战略目标奋进，“和谐华兴”就一定能实现。

“华兴”的事业属于全体华兴人，也属于全社会！

值“华兴20周年画册”刊发之际，特此致辞。并向一直以来关心支持华兴事业发展的各级领导、各界朋友表示最衷心地感谢！

How time flies! It has been 20 years since Huaxing was established.

Twenty years ago, Huaxing was little known. However, under the policies of reform and opening up to the outside world, and with the due attention of each step leader and the care, help and support of society, hard work and unremitting efforts of the Huaxing staff have led to the scale enlargement of production and sale, the promotion of the position in market, and the enhancement of the brand fame and comprehensive strength.

Twenty years has been by gones. Taking the future in view, we have a long way to go. With the intensification of the sense of urgency and the sense of task given by Society, the Huaxingnese, guided by scientific, safe and harmonious development, will plunge into a new round of speedy development with full passion and, cultivate and create the enterprise embodied by “high-quality assets” “harmonious development” in bringing about its brilliancy again.

Heaven rewards the diligent. During the key period of Business Transformation of Huaxing, I firmly believe that with the solicitude of our Party and government, and the commitment of social public, we will be good at thinking, be brave in innovation and be pragmatic in working. Striving for the given strategic goals of the enterprise, “Harmonious Huaxing” will be realized.

The cause of “Huaxing” belongs to all the staff and the whole society as well.

On the occasion of the publication of “Album of Huaxing's 20th Anniversary”, I would like to address and express my deepest gratitude to the solicitude under the leadership and the support from friends the leaders of each step and friends of all circles who have been supporting Huaxing's development.

董事长President:

2007年9月

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01

企业弘治篇

Episode of Enterprise Development



发展历程

Development course

浙江华兴集团有限公司是一家以制造、贸易(商业)、能(资)源开发及综合利用为主营业务的民营企业,公司创建于1987年9月。现有员工2000余人,其中高、中级专业技术人员近200人,占地面积35万平方米,总资产8个多亿,集团总部现设于临安。董事长陈方华是浙江省、杭州市两级关爱员工优秀企业家,杭州市劳动模范,2006年被评为杭州市优秀社会主义事业建设者。

历经20年的发展,华兴集团现已成为浙江省自营出口优秀生产企业、杭州市重点工业企业,先后获得过:全国出口创汇先进企业,浙江省诚信示范企业,杭州市百强企业,信用AAA级企业等多项荣誉,“华兴(服装)”还获得了浙江省知名商号。

华兴集团现有七大产业集群,拥有杭州市级企业技术中心。集团产业涉及服装制造、贸易(商业)、化纤轻工、水力发电、房地产、节能灯等领域,现已形成以集团总部为投资和战略管理为主要职能的决策与监控中心,以七大产业公司为经济增长点的现代化母子公司管理体制。

面对全球经济一体化格局,华兴集团将秉承“细节决定成败”的发展理念,本着“务实创新,和谐发展”的经营方针,大力推进技术创新、品牌建设战略,全面推进华兴集团由传统制造企业向高新技术产业、现代化企业的转型,积极培育并全力打造“资产优质”、“和谐发展”型企业,再创华兴新辉煌。

Zhejiang Huaxing Group Corporation Limited, founded in Sep. 1987, is a private enterprise which takes manufacturing, trade (commercial), exploitation of energy (resources) and comprehensive utilization as the dominate business. The number of the existing employees is over 2000, among which, there are nearly 200 top and middle-level professional technicians. It covers an area of 350,000 square meters, and the aggregate assets are 8 hundred million. The headquarters are in Lin'an. Board chairman, Chen Fanghua, was appraised as “Excellent Care-for-staff Entrepreneur” at Zhejiang provincial and Hangzhou municipal level, and a “Model Worker” in Hangzhou. In 2006, he was awarded “Excellent Constructor of the Socialist Course of Hangzhou”.

After 20 years' development, Huaxing Group has become an outstanding self-running export production enterprise in Zhejiang Province, a key industrial enterprise in Hangzhou. It has been successively awarded Advanced Export-oriented Enterprise in China, Faith-demonstration Enterprise in Zhejiang Province, Hangzhou Top 100 Enterprises, AAA-level Credit Enterprise and “Huaxing Clothing” has obtained Zhejiang Provincial Well-Known Trade Name.

Huaxing Group possesses seven industry clusters and enterprise technological center at municipal level. It involves fields like clothing manufacturing, trade (commercial), chemical fiber, light-industry, hydroelectric power generation, real estate, energy-saving lamp and etc. . Management mechanism of parent-subsidiary company has been formed by taking headquarters as a decision-making and monitoring center mainly functioning in investment and strategic administration, and by taking seven industrial corporations as economic growth point.

Facing the pattern of the economy globalization, Huaxing Group Corporation will carry through the development concept of “detail determines enterprise's success or failure”, and adopt the management policy of “practical innovation, harmonious development” and hence greatly promote technology innovation and brand-building strategy. We will carry forward the transformation from traditional manufacturing enterprise to hi-tech industrial and modern one, and cultivate and create the enterprise embodied by “high-quality assets” “harmonious development” in bringing about its brilliancy again.



華興服裝

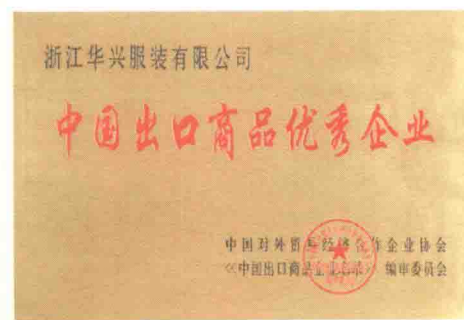
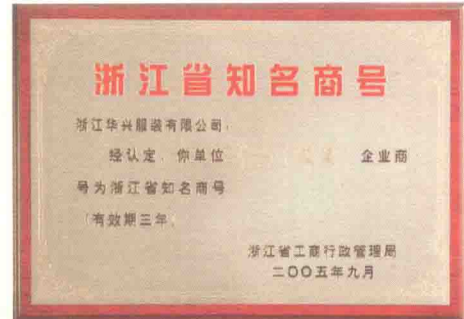
Huaxing

热烈欢迎国家商务部领导莅临指导



01

企业弘治篇
Episode of Enterprise Development



荣誉代表过去，未来更须把握！
Representative of honor past, in the future more the beard hold!

华兴荣誉

Honors of Huaxing

20年来，华兴始终以国家产业政策为导向，科学、稳健、持续地发展，赢得了各级政府的肯定，先后获得过国家、省、市级等各类荣誉200多项，提升了企业的知名度、信誉度及社会形象。

For the last twenty years, Huaxing, directed by national industrial policy, has developed scientifically, stably and sustainably, which has won affirmation of governments at all levels. The enterprise has obtained more than 200 honors at national, provincial and municipal levels and consequently improves its popularity, reputation and social image.

领导关怀

Solicitude under the leadership



① 2002年，中共浙江省党委副书记乔传秀在市委书记张建华的陪同下，考察华兴集团党建工作。

② 2005年，中共浙江省委组织部长斯鑫良在方建生市长的陪同下，考察华兴集团党建工作与员工亲切交流。

③ 人大代表与政协委员参观华顺涤纶企业

In 2002, Deputy Secretary of CCP Zhejiang Provincial Party Committee Qiao Chuanxiu, accompanied by Municipal Party Committee Secretary Zhang Jianhua, investigated the party construction of Huaxing Group.

In 2005, Minister of Organization Department of CCP Zhejiang Provincial Party Committee Si Xinliang, accompanied by mayor Fang Jiansheng, investigated the party construction of Huaxing Group and communicated with the staff cordially.

Representatives of the People's Congress and members of CPPCC visited Huashun Poly fiber Enterprise.



