



对外经济贸易大学



中国 北京  
BEIJING, CHINA

UNIVERSITY OF INTERNATIONAL BUSINESS AND ECONOMICS



**UNIVERSITY OF INTERNATIONAL BUSINESS AND ECONOMICS**

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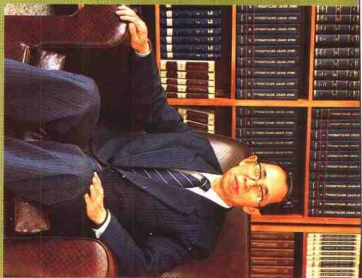
# 致辞

对外经济贸易大学所培养的人才，具有明显的特色，他们既有较高的外语水平，又有扎实的对外经济贸易方面的专业知识，并具备一定的专业技能。正因为如此，她所培养的人才，处处受到欢迎。学校也因此而不断发展壮大。今年是建校三十五周年，学校已经进入而立之年。她已从一所仅有外语、外贸单一专业的专科学校发展成为一所具有三级学位授予权，既培养外语、国际贸易，又培养国际金融、国际企业管理、国际经济法、国际经济合作、海关管理、会计学、国际运输管理、经济信息管理、进出口商检管理、人事管理、思想政治教育学等专业人才的多种性大学。对外经济贸易大学作为一所全国重点大学，不仅在国内具有重要地位，在国际上的声望也越来越高。去年十一月美国纽约州教育厅董事会向该校颁发证书并正式承认我校的国际贸易工商管理硕士学位，从而使该学位得到美国所有大学的承认。自一九七九年以来，我校与国外大学、学术机构的交流日趋频繁，迄今已与世界上三十多所大学和学术机构签署了交流协议，并与数十个国家和地区的上百所大学发

关系。近几年来，我校与国外名牌大学联合举办培训班的人数越来越多，以适应我国对外开放形势发展的需要。

自一九七三年建校以来，学校规模日趋扩大。目前，各系在校学生已达3,400多人，还有各类函授生、夜大学生14,000多人。对外经济贸易部批准的我校发展总体规划为：纳入国家计划的本、专科生、第二学士学位生、研究生5,000人。根据国务院有关规定，学校还可招收1,000名委托代培生。为适应经贸事业发展的需要，为社会培养更多的人才，学校将有计划地办好函授和夜大。为了满足特区外向型经济发展对人才的要求，经上级批准，我校在海南前开办了分校，在深圳特区创建了培训中心。为适应学校教育事业发展的需要，学校正在筹划实行校、院、系三级管理体制。

千里之行，始于足下。实现上述目标，要靠学校全体师生员工的共同努力和社会各方面的大力支持。我们要在中央开放改革方针的指导下，制定出切实可行的长远规划和阶段性计划，组织得力的人员去贯彻执行。今后特别要充分发挥教师的积极性，始终把师资队伍的建设放在首位，不仅要在数量上有计划地加以充实，更要注意不断提高这支队伍的政治和业务素质，以保证教学和科研质量的不断提高。



校长 孙维文博士  
Dr. Sun Weiyuan, President of the University

对外经济贸易大学作为培养对外经贸人才的摇篮，已经培养出成千上万的人才，今后必将为国家培养出更多适应新时期需要的各类对外经贸专门人才。

孙维文

一九八九年五月五日

## Address

*Sun Weiyuan*

The University of International Business and Economics (UIBE) strives to provide students with the distinction of a high level in foreign languages as well as a good knowledge and professional skills in the field of international business and economics. That explains why graduates from the University are most de-

欢迎文校长应邀代表我校出席澳门东亚大学校庆。图为文校长向东亚大学校长蒋寿生(右二)赠送礼物。

On behalf of the University, President Sun Weiyuan presents a gift to President Xue Shousheng of East Asia University (Macao) on the occasion of the anniversary of its establishment.

sirable to the sector of economics and foreign trade throughout the country, and how the University has continued to grow and flourish.

The 35th Anniversary of the founding of the University, which falls on September 1, 1989, shows that it has entered into a new stage of its development. As an institution of higher learning in multi-specialty, the University has extended its programs of study to cover various foreign languages as well as international business, international finance, international business management, international economic law, international economic cooperation, customs administration, accounting, international transportation management, economic information management, import and export commodity inspection, personnel administration, and political science, etc. The University is authorized to confer bachelor's, master's and doctoral degrees and provides qualified professionals for the various economic and business sectors.

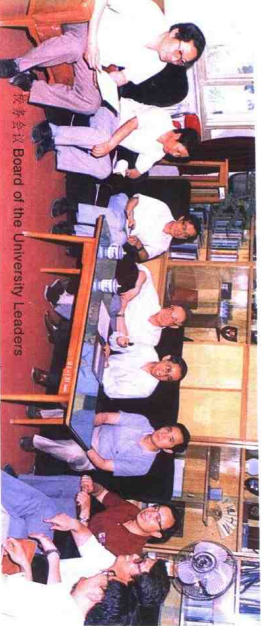
One of China's major national institutions of higher learning, the Uni-

versity is not only well known for its academic potential at home, but it has also received a high reputation abroad. Last November the Board of Regents of the university of the State of New York conferred a certificate on the University to acknowledge its registration of the Master of Business Administration Program in international trade, which has led to the recognition of the program by all American universities.

Since 1979 the University has been developing its academic relations with a large number of foreign universities and academic institutions. So far, it has entered into exchange programs with more than 30 of them, and similar arrangements have been made with over 100 others in scores of foreign countries and areas. In recent years, more and more in-service training classes have been conducted jointly by the University and a number of well-known foreign universities to cope with the expansion of China's economic relations and trade with the outside world.

Since its restoration in 1979, the





校务会议 Board of the University Leaders

University has been enlarging its enrollment. Currently, it has over 3, 400 students lodging on campus and more than 14, 000 studying at its correspondence school or evening school. The target enrollment for regular programs in the development plan approved by the Ministry of Foreign Economic Relations and Trade is set at 5, 000. Apart from students on the regular programs of study covered in the state planning, the University will accept 1, 000 students from other sectors. To prepare more qualified professionals to cope with the development of China's economy and foreign

trade, it will upgrade the programs of study for its correspondence school and evening school. The University is authorized to start a branch school in Hainan Province and a training center in Shenzhen to meet the demand put forth by the special economic zones for qualified professionals in the development of their foreign-oriented economies. In view of the extension of its programs of study, the University plans to restructure its administrative system by introducing three levels of administration: the university, the college and the department.

As the Chinese saying goes: "A

long journey is started by taking the first step." The University calls on its teaching and working staff to join efforts in achieving the already set goal with the support of all related public and private sectors. Under the guideline of the economic reform and the open-door policy, the University will draw up a feasible development plan together with a phase-to-phase schedule and deploy capable personnel to carry them out. To ensure the quality of teaching and research work, the University will strive to bring the initiative of its teaching staff into full play and in the meantime place the establishment of the teaching staff above everything else. Regular replenishment will be made to reinforce the teaching staff but greater efforts shall be exerted to raise their political integrity and academic level.

A cradle of qualified professionals for the sector of economics and foreign trade, the University has turned out tens of thousands of graduates and will provide even more to meet the challenge of the coming new era.



# 学校概况

对外经济贸易大学原名北京对外贸易学院，是直属中华人民共和国对外经济贸易部领导的一个同文科大学财经类重点大学，也是我国唯一的一所对外经济贸易专业门类比较齐全的综合性大学。

中华人民共和国成立后，为了适应对外贸易事业发展的需要，一九五一年十一月，原中央人民政府贸易部筹建了高级商业干部学校，一九五二年二月改建为北京对外贸易专科学校。一年后，根据原高等

教育部《全国高等财经学院一九五四年院系和专业的调整和设置计划》的精神，北京对外贸易专科学校与中国人民大学贸易系对外贸易专业合并，上海财经学院对外贸易专业的师资同时并入，成立了北京对外贸易学院。她是我国第一所培养外贸专门人才的高等学校。

学院成立后发展很快，六十年代初期被列为全国重点大学。到一九六六年，本科已拥有对外贸易经济、对外贸易英语、俄语、德语、法语、西班牙语、意大利语、日语、朝鲜语、越南语、阿拉伯语等十一个专业，对外贸易经济专业还设有国际金

融与自动化和国际运输自动化，招收了研究生。此外，还办了预科、专科、研究生和各种短期班、夜大学。在校学生由建校时的612人增加到2,100多人，教职工由281人增加到719人。

十年动乱期间，学校遭到了严重破坏，一九七〇年被迫撤销。一九七二年经国务院批准恢复，在原有基础上重建。一九八二年初，为适应国家机构改革和经济体制改革的需要，经原教育部批准，与国际经济贸易学院合作，一九八四年四月改名为对外经济贸易大学。从此，学校进入了新的发展阶段。

党的十一届三中全会以来，学校教育事业得到了很大的发展。目前共有九个系，二十二个专业，还设有图书馆、国际贸易问题研究所、语言文学研究所、跨国公司研究中心、研究生部、成人教育部、函授教育出版社、计算中心、电化教育中心、师资培训中心、大中型外贸企业经理岗位培训班、经济特区开放城市企业经理培训班、国家计委对外贸易外语培训中心、对外汉语培训中心、咨询开发部，并与有关国家和地区合作，建立了中国——联邦德国语言强化培训中心、中国——意大利语言培训中心、中国——加拿大人才开发项目。



Comrade Li Tieying, Director of the State Educational Commission, (second from left) attends a meeting in celebration of teachers' Day on the campus. Also present at the meeting is Comrade Li Langqing, Vice Minister of Foreign Economic Relations and Trade (first from left).

国家教委主任李铁映同志(左二)参加我校庆祝教师节座谈会。左一为对外经济贸易部副部长李岚清同志。



亚太工商管理培训中心等，为国家培养各类专门人才。

我校师资力量比较雄厚，全校现有教职员11,551人，其中教授、副教授215人，讲师280人，教员、助教317人。本校面向全国招生，并从一九八八年开始实行文理兼招。现有正规学历学生2,793人，其中博士、硕士研究生和第一学士学位学生297人，本科生2,340人，专科生156人。另外，还有大专两校学生、大专夜大生、培训班等学员共4,000多人。

随着学校的不断发展，教学设施和设备也有了较大的改善。计算中心是以IBM4381中主机和50多台微机装备起来的，校电化教育中心拥有15个语言实验室，整台录像、编辑装置和卫星接收设备；新建的图书馆藏书42万余册，其中外文图书13万册。

经国务院学位委员会批准，我校被列为一、二、三级学位授予单位。凡达到《中华人民共和国学位条例》要求的本料各业毕业生均可授予学士学位，国际贸易、国际金融、国际经济法、国际企业管理、对外贸易、英语、法语、日语等专业可以授予硕士学位，国际贸易和国际经济法专业可以授予博士学位。

三十多年来，我校为国家培养了外语、外贸等各类专业人才一万多人。一九七九



教学楼  
The facade of  
the classroom  
building

年以后，还培训了在职干部一万余人。我校的历届毕业生遍布全国各地，大都成了我国对外经济贸易战线的业务骨干，发挥着重要的作用。据不完全统计，在对外经济贸易部在京直属单位的工作人员中，我校毕业生约占百分之五十左右。在我国198个驻外商务机构中，几乎都有我校的毕业生，总人数达1,400多人。校友们自觉地侨胞对外经济贸易大学是经贸战线的

黄埔、中国的哈佛。

与教育事业的蓬勃发展相适应，我校的科研工作也取得了一系列的重大成果。

据初步统计，一九八〇——一九八七年，编写教材约150部，其中《国际商法》、《国际贸易法》、《基础法语》被列为全国通用教材；《英语口语》教材由商务印书馆多次再版，发行数十万册。编纂辞典9部，连同教材、专著、译著、手册、工具书等共

全国人大常委委员会副委员长陈慕华同志来校  
校检查工作

Comrade Chen Muhua, Vice Chairperson  
of the Standing Committee of the Chinese  
National People's Congress, on an inspec-  
tion tour to the University



计70余种，发行150余万册。我还承担了国家“六五”计划的重点项目《中国对外贸易理论与与实践》、《对外经济贸易大辞典》和《中国企业管理百科全书》、《当代中国》等项目中有有关对外经济贸易部分的

编写任务以及部分哲学、社会科学博士点专项基金招标项目。全国大学丛书《国际贸易》和《中国大百科全书·世界经济》卷中“国际贸易”分学科主编工作也由我校承担。近几年公开发表重要论文800余篇。有部分成果获奖，如：李宏伟、王林生、康有根、冯大同、薛荣久等的成果分别于一九八七年获北京市首届社会科学政策研究奖、沈达明、冯人同教授的《国际贸易法》于一九八八年获司法部优秀教材奖，高国津教授的《中国古代建筑史》译著获一九八六年中国图书奖（中英文版）。

为了促进学术研究，学校创办了《国际贸易问题》（日语学习与研究）、《对外经济贸易大学学报》、《国际贸易译丛》等学术刊物，在国内外发行。

同时，我校重视发展对外学术交流活  
动。一九七九年国家实行对外开放政策以来，我校先后与美国、加拿大、日本、法国、英国、联邦德国、意大利、匈牙利、荷兰、比利时、南斯拉夫、芬兰、波兰、捷克、欧共体总部以及香港等十多个国家地区的三十多所院校及教育机构建立了学术交流关系。我校每年派出50—60名教师去国外讲学或进修，邀请40名左右外国专家来我校讲学，接受留学生300多人。近年来，随着我校对外学术地位的不断提

高，国内外知名人士纷纷来我校发表演讲或作报告。美国前总统尼克松、副总统蒙代尔、国际货币基金组织总裁戴德苏、美国商会会长莱谢尔等先后到我校参观访问，发表演讲。

一九八八年十一月，我校国际贸易工商管理硕士学位得到了美国纽约州教育厅董事会的承认。该机构的承认也就是今天所有大学的承认。

根据对外经济贸易部核定的发展规划，对外经济贸易大学将会得到更大的发展，为我国的建设事业和对外经济贸易事业培养出更多的优秀人材。

Beijing Institute of Foreign Trade (BIFT)  
renamed the University of International  
Business and Economics (UIBE) in 1984



# The University

The University of International Business and Economics (UIBE), formerly known as the Beijing Institute of Foreign Trade (BIFT), is under the direct administration of the Ministry of Foreign Economic Relations and Trade. One of China's major national institutions of higher learning, the University is distinctive because of its full-fledged programs of study in the field of international business and economics.

Early in 1951, after the founding of the People's Republic of China, the Ministry of Foreign Trade (now, the Ministry of Foreign Economic Relations and Trade) established a business school to cope with the development of China's foreign trade. Later, in January 1953, the school was formally named the Beijing Foreign



同学们向尼克松先生献花

The Students Present Flowers to Mr. Rickard

Trade School. Then in 1954, in compliance with "The 1954 Readjustment Plan for Institutions of Higher Learning in Finance and Economics" made by the Ministry of Higher Education, the School grew into the Beijing Institute of Foreign Trade with the Department of Foreign Trade of the Chinese People's University and the Shanghai Institute of Finance incorporated into

it. Thus, the Beijing Institute of Foreign Trade stood out as China's first institution of higher learning to prepare professionals for her foreign economic relations and trade.

In the early sixties, with the fast development of its programs of study, the Institute was designated as one of the major national institutions of higher learning by the Ministry of Higher

Education. By 1966, it had extended its undergraduate programs of study to cover 13 specialties, namely, economics and foreign trade, international finance, international transportation, English, Russian, German, French, Spanish, Italian, Japanese, Korean, Vietnamese and Arabic. Apart from the undergraduate programs of study, there started during the same period a graduate program of study in international business. Affiliated to the Institute were a preparatory school, a vocational school, an evening school and various short-term in-service training classes. The student enrollment had risen from 612 in 1954 to over 2,100 in 1966 while the teaching, research and working staff had increased from 280 to 719.

During the 10 years' chaos of the cultural revolution, the Institute suffered great damage and in 1970 it was closed down altogether. It was not until 1973 that the Institute was restored with the approval of the State Council and relocated on the present campus. In the beginning of 1983, the Insti-



对外经济贸易部长郑拓彬同志给校师生讲话

Comrade Zheng Tuobin, Minister of Foreign Economic Relations and Trade, speaks to the teaching staff and the student body.

ture of International Economic Management was merged into it by directive of the State Council. The Beijing Institute of Foreign Trade was officially inaugurated as the University of International Business and Economics on September 1, 1984. Following the progress of China's reform of her governmental structure and economic system, the University has embarked

on a new stage of development.

Since the Third Plenary Session of the Eleventh Party's National Congress, the University has been making big strides in every respect. At present, it directs nine faculties offering programs of study in 22 specialties. Attached to the University are the Library, the Research Institute of International Business, the Research Institute of Language and Literature, the Multinationals Study Center, the Office of Graduate Studies, the Office of Continuing Education, the Office of Correspondence Education, the Business English Language Training Center, the Foreign Trade Education Press House, the Computing Center, the Audio-Visual Center, the Teacher Training Center, the In-service Training Class for executives of large and medium-sized foreign-oriented enterprises, the In-service Training Class for executives of the enterprises in the open cities in the special economic zones, the Business Language Training Center (accredited by the State Planning Commission) and



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Vice President Shi Weisan of the University signs an academic exchange agreement with Dr. Otto Jacobs, President of University of Mannheim (the Federal Republic of Germany). Present on the occasion is Comrade Wang Shoudao, member of the Standing Committee of the Advisory Commission of the Communist Party of China.

the Office of Consultancy and Development. In collaboration with the foreign countries and organizations concerned, the University has set up

the China-Deutsch Language Training Center, the China-Italy Language Training Center, the China-Canada Human Resource Development Office and the Asian-Pacific Industrial and Commercial Management Training Center to prepare various professionals for the sector of economics and foreign trade.

The University boasts a highly competent teaching and research staff of 812 including 215 professors and associate professors, 280 lecturers and 317 instructors and assistants.

As a national university, it enrolls students from all parts of the country and now the enrolment has been expanded to include students majoring in liberal arts or natural sciences. The current enrolment is 2,793, with 297 on the programs of study leading to master's, doctoral or double degrees, 2,340 on bachelor's programs, and 156 on non-degree programs. In addition, there are more than 14,000 students and trainees taking various courses in its correspondence school, evening school or in-service training classes.

With the development of the University, its teaching facilities have made continued improvement. The Computing Center is equipped with an IBM 4381 medium-sized computer and more than 50 micro-computers. The Audio-visual Center is provided with 15 language labs, a whole set of equipment for projecting and editing video programs and an installation for satellite wave reception. The newly constructed library has a collection of more than 420,000 volumes with 130,000 of them in foreign languages.

The University is accredited by the Academic Degree Committee under the State Council for the conferment of the three degrees. All



视听中心 The Audio-visual Center

undergraduates, who meet the requirements stipulated in the "Regulations of the People's Republic of China on the Conferment of Degrees", are awarded a bachelor's degree.

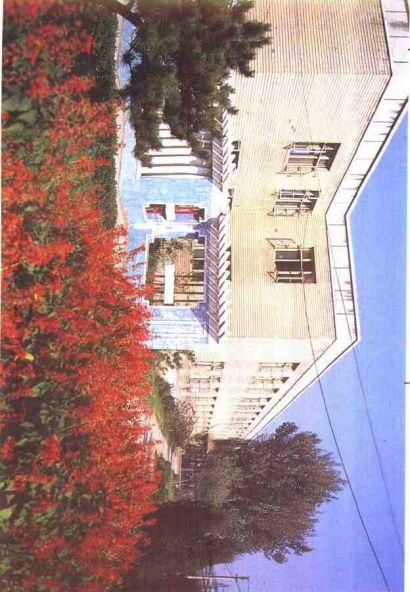
The Master's degree is conferred on graduates majoring in international business, international finance, international economic law, international business management, business English, business French or business

Japanese while the doctoral degree is awarded to graduates specialized in international business or international economic law.

For the past 35 years, the University has graduated more than 10,000 students in various fields of study, and since 1979 another 10,000 have completed various short-term in-service training programs. The alumni of the University are found in every

part of the country playing an active role in all sectors on the forefront of economics and foreign trade. An incomplete report shows that they make up about 50 per cent of the total staff of all the departments directly under the Ministry of Foreign Economic Relations and Trade and more than 1,400 of them are now working for the 136 Chinese commercial offices set up abroad.

Alongside with the development of programs of study or training, remarkable accomplishments have made in research work. In the years from 1980 to 1987, about 150 textbooks in different fields of study were written. Among them are "International Commercial Law", "International Business Law", and "Basic French", which have been adopted as textbooks by all the institutions of higher learning in the country. "Spoken English", a textbook, has run into several editions with tens of thousands of copies printed. Also noteworthy is the compilation of nine dictionaries as well as the publication of a large number of



校园  
A corner of  
the campus



郭进宝副校长主持后勤工作会议

Vice President Guo Jinbao of the University presides over a meeting to discuss support service.

monographic works and translated works. All in all, more than 70 categories of volumes or articles have been published with more than 1.5 million copies printed for the reading public.

The University is also accredited by the State Council for a partial compilation of "China's Foreign Trade—Theory and Practice"; "Grand Dictionary of Foreign Trade and Economics"; "Encyclopedia of China's Business Management" and "Modern Chi-

na", which are all covered as major projects in the State Sixth Five-year Plan. Under the accreditation are also several projects, which are open for bid from the institutions of higher learning that offer programs of study leading to a doctoral degree in social sciences. In addition, the University is committed to the State Council for the compilation of "International Business", which is one of the collegiate series and also a section of "Chinese Encyclopedia, World Economy".

In recent years, more than 800 academic treatises have been presented by the teaching and research staff of the University, and some of the writers have won awards. Among the most prominent are Prof. Li Zhwei, Prof. Wang Linshen, Prof. Fen Datong and Prof. Xue Rongju, who were winners of "Beijing Best Research Works in Social Sciences and Politics" in 1987. Prof. Shen Daming and Prof. Fen Datong received the "Best Textbook" prize from the Ministry of Justice for their publication of "International Trade Law" in 1988, and Prof.

Gao Guopei was awarded "China Books Prize" in the same year for his translation of "History of Chinese Ancient Architecture".

To promote its research work, the University has initiated the publication of "International Trade"; "Study and Research on the Japanese Language"; "Journal of the University of International Business and Economics" and "International Trade (Translations)", which have a wide circulation both at home and abroad.

我校顾问韩元在教授接受澳门代表团  
Professor Han Yuanzuo, Advisor to the Administration of the University, meets with a delegation from Macao





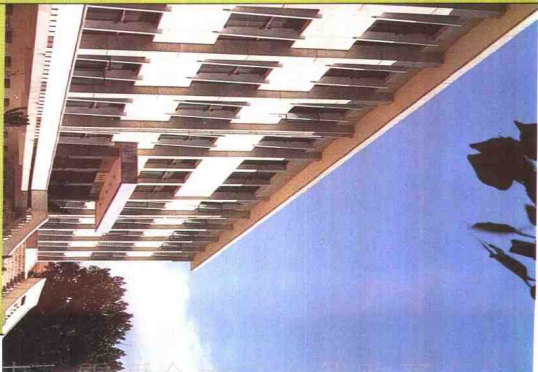
In the meantime, the University lays an equal stress on its academic exchanges with the outside world. Since 1979, when the open-door policy was adopted, it has been establishing such relations with over 30 institutions of higher learning and academic organizations in more than 10 countries and regions like the United States, Canada, Japan, France, Britain, the Federal Republic of Germany, Italy, Hungary, Holland, Belgium, Yugoslavia, Finland, Poland, Czechoslovakia, the Headquarters of the European Economic Community and Hongkong. Each year, 50 to 60 faculty members are selected to teach or to study abroad and about 40 foreign professionals are invited to offer lectures here on the campus. So far, altogether 300 foreign students have been accepted on different exchange programs for various programs of study.

With the academic reputation of the University established abroad in recent years, quite a number of public figures have come to deliver public

speeches on its campus. Among the most distinguished are Mr. Richard Nixon, former President of the United States, Mr. Mondale, former Vice President of the United States, Mr. Camdessus, President of the International Monetary Fund, and Mr. Lashier, President of the American Chamber of Commerce. They have all toured the campus and spoken to the student body.

In November 1988, the master's program of Business Administration in international trade was acknowledged by the Board of Regents of the University of the State of New York, which has led to the recognition of the program by all American universities.

With the implementation of the development plan approved by the Ministry of Foreign Economic Relations and Trade, it is envisaged that the University will steadily expand its scope and prepare more and more desirable professionals for the purpose of China's reconstruction and her foreign economic relations and trade.



图书馆

The newly-built library