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INTRODUCTION TO FINANCIAL ACCOUNTING

财务会计[第10版]

Charles T. Horngren Gary L. Sundem 〔美〕

John A. Elliott

Donna R. Philbrick



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・院长寄语・

北京大学光华管理学院秉承北大悠久的人文传统、深邃的学术思想和深厚的文化底蕴,经过多年努力,目前已经站在中国经济发展与企业管理研究的前列,以向社会提供具有国际水准的管理教育为已任,并致力于帮助国有企业、混合所有制企业和民营企业实现经营管理的现代化,以适应经济全球化趋势。

光华 MBA 项目旨在为那些有才华的学员提供国际水准的管理教育,为工商界培养熟悉现代管理理念、原理和技巧的高级经营管理人才,使我们的 MBA 项目成为企业发展壮大之源,为学员创造迅速成长和充分发挥优势的条件和机会。

为了适应现代人才需求模式和建立中国的一流商学院,同时也为了配合北大 MBA 教育工作的展开,光华管理学院与北京大学出版社联合推出本套《MBA 精选教材·英文影印版》,并向国内各兄弟院校及工商界人士推荐本套丛书。相信我们这些尝试将会得到社会的支持。而社会对我们的支持,一定会使光华 MBA 项目越办越好,越办越有特色。

北京大学光华管理学院名誉院长 / ち 八寿

出版者序言

自 2001 年 12 月加入世界贸易组织以来,中国进一步加强了与世界各国的政治、经济、文化各方面的交流与合作,这一切都注定中国将在未来世界经济发展中书写重要的一笔。

然而,中国经济的发展正面临着前所未有的人才考验,在许多领域都面临着人才匮乏的问题,特别是了解国际贸易规则、能够适应国际竞争需要的国际管理人才,更是中国在未来国际竞争中取胜的决定性因素。因此,制定和实施人才战略,培养大批优秀人才,是我们在新一轮国际竞争中赢得主动的关键。

工商管理硕士(MBA)1910 年首创于美国哈佛大学,随后 MBA 教育历经百年风雨不断完善,取得了令世人瞩目的成绩。如今,美国 MBA 教育已经为世界企业界所熟知,得到社会的广泛承认和高度评价。MBA 教育在我国虽起步较晚,但在过去十余年里,我国的 MBA 教育事业发展非常迅速,也取得了相当显著的成绩。

目前,国内的 MBA 教育市场呈现一片繁荣景象,但繁荣的背后却隐藏着种种亟待解决的问题。其中一个就是教材的问题。目前,国内市场上国外引进版教材在一定程度上还存在新旧好坏参差不齐的现象,这就需要读者在使用引进版教材时进行仔细的甄别。

北京大学出版社推出的《MBA 精选教材·英文影印版》弥补了国内 MBA 教材市场的缺憾,给国内 MBA 教材市场注入了一股新鲜的血液。全套丛书基本覆盖了北京大学 MBA 的主修课程,包括:管理学、营销学、战略管理、管理信息系统、运作管理、人力资源管理、商务沟通、国际金融、金融管理、决策分析、货币银行学、会计学等。另外,在十几门主课的基础上又增加了几门高级选修课程,包括:国际会计学、组织行为学、投资学、商务学、财务报表解析、管理会计、管理沟通、商业伦理学、企业家精神等。

本套丛书的筛选大体上本着以下几点原则: (1) 出"新"。克服以往教材知识陈旧、落后的弊端,大部分教材都与国外原版书同步出版。(2) 出"好"。本套丛书收入了美国哈佛大学、斯坦福大学、麻省理工学院等著名院校所采用的教材,如《管理学》、《营销管理架构》、《管理信息系统》、《人力资源管理》、《财务会计》、《管理会计》、《面向管理的数量分析》等;本套丛书还收入了著名学术界宗师包括斯蒂芬·罗宾斯(《管理学基础》)、菲利普·科特勒(《营销管理架构》)、查尔斯·亨格瑞(《财务会计》)等人的学术巨著。(3) 出"精"。大多数教材都是再版多次,经过不断的修改和完善而成的。

本套《MBA 精选教材・英文影印版》集合了美国经济学界和管理学界各个学科领域专家的权威巨著,本丛书经过北京大学光华管理学院及其他著名高校知名学者的精心选编,包括了大量精深的理论指导和丰富的教学案例,真正称得上是一套优中选精的 MBA 教材。

致谢

本套教材是我社与国外一流专业出版公司合作出版的,是从大量外版教材中选出的最优秀的一部分。在选书的过程中我们得到了很多专家学者的支持和帮助,可以说每一本书都经过处

于教学一线的专家、学者们的精心审定,北京大学出版社英文影印版教材的顺利出版离不开他们的无私帮助,在此,我们对审读并对本套图书提出过宝贵意见的老师们表示衷心的感谢,他们是:

北京大学光华管理学院: 符国群、李东、梁钧平、陆正飞、王建国、王其文、杨岳全、于鸿君、 张国有、张圣平、张志学、朱善利

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本套丛书的顺利出版还得到了培生教育出版集团(Pearson Education)北京办事处的大力支持,对他们的付出我们也致以深深的谢意。

教辅材料说明

教材,顾名思义教学之材料,它和普通的书籍有一个很大的区别,就是必须"方便教师教学"。所以,好的教材更需有完备的教学辅助材料相匹配,且每一本教材都要有教辅材料,只有配备了齐全的辅助材料才能称其为完整的教材。《MBA 精选教材·英文影印版》系北京大学出版社获全球最大的教育出版集团——美国培生教育出版集团(Pearson Education Group)独家授权之英文影印版本。培生教育出版集团旗下的国际知名教育图书出版公司 Prentice Hall/Addison Wesley/Longman 出版的高品质的经济管理类出版物,已成为全美乃至全球高校采用率最高的教材,享誉全球教育界、工商界。我社在选择此套教材的过程中,尽量选择了教辅材料齐全的教材,这些教辅材料包括:教学指导用书、教学提纲、测试题、解答题、课堂演示文稿等,以书、幻灯片、CD、CD-ROM等形式出现。同时,这些材料还可通过访问培生教育出版集团的相关网址:http://www.prenhall.com、http://www.pearsoned.com、http://www.aw.com免费下载。

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出版声明

本套丛书是对国外原版教材的直接影印,由于各个国家政治、经济、文化背景的不同,对原 作者所持观点还请广大读者在阅读过程中加以分析和鉴别。我们希望本套丛书的出版能够促 进中外文化交流,加快国内经济管理专业教学的发展,为中国经济走向世界作出一份贡献。

我们欢迎所有关心中国 MBA 教育的专家学者对我们的工作进行指导,欢迎每一位读者给我们提出宝贵的意见和建议。

北京大学出版社 经济与管理图书事业部 2006年1月

关于本书

适用对象

本书适合作为 MBA 财务会计课程的基础教材,同时适用于本科生财务会计课程,也可作为公司、企业管理人员及其他非专业人士的学习参考书。

内容简介

本书是国内外采用最为广泛的财务会计教材之一,其特色在于:(1)从介绍财务会计的基本概念入手,逐步深入;(2)注重对财务报表的分析和应用;(3)使用大量的案例帮助学生更好地理解知识点。

作者简介

霍恩格伦(Charles T. Horngren),斯坦福大学 Edmund W. Littlefield 会计学教授。他在哈佛大学获得 MBA 学位,在芝加哥大学获得博士学位,美国注册会计师,美国会计协会会员并曾任协会会长及研究部主任,美国管理会计师学会会员。他曾与多位学者合作编著了一系列会计学教材,在美国被广泛采用,备受欢迎。

森丁(Gary L. Sundem),华盛顿大学会计学教授。他在斯坦福大学获得 MBA 学位及博士学位,现任会计教育与研究国际协会副会长,曾任美国会计协会会长、管理会计师协会西雅图地区会长,在 Issues in Accounting Education 等期刊上发表多篇论文。

埃利奥特(John A. Elliott),纽约城市大学巴鲁克学院商学院院长。他在马里兰大学获得MBA学位,在康奈尔大学获得博士学位,曾在康奈尔大学工商管理研究生院任教 20 年,具有丰富的会计领域教学和实践经验。

菲尔布里克(Donna R. Philbrick),波特兰州立大学会计学教授。她在康奈尔大学获得MBA学位和博士学位,曾在俄勒冈大学和杜克大学任教,在 the Accounting Review 等期刊上发表多篇论文。

本版更新

- 更新了案例和课后习题,使用了更多新近的公司案例;
- 新增了关于 GAAP 和 IFRS 差异的最新理论和实践内容,并使用了更多跨国公司的案例来说明两者的异同;
 - 增加了涉及非美国公司的案例和课后习题数量;
 - 继续扩大了商业道德问题的覆盖范围。

教辅资源

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- 教师手册:包括每章主要知识点概述、教学大纲、教学建议、小测验等;
- 题库和试卷生成器;
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简明目录

前言…	
第一章	会计学:商业语言
第二章	计量收益以评估业绩 58
	投资组合 P1
第三章	记录交易
第四章	权责发生制与财务报表 150
第五章	现金流量表
第六章	对销售额的核算
第七章	存货与产品销售成本 290
第八章	长期资产
第九章	负债与利息
第十章	所有者权益450
第十一	章 公司间的投资与并购 494
第十二	
	G1
索引…	
图片来	順 · · · · PC1

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简明目录

前言		11
第一章	会计学:商业语言	16
第二章	计量收益以评估业绩 · · · · · · · · · · · · · · · · · · ·	58
	投资组合	P1
第三章	记录交易	102
第四章	权责发生制与财务报表	150
第五章	现金流量表	196
第六章	对销售额的核算	244
第七章	存货与产品销售成本	290
第八章	长期资产	342
第九章	负债与利息	390
第十章	所有者权益	450
第十一章	章 公司间的投资与并购	494
第十二章		
词汇表		G1
索引 …		· I1
图片来流	原	PC1

About the Authors



Charles T. Horngren is the Edmund W. Littlefield professor of accounting emeritus at Stanford University. A graduate of Marquette University, he received his MBA from Harvard University and his PhD from the University of Chicago. He is also the recipient of honorary doctorates from Marquette University and DePaul University.

A certified public accountant, Horngren served on the Accounting Principles Board for 6 years, the Financial Accounting Standards Board Advisory Council for 5 years, and the Council of the American Institute of Certified Public Accountants for 3 years. For 6 years, he served as a trustee of the Financial Accounting Foundation, which oversees the Financial Accounting Standards Board and the Government Accounting Standards Board.

Horngren is a member of the Accounting Hall of Fame.

A member of the American Accounting Association, Horngren has been its president and its director of research. He received the association's first annual Outstanding Accounting Educator Award. He also received its Lifetime Contribution to Management Accounting Award.

The California Certified Public Accountants Foundation gave Horngren its Faculty Excellence Award and its Distinguished Professor Award. He is the first person to have received both awards.

The American Institute of Certified Public Accountants presented its first Outstanding Educator Award to Horngren.

Horngren was named Accountant of the Year, Education, by the national professional accounting fraternity, Beta Alpha Psi.

Professor Horngren is also a member of the Institute of Management Accountants, where he has received its Distinguished Service Award. He was a member of the Institute's Board of Regents, which administers the Certified Management Accountant examinations.

Horngren is the author of other accounting books published by Prentice Hall: Cost Accounting: A Managerial Emphasis, Introduction to Management Accounting, Accounting, and Financial Accounting.

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Brief Contents

Preface 11	
Chapter 1	Accounting: The Language of Business 16
Chapter 2	Measuring Income to Assess Performance 58 The Portfolio P1
Chapter 3	Recording Transactions 102
Chapter 4	Accrual Accounting and Financial Statements 150
Chapter 5	Statement of Cash Flows 196
Chapter 6	Accounting for Sales 244
Chapter 7	Inventories and Cost of Goods Sold 290
Chapter 8	Long-Lived Assets 342
Chapter 9	Liabilities and Interest 390
Chapter 10	Stockholders' Equity 450
Chapter 11	Intercorporate Investments and Consolidations 494
Chapter 12	Financial Statement Analysis 534
Glossary G1 Index I1	
nidex ii	201

Contents

Preface 11

Acknowledgements 14

The Nature of Accounting 19 The Balance Sheet 22 Balance Sheet Transactions 24 Types of Ownership 31 Accounting Differences Between Proprietorships, Partnerships, and Corporations 33 Stockholders and the Board of Directors 36 Regulation of Financial Reporting 36 Credibility and the Role of Auditing 38 The Accounting Profession 40 Career Opportunities for Accountants 42 Highlights to Remember 44 Accounting Vocabulary 45 • Assignment Material 46 Chapter 2 Measuring Income to Assess Performance 58 Pick n Pay 58 Introduction to Income Measurement 60 Measuring Income 65 The Income Statement 70 Accounting for Dividends and Retained Earnings 74 Some Basic Concepts 78 Four Popular Financial Ratios 80 The Portfolio P1 Highlights to Remember 84 Appendix 2: Cost-Benefit Criterion and Accounting Regulation 84 Accounting Vocabulary 87 • Assignment Material 87 Chapter 3 Recording Transactions 102 Gap 102 The Double-Entry Accounting System 104 Debits and Credits 107	Chapter 1	Accounting: The Language of Business 16
The Balance Sheet 22 Balance Sheet Transactions 24 Types of Ownership 31 Accounting Differences Between Proprietorships, Partnerships, and Corporations 33 Stockholders and the Board of Directors 36 Regulation of Financial Reporting 36 Credibility and the Role of Auditing 38 The Accounting Profession 40 Career Opportunities for Accountants 42 Highlights to Remember 44 Accounting Vocabulary 45 • Assignment Material 46 Chapter 2 Measuring Income to Assess Performance 58 Pick n Pay 58 Introduction to Income Measurement 60 Measuring Income 65 The Income Statement 70 Accounting for Dividends and Retained Earnings 74 Some Basic Concepts 78 Four Popular Financial Ratios 80 The Portfolio P1 Highlights to Remember 84 Appendix 2: Cost-Benefit Criterion and Accounting Regulation 84 Accounting Vocabulary 87 • Assignment Material 87 Chapter 3 Recording Transactions 102 Gap 102 The Double-Entry Accounting System 104		Starbucks Corporation 16
Balance Sheet Transactions 24 Types of Ownership 31 Accounting Differences Between Proprietorships, Partnerships, and Corporations 33 Stockholders and the Board of Directors 36 Regulation of Financial Reporting 36 Credibility and the Role of Auditing 38 The Accounting Profession 40 Career Opportunities for Accountants 42 Highlights to Remember 44 Accounting Vocabulary 45 • Assignment Material 46 Chapter 2 Measuring Income to Assess Performance 58 Pick n Pay 58 Introduction to Income Measurement 60 Measuring Income 65 The Income Statement 70 Accounting for Dividends and Retained Earnings 74 Some Basic Concepts 78 Four Popular Financial Ratios 80 The Portfolio P1 Highlights to Remember 84 Appendix 2: Cost-Benefit Criterion and Accounting Regulation 84 Accounting Vocabulary 87 • Assignment Material 87 Chapter 3 Recording Transactions 102 Gap 102 The Double-Entry Accounting System 104		
Types of Ownership 31 Accounting Differences Between Proprietorships, Partnerships, and Corporations 33 Stockholders and the Board of Directors 36 Regulation of Financial Reporting 36 Credibility and the Role of Auditing 38 The Accounting Profession 40 Career Opportunities for Accountants 42 Highlights to Remember 44 Accounting Vocabulary 45 • Assignment Material 46 Chapter 2 Measuring Income to Assess Performance 58 Pick n Pay 58 Introduction to Income Measurement 60 Measuring Income 65 The Income Statement 70 Accounting for Dividends and Retained Earnings 74 Some Basic Concepts 78 Four Popular Financial Ratios 80 The Portfolio P1 Highlights to Remember 84 Appendix 2: Cost-Benefit Criterion and Accounting Regulation 84 Accounting Vocabulary 87 • Assignment Material 87 Chapter 3 Recording Transactions 102 Gap 102 The Double-Entry Accounting System 104		
Accounting Differences Between Proprietorships, Partnerships, and Corporations 33 Stockholders and the Board of Directors 36 Regulation of Financial Reporting 36 Credibility and the Role of Auditing 38 The Accounting Profession 40 Career Opportunities for Accountants 42 Highlights to Remember 44 Accounting Vocabulary 45 • Assignment Material 46 Chapter 2 Measuring Income to Assess Performance 58 Pick n Pay 58 Introduction to Income Measurement 60 Measuring Income 65 The Income Statement 70 Accounting for Dividends and Retained Earnings 74 Some Basic Concepts 78 Four Popular Financial Ratios 80 The Portfolio P1 Highlights to Remember 84 Appendix 2: Cost-Benefit Criterion and Accounting Regulation 84 Accounting Vocabulary 87 • Assignment Material 87 Chapter 3 Recording Transactions 102 Gap 102 The Double-Entry Accounting System 104		Balance Sheet Transactions 24
and Corporations 33 Stockholders and the Board of Directors 36 Regulation of Financial Reporting 36 Credibility and the Role of Auditing 38 The Accounting Profession 40 Career Opportunities for Accountants 42 Highlights to Remember 44 Accounting Vocabulary 45 • Assignment Material 46 Chapter 2 Measuring Income to Assess Performance 58 Pick n Pay 58 Introduction to Income Measurement 60 Measuring Income 65 The Income Statement 70 Accounting for Dividends and Retained Earnings 74 Some Basic Concepts 78 Four Popular Financial Ratios 80 The Portfolio P1 Highlights to Remember 84 Appendix 2: Cost-Benefit Criterion and Accounting Regulation 84 Accounting Vocabulary 87 • Assignment Material 87 Chapter 3 Recording Transactions 102 Gap 102 The Double-Entry Accounting System 104		
Regulation of Financial Reporting 36 Credibility and the Role of Auditing 38 The Accounting Profession 40 Career Opportunities for Accountants 42 Highlights to Remember 44 Accounting Vocabulary 45 • Assignment Material 46 Chapter 2 Measuring Income to Assess Performance 58 Pick n Pay 58 Introduction to Income Measurement 60 Measuring Income 65 The Income Statement 70 Accounting for Dividends and Retained Earnings 74 Some Basic Concepts 78 Four Popular Financial Ratios 80 The Portfolio P1 Highlights to Remember 84 Appendix 2: Cost-Benefit Criterion and Accounting Regulation 84 Accounting Vocabulary 87 • Assignment Material 87 Chapter 3 Recording Transactions 102 Gap 102 The Double-Entry Accounting System 104		
Credibility and the Role of Auditing 38 The Accounting Profession 40 Career Opportunities for Accountants 42 Highlights to Remember 44 Accounting Vocabulary 45 • Assignment Material 46 Chapter 2 Measuring Income to Assess Performance 58 Pick n Pay 58 Introduction to Income Measurement 60 Measuring Income 65 The Income Statement 70 Accounting for Dividends and Retained Earnings 74 Some Basic Concepts 78 Four Popular Financial Ratios 80 The Portfolio P1 Highlights to Remember 84 Appendix 2: Cost-Benefit Criterion and Accounting Regulation 84 Accounting Vocabulary 87 • Assignment Material 87 Chapter 3 Recording Transactions 102 Gap 102 The Double-Entry Accounting System 104		Stockholders and the Board of Directors 36
The Accounting Profession 40 Career Opportunities for Accountants 42 Highlights to Remember 44 Accounting Vocabulary 45 • Assignment Material 46 Chapter 2 Measuring Income to Assess Performance 58 Pick n Pay 58 Introduction to Income Measurement 60 Measuring Income 65 The Income Statement 70 Accounting for Dividends and Retained Earnings 74 Some Basic Concepts 78 Four Popular Financial Ratios 80 The Portfolio P1 Highlights to Remember 84 Appendix 2: Cost-Benefit Criterion and Accounting Regulation 84 Accounting Vocabulary 87 • Assignment Material 87 Chapter 3 Recording Transactions 102 Gap 102 The Double-Entry Accounting System 104		Regulation of Financial Reporting 36
The Accounting Profession 40 Career Opportunities for Accountants 42 Highlights to Remember 44 Accounting Vocabulary 45 • Assignment Material 46 Chapter 2 Measuring Income to Assess Performance 58 Pick n Pay 58 Introduction to Income Measurement 60 Measuring Income 65 The Income Statement 70 Accounting for Dividends and Retained Earnings 74 Some Basic Concepts 78 Four Popular Financial Ratios 80 The Portfolio P1 Highlights to Remember 84 Appendix 2: Cost-Benefit Criterion and Accounting Regulation 84 Accounting Vocabulary 87 • Assignment Material 87 Chapter 3 Recording Transactions 102 Gap 102 The Double-Entry Accounting System 104		Credibility and the Role of Auditing 38
Career Opportunities for Accountants 42 Highlights to Remember 44 Accounting Vocabulary 45 • Assignment Material 46 Chapter 2 Measuring Income to Assess Performance 58 Pick n Pay 58 Introduction to Income Measurement 60 Measuring Income 65 The Income Statement 70 Accounting for Dividends and Retained Earnings 74 Some Basic Concepts 78 Four Popular Financial Ratios 80 The Portfolio P1 Highlights to Remember 84 Appendix 2: Cost-Benefit Criterion and Accounting Regulation 84 Accounting Vocabulary 87 • Assignment Material 87 Chapter 3 Recording Transactions 102 Gap 102 The Double-Entry Accounting System 104		The Accounting Profession 40
Highlights to Remember 44 Accounting Vocabulary 45 • Assignment Material 46 Chapter 2 Measuring Income to Assess Performance 58 Pick n Pay 58 Introduction to Income Measurement 60 Measuring Income 65 The Income Statement 70 Accounting for Dividends and Retained Earnings 74 Some Basic Concepts 78 Four Popular Financial Ratios 80 The Portfolio P1 Highlights to Remember 84 Appendix 2: Cost-Benefit Criterion and Accounting Regulation 84 Accounting Vocabulary 87 • Assignment Material 87 Chapter 3 Recording Transactions 102 Gap 102 The Double-Entry Accounting System 104		
Accounting Vocabulary 45 • Assignment Material 46 Chapter 2 Measuring Income to Assess Performance 58 Pick n Pay 58 Introduction to Income Measurement 60 Measuring Income 65 The Income Statement 70 Accounting for Dividends and Retained Earnings 74 Some Basic Concepts 78 Four Popular Financial Ratios 80 The Portfolio P1 Highlights to Remember 84 Appendix 2: Cost-Benefit Criterion and Accounting Regulation 84 Accounting Vocabulary 87 • Assignment Material 87 Chapter 3 Recording Transactions 102 Gap 102 The Double-Entry Accounting System 104		A THE CONTRACT OF THE CONTRACT
Pick n Pay 58 Introduction to Income Measurement 60 Measuring Income 65 The Income Statement 70 Accounting for Dividends and Retained Earnings 74 Some Basic Concepts 78 Four Popular Financial Ratios 80 The Portfolio P1 Highlights to Remember 84 Appendix 2: Cost-Benefit Criterion and Accounting Regulation 84 Accounting Vocabulary 87 • Assignment Material 87 Chapter 3 Recording Transactions 102 Gap 102 The Double-Entry Accounting System 104		
Measuring Income 65 The Income Statement 70 Accounting for Dividends and Retained Earnings 74 Some Basic Concepts 78 Four Popular Financial Ratios 80 The Portfolio P1 Highlights to Remember 84 Appendix 2: Cost-Benefit Criterion and Accounting Regulation 84 Accounting Vocabulary 87 • Assignment Material 87 Chapter 3 Recording Transactions 102 Gap 102 The Double-Entry Accounting System 104	Chapter 2	
The Income Statement 70 Accounting for Dividends and Retained Earnings 74 Some Basic Concepts 78 Four Popular Financial Ratios 80 The Portfolio P1 Highlights to Remember 84 Appendix 2: Cost-Benefit Criterion and Accounting Regulation 84 Accounting Vocabulary 87 • Assignment Material 87 Chapter 3 Recording Transactions 102 Gap 102 The Double-Entry Accounting System 104		Introduction to Income Measurement 60
The Income Statement 70 Accounting for Dividends and Retained Earnings 74 Some Basic Concepts 78 Four Popular Financial Ratios 80 The Portfolio P1 Highlights to Remember 84 Appendix 2: Cost-Benefit Criterion and Accounting Regulation 84 Accounting Vocabulary 87 • Assignment Material 87 Chapter 3 Recording Transactions 102 Gap 102 The Double-Entry Accounting System 104		Measuring Income 65
Some Basic Concepts 78 Four Popular Financial Ratios 80 The Portfolio P1 Highlights to Remember 84 Appendix 2: Cost-Benefit Criterion and Accounting Regulation 84 Accounting Vocabulary 87 • Assignment Material 87 Chapter 3 Recording Transactions 102 Gap 102 The Double-Entry Accounting System 104		
Some Basic Concepts 78 Four Popular Financial Ratios 80 The Portfolio P1 Highlights to Remember 84 Appendix 2: Cost-Benefit Criterion and Accounting Regulation 84 Accounting Vocabulary 87 • Assignment Material 87 Chapter 3 Recording Transactions 102 Gap 102 The Double-Entry Accounting System 104		Accounting for Dividends and Retained Farnings 74
Four Popular Financial Ratios 80 The Portfolio P1 Highlights to Remember 84 Appendix 2: Cost-Benefit Criterion and Accounting Regulation 84 Accounting Vocabulary 87 • Assignment Material 87 Chapter 3 Recording Transactions 102 Gap 102 The Double-Entry Accounting System 104		
The Portfolio P1 Highlights to Remember 84 Appendix 2: Cost-Benefit Criterion and Accounting Regulation 84 Accounting Vocabulary 87 • Assignment Material 87 Chapter 3 Recording Transactions 102 Gap 102 The Double-Entry Accounting System 104		
Highlights to Remember 84 Appendix 2: Cost-Benefit Criterion and Accounting Regulation 84 Accounting Vocabulary 87 • Assignment Material 87 Chapter 3 Recording Transactions 102 Gap 102 The Double-Entry Accounting System 104		ang garannan ni ● garang sanan sana antawaran sana sana sanan sanan sanan sanan sanan sanan sanan sanan sanan s
Appendix 2: Cost-Benefit Criterion and Accounting Regulation 84 Accounting Vocabulary 87 • Assignment Material 87 Chapter 3 Recording Transactions 102 Gap 102 The Double-Entry Accounting System 104		
Accounting Vocabulary 87 • Assignment Material 87 Chapter 3 Recording Transactions 102 Gap 102 The Double-Entry Accounting System 104		
Chapter 3 Recording Transactions 102 Gap 102 The Double-Entry Accounting System 104		
Gap 102 The Double-Entry Accounting System 104		
programme to see the control of the	Chapter 3	3 *** *** *** *** *** *** *** *** *** *
Debits and Credits 107		The Double-Entry Accounting System 104
		Debits and Credits 107
The Recording Process 108		The Recording Process 108
Analyzing, Journalizing, and Posting the Biwheels Transactions 111		Analyzing, Journalizing, and Posting the Biwheels Transactions 111
Biwheels' Transactions in the Journal and Ledger 118		Biwheels' Transactions in the Journal and Ledger 118
Preparing the Trial Balance 121		
Effects of Errors 127		
Incomplete Records 129		Incomplete Records 129
Data Processing and Accounting Systems 130		The state of the s

Accounting Vocabulary 132 • Assignment Material 132

Highlights to Remember 131