The uses of enchantment

The meaning and importance of fairy tales

THE USES OF ENCHANTMENT

The Meaning and Importance of Fairy Tales

Bruno Bettelheim



VINTAGE BOOKS A Division of Random House Veyv York

FIRST VINTAGE BOOKS EDITION, May 1977

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Portions of this book originally appeared in *The New Yorker*.

Library of Congress Cataloging in Publication Data

Bettelheim, Bruno.

The uses of enchantment.

- Bibliography: p.

 1. Fairy tales—History and criticism.
- 2. Psychoanalysis. 3. Folk-lore and children.
- I. Title.

[GR550.B47 1977] 398'.45 76-41020

ISBN 0-394-72265-5

Manufactured in the United States of America

ACKNOWLEDGMENTS

Many people were involved in the creation of fairy tales. Many people also contributed to the writing of this book. Foremost were the children, whose responses made me aware of the importance of fairy stories in their lives; and psychoanalysis, which permitted me access to the stories' deeper meaning. It was my mother who opened to me the magic world of fairy tales; without her influence this book would not have been written. In writing it, I received helpful suggestions from friends who took a kind interest in my efforts. For their suggestions I am grateful to Marjorie and Al Flarsheim, Frances Gitelson, Elizabeth Goldner, Robert Gottlieb, Joyce Jack, Paul Kramer, Ruth Marquis, Jacqui Sanders, Linnea Vacca, and many others.

Joyce Jack edited the manuscript; it is thanks to her patient and extremely sensitive efforts that it has assumed its present form. I was fortunate to find in Robert Gottlieb the rare publisher who combines finely perceptive and therefore most encouraging understanding with the sound critical attitude which makes him the most desirable final editor an author could wish for.

Last, but certainly not least, I wish to acknowledge gratefully the generous support of the Spencer Foundation, which made it possible for me to write this book. The sympathetic understanding and the friendship of its president, H. Thomas James, provided much-appreciated encouragement for my undertaking.

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THE USES OF ENCHANTMENT

INTRODUCTION:

THE STRUGGLE FOR MEANING

If we hope to live not just from moment to moment, but in true consciousness of our existence, then our greatest need and most difficult achievement is to find meaning in our lives. It is well known how many have lost the will to live, and have stopped trying, because such meaning has evaded them. An understanding of the meaning of one's life is not suddenly acquired at a particular age, not even when one has reached chronological maturity. On the contrary, gaining a secure understanding of what the meaning of one's life may or ought to be—this is what constitutes having attained psychological maturity. And this achievement is the end result of a long development: at each age we seek, and must be able to find, some modicum of meaning congruent with how our minds and understanding have already developed.

Contrary to the ancient myth, wisdom does not burst forth fully developed like Athena out of Zeus's head; it is built up, small step by small step, from most irrational beginnings. Only in adulthood can an intelligent understanding of the meaning of one's existence in this world be gained from one's experiences in it. Unfortunately, too many parents want their children's minds to function as their own do—as if mature understanding of ourselves and the world, and our ideas about the meaning of life, did not have to develop as slowly as our bodies and minds.

Today, as in times past, the most important and also the most difficult task in raising a child is helping him to find meaning in life. Many growth experiences are needed to achieve this. The child, as he develops, must learn step by step to understand himself better; with this he becomes more able to understand others, and eventually can relate to them in ways which are mutually satisfying and meaningful.

To find deeper meaning, one must become able to transcend the

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narrow confines of a self-centered existence and believe that one will make a significant contribution to life—if not right now, then at some future time. This feeling is necessary if a person is to be satisfied with himself and with what he is doing. In order not to be at the mercy of the vagaries of life, one must develop one's inner resources, so that one's emotions, imagination, and intellect mutually support and enrich one another. Our positive feelings give us the strength to develop our rationality; only hope for the future can sustain us in the adversities we unavoidably encounter.

As an educator and therapist of severely disturbed children, my main task was to restore meaning to their lives. This work made it obvious to me that if children were reared so that life was meaningful to them, they would not need special help. I was confronted with the problem of deducing what experiences in a child's life are most suited to promote his ability to find meaning in his life; to endow life in general with more meaning. Regarding this task, nothing is more important than the impact of parents and others who take care of the child; second in importance is our cultural heritage, when transmitted to the child in the right manner. When children are young, it is literature that carries such information best.

Given this fact, I became deeply dissatisfied with much of the literature intended to develop the child's mind and personality, because it fails to stimulate and nurture those resources he needs most in order to cope with his difficult inner problems. The preprimers and primers from which he is taught to read in school are designed to teach the necessary skills, irrespective of meaning. The overwhelming bulk of the rest of so-called "children's literature" attempts to entertain or to inform, or both. But most of these books are so shallow in substance that little of significance can be gained from them. The acquisition of skills, including the ability to read, becomes devalued when what one has learned to read adds nothing of importance to one's life.

We all tend to assess the future merits of an activity on the basis of what it offers now. But this is especially true for the child, who, much more than the adult, lives in the present and, although he has anxieties about his future, has only the vaguest notions of what it may require or be like. The idea that learning to read may enable one later to enrich one's life is experienced as an empty promise when the stories the child listens to, or is reading at the moment, are vacuous. The worst feature of these children's books is that they cheat the child of what he ought to gain from the experience of literature: access to deeper meaning, and that which is meaningful to him at his stage of development.

For a story truly to hold the child's attention, it must entertain him and arouse his curiosity. But to enrich his life, it must stimulate his imagination; help him to develop his intellect and to clarify his emotions; be attuned to his anxieties and aspirations; give full recognition to his difficulties, while at the same time suggesting solutions to the problems which perturb him. In short, it must at one and the same time relate to all aspects of his personality—and this without ever belittling but, on the contrary, giving full credence to the seriousness of the child's predicaments, while simultaneously promoting confidence in himself and in his future.

In all these and many other respects, of the entire "children's literature"—with rare exceptions—nothing can be as enriching and satisfying to child and adult alike as the folk fairy tale. True, on an overt level fairy tales teach little about the specific conditions of life in modern mass society; these tales were created long before it came into being. But more can be learned from them about the inner problems of human beings, and of the right solutions to their predicaments in any society, than from any other type of story within a child's comprehension. Since the child at every moment of his life is exposed to the society in which he lives, he will certainly learn to cope with its conditions, provided his inner resources permit him to do so.

Just because his life is often bewildering to him, the child needs even more to be given the chance to understand himself in this complex world with which he must learn to cope. To be able to do so, the child must be helped to make some coherent sense out of the turmoil of his feelings. He needs ideas on how to bring his inner house into order, and on that basis be able to create order in his life. He needs—and this hardly requires emphasis at this moment in our history—a moral education which subtly, and by implication only, conveys to him the advantages of moral behavior, not through abstract ethical concepts but through that which seems tangibly right and therefore meaningful to him.

The child finds this kind of meaning through fairy tales. Like many other modern psychological insights, this was anticipated long ago by poets. The German poet Schiller wrote: "Deeper meaning resides in the fairy tales told to me in my childhood than in the truth that is taught by life." (*The Piccolomini*, III, 4.)

Through the centuries (if not millennia) during which, in their retelling, fairy tales became ever more refined, they came to convey at the same time overt and covert meanings—came to speak simultaneously to all levels of the human personality, communicating in a manaer which reaches the uneducated mind of the child as well as that

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of the sophisticated adult. Applying the psychoanalytic model of the human personality, fairy tales carry important messages to the conscious, the preconscious, and the unconscious mind, on whatever level each is functioning at the time. By dealing with universal human problems, particularly those which preoccupy the child's mind, these stories speak to his budding ego and encourage its development, while at the same time relieving preconscious and unconscious pressures. As the stories unfold, they give conscious credence and body to id pressures and show ways to satisfy these that are in line with ego and superego requirements.

But my interest in fairy tales is not the result of such a technical analysis of their merits. It is, on the contrary, the consequence of asking myself why, in my experience, children—normal and abnormal alike, and at all levels of intelligence—find folk fairy tales more satisfying than all other children's stories.

The more I tried to understand why these stories are so successful at enriching the inner life of the child, the more I realized that these tales, in a much deeper sense than any other reading material, start where the child really is in his psychological and emotional being. They speak about his severe inner pressures in a way that the child unconsciously understands, and—without belittling the most serious inner struggles which growing up entails—offer examples of both temporary and permanent solutions to pressing difficulties.

When a grant from the Spencer Foundation provided the leisure to study what contributions psychoanalysis can make to the education of children—and since reading and being read to are essential means of education—it seemed appropriate to use this opportunity to explore in greater detail and depth why folk fairy tales are so valuable in the upbringing of children. My hope is that a proper understanding of the unique merits of fairy tales will induce parents and teachers to assign them once again to that central role in the life of the child they held for centuries.

Fairy Tales and the Existential Predicament

In order to master the psychological problems of growing up—overcoming narcissistic disappointments, oedipal dilemmas, sibling rivalries; becoming able to relinquish childhood dependencies; gaining a feeling of selfhood and of self-worth, and a sense of moral obligation

—a child needs to understand what is going on within his conscious self so that he can also cope with that which goes on in his unconscious. He can achieve this understanding, and with it the ability to cope, not through rational comprehension of the nature and content of his unconscious, but by becoming familiar with it through spinning out daydreams—ruminating, rearranging, and fantasizing about suitable story elements in response to unconscious pressures. By doing this, the child fits unconscious content into conscious fantasies, which then enable him to deal with that content. It is here that fairy tales have unequaled value, because they offer new dimensions to the child's imagination which would be impossible for him to discover as truly on his own. Even more important, the form and structure of fairy tales suggest images to the child by which he can structure his daydreams and with them give better direction to his life.

In child or adult, the unconscious is a powerful determinant of behavior. When the unconscious is repressed and its content denied entrance into awareness, then eventually the person's conscious mind will be partially overwhelmed by derivatives of these unconscious elements, or else he is forced to keep such rigid, compulsive control over them that his personality may become severely crippled. But when unconscious material is to some degree permitted to come to awareness and worked through in imagination, its potential for causing harm—to ourselves or others—is much reduced; some of its forces can then be made to serve positive purposes. However, the prevalent parental belief is that a child must be diverted from what troubles him most: his formless, nameless anxieties, and his chaotic, angry, and even violent fantasies. Many parents believe that only conscious reality or pleasant and wish-fulfilling images should be presented to the child—that he should be exposed only to the sunny side of things. But such one-sided fare nourishes the mind only in a one-sided way, and real life is not all sunny.

There is a widespread refusal to let children know that the source of much that goes wrong in life is due to our very own natures—the propensity of all men for acting aggressively, asocially, selfishly, out of anger and anxiety. Instead, we want our children to believe that, inherently, all men are good. But children know that *they* are not always good; and often, even when they are, they would prefer not to be. This contradicts what they are told by their parents, and therefore makes the child a monster in his own eyes.

The dominant culture wishes to pretend, particularly where children are concerned, that the dark side of man does not exist, and

professes a belief in an optimistic meliorism. Psychoanalysis itself is viewed as having the purpose of making life easy—but this is not what its founder intended. Psychoanalysis was created to enable man to accept the problematic nature of life without being defeated by it, or giving in to escapism. Freud's prescription is that only by struggling courageously against what seem like overwhelming odds can man succeed in wringing meaning out of his existence.

This is exactly the message that fairy tales get across to the child in manifold form: that a struggle against severe difficulties in life is unavoidable, is an intrinsic part of human existence—but that if one does not shy away, but steadfastly meets unexpected and often unjust hardships, one masters all obstacles and at the end emerges victorious.

Modern stories written for young children mainly avoid these existential problems, although they are crucial issues for all of us. The child needs most particularly to be given suggestions in symbolic form about how he may deal with these issues and grow safely into maturity. "Safe" stories mention neither death nor aging, the limits to our existence, nor the wish for eternal life. The fairy tale, by contrast, confronts the child squarely with the basic human predicaments.

For example, many fairy stories begin with the death of a mother or father; in these tales the death of the parent creates the most agonizing problems, as it (or the fear of it) does in real life. Other stories tell about an aging parent who decides that the time has come to let the new generation take over. But before this can happen, the successor has to prove himself capable and worthy. The Brothers Grimm's story "The Three Feathers" begins: "There was once upon a time a king who had three sons. . . . When the king had become old and weak, and was thinking of his end, he did not know which of his sons should inherit the kingdom after him." In order to decide, the king sets all his sons a difficult task; the son who meets it best "shall be king after my death."

It is characteristic of fairy tales to state an existential dilemma briefly and pointedly. This permits the child to come to grips with the problem in its most essential form, where a more complex plot would confuse matters for him. The fairy tale simplifies all situations. Its figures are clearly drawn; and details, unless very important, are eliminated. All characters are typical rather than unique.

Contrary to what takes place in many modern children's stories, in fairy tales evil is as omnipresent as virtue. In practically every fairy tale good and evil are given body in the form of some figures and their

actions, as good and evil are omnipresent in life and the propensities for both are present in every man. It is this duality which poses the moral problem, and requires the struggle to solve it.

Evil is not without its attractions—symbolized by the mighty giant or dragon, the power of the witch, the cunning queen in "Snow White"—and often it is temporarily in the ascendancy. In many fairy tales a usurper succeeds for a time in seizing the place which rightfully belongs to the hero—as the wicked sisters do in "Cinderella." It is not that the evildoer is punished at the story's end which makes immersing oneself in fairy stories an experience in moral education, although this is part of it. In fairy tales, as in life, punishment or fear of it is only a limited deterrent to crime. The conviction that crime does not pay is a much more effective deterrent, and that is why in fairy tales the bad person always loses out. It is not the fact that virtue wins out at the end which promotes morality, but that the hero is most attractive to the child, who identifies with the hero in all his struggles. Because of this identification the child imagines that he suffers with the hero his trials and tribulations, and triumphs with him as virtue is victorious. The child makes such identifications all on his own, and the inner and outer struggles of the hero imprint morality on him.

The figures in fairy tales are not ambivalent—not good and bad at the same time, as we all are in reality. But since polarization dominates the child's mind, it also dominates fairy tales. A person is either good or bad, nothing in between. One brother is stupid, the other is clever. One sister is virtuous and industrious, the others are vile and lazy. One is beautiful, the others are ugly. One parent is all good, the other evil. The juxtaposition of opposite characters is not for the purpose of stressing right behavior, as would be true for cautionary tales. (There are some amoral fairy tales where goodness or badness, beauty or ugliness play no role at all.) Presenting the polarities of character permits the child to comprehend easily the difference between the two, which he could not do as readily were the figures drawn more true to life, with all the complexities that characterize real people. Ambiguities must wait until a relatively firm personality has been established on the basis of positive identifications. Then the child has a basis for understanding that there are great differences between people, and that therefore one has to make choices about who one wants to be. This basic decision, on which all later personality development will build, is facilitated by the polarizations of the fairy tale. Furthermore, a child's choices are based, not so much on right Hersus wrong, as on who arouses his sympathy and who his antipathy.

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The more simple and straightforward a good character, the easier it is for a child to identify with it and to reject the bad other. The child identifies with the good hero not because of his goodness, but because the hero's condition makes a deep positive appeal to him. The question for the child is not "Do I want to be good?" but "Who do I want to be like?" The child decides this on the basis of projecting himself wholeheartedly into one character. If this fairy-tale figure is a very good person, then the child decides that he wants to be good, too.

Amoral fairy tales show no polarization or juxtaposition of good and bad persons; that is because these amoral stories serve an entirely different purpose. Such tales or type figures as "Puss in Boots," who arranges for the hero's success through trickery, and Jack, who steals the giant's treasure, build character not by promoting choices between good and bad, but by giving the child the hope that even the meekest can succeed in life. After all, what's the use of choosing to become a good person when one feels so insignificant that he fears he will never amount to anything? Morality is not the issue in these tales, but rather, assurance that one can succeed. Whether one meets life with a belief in the possibility of mastering its difficulties or with the expectation of defeat is also a very important existential problem.

The deep inner conflicts originating in our primitive drives and our violent emotions are all denied in much of modern children's literature, and so the child is not helped in coping with them. But the child is subject to desperate feelings of loneliness and isolation, and he often experiences mortal anxiety. More often than not, he is unable to express these feelings in words, or he can do so only by indirection: fear of the dark, of some animal, anxiety about his body. Since it creates discomfort in a parent to recognize these emotions in his child, the parent tends to overlook them, or he belittles these spoken fears out of his own anxiety, believing this will cover over the child's fears.

The fairy tale, by contrast, takes these existential anxieties and dilemmas very seriously and addresses itself directly to them: the need to be loved and the fear that one is thought worthless; the love of life, and the fear of death. Further, the fairy tale offers solutions in ways that the child can grasp on his level of understanding. For example, fairy tales pose the dilemma of wishing to live eternally by occasionally concluding: "If they have not died, they are still alive." The other ending—"And they lived happily ever after"—does not for a moment fool the child that eternal life is possible. But it does indicate that which alone can take the sting out of the narrow limits of our time, on this earth: forming a truly satisfying bond to another. The tale it teach that when one has done this, one has reached the ultimate i.

emotional security of existence and permanence of relation available to man; and this alone can dissipate the fear of death. If one has found true adult love, the fairy story also tells, one doesn't need to wish for eternal life. This is suggested by another ending found in fairy tales: "They lived for a long time afterward, happy and in pleasure."

An uninformed view of the fairy tale sees in this type of ending an unrealistic wish-fulfillment, missing completely the important message it conveys to the child. These tales tell him that by forming a true interpersonal relation, one escapes the separation anxiety which haunts him (and which sets the stage for many fairy tales, but is always resolved at the story's ending). Furthermore, the story tells, this ending is not made possible, as the child wishes and believes, by holding on to his mother eternally. If we try to escape separation anxiety and death anxiety by desperately keeping our grasp on our parents, we will only be cruelly forced out, like Hansel and Gretel.

Only by going out into the world can the fairy-tale hero (child) find himself there; and as he does, he will also find the other with whom he will be able to live happily ever after; that is, without ever again having to experience separation anxiety. The fairy tale is future-oriented and guides the child—in terms he can understand in both his conscious and his unconscious mind—to relinquish his infantile dependency wishes and achieve a more satisfying independent existence.

Today children no longer grow up within the security of an extended family, or of a well-integrated community. Therefore, even more than at the times fairy tales were invented, it is important to provide the modern child with images of heroes who have to go out into the world all by themselves and who, although originally ignorant of the ultimate things, find secure places in the world by following their right way with deep inner confidence.

The fairy-tale hero proceeds for a time in isolation, as the modern child often feels isolated. The hero is helped by being in touch with primitive things—a tree, an animal, nature—as the child feels more in touch with those things than most adults do. The fate of these heroes convinces the child that, like them, he may feel outcast and abandoned in the world, groping in the dark, but, like them, in the course of his life he will be guided step by step, and given help when it is needed. Today, even more than in past times, the child needs the reassurance offered by the image of the isolated man who nevertheses is capable of achieving meaningful and rewarding relations with the world around him.

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