RICHARD RORTY



ACHIEVING OUR COUNTRY

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Leftist Thought in
Twentieth-Century America

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These lectures are dedicated to the memory of Irving Howe and of A. Philip Randolph, Jr. I had only fleeting personal contact with these two men, but their writings, their social roles, and their political stances made a great impression on me when I was young. They seemed then, and still seem, to symbolize my country at its best.

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The William E. Massey Sr. Lectures in the History of American Civilization

1997

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AMERICAN NATIONAL PRIDE: WHITMAN AND DEWEY



NATIONAL PRIDE is to countries what self-respect is to individuals: a necessary condition for self-improvement. Too much national pride can produce bellicosity and imperialism, just as excessive self-respect can produce arrogance. But just as too little self-respect makes it difficult for a person to display moral courage, so insufficient national pride makes energetic and effective debate about national policy unlikely. Emotional involvement with one's country—feelings of intense shame or of glowing pride aroused by various parts of its history, and by various present-day national policies—is necessary if political deliberation is to be imaginative and productive. Such deliberation will probably not occur unless pride outweighs shame.

The need for this sort of involvement remains even for those who, like myself, hope that the United States of America will someday yield up sovereignty to what Tennyson called "the Parliament of Man, the Federation of the World." For such a federation will never come into existence unless the governments of the individual nation-states cooperate in setting it up, and unless the citizens of those nation-states take a certain amount of pride (even rueful and hesitant pride) in their governments' efforts to do so.

Those who hope to persuade a nation to exert itself need to remind their country of what it can take pride in as well as what it should be ashamed of. They must tell inspiring stories about episodes and figures in the nation's past—episodes

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and figures to which the country should remain true. Nations rely on artists and intellectuals to create images of, and to tell stories about, the national past. Competition for political leadership is in part a competition between differing stories about a nation's self-identity, and between differing symbols of its greatness.

In America, at the end of the twentieth century, few inspiring images and stories are being proffered. The only version of national pride encouraged by American popular culture is a simpleminded militaristic chauvinism. But such chauvinism is overshadowed by a widespread sense that national pride is no longer appropriate. In both popular and elite culture, most descriptions of what America will be like in the twenty-first century are written in tones either of self-mockery or of self-disgust.

Consider two recent novels: Neal Stephenson's Snow Crash, a bestseller, and Leslie Marmon Silko's Almanac of the Dead, a critical triumph which was not as widely read. Both are powerful novels. Readers of either may well think it absurd for Americans to continue to take pride in their country.

Snow Crash tells of a twenty-first-century America in which the needs of the entrepreneurs have won out over hopes of a free and egalitarian society. The country has been divided into small franchised enclaves, within each of which a single corporation—IBM, the Mafia, GenTech—holds the rights of high and low justice. The U.S. government has gone into

business for itself and is one more corporate entity, running its own little enclaves. But the government is not even first among equals. There is no overall political entity, much less any sense of citizenship, that binds the eastern and western states together, or that links even the various districts of the big cities.

In Snow Crash, the relation of the United States to the rest of the world is symbolized by Stephenson's most frightening creation—what he calls the "Raft." This is an enormous agglomeration of floating hulks, drifting endlessly round and round the Pacific Rim, inhabited by millions of Asians who hope to jump ship and swim to North America. The Raft is a sort of vast international slum ruled by cruel and anarchic criminal gangs; it is quite different from the orderly franchises run by profitable business enterprises, respecting each others' boundaries and rights, in what used to be the United States of America. Pride in being an American citizen has been replaced by relief at being safer and better-fed than those on the Raft. Lincoln and Martin Luther King are no more present to the imagination of Stephenson's Americans than were Cromwell or Churchill to the imagination of the British whom Orwell described in his book 1984.

Snow Crash capitalizes on the widespread belief that giant corporations, and a shadowy behind-the-scenes government acting as an agent for the corporations, now make all the important decisions. This belief finds expression in popular

thrillers like Richard Condon's Manchurian Candidate and Winter Kills, as well as in more ambitious works like Thomas Pynchon's Vineland and Norman Mailer's Harlot's Ghost. The view that the visible government is just a false front is a plausible extrapolation from the fact that we are living in a Second Gilded Age: even Mark Twain might have been startled by the shamelessness with which our politicians now sell themselves. ¹

Novels like Stephenson's, Condon's, and Pynchon's are novels not of social protest but rather of rueful acquiescence in the end of American hopes. Silko's Almanac of the Dead also assumes that democratic government has become a farce, but her novel is dominated by self-disgust rather than self-mockery. Its focus is on the relation of European-Americans to Native Americans and to the descendants of the slaves brought from Africa. Silko's novel ends with a vision in which the descendants of the European conquerors and immigrants are forced back to Europe, thereby fulfilling Native American prophecies that the whites would be a temporary disaster, a plague that would last no more than five hundred years. Silko portrays the American government collapsing amid riots and food shortages, as the descendants of the Maya and the Aztecs stream into California, Arizona, and Texas.

One does not need to know whether Silko has read Foucault or Heidegger to see her novel as offering a vision of recent history similar to the one which readers of those two philosophers often acquire. In this vision, the two-hundred-year history of the United States—indeed, the history of the European and American peoples since the Enlightenment—has been pervaded by hypocrisy and self-deception. Readers of Foucault often come away believing that no shackles have been broken in the past two hundred years: the harsh old chains have merely been replaced with slightly more comfortable ones. Heidegger describes America's success in blanketing the world with modern technology as the spread of a wasteland. Those who find Foucault and Heidegger convincing often view the United States of America as Silko does: as something we must hope will be replaced, as soon as possible, by something utterly different.

Such people find pride in American citizenship impossible, and vigorous participation in electoral politics pointless. They associate American patriotism with an endorsement of atrocities: the importation of African slaves, the slaughter of Native Americans, the rape of ancient forests, and the Vietnam War. Many of them think of national pride as appropriate only for chauvinists: for the sort of American who rejoices that America can still orchestrate something like the Gulf War, can still bring deadly force to bear whenever and wherever it chooses. When young intellectuals watch John Wayne war movies after reading Heidegger, Foucault, Stephenson, or Silko, they often become convinced that they live in a violent, inhuman, corrupt country. They begin to

think of themselves as a saving remnant—as the happy few who have the insight to see through nationalist rhetoric to the ghastly reality of contemporary America. But this insight does not move them to formulate a legislative program, to join a political movement, or to share in a national hope.

The contrast between national hope and national self-mockery and self-disgust becomes vivid when one compares novels like Snow Crash and Almanac of the Dead with socialist novels of the first half of the century—books like The Jungle, An American Tragedy, and The Grapes of Wrath. The latter were written in the belief that the tone of the Gettysburg Address was absolutely right, but that our country would have to transform itself in order to fulfill Lincoln's hopes. Transformation would be needed because the rise of industrial capitalism had made the individualist rhetoric of America's first century obsolete.

The authors of these novels thought that this rhetoric should be replaced by one in which America is destined to become the first cooperative commonwealth, the first classless society. This America would be one in which income and wealth are equitably distributed, and in which the government ensures equality of opportunity as well as individual liberty. This new, quasi-communitarian rhetoric was at the heart of the Progressive Movement and the New Deal. It set the tone for the American Left during the first six decades of

the twentieth century. Walt Whitman and John Dewey, as we shall see, did a great deal to shape this rhetoric.

The difference between early twentieth-century leftist intellectuals and the majority of their contemporary counterparts is the difference between agents and spectators. In the early decades of this century, when an intellectual stepped back from his or her country's history and looked at it through skeptical eyes, the chances were that he or she was about to propose a new political initiative. Henry Adams was, of course, the great exception—the great abstainer from politics. But William James thought that Adams' diagnosis of the First Gilded Age as a symptom of irreversible moral and political decline was merely perverse. James's pragmatist theory of truth was in part a reaction against the sort of detached spectatorship which Adams affected.

For James, disgust with American hypocrisy and self-deception was pointless unless accompanied by an effort to give America reason to be proud of itself in the future. The kind of proto-Heideggerian cultural pessimism which Adams cultivated seemed, to James, decadent and cowardly. "Democracy," James wrote, "is a kind of religion, and we are bound not to admit its failure. Faiths and utopias are the noblest exercise of human reason, and no one with a spark of reason in him will sit down fatalistically before the croaker's picture."²

In 1909, at the beginning of his book The Promise of American Life, Herbert Croly echoed James:

The faith of Americans in their own country is religious, if not in its intensity, at any rate in its almost absolute and universal authority... As children we hear it asserted or implied in the conversation of our elders. Every new stage of our educational training provides some additional testimony on its behalf... We may distrust and dislike much that is done in the name of our country by our fellow-country-men; but our country itself, its democratic system, and its prosperous future are above suspicion.³

If anybody attributed this sort of civic religion to Americans today, it would be assumed that he was speaking only of the chauvinists—of the Americans who think of John Wayne rather than of Abraham Lincoln as our representative man, and of America as invincible rather than as kind. Novels like Silko's, Stephenson's, Mailer's, and Pynchon's are our equivalent of Adams' resigned pessimism.

It rarely occurs to present-day American leftists to quote either Lincoln or Whitman. It is no longer the case that, in Croly's words, "every new stage of our educational training provides some additional testimony" on behalf of Americans' faith in their country. On the contrary, a contemporary Amer-