

A COMPANION TO

ARTHURIAN LITERATURE

EDITED BY
HELEN FULTON

WILEY-BLACKWELL

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Contents

	ist of Illustrations Notes on Contributors ntroduction: Theories and Debates Helen Fulton	
Par	t I The Arthur of History	13
1	The End of Roman Britain and the Coming of the Saxons: An Archaeological Context for Arthur? Alan Lane	15
2	Early Latin Sources: Fragments of a Pseudo-Historical Arthur N. J. Higham	30
3	History and Myth: Geoffrey of Monmouth's Historia Regum Britanniae Helen Fulton	44
4	The Chronicle Tradition Lister M. Matheson	58
Par	t II Celtic Origins of the Arthurian Legend	71
5	The Historical Context: Wales and England 800-1200 Karen Jankulak and Jonathan M. Wooding	73
6	Arthur and Merlin in Early Welsh Literature: Fantasy and Magic Naturalism Helen Fulton	84
7	The Arthurian Legend in Scotland and Cornwall	102

8	Arthur and the Irish Joseph Falaky Nagy	117
9	Migrating Narratives: Peredur, Owain, and Geraint Ceridwen Lloyd-Morgan	128
Par	t III Continental Arthurian Traditions	143
10	The "Matter of Britain" on the Continent and the Legend of Tristan and Iseult in France, Italy, and Spain Joan Tasker Grimbert	145
11	Chrétien de Troyes and the Invention of Arthurian Courtly Fiction Roberta L. Krueger	160
12	The Allure of Otherworlds: The Arthurian Romances in Germany Will Hasty	175
13	Scandinavian Versions of Arthurian Romance Geraldine Barnes	189
14	The Grail and French Arthurian Romance Edward Donald Kennedy	202
Par	t IV Arthur in Medieval English Literature	219
15	The English Brut Tradition Julia Marvin	221
16	Arthurian Romance in English Popular Tradition: Sir Percyvell of Gales, Sir Cleges, and Sir Launfal Ad Putter	235
17	English Chivalry and Sir Gawain and the Green Knight Carolyne Larrington	252
18	Sir Gawain in Middle English Romance Roger Dalrymple	265
19	The Medieval English Tristan Tony Davenport	278
Par	t V From Medieval to Medievalism	295
20	Malory's Morte Darthur and History Andrew Lynch	297
21	Malory's Lancelot and Guenevere	312

Contents	vii
O 0	7 4 4

22	Malory and the Quest for the Holy Grail Raluca L. Radulescu	326
23	The Arthurian Legend in the Sixteenth to Eighteenth Centuries Alan Lupack	340
24	Scholarship and Popular Culture in the Nineteenth Century David Matthews	355
25	Arthur in Victorian Poetry Inga Bryden	368
26	King Arthur in Art Jeanne Fox-Friedman	381
Par	t VI Arthur in the Modern Age	401
27	A Postmodern Subject in Camelor: Mark Twain's (Re)Vision of Malory's Morte Darthur in A Connecticut Yankee in King Arthur's Court Robert Paul Lamb	403
28	T. H. White's The Once and Future King Andrew Hadfield	420
29	Modernist Arthur: The Welsh Revival Geraint Evans	434
30	Historical Fiction and the Post-Imperial Arthur Tom Shippey	449
31	Feminism and the Fantasy Tradition: The Mists of Avalon Jan Shaw	463
Par	Part VII Arthur on Film	
32	Remediating Arthur Laurie A. Finke and Martin B. Shichtman	481
33	Arthur's American Round Table: The Hollywood Tradition Susan Aronstein	496
34	The Art of Arthurian Cinema Lesley Coote	511
35	Digital Divagations in a Hyperreal Camelot: Antoine Fuqua's King Arthur Nickolas Haydock	525
Inde.	x	543

List of Illustrations

26.1	Tristan and Isolde, the "Tryst under the Tree." Misericord, Chester	
	Cathedral. By permission of the Chapter of Chester Cathedral.	385
26.2	Ywain's horse protruding from the portcullis. Misericord, Chester	
	Cathedral. By permission of the Chapter of Chester Cathedral.	386
26.3	The Round Table in the Great Hall, Winchester Castle, dating from	
	the reign of Edward I with painting commissioned by Henry VIII.	
	Photograph © Hampshire County Council, used by permission of	
	Hampshire County Council, 2008.	392
26.4	William Dyce, Hospitality: The Admission of Sir Tristram to the	
	Fellowship of the Round Table (1848). From the Palace of Westminster	
	Collection, used with permission.	393
26.5	Dante Gabriel Rossetti, Arthur's Tomb (1860). Photograph © Tate,	
	London, 2006.	395
26.6	Morris & Co. stained glass panel (1880-90), designed by	
	Edward Burne-Jones, How Galahad Sought the Sangreal. Photograph	
	© Victoria and Albert Museum, London.	397
27.1	Triptych by Dan Beard, from the first edition of Mark Twain's	
	A Connecticut Yankee in King Arthur's Court (1889: 363).	411
27.2	"The troublesomest old Sow ," Connecticut Yankee (1889: 237).	412
27.3	Portrait of Tennyson as Merlin, Connecticut Yankee (1889: 279).	413
32.1	Camelot (1967), directed by Joshua Logan.	484
32.2	Parsifal (1982), directed by Hans-Jürgen Syberberg.	486
32.3	Parsifal (1982), detail.	488
32.4	YouTube Black Knight sequences.	493
35.1	King Arthur (2004). The battle on the ice, before and after CGI.	534
35.2	King Arthur (2004). Keira Knightley as Guinevere, woad	
	warrior queen.	537
35.3	Inside Marius's villa in the King Arthur video game.	540

Introduction: Theories and Debates

Helen Fulton

Since the name and shape of Arthur began to emerge in manuscripts of the twelfth century, the set of legends and characters associated with him, along with the persona of Arthur himself, have been in a constant state of reproduction, reinvention, and, to anticipate Laurie Finke and Martin Shichtman's concept in chapter 32, remediation.

If the essays in this volume teach us one thing, it is that there is no "original" Arthur and no originary or authentic Arthurian legend. There are, however, ideas – of leadership, kingship, empire, nation, social identity, religion, power – which, in order to be represented, require corporeal form and have, at various times and in different combinations, realized themselves through Arthurian characters. This volume, then, is not simply about Arthur or the characters associated with him. It is about representation and the processes of signification, the ways in which meaningful uses can be made of characters and legends embodying cultural beliefs and ideologies.

Drawing on the postmodern theory of Jean Baudrillard, it is possible to interpret Arthur as a simulacrum – that is, as a copy which has no original. The textual Arthurs that survive are reformatted copies of earlier ideas of Arthur, referring always to each other but never to an originary Arthur, since such a person cannot be identified or retrieved. The weight of this constant reinvention and copying causes lacunae in the legend, periods of time when the Arthurian legend falls out of fashion, when the baggage attached to the multiple Arthurs becomes too unwieldy for yet another reinterpretation. These are the moments when negative views of Arthur are inserted into the tradition, such as the Latin saints' lives mentioned by Nicholas Higham (chapter 2) or the satires and parodies popular in the eighteenth and nineteenth centuries, as discussed by Alan Lupack (chapter 23) and David Matthews (chapter 24).

From the variety of Arthurian representations discussed in this volume, amid the whirl of floating signifiers and unstable meanings it is possible to isolate some central issues and debates that provide moments of coherence and stability. From the vantage point of these platforms, we can see that Arthurian literature of all ages and in all forms is effectively a site of ideological struggle, a place where competing viewpoints

engage in complex dialectics, interrogating contemporary concerns. However far in the past the literature is situated, it inevitably inscribes within itself the anxieties of the present. It is those moments of "the present in the past," explicitly identified by most of the authors in this volume, that help us to read Arthurian texts as coherent and meaningful documents.

The Question of Historicity

In a recent review for the *Times Higher Education Supplement*, Jonathan Powell wrote: "Scholarship, especially where the evidential base is limited, comes in two kinds: the constructive kind, which extrapolates the whole statue of Hercules from his foot, and the demolitionist kind, which asserts that all we really have is the foot and our own imagination" (January 4, 2008: 21). On the face of it, this seems an appropriate summation of the history of Arthurian scholarship, preoccupied as it has been with the big question of whether "Arthur" existed as a historical person. While some scholars, such as archaeologist Leslie Alcock, promoted a "constructivist" approach, reconstructing an authentic Arthur and his historical context from small amounts of surviving evidence, others, including David Dumville, have gone for the "demolitionist" approach, and in the first chapter of this volume Alan Lane charts the debate between these methodologies.

From a more theoretical perspective, however, the binary opposition of the two approaches collapses into a single act of imagination, which can be both constructive and iconoclastic. In the digital age, for example, film uses imagination not to demolish but to create a "real" – because fully realized – Arthur. This collapse of a binary opposition applies to the big question of Arthur's historicity as well, still a question to which people return, though – as many of the chapters in this volume assert or imply – it is a question unlikely ever to be answered definitively.

In part this is because it is the wrong question to ask. Was Arthur a historical person or not? This apparently simple binary elides a number of ideological issues now comprehensively interrogated by poststructuralist and postmodern theory. The first issue is to do with individual identity and the extent to which it is stable, distinctive, and retrievable. A "real" Arthur implies that all individuals possess an intrinsic authenticity, an absolute meaning, which pre-exists the social formation and can be retrieved in exactly the same form at any point in time. Yet identity itself is plural, unstable, and adaptive to different situations. If we find it hard to identify "the real me" from the plurality of our social selves, how can we identify "the real Arthur"?

The second issue is that of representation. What connection might there be between a living, breathing "historical" Arthur and the many textual representations of Arthur that still survive? In literature, history, and iconography – all the material covered in this volume, in fact – there are plural Arthurs, constructed in many different forms and identities. Even when a "real" Arthur has been detected in the historical or

archaeological evidence (as a Romano-British chieftain, for example, as Tom Shippey describes in chapter 30), this version has no greater claim to authenticity or "reality" than any other of the textual versions.

This problem of multiple versions is connected with a third ideological viewpoint, which is the privileging of "history" over other forms of textual representation. The main reason why there has been a constant search for the "real" Arthur is because his name appears in some early documents, particularly the *Annales Cambriae*, which, despite recognized difficulties of authorship and date, are regarded as part of the historical record of early medieval Britain. The first two chapters in this volume, by Alan Lane and Nicholas Higham, deal admirably with the pitfalls and difficulties posed by this empirical evidence as a means of reconstructing a historical Arthur. The question has been whether the Arthur named in these chronicles refers to a "real" Arthur or to an already legendary figure from fiction. But this is the wrong question, because it sets up a false binary. What we should be assessing is the function of these chronicles as acts of imaginative reconstruction, something which Karen Jankulak and Jonathan Wooding attempt in chapter 5, in relation to the early historical context.

The big Arthurian question of historicity, then, is an example of "the present in the past": it reveals more about twentieth-century preoccupations with identity, empiricism, historicity, celebrity, and authenticity than it does about the figure of Arthur, a floating signifier, empty of meaning until attached to a particular context in a specific period of time. Many film versions of Arthur have attempted to authenticate him by locating him in an identified historical period, whether the Dark Ages or the Middle Ages, and Nickolas Haydock gives an astute analysis of this historicizing impulse in his chapter on the film King Arthur (chapter 35). It is only with the rise of fantasy texts, written and digital, that a postmodern Arthur begins to emerge, one whose historicity and "reality" are less important than the qualities and cultural beliefs attached to him. Jan Shaw's well-theorized chapter on the ideologies of Marion Zimmer Bradley's novel The Mists of Avalon (chapter 31) and Susan Aronstein's illuminating analysis of a number of Arthurian films in relation to contemporary political concerns (chapter 33) are exemplary studies of the post-historical Arthur.

Chronicle, Romance, Fantasy

Relatively unconcerned about questions of historicity, literary scholars have traditionally focused on the kinds of texts in which Arthur appears as a literary character. These can be grouped together under the generic headings of chronicle, romance, and fantasy, which can be regarded as types of discourse rather than as separate genres. Malory's *Morte Darthur* contains examples of all three discursive styles but is conventionally described as a "romance." I have suggested (in chapter 6) that the dominant mode of Welsh Arthurian material is fantasy, though the discourses of chronicle and romance are also found in Welsh.

The chronicle style claims for itself the empirical status of written history and therefore a high "truth value" compared to either romance or fantasy. A major reason for the long debate about Arthur's historicity is that his story first "went global," as it were, via the medium of Geoffrey of Monmouth's twelfth-century chronicle, *Historia Regum Britanniae*. Despite the misgivings about Geoffrey's truth value, voiced in his own time and again in the modern period (as described by Lister Matheson in chapter 4 and Alan Lupack in chapter 23), Arthur's placement in a purportedly historical chronicle endowed him with the status, however mythologized, of a historical figure, a populist reading that has outlasted all the scholarly attempts at "demolition."

Yet we should not underestimate the impact of Geoffrey's chronicle as the main conduit of Arthurian literature throughout the Middle Ages and beyond. I have argued in chapter 3 that the basic framework of the Arthurian legend was put into place by Geoffrey and transmitted through multiple versions of the text in a variety of translations. As a consequence of the rich transmission history of Geoffrey's Historia, writers as various as Chrétien de Troyes, Malory, and Shakespeare were influenced by the very different versions that were available in their own times. As Julia Marvin shows in chapter 15, the development of the Brut tradition based on Geoffrey's British history was central to the self-fashioning of English identity after the Norman conquest. We can add that this Galfridian version of English nationhood based on a British (rather than a Norman) past persisted right through the Renaissance and formed the bedrock of Shakespearean history and Tudor prestige. The political appeal of Galfridian chronicle is manifold: its authority is derived from the privileging of history as a form of documentary record, it foregrounds absolute kingship, and it invented a specifically British tradition of epic heroism located in its monarchy.

The historiographical tradition of Arthur begun by Geoffrey of Monmouth was equally salient for the Welsh, Cornish, and Scottish nations overshadowed by English rule. For the Welsh, Geoffrey's account of British history authoritatively established the sovereignty of the British (ancestors of the Welsh) before the coming of the Saxons, a right to rule over the whole Island of Britain, which was claimed by successive generations of Welsh poets right up until the triumph of Henry VII, the first Tudor king, in 1485. To the Welsh, then, it was particularly important that Arthur was a "real" king, one of a line of legitimate British kings displaced by the Saxons. Juliette Wood has shown (in chapter 7) that Cornwall and Scotland made their own claims to the "original" Arthur and that, intriguingly, Scottish chronicles interpreted Geoffrey's account of Arthur's rule in a negative light, criticizing Arthur's dubious birth and supporting Mordred as the legitimate ruler of Britain.

Largely thanks to Geoffrey of Monmouth, the British Arthurian tradition was essentially a chronicle tradition, based in history, however loosely defined, and concerned with the politics of kingship and the building of nationhood. The more familiar Arthurian world of Lancelot and Guinevere, tournaments, knightly adventure, and the Grail quest was the world imagined by French writers, inspired in part by the work of Geoffrey but also by tales told by singers and storytellers who amalgamated themes from Britain, Brittany, and France. In a rich and wide-ranging account of the