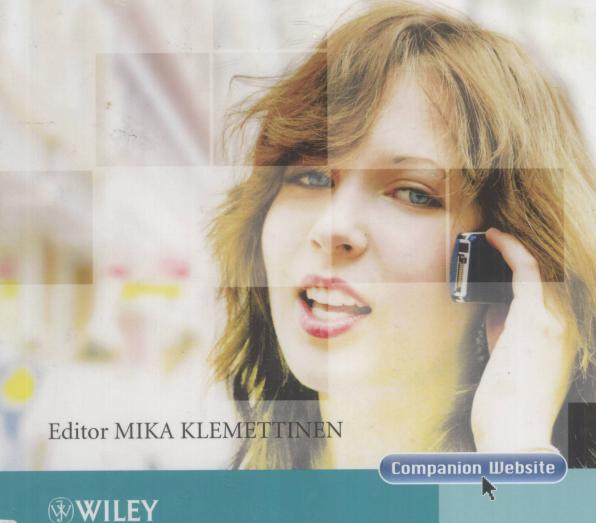
# ENABLING TECHNOLOGIES

FOR MOBILE SERVICES

The MobiLife Book



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# ENABLING TECHNOLOGIES FOR MOBILE SERVICES

The MobiLife Book

**Editor** 

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# ENABLING TECHNOLOGIES FOR MOBILE SERVICES

### **Preface**

In September 2004, IST Integrated Project MobiLife for mobile applications and services research was launched with a large consortium comprising manufacturers, operators and solution providers, SMEs and academia. The strategic goal of MobiLife was to bring advances in mobile applications and services within the reach of users in their everyday life by innovating and deploying new applications and services based on the evolving capabilities of the 3G systems and beyond. The research challenge of MobiLife was to address the multi-dimensional diversity in end-user devices, available networks, interaction modes, applications and services. To deal with this complexity and to reach its strategic goal, MobiLife researched with a user-centric approach context-awareness, privacy and trust, adaptation, semantic interoperability, and their embodiment in novel services and applications matching key use scenarios of everyday life. This book collects together main findings from the joint research that was concluded at the end of 2006.

The book is organised into 11 chapters and an Appendix.

- Chapter 1 gives an introduction to the book.
- Chapter 2 describes the User-Centred Design process behind the book approach.
- Chapter 3 gives an overview of a complete and coherent Mobile Services Architecture meeting the requirements of the new Mobile World.
- Chapter 4 introduces a Context Management Framework that is a key component in the Mobile Services Architecture, as well as other context awareness-related technologies.
- Chapter 5 presents new multimodal and personalisation technologies that are essential in providing natural and adapted user interaction in the novel mobile applications.
- Chapter 6 goes into privacy and trust issues; i.e. how to provide privacy-preserving and secure approaches for mobile applications. Additionally, novel group awareness solutions are introduced.
- Chapter 7 describes a number of reference applications that use the introduced Mobile Services Architecture and its technological components presented in Chapters 4–6.
- Chapter 8 defines both best practices and key learning from user and technical evaluation of the Mobile Service Architecture, the technological components and the reference applications.
- Chapter 9 analyses the marketplace dynamics and business model perspectives related to the new Mobile World.
- Chapter 10 complements the analyses from legal and regulatory perspectives.

- Chapter 11 is a short conclusion to the book.
- The Appendix contains the mobile scenarios used throughout the book.

This book is targeted at all people working with enabling technologies and service architectures either in companies or academia, and students studying applications/services, enabling technologies and service architectures at universities, but also to anyone interested in the general issues surrounding mobile technology and user research.

Also, as an extra resource, additional materials are available on the companion website at http://www.wiley.com/go/klemettinen.

# Acknowledgements

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Finally, thanks to my wife Mimi with her patience and love while finalising this book, especially during the last weeks and days of her pregnancy for our first child, Minni.

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