



普通高等教育“十一五”国家级规划教材（第二版）

Reading Master

大学英语 泛读教程

原著 James Baron
 改编 总主编 王健芳
主 编 谭占海
肖唐金

1

第三版



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Reading Master 1
James Baron

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前言

《大学英语泛读教程（第三版）》系列教材是在美国圣智学习公司出版的Reading Master系列教材的基础上，根据《大学英语教学指南（送审稿）》及四、六级考试对阅读能力的要求，结合中国大学生英语学习的特点，改编而成的新型阅读教材。教材精心挑选了富有时代性、知识性、趣味性及可读性的素材，设计了由浅入深的练习，内容涵盖阅读理解、词汇巩固、翻译实践以及思辨训练等，力求做到既能有效提升学生的英语阅读能力，又能拓展学生的文化知识视野。教材适用于各类高校的大学一至四年级学生，可作为课堂阅读训练教程或供学生自主学习使用。

2013年12月全国大学英语四、六级考试委员会对四、六级考试的试卷结构和测试题型进行了调整。根据新题型对阅读能力的要求，学生不仅需要有更好的阅读理解能力和宏观概括总结能力，还要能在实际语言环境中查询有效信息，对信息进行加工处理。而最新的《大学英语教学指南（送审稿）》在基础、提高及发展三个教学级别中对阅读理解能力都有明确的描述，包括恰当运用阅读技巧与策略，理解中心大意、主要事实和有关细节、关键信息、文章结构和隐含义，以及能对阅读材料的内容进行综合分析，形成自己的理解和认识。

《大学英语泛读教程（第三版）》系列教材的设计模式和编写理念恰好体现了以上变革的趋势和要求。原教材依据《欧洲语言共同参考框架》（Common European Framework of Reference for Languages: Learning, Teaching, Assessment, 简称CEF）编写而成，以丰富而鲜活的素材激发学习者的阅读兴趣，内容涵盖社会、科技和文化等不同领域，语言地道，人文性强。练习设计从阅读理解到词汇训练，再到思辨能力的培养，由浅入深。阅读理解的练习中包含阅读技巧的提示，引导学生主动运用相关阅读技巧与策略完成各项练习；词汇训练将词汇作为阅读能力提升的重要基础，通过多角度的词汇练习设计增加重点词汇的复现和巩固，帮助学习者完成词汇的输入与储备；在训练阅读能力的同时，教材还注重挖掘主题内涵，设计讨论与思考题引导学生对文章进行分析与反思，形成自己的观点并言之有物。此外，教材难度梯度科学合理，每单元篇幅适宜，对学习者的既存在一定挑战，又不会对其造成过大的阅读压力。

同时，为更有针对性地全面提高学生的阅读水平和能力，在改编中，根据我国英语教学的实际情况，编者还增加、补充了部分内容：

1. 每篇文章后增设Notes，对文章背景及知识点、难点进行简要介绍和解释，拓展学习

者的文化知识视野；

2. 充实了讨论题和思考题，使学习者学有所思、思有所悟，同时也为学习者进行口头表达提供了语料和机会；
3. 增加了循序渐进的翻译练习，以提升学习者的英语语言运用能力，为四、六级考试打下基础；
4. 根据《大学英语课程教学要求》的分级词表，在每个单元中增设了中英文双语注释的词汇表，便于学习者扫清阅读障碍；
5. 每一册后增加总词表，便于学习者学习、查阅；
6. 为教材配备了文章录音、电子教案、阅读技巧讲解、教师用书、试卷等教学资源，方便教师与学生使用。

本套教材共分四级，每级由十二个学习单元、四个复习单元组成。除教材外，每级还配有资源学习服务网站（<http://abook.hep.com.cn>），学生可在该网站获取文章录音、单元自测、阅读技巧讲解等学习资源。教师用户可在中国外语网（<http://www.cflo.com.cn>）获取教师用书、电子教案、学期测评试卷等教学资源包。

总之，《大学英语泛读教程（第三版）》版式活泼，图文并茂；素材鲜活，趣味性强；难度梯度科学合理，篇幅适宜；注重夯实词汇基础，阅读、翻译训练有效，兼顾思辨能力的提升；教材与配套资源网站一体化设计，教学资源齐备。希望学生通过对本教材的学习，开阔视野，更好地掌握相关阅读技能，在愉悦的阅读中提高学习兴趣，逐步增强英语阅读应用能力。

由于编者的水平有限，本系列教材难免存在不足之处，恳请广大师生批评指正。

编者

2015年12月

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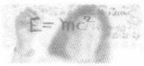
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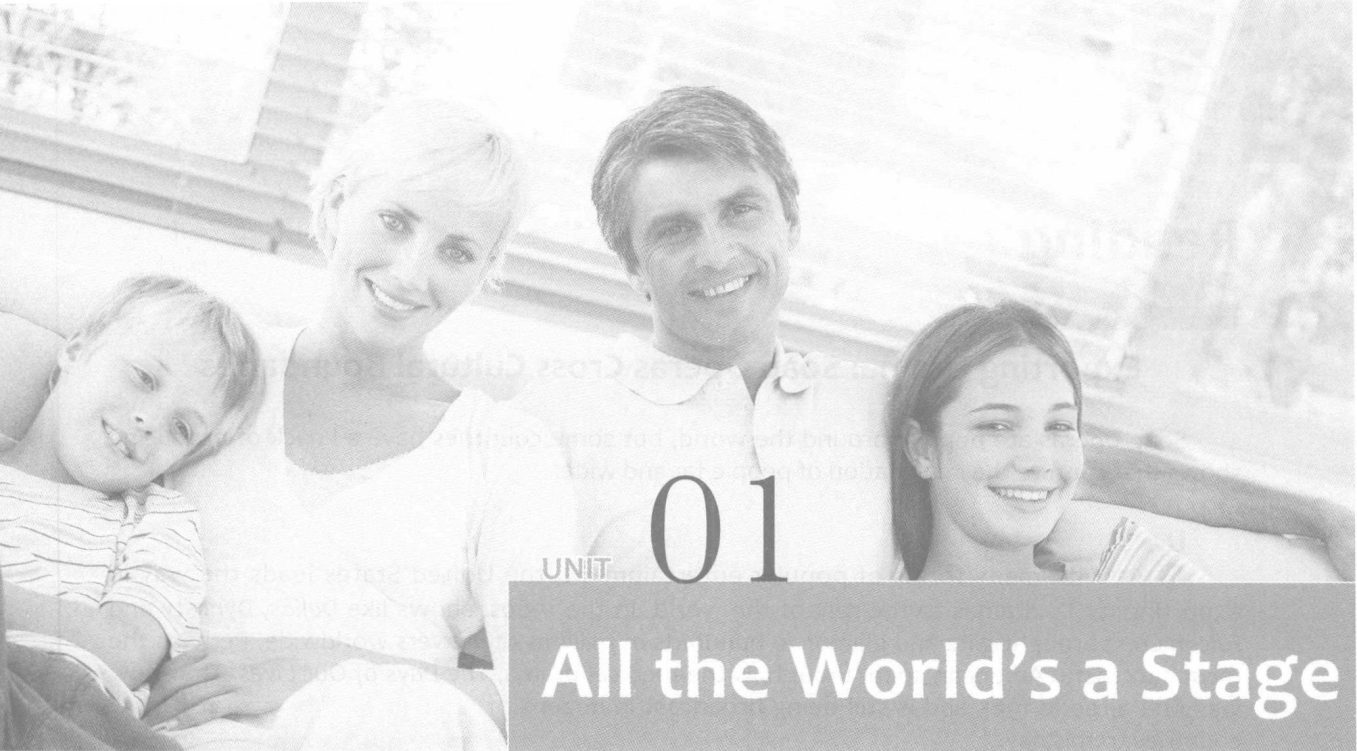
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UNIT **01**

All the World's a Stage

Reading: Exporting Drama: Soap Operas Cross Cultural Boundaries

Words to Know: Entertainment; key word: in

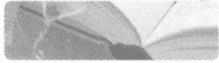
Further Reading: From TV to Big Screen

Before You Start

- What's your favorite soap opera?
- Do you prefer local or foreign shows?
- Which kinds of entertainment does China export?
- What do you do for entertainment in your leisure time?
- What kind of entertainment is the most popular among Chinese young people?



Reading



Exporting Drama: Soap Operas Cross Cultural Boundaries

Soap operas are popular around the world, but some countries have a knack of producing shows that capture the imagination of people far and wide.

U.S.

A As with many forms of popular entertainment, the United States leads the way in exporting its TV dramas to the rest of the world. In the 1980s, shows like *Dallas*, *Dynasty* and *Falcon Crest* brought glitz and glamor to hundreds of millions of viewers worldwide. Perhaps the most successful American soap, though, is the medical drama, *The Days of Our Lives*. The show was first aired in 1965 and is still being broadcast in dozens of countries to this day.

U.K. and Australia

B The U.K. has a long tradition of producing quality soap operas. Indeed, the British soap *Coronation Street* is the longest-running soap that is still being aired. In the 1980s, however, Australian soaps such as *Neighbors* and *Home and Away* became incredibly popular with British viewers. Several actors have launched pop-music careers based on their fame in these programs, Kylie Minogue being the most notable.

Republic of Korea

C Over the last decade, K-dramas have become a phenomenon all over Asia. They are also starting to gain a following in other parts of the world. These soaps are typically “closed,” meaning there are a limited number of episodes. This country has been quick to take advantage by setting up a thriving tourist industry based on the “drama fever.” Fans can now visit the locations where their favorite soaps are filmed.



Brazil

D Like many of Asia’s serialized dramas, Brazil’s telenovelas, as they are known, run for a limited period. The top shows have been beamed into households all over the globe, but have been particularly popular in Eastern Europe and Russia. Although the characters have mainly been rich and glamorous, more recently, producers have been coming up with different scenarios, portraying working-class people.

Audiences have been watching foreign soap operas for almost as long as they have been

broadcast. The narrowing of cultural divides in the digital era has made it easier than ever to export entertainment, and soap operas remain the most appealing of TV formats.

Notes

① Soap opera (Title)

A soap opera, soapie, or soap is a serial drama on television or radio which features related story lines about the lives of multiple characters. The stories usually focus on emotional relationships to the point of melodrama.

② Medical drama (Para. 2, line 4)

A medical drama is a television program, in which events center upon a hospital, an ambulance staff, or any medical environment. In the United States, most medical episodes are one hour long and set in a hospital.

③ Kylie Minogue (Para. 3, line 7)

Kylie Ann Minogue, born on 28 May 1968, often known simply as Kylie, is an Australian-born singer, songwriter, and actress. She was often referred to as the “Princess of Pop” and “Goddess of Pop.”

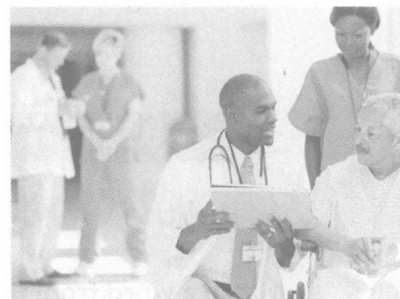
A Do You Get It?

* Multiple Matching

Look at paragraphs A to D again and try to match them to 1-10 below.

Which paragraph mentions ...

- _____ 1. changes in the subject matter of a country's soaps?
- _____ 2. similarities between soaps in different parts of the world?
- _____ 3. a famous soap star?
- _____ 4. a change of career?
- _____ 5. a benefit to a country?
- _____ 6. a show involving doctors?
- _____ 7. a soap that has been on TV longer than any other?
- _____ 8. three soaps from one country?
- _____ 9. a term meaning “limited”?
- _____ 10. a country that dominates in exporting its entertainment worldwide?





* Reading Comprehension

Based on the reading text, choose the most appropriate answer to the following questions.

1. What is meant by the word “knack”? *Vocabulary*
 - a. Talent.
 - b. Idea.
 - c. Job.
 - d. Success.
2. Which country produces the longest soap? *Detail*
 - a. U.S.
 - b. U.K.
 - c. Australia.
 - d. Brazil.
3. Which of the following is true of Kylie Minogue? *Detail*
 - a. She has had more than one career.
 - b. She is British.
 - c. She has starred in several soaps.
 - d. She has helped actors become stars.
4. Which of the following is not used as a synonym for soap operas? *Inference*
 - a. Serialized dramas.
 - b. Telenovelas.
 - c. Programs.
 - d. Scenarios.
5. What can we infer the “K” in “K-dramas” stands for? *Inference*
 - a. Kind.
 - b. Korean.
 - c. Kids.
 - d. Kissing.

B Master Your Vocabulary

* Find the Word

Match a word from the box to the meanings below.

globe
notable

typically
thriving

appealing
serialized

exporting
glamorous

portraying
phenomenon

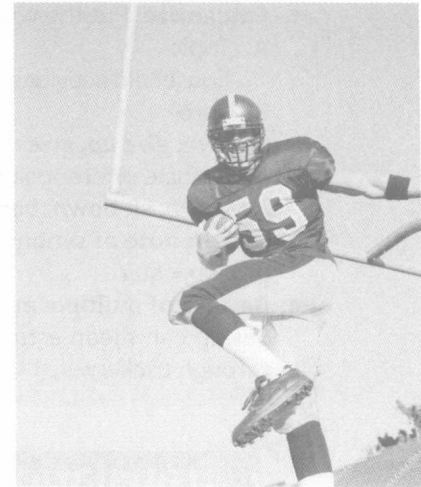
1. sending abroad _____
2. an unusual or amazing occurrence _____

- 3. excitingly attractive
- 4. successful / doing well
- 5. world
- 6. showing
- 7. more often than not
- 8. shown in installments
- 9. well-known
- 10. attractive

*** Key Word: in**

Choose the answer to the following questions.

- 1. Is he *in* your class?
 - a. Yeah, he is in my class.
 - b. He is the one in yellow.
 - c. No, he sits in front of me.
- 2. What kind of sports is he interested *in*?
 - a. He's quite interesting.
 - b. Not in sport.
 - c. He's interested in football and tennis.
- 3. *In* your opinion, which color is the best?
 - a. I think blue is the best.
 - b. My mother likes blue the best.
 - c. He thinks we shouldn't use colors.
- 4. Can I come *in*?
 - a. Sure, you can dress in red.
 - b. Yes, please step outside.
 - c. Of course, please have a seat.



*** Phrasal Verbs**

The following phrasal verbs match the particle or preposition *up*. Choose the correct verb to complete the sentences using an appropriate tense of form.

- | | | | | |
|------|------|-------|-------|------|
| set | give | bring | come | make |
| beat | turn | hang | break | draw |

- 1. Henry always _____ up with great ideas for his school projects.
- 2. I don't believe your excuse. I think you're _____ it up.
- 3. If you want to deposit you money, you will need to _____ a bank account to deposit.
- 4. The government is _____ up plans to create a new business district in the city.



5. Paul was scared that the bullies would _____ him up if he didn't give them his money.
6. Please don't _____ up the argument you had with Lucinda when she visits tonight.
7. We just couldn't figure out the answer to the puzzle, so we _____ up.
8. I'm not sure whether Sid _____ up the phone or the line just cut out.
9. The school _____ up for the summer vacation at the end of this week.
10. Don't worry about your keys. I'm sure they will _____ up eventually.

* Vocabulary Helper

Tips for Learning Words

1. **Categorize:** Put the words into groups according to:
 - A. Topic
household activities and chores: *clean up, turn on / off, hang up, put away, take out, pick up, etc.*
 - B. Verb
give: *give up, give away, give in, etc.*
 - C. Particle or preposition
down: *sit down, back down, close down, etc.*
2. **Make a note of synonyms:**
give up = quit
3. **Beware of multiple meanings:**
Set up can mean establish, but can also mean put (someone) in a dangerous or bad position through trickery.

Translation

I. Translate the following sentences into Chinese.

1. As with many forms of popular entertainment, the United States leads the way in exporting its TV dramas to the rest of the world.
2. The U.K. has a long tradition of producing quality soap operas.
3. Several actors have launched pop-music careers based on their fame in these programs, Kylie Minogue being the most notable.
4. The narrowing of cultural divides in the digital era has made it easier than ever to export entertainment.
5. Soap operas remain the most appealing of TV formats.

II. Complete the following sentences by translating the Chinese into English.

1. Some countries have a knack of producing _____ (广泛激发人们想象力的各种肥皂剧).

- In the 1980s, shows like *Dallas*, *Dynasty* and *Falcon Crest* brought glitz and glamour to _____ (全世界数以百万计的观众).
- The show was first aired in 1965 and _____ (仍然在十几个国家播出) to this day.
- The British soap *Coronation Street* is the longest-running soap _____ (仍然在播出) in the 1980s.
- Fans can now visit the locations _____ (他们最喜爱的肥皂剧拍摄的地方).

1 Reading Overview

Reread the article on pages 2 to 3. It seems that many countries export their pop culture. What do you think this tells us about cultural boundaries in the world today? Write your answer in a couple of sentences.

Thinking Cap

A. You can introduce ideas with fluency markers such as *in my opinion*, *from my point of view*, *it seems to me*, etc.

Example:

Q: Is watching too much TV bad for your health?

A: *As far as I'm concerned*, watching TV too much could be bad for your health.

B. Read each question carefully and answer with at least two sentences. Remember, there is no single right answer. Just give your point of view and try to explain it.

- Why are soap operas popular in so many countries? Why are people interested in foreign soaps?
- What other kinds of entertainment are exported around the world? Which countries export the most?
- Will cultural boundaries disappear in the future? Why or why not?

Words and Expressions

export /ɪk'spɔ:t/	v.	sell something to another country 出口, 输出
drama /'drɑ:mə/	n.	a serious play for the theater, television, or radio 戏剧
opera /'ɒpərə/	n.	a play with music in which all the words are sung 歌剧
boundary /'bɑʊndəri/	n.	an imaginary line that separates an area of land from other areas (土地)



knack /næk/	n.	的)分界线; 边界
capture /'kæptʃə/	v.	a particularly clever or skillful way of doing something successfully, especially something which most people find difficult 诀窍
air /eə/	v.	be interested or excited by 激发(想象); 赢得(喜爱)
broadcast /'brɔ:dkɑ:st/	v.	show on television or broadcast on radio (通过电视或无线电) 播送, 播放
launch /lɔ:ntʃ/	v.	send out by radio waves or on television 播放; 广播
notable /'nəʊtəbl/	v.	start 开始从事; 开展(活动、计划等)
typically /'tɪpɪkəlɪ/	adj.	important or interesting 值得注意的; 著名的
episode /'epɪsəʊd/	adv.	usually 通常, 一般地
advantage /əd'vɑ:ntɪdʒ/	n.	one of the separate parts in a series on radio or television (广播剧或电视剧的) 一集
thriving /'θraɪvɪŋ/	n.	a better position than other people 有利条件
serialized /'sɪəriəlɪzɪd/	adj.	economically successful 兴旺的, 繁荣的
beam /bi:m/	v.	broadcast or air 播送
household /'haʊshəʊld/	n.	all the people in a family or group who live together in a house 家庭; 户
scenario /sɪ'nɑ:riəʊ/	n.	a piece of writing that gives an outline of the story (电影等的) 剧情梗概
portray /pɔ:'treɪ/	v.	describe 描写, 刻画
divide /dɪ'vaɪd/	n.	a significant distinction between two groups, often one that causes conflict 明显差异
era /'ɪərə/	n.	a long period of time 时代, 时期
appealing /ə'pi:lɪŋ/	adj.	pleasing and attractive 吸引人的, 令人心动的
format /'fɔ:mæt/	n.	the way or order in which something is arranged and presented 版式, 格式
<hr/>		
soap opera		a popular television drama series about the daily lives and problems of a group of people who live in a particular place 肥皂剧

Further Reading



From TV to Big Screen

Many famous Hollywood actors started their careers on television. Some were instant stars, others had bit-parts or walk-on roles.

A Stepping Stone to Success

Will Smith had already earned a name for himself as a rapper in the late 1980s. However, it wasn't until he was cast in the lead role of the hit sitcom *The Fresh Prince of Bel Air* that he really

hit the big time. The series ran from 1990–1996 and helped propel Smith to international fame. Movies like *Independence Day*, *I am Legend* and the *Men in Black* series have made him one of the most bankable stars in the industry. Incidentally, Smith's wife Jada Pinkett-Smith also got her break in sitcoms. Their kids Jaden and Willow are now following in their parents' footsteps.

Blink and You'll Miss Them

Not everyone walks straight into a lead role. Some actors started off with pretty insignificant TV performances. Russell Crowe, for example, appeared as a small-time crook in two episodes of the Australian soap *Neighbors* before he achieved stardom in the Ridley Scott blockbuster *Gladiator*. Likewise, heartthrob Brad Pitt's appearance in the U.S. soap *Another World* lasted for the same duration.

Be My Guest

Occasionally established stars of the big screen will pop up in roles in TV shows. One of the most famous examples of this is the sitcom *Friends*, which featured stars such as Bruce Willis, George Clooney and Julia Roberts in its 10-year run from 1994. The guest appearances usually involved the star playing a character with some embarrassing characteristics or personality traits. These appearances were popular because audiences found it funny and surprising to see normally cool and sophisticated celebrities looking foolish.

A Reading Comprehension

Based on the reading text, choose the most appropriate answer to the following questions.

1. In which field of entertainment did Will Smith start? *Detail*
 - a. Music.
 - b. TV.
 - c. Movies.
 - d. International relations.
2. What is NOT true of the series *Friends*? *Detail*
 - a. It was a comedy show.
 - b. It cast celebrities in embarrassing roles.
 - c. It finished in 1994.
 - d. It featured surprising performances.
3. According to the text, what are Jaden and Willow doing? *Inference*
 - a. Having kids.
 - b. Acting.
 - c. Dancing.
 - d. Learning to walk.
4. Who or what might Ridley Scott be? *Inference*
 - a. A blockbuster.
 - b. A gladiator.