

VISUAL DESIGN
HANDBOOK
ILLUSTRATION DESIGN

视觉设计集成

插画设计

《平面设计》编写组 编
李萍 译

辽宁科学技术出版社

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FOREWORD 编者语

When the old traditions meet the modern fashion, It is often likely that something new will emerge. Thus, when the Chinese culture, with a history of 5000 years, meets contemporary art, popular in the whole world nowadays, intense sensory and visual impact will certainly be brought. Some new prominent Illustrators in China, actively performing in the art field, who stands out from the diversified drawing styles all over the world, brought an unprecedented visual trend. Works will be endowed with both the strong oriental charm and fresh modern taste by the smart combination of traditional graphic elements and avant-garde visual performance. The unique artistic charm of Chinese contemporary illustration is the final fruit of the impact and blending of thoughts, the mission to rennovate.

当传统与前卫相遇，往往意味着颠覆与突破。当经历5000年积淀和历史传承的中国文化与世界前沿艺术相撞击，则势必造就出一种感官上的惊艳与震撼。中国艺术舞台上活跃着的新锐插画达人以非凡敏锐的创作能力缔造了一种前所未有的视觉风尚，在全世界多样繁复的画风中独树一帜、璀璨夺目。这种将传统的图像元素和新锐前卫的视觉表现相结合的手法，使作品既带有浓郁的东方神韵，又在含蓄的中式美感中流露出无法掩饰的现代风情。思潮的冲击与融汇、创意革新的使命，最终成就了当代中国插画独特的艺术魅力。

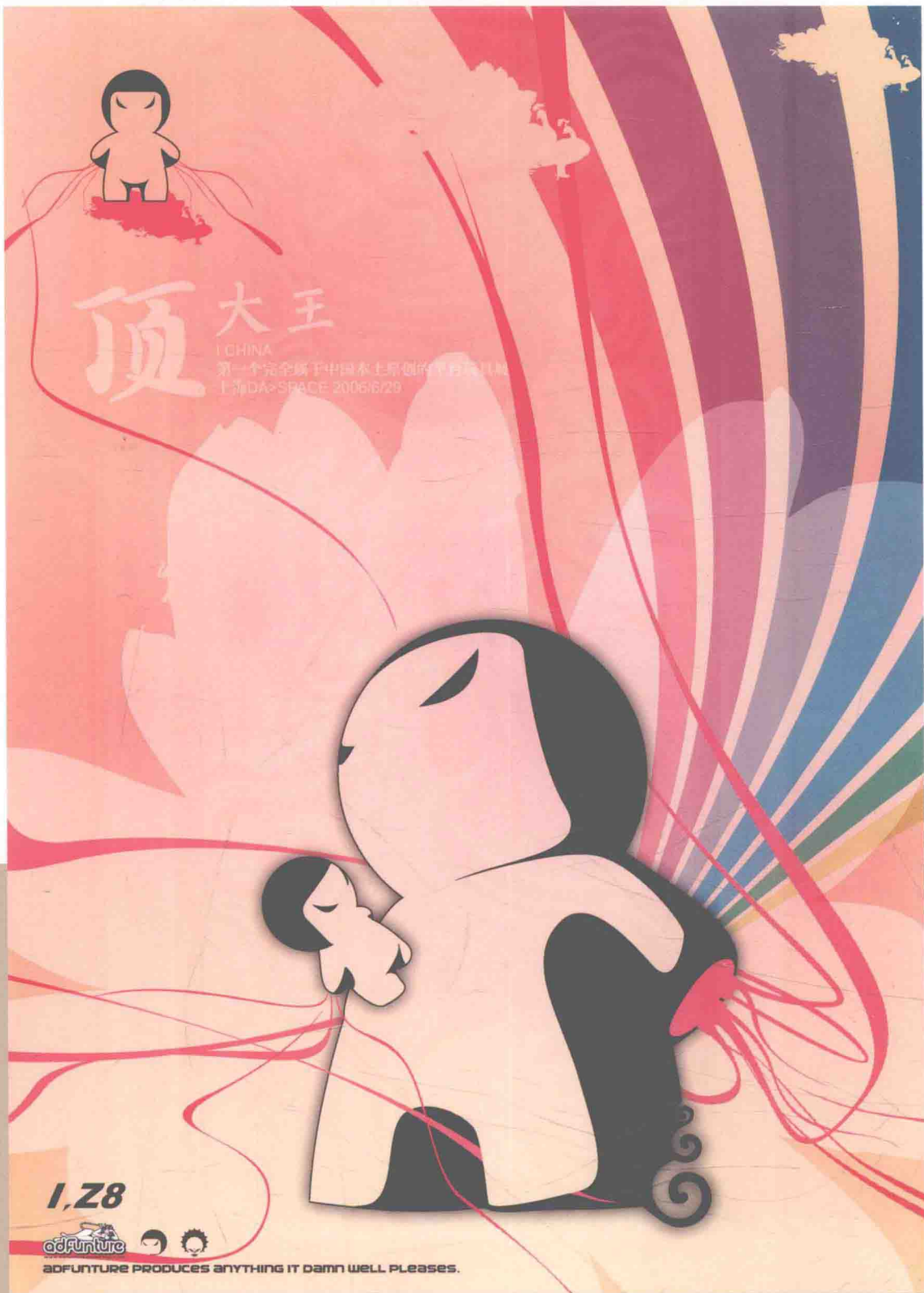


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Refused entry into Art University, he realised the true meaning of art on his own instead. His unintentional creation broadens the category of freedom, and this freedom is just Man's ultimate aim for art.

没有走进艺术高校的大门,但艺术却走进了他。毫无约束、随心所欲、自由而生、目的单纯的创作反而为他带去无限自由,这自由正是他内心最恒久、纯粹的艺术崇拜。

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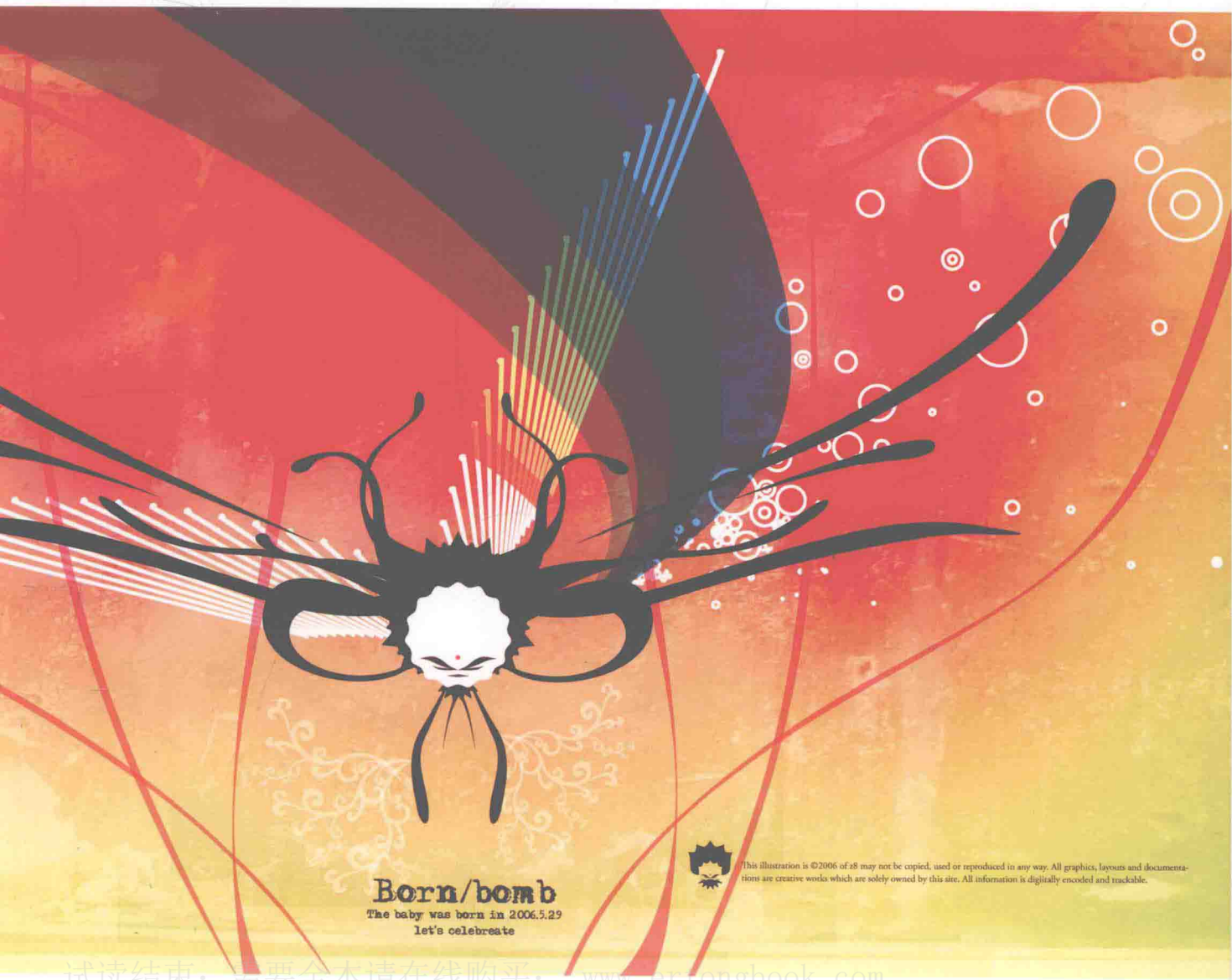
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Born/bom b
The baby was born in 2006.5.29
let's celebrate



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