

#### 图书在版编目 (CIP) 数据

全球新潮商业盛典/深圳市创扬文化传播有限公司编

-武汉:华中科技大学出版社,2010.5

ISBN 978-7-5609-6117-0

I. 全··· II. 深··· III. 商业-服务建筑-空间设计-世界-图集 IV. TU247-64

中国版本图书馆CIP数据核字(2010)第056227号

### 全球新潮商业盛典

深圳市创扬文化传播有限公司 编

出版发行: 华中科技大学出版社(中国•武汉)

地 址: 武汉市珞喻路1037号(邮编: 430074)

出版人:阮海洪

责任编辑:张 蕊

封面设计: 刘 丹

版式设计: 刘 丹

一方位出 本 //

文字编辑: 李 华

责任监印:马琳

印刷:利丰雅高印刷(深圳)有限公司

开 本: 965mm×1270 mm 1/16

印 张: 18

字 数: 144千字

版 次: 2010年5月第1版

印 次: 2010年5月第1次印刷

书 号: ISBN 978-7-5609-6117-0/TU・815

定 价: 238.00元 (US\$59.00)

销售电话: 010-64155566 (兼传真), 022-60266199 (兼传真)

邮购电话: 010-64155588-8825

网 址: www.hustpas.com

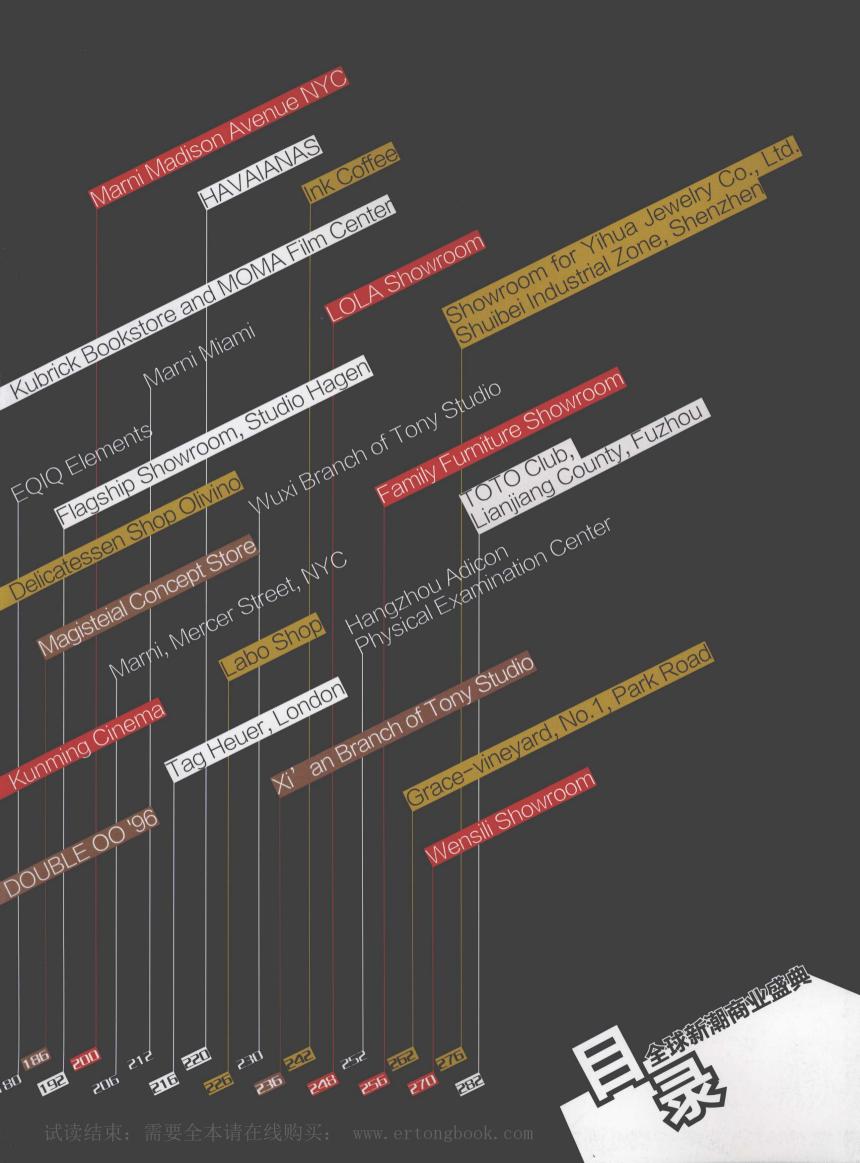
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### 全球新潮商业盛典

深圳市创扬文化传播有限公司 编







# Frankfurt Hoch Vier Shopping Mall

### Frankfurt Hoch 4购物中心

设计单位 / Studio Fuksas 设计师 / Doriana & Massimiliano Fuksas 项目地点 / 德国 法兰克福 蔡尔大街 建筑面积 / 78 000 平方米 主要材料 / 雕花玻璃 摄影 / Moreno Maggi

Company: Studio Fuksas

Designers: Doriana & Massimiliano

**Fuksas** 

Project Location: Frankfurt,

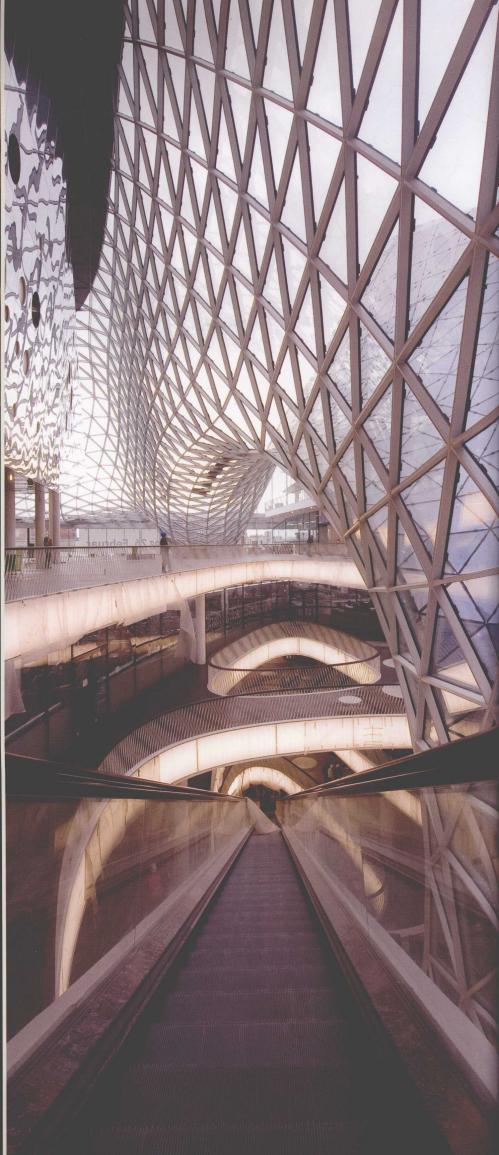
Zeil (street), Germany

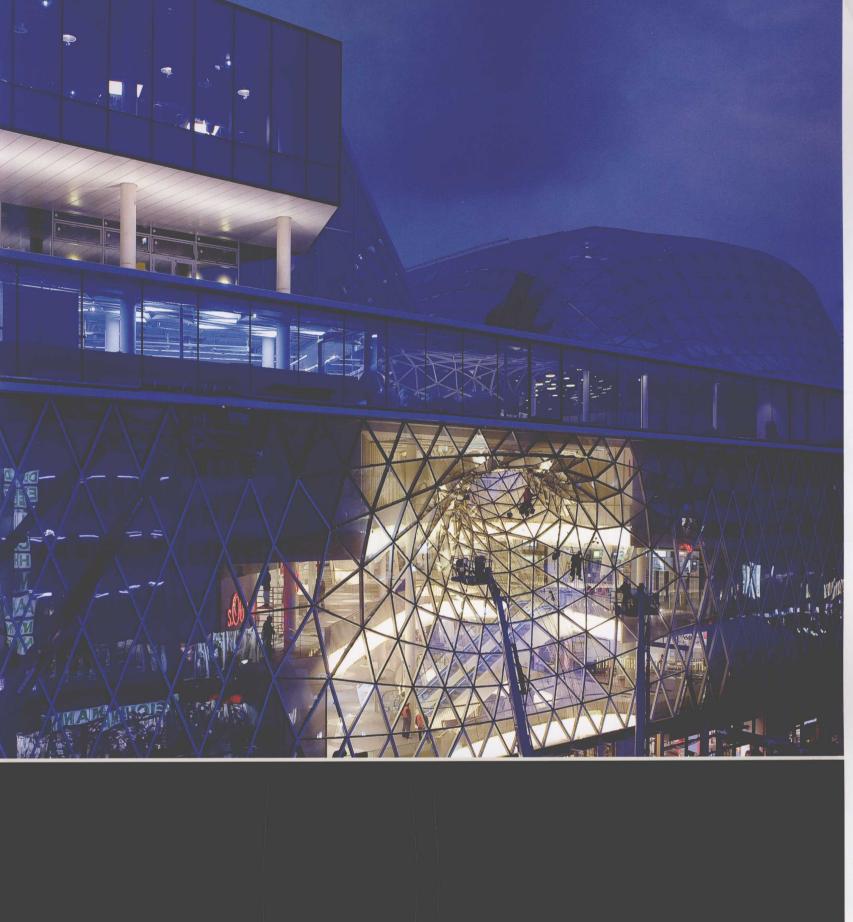
Total Built Area: 78 000 m<sup>2</sup>
Main Materials: Cut-glass

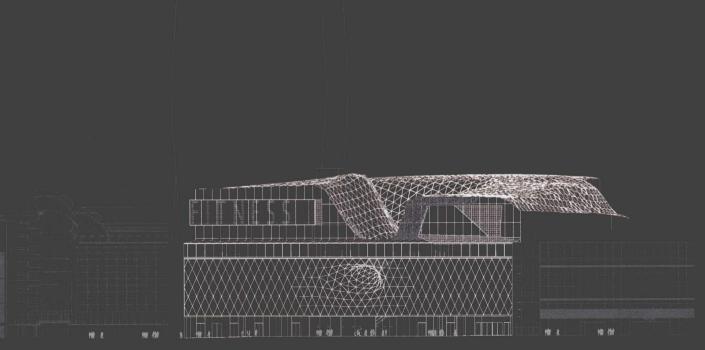
Photographer: Moreno Maggi

Provision of Designer's Photograph:

CARLO GAVAZZENI





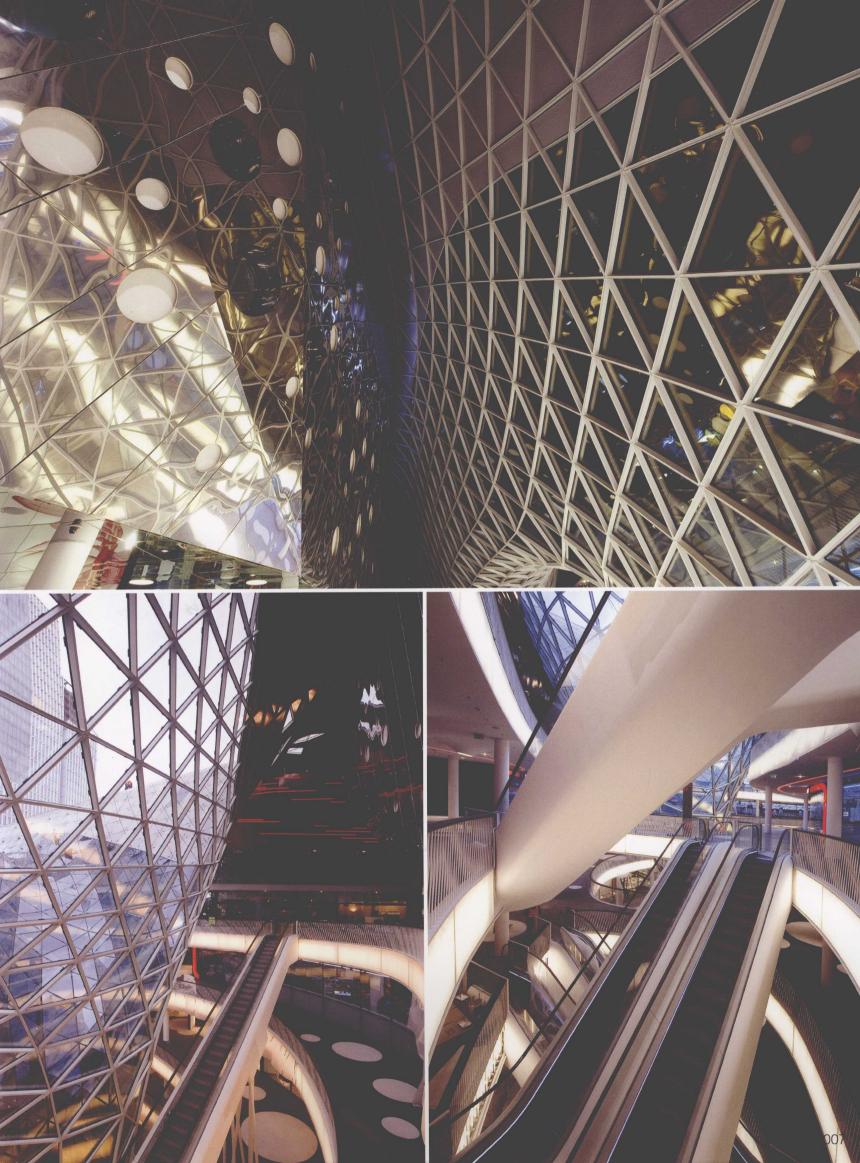


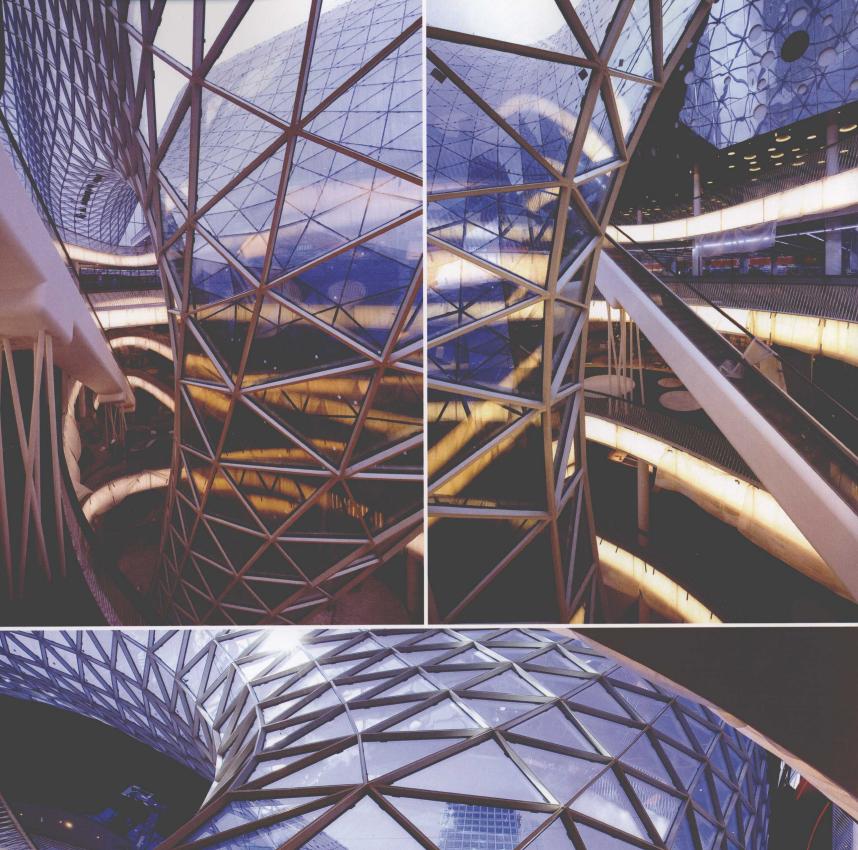
The basic idea of the Frankfurt HochVier shopping mall is to create a vertical city, an urban shopping street with a new element - verticality.

The connection of the main facade with the fluid roof, a canyon with voids, is a characteristic element for the project. The emphasis of the connection builds the important entrance to the main shopping street of Frankfurt, the Zeil. It attracts people to enter the fluent interior space, which connects the Zeil with the Thurn und Taxis palace and the "Frankfurter Rundschau" area on one side, but also the ground floor with to the multi-level used retail and amusement centre. Entering deeper in the building, void systems that descend from the fourth level, bring down the light and bring up the people. The fourth level which is directly connected with an expressway to the ground floor is becoming a second groundfloor. It's character is a brightly natural lit urban shopping street with an attractive leisure program. Distribution for functions on the fourth floor and the levels above as well as connections to the hotel and the office-building nearby are creating an alive and attracting level.

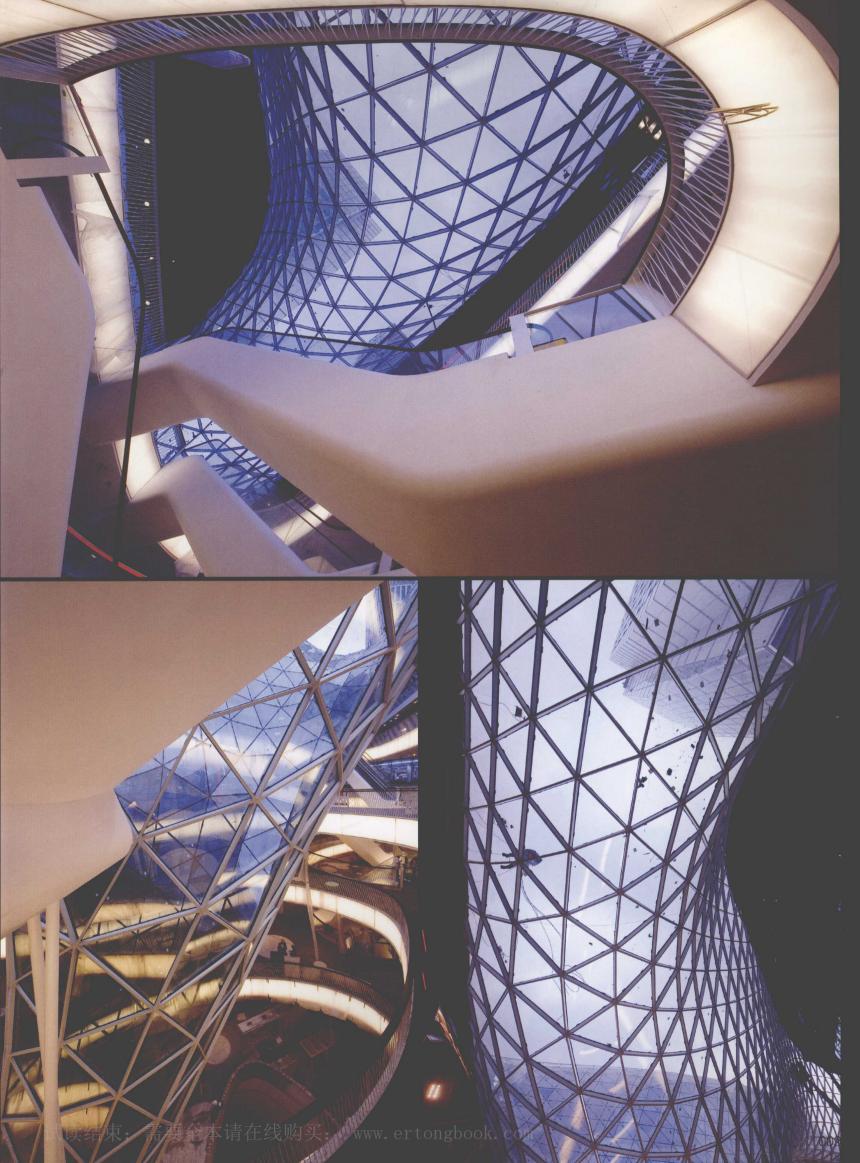
法兰克福Hoch4购物中心的基本构思是创造一个垂直城市,具有垂直新元素的都市购物街。

通过流动型屋顶——黑洞峡谷连接主体立面是本案的特征要素。此建筑吸引人们进入流畅的内部空间,一方面它把蔡尔街跟图尔与塔克西斯宫殿及"法兰克福评论报社"区连接起来,另一方面把底楼跟多层零售和娱乐中心连接起来。进入建筑物的更深处,从第四层降下的黑洞系统把天光带到楼下,把人群带往楼上。第四层通过快速通道直接跟底楼连接,于是成为第二个底楼。其特色是让自然光线照亮都市购物街,同时在这里休闲也很吸引人。第四层及楼上各层的功能分配以及跟附近酒店和办公大楼的连接形式营造出了动感十足的层次。







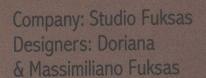


## Armani 5th Avenue

### 第5大街的阿玛尼旗舰店

设计单位 / Studio Fuksas 设计师 / Doriana & Massimiliano Fuksas 项目地点 / 美国纽约 建筑面积 / 2800平方米 主要材料 / 木质面板、大理石 设计师照片提供 / CARLO GAVAZZENI





Project Location: New York, USA

Total Built Area: 2800 m<sup>2</sup>

Main Materials: Wood Panels, Marble Provision of Designer's Photograph:

CARLO GAVAZZENI









After Hong Kong Chater House and Tokyo Ginza Tower, Fifth Avenue completes the trilogy of the Armani Stores designed by Doriana & Massimiliano Fuksas for the famous designer. Situated in the centre of New York, the project takes up the first three floors of two buildings localized between the 5th Avenue and the 56th Street.

The heart of the building is, in fact, epitomized by the staircase, a structure in rolled calender steel, made in Italy, and clad in plastic material that highlights its exceptional sculptural presence, an entity that is almost impossible to convey

in terms of any normal geometric shape that originates a vortex with a great dymanism, and around of it there are the different levels that receives the Armani's world.

