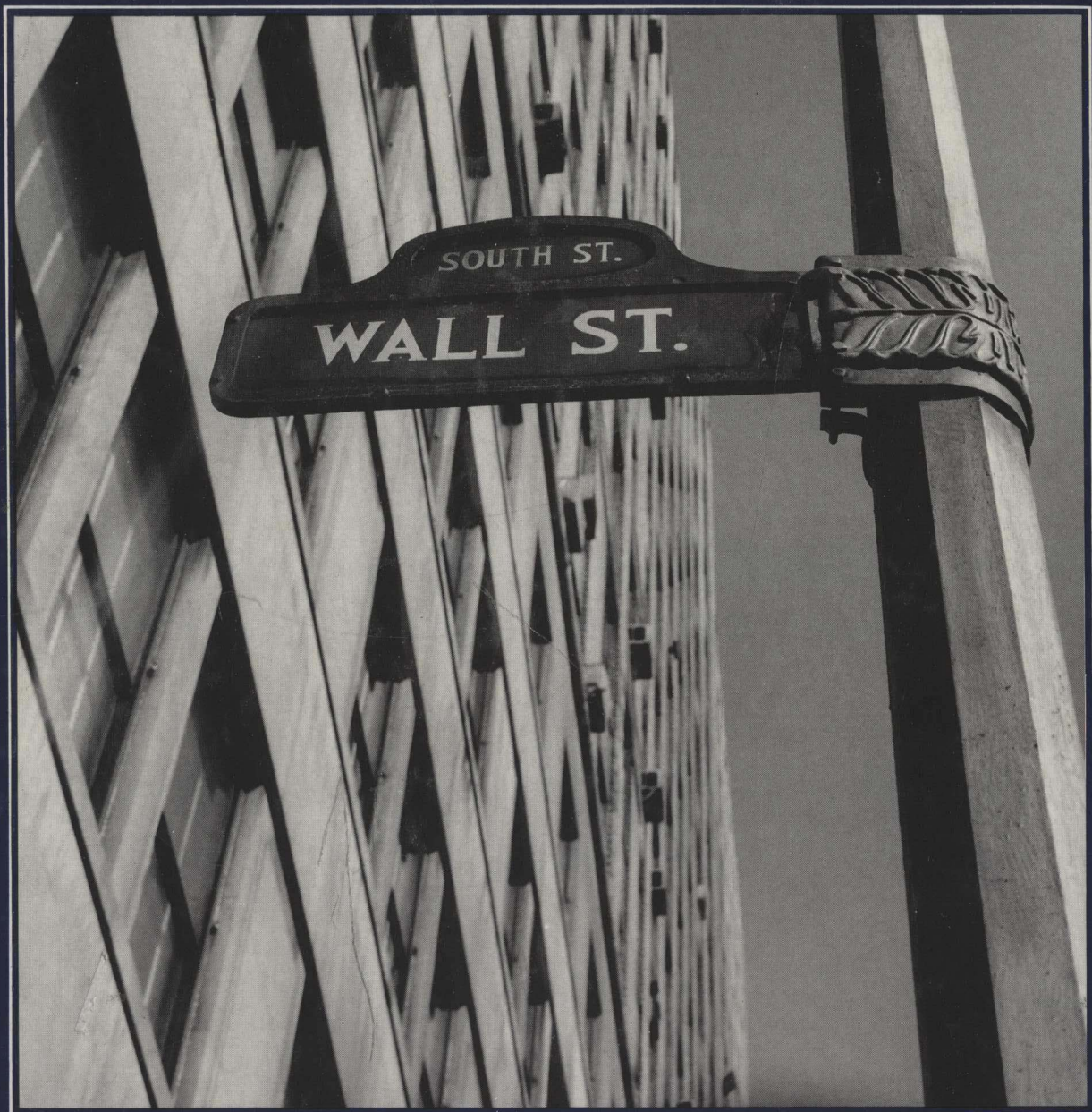


International Directory of
**COMPANY
HISTORIES**



International Directory of **COMPANY HISTORIES**

VOLUME I

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INTERNATIONAL DIRECTORY OF COMPANY HISTORIES

VOLUME I

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ELECTRONICS-HEALTH AND PERSONAL CARE

VOLUME III

HOTELS-PAPER AND FORESTRY

VOLUME IV

PETROLEUM-SHIPBUILDING

VOLUME V

STEEL-UTILITIES

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Construction
Containers
Drugs

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Utilities
 —Electrical
 —Natural Gas
 —Telecommunications

EDITOR'S NOTE

The *International Directory of Company Histories* provides accurate and detailed information on the historical development of 1250 of the world's largest and most influential companies. The *Directory* will consist of five volumes, each containing 250 entries. The first volume covers 10 industries ranging from advertising to drugs. Volumes two through five will cover industries from electronics to utilities.

The companies chosen for inclusion in the *Directory* have met one or both of the following criteria: they have achieved a minimum of two billion U.S. dollars in annual sales or they are a leading influence in a particular industry or geographical location.

The information at the beginning of each entry includes the company's legal name, mailing address of its headquarters, telephone number, whether the company is publicly owned (when company shares of stock are traded publicly on an exchange or bourse), privately owned (when none of the company stock shares are traded publicly), or state controlled (when all stock shares and interests of the company are owned or controlled by the national government). The company's earliest incorporation date, number of employees, sales and market value (for the fiscal year 1986), and stock index (where the company is listed for the public trade of stock shares) is also included. It should be noted that throughout the *Directory* the spelling is according to the American style, and the term "billion" is used in its American sense, i.e., a thousand million.

The information that provides the basis for the histories is taken from a number of publicly accessible sources, including magazines, general and academic periodicals, books, annual reports, and material supplied by the companies themselves. St. James Press would especially like to thank the staffs of the Chicago Public Library, University of Chicago Library, Northwestern University Library (Evanston, Illinois), Illinois Institute of Technology Library (Chicago), London Library, British Library of Political and Economic Sciences at the London School of Economics, City Business Library (London), and Westminster Central Reference Library (London) for their courteous assistance and invaluable guidance.

St. James does not endorse any of the companies or products mentioned in this book. Likewise, the companies that appear in the *Directory* have neither seen nor endorsed their entries, although they have been gracious enough to allow the use of their logo for identification purposes. The *Directory* is intended solely for reference and research, for those students, job candidates, business people, librarians, historians, and investors who want to learn more about the historical development of the world's most important companies.

Thomas Derdak

ABBREVIATIONS FOR FORMS OF COMPANY INCORPORATION

A.B.	Aktiebolaget (Sweden)
A.G.	Aktiengesellschaft (Germany, Switzerland)
A.S.	Aktieselskab (Denmark)
A/S	Aksjeselskap (Denmark, Norway)
A.Ş.	Anonim Şirket (Turkey)
B.V.	Besloten Vennootschap met beperkte, Aansprakelijkheid (The Netherlands)
CO.	Company (United Kingdom, United States)
CORP.	Corporation (United States)
G.I.E.	Groupement d'Intérêt Economique (France)
GmbH.	Gesellschaft mit beschränkter Haftung (Germany)
H.B.	Handelsbolaget (Sweden)
INC.	Incorporated (United States)
K.K.	Kabushiki Kaisha (Japan)
LTD.	Limited (Canada, Japan, United Kingdom, United States)
N.V.	Naamloze Vennootschap (The Netherlands)
PLC	Public Limited Company (United Kingdom)
PTY.	Proprietary (Australia, Hong Kong, South Africa)
S.A.	Société Anonyme (Belgium, France, Switzerland)
SpA	Società per Azioni (Italy)

ABBREVIATIONS FOR CURRENCY

A\$	Australian dollar
BFr	Belgian franc
C\$	Canadian dollar
DKr	Danish krone
FFr	French franc
DM	German mark
HK\$	Hong Kong dollar
L	Italian lira
¥	Japanese yen
W	Korean won
Dfl	Netherlands florin
R	South African rand
Pts	Spanish peseta
SKr	Swedish krone
SFr	Swiss franc
TL	Turkish lira
£	United Kingdom pound
\$	United States dollar
B	Venezuelan bolivar

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International Directory of
**COMPANY
HISTORIES**

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FOOTE, CONE & BELDING
COMMUNICATIONS, INC.
INTERPUBLIC GROUP INC.
JWT GROUP INC.
LEO BURNETT COMPANY, INC.
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OMNICOM GROUP
SAATCHI & SAATCHI PLC
YOUNG & RUBICAM, INC.

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