Second Edition

Basics

A Rhetoric and Handbook

Santi V. Buscemi Albert Nicolai Richard Strugala

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THE BASICS: A RHETORIC AND HANDBOOK

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To the Instructor

The Basics is designed for use both as a classroom tool and as a reference guide that even beginning writers can use independently. As its subtitle indicates, it offers college writers an introduction to important writing strategies as well as an accessible handbook of grammar and usage.

One of the most important features of *The Basics* is its comprehensive coverage of rhetoric. **Book One** focuses on the writing process and helps students learn methods to gather information, to draft and revise, and to edit their work. Explanations are thorough and fully illustrated, often with student writing. As such, the writing process is explained in a rich context of realistic writing projects. Indeed, Book One contains six full chapters on the composing process. It also contains three chapters on how to build effective paragraphs and to practice methods of development and organization. The second edition significantly expands coverage of prewriting by explaining the use of clustering and the creation of a subject tree. It also contains complete and practical coverage of audience, style, and tone in language that is concise and accessible to students. Indeed, when field-tested in our own classes, these new sections proved very useful and quite easy to teach.

Book One ends with a four-chapter section on special assignments, which students have found especially helpful. The first chapter in this section discusses persuasive writing and presents strategies to help students write logical, well-developed arguments. Students should profit from added coverage of audience as it pertains to argument. Chapters 11 and 12, which explain both print and electronic resources and which introduce students to MLA format, are fully integrated. The same topic of research is used as a basis of illustration in both chapters from the pre-research stages, through the drafting and documentation process, to the creation of the final draft of a research paper. Chapter 13, new to this edition, leads students through the process of writing a research paper using APA format, complete with a second student research paper. Also

new to the second edition is additional information on using and documenting electronic resources, especially the Internet.

Book Two, the handbook, presents tools students will need to revise, edit, and proofread their writing. They are able to check their work quickly and efficiently by referring to fifteen concise but complete chapters on grammar, punctuation, usage, mechanics, and other important considerations. New to this edition is a comprehensive glossary of writing terms complete with examples.

Having learned from years of experience that students prefer practical approaches, we have tried to avoid the jargon of professional grammarians when offering advice or explaining rules, principles, and techniques. Instead, we have explained how following a particular principle will help students write sentences and paragraphs that are clearer, more effective, and more correct.

The need for a practical approach prompted us to include a number of other useful features. For example, each chapter ends with a boxed section entitled "What You Have Learned," a summary of important points explained in the preceding pages. Students have told us that "What You Have Learned" sections make excellent guides for editing as well as for reviewing and studying.

Another special feature is the "Guides for ESL Students," which appear at the end of several chapters in Book Two. (A convenient list of these guides can be found on the inside front cover.) They provide clear, concise advice on problems unique to speakers of English as a second language and have been placed within appropriate chapters so that ESL students can continue their study of specific points without the inconvenience of having to turn to an appendix at the end of the book.

Supplements to the text include a complete instructor's manual and the McGraw-Hill Computerized Diagnostic Tests. In addition, students and faculty will be able to make use of *Allwrite!*, McGraw-Hill's comprehensive interactive computer software, including animations, which helps students learn, review, and practice a full range of skills in rhetoric, grammar, style, and research.

* * * * *

In the first edition we thanked several members of our McGraw-Hill family. These fine people have continued to stand by us and deserve our gratitude once again. We especially want to thank Tim Julet, Robert Redling, Lesley Denton, and Mary Conzachi. We would also like to express our gratitude to those colleagues across the country who reviewed the manuscript and provided insight, criticism, and advice.

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We owe much to the women in our lives to whom this book is dedicated. Their kind words and their example helped keep the spark of inspiration alive. Finally, we need to thank our students for teaching us so much about writing, learning, and working with others.

> Santi V. Buscemi Albert H. Nicolai Richard Strugala

To the Student

You might be asked to take this book with you to class and to use it during class discussions and exercises. You might also be required to complete many of its practical exercises as homework.

However your teacher decides to use this book, remember that it was written with you in mind, as a personal reference guide for you to use during your college years and beyond. Therefore, while you should complete the work your teacher assigns in this book thoroughly, don't think of *The Basics* as just another textbook. Consider it a tool you can also use independently to become a more powerful and effective writer.

The Basics is divided into two major parts. Book One introduces you to the writing process, tells you how to develop various types of paragraphs, and explains how to organize an essay. It also contains chapters on persuasion and library research. You will find these chapters especially helpful if you are taking other classes that require you to write persuasive essays or research papers. Book Two covers principles of grammar, punctuation, and other matters important to editing and proofreading your work. Included are several special sections devoted to writing problems ESL students face.

The table of contents is your road map through the text. Browse through it often, and use it to locate information that will help you improve skills your instructor thinks are weak. You will also want to refer to "The Basics at a Glance," located at the front of the text, for quick reference. Get into the habit of reading the comments your teacher makes on your papers. Then, target the problems he or she points out by reading more about them on your own in *The Basics*. Even better, use the text as a reference guide to editing and proofreading *before* you hand in your papers. In other words, devote some of the time you spend preparing a paper to checking points of grammar, sentence structure, mechanics, and so forth in *The Basics*.

In addition, the text contains study guides called "What You Have Learned" at the end of each chapter. These summarize information and ideas presented in the chapters. They are easy-to-use tools that will help you edit and proofread your work. As mentioned earlier, *The Basics* also contains several sections especially important to ESL students. If your first language is not English, read these guides carefully. A list of them appears inside the front cover of the book.

To get you started, we suggest that you read the first six chapters of *The Basics* right away. They are fairly short and will give you a good overview to the writing process, which in turn will increase your chances of success as you launch your career as a college writer. As you will learn in these six chapters, writing can be an exciting voyage of discovery—a voyage that teaches us important things about ourselves and about the world around us. Best of luck as you begin your journey!

Santi V. Buscemi Albert H. Nicolai Richard Strugala

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Book One The Writing Process

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Part One

Getting Ready

Part One

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Chapter 1

Learning the Writing Process

- · Begin with Prewriting
- Write a Rough Draft
- Revise Your Rough Draft
- Edit and Proofread Your Work
- · See Writing as a Process of Discovery
- What You Have Learned

s you begin to read this book, you may be asking yourself: "Why do I need to take a writing course? After all, I've already taken English in high school."

The answer is simple: A college writing course sharpens the skills that you learned in school and that you will need as you continue your education or begin a career. Writing helps you to communicate with others and to discover important things about your subject and yourself. At home, you will write notes and letters; in school, you will write tests and essays; on the job, you will write memos and reports. The stronger your writing skills, the better your readers will respond to what you write. The stronger your writing skills, the better your chances for success!

The writing process is divided into four stages: prewriting, drafting, revising, and editing. Going through these stages carefully will make your writing more effective. It may even make the process more exciting, for it will help you see writing as a voyage of discovery. Each stage will reveal more and more about your subject and gradually help you focus on exactly what you want to say about it.

1.1 Begin with Prewriting

Prewriting is the stage in which you gather information (details) about a subject. It can take three forms: recording what you already know, interviewing, and researching.

- 1. Writing down what you know, have observed, or have experienced can help you gather interesting and important details about your subject. You can do this through focused freewriting, brainstorming, and other methods discussed in Chapter 2. If you find that you need more information, you can use the next two methods of information gathering as well.
- 2. Interviewing people who know something about your subject.
- 3. Researching (investigating) your subject in books, magazine articles, films, and any other materials that will tell you something about it. Many of these materials can be found in your college library.

1.2 Write a Rough Draft

The second stage begins when you clarify your purpose and decide on a preliminary central idea. (You will read more about the central or main idea in Chapter 3.) Drafting also involves outlining ideas and writing the first rough version of your paragraph, essay, letter, or other project. (You will learn more about drafting in Chapter 4.)

1.3 Revise Your Rough Draft

1.3 revise rough draft Revising means rewriting, rewriting, and rewriting. Effective writers revise their rough drafts three or more times, each version becoming clearer, more detailed, and better organized. Revising helps you clarify ideas, develop concepts in greater detail, or reorganize hard-to-follow sentences and paragraphs.

1.4 Edit and Proofread Your Work

Editing means reading the best of your rough drafts to correct errors in grammar, punctuation, sentence structure, and spelling. (Common errors of this sort are discussed in later chapters.) Editing also means improving your style by removing wordiness, making sure your language is precise