



MARKETING

Practices and Principles

MASON RATH HUSTED LYNCH

***M**ARKETING*

FIFTH EDITION

Practices and Principles

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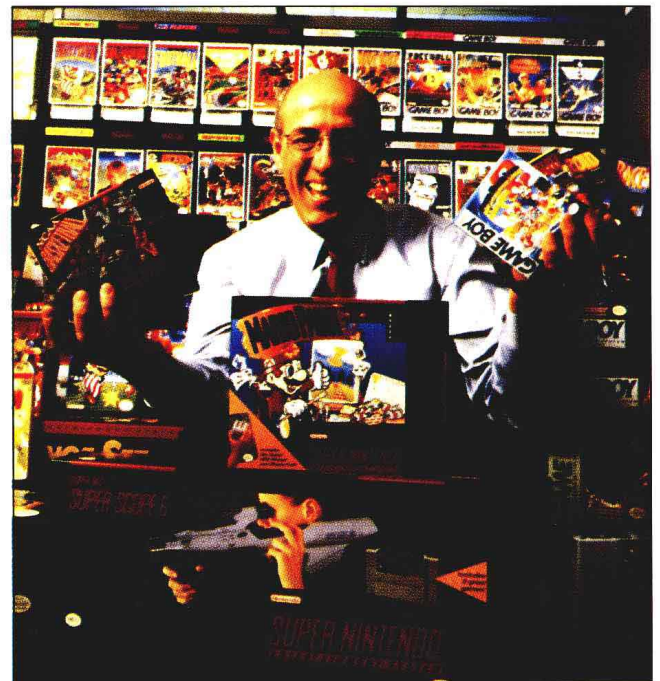
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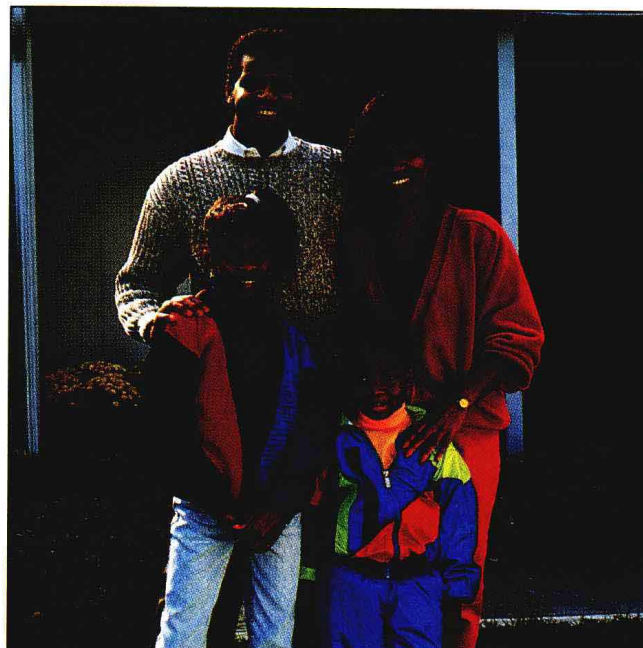
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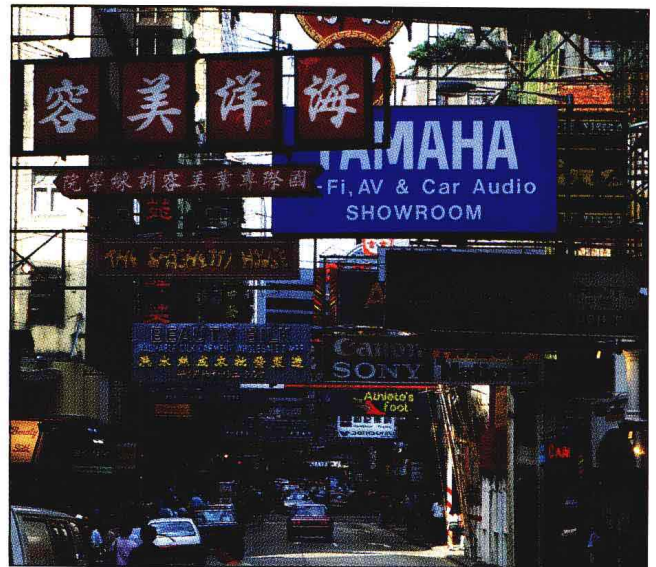
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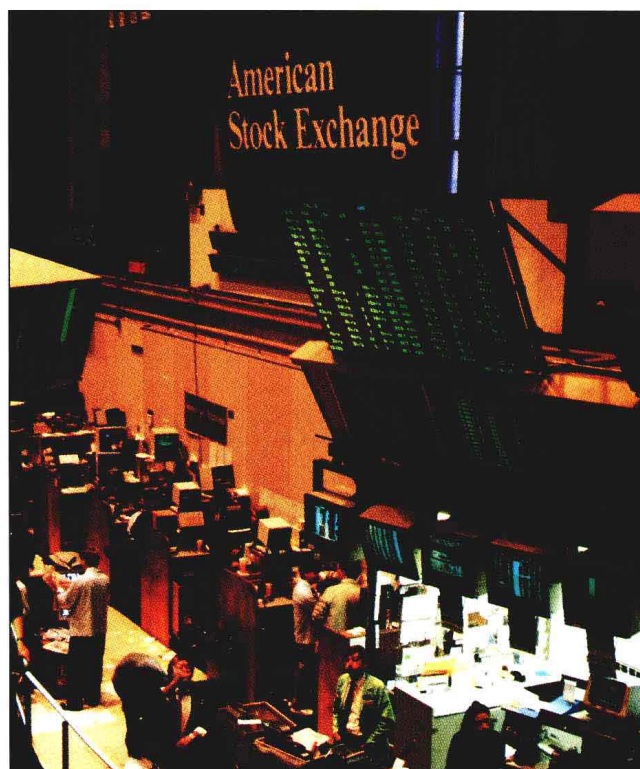
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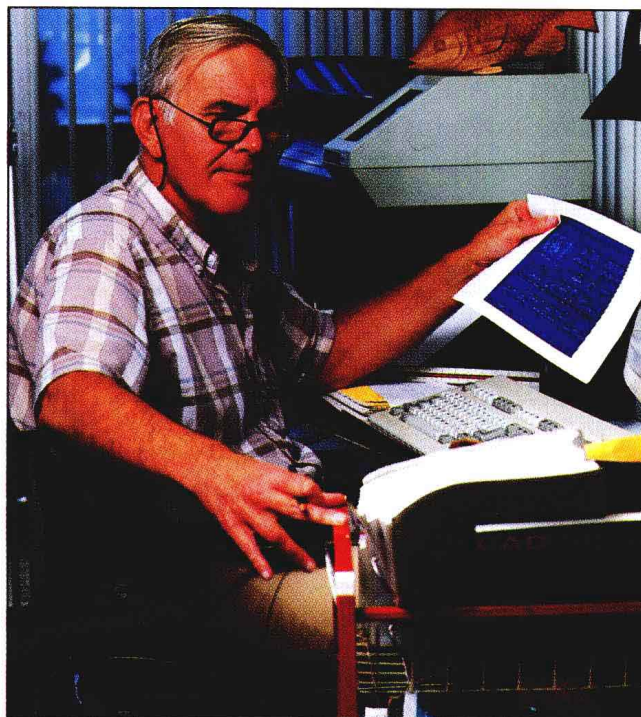
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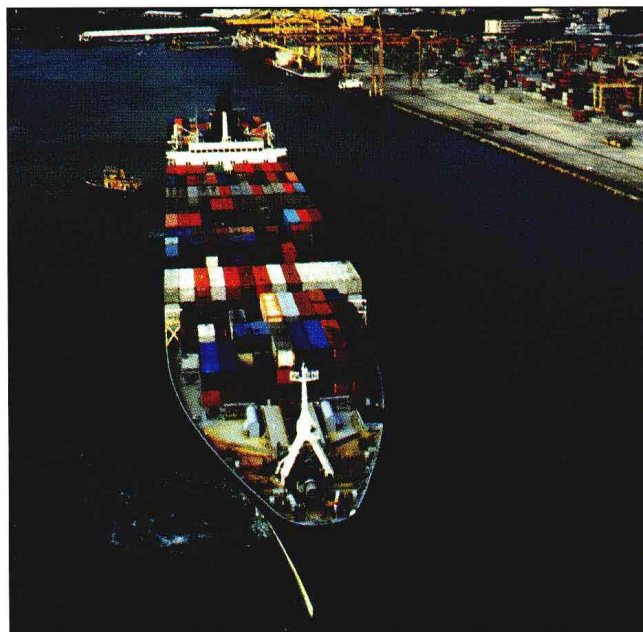
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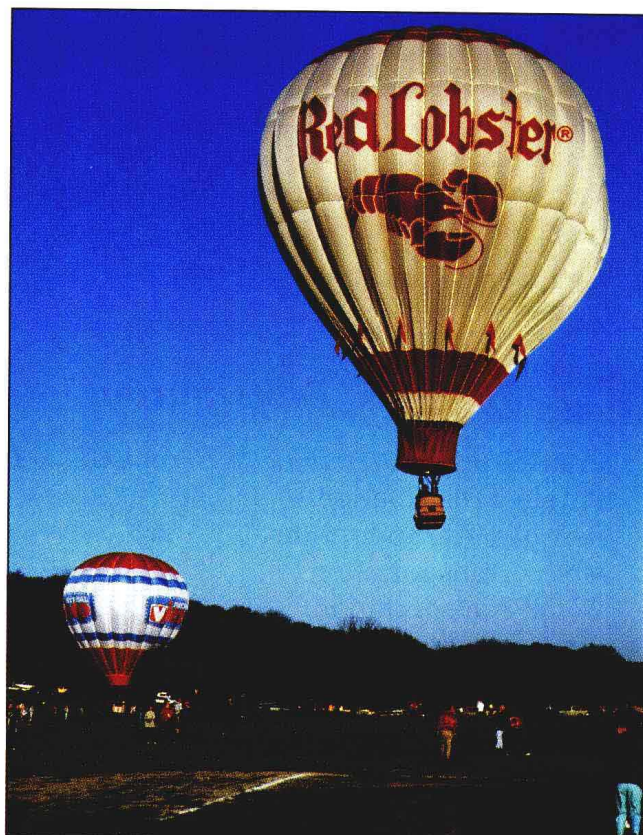
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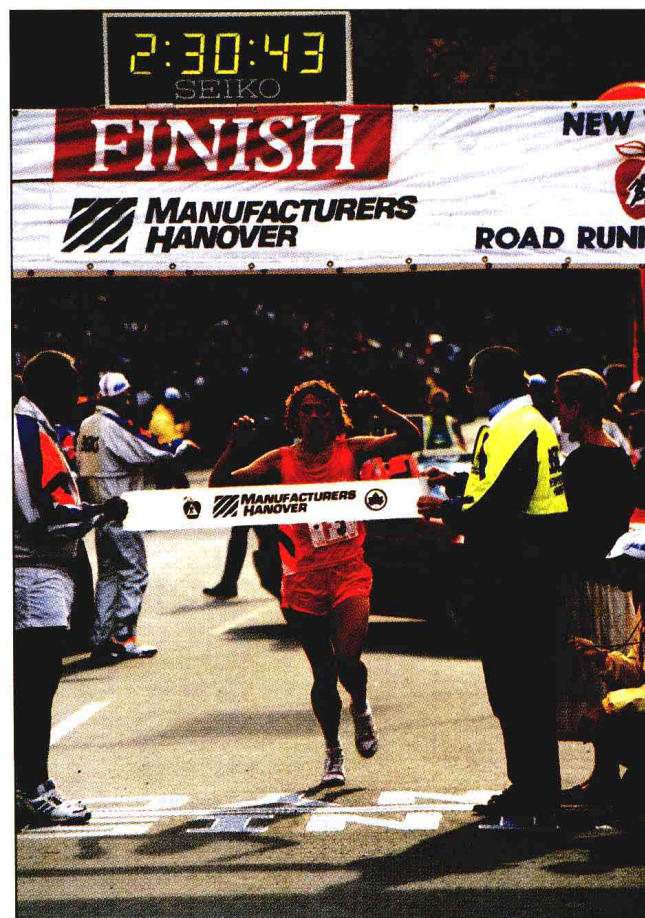
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