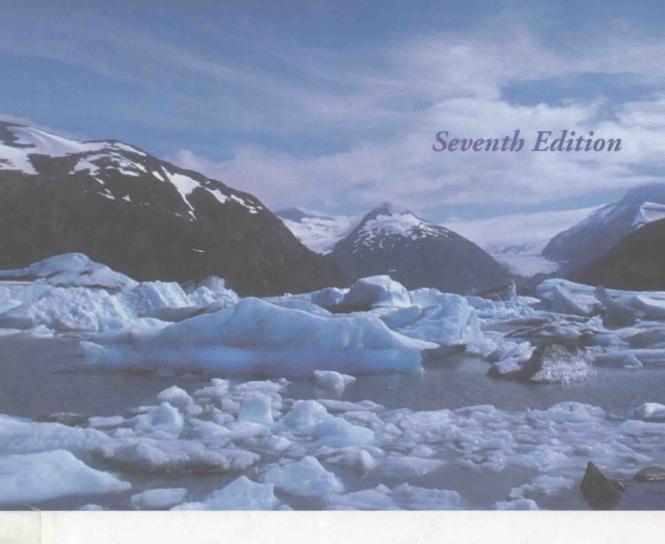
Environmental and Natural Resource Economics



TOM TIETENBERG

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To Florence M. and Harry H. Tietenberg, who provided me with a healthy environment conducive to development.

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When I wrote the First Edition of *Environmental and Natural Resource Economics* in 1981, environmental and natural resource economics was a well-developed, but underutilized, field. Its impact on environmental policy could most generously be described as "emerging." That is no longer the case. Economics has become an indispensable part of the education of anyone dealing with environmental policy. As *Our Common Future* put it in 1987, "Economics and ecology bind us in evertightening networks. . . . Economics and ecology must be completely integrated in decision-making and law-making processes."

Signs of maturation abound. A number of journals are now devoted either exclusively or mostly to the topics covered in this book. One, *Ecological Economics*, is a journal dedicated to bringing economists and ecologists closer together in a common search for appropriate solutions for environmental challenges. Interested readers can also find advanced work in the field in *Land Economics*, *Journal of Environmental Economics and Management*, *Environmental and Resource Economics*, *Environment and Development Economics Resource and Energy Economics*, and *Natural Resources Journal*, among others.

New resources for student research projects have been made available in response to the growing popularity of the field. Original research on topics related to international environmental and natural resource issues was formerly very difficult for students because of the paucity of data. A number of good sources now exist, including *World Resources* (Washington, DC: Oxford University Press, published annually), which has an extensive data appendix, and *OECD Environmental Data* (Paris: Organization for Economic Cooperation and Development, published periodically).

A few Internet sources will be mentioned because they are so closely related to the focus of environmental and natural resource economics. Two discussion lists that involve material covered by this book are RES-ECON and ECOL-ECON. The former is a more academically inclined list focusing on problems related to natural resource management, whereas the latter is a more wide-ranging discussion list dealing with sustainable development.

Services on the Internet are changing so rapidly that some of this information may become obsolete. One way to keep up to date on the various Web options is to visit my Web site at http://www.colby.edu/~thtieten/. That site has links to other sites, including the site sponsored by the Association of Environmental and Resource Economists, which has information on graduate programs in this field.

Environmental and Natural Resource Economics attempts to bring those who are beginning the study of environmental and natural resource economics close to the

¹The World Commission on Environment and Development, *Our Common Future* (New York: Oxford University Press, 1987): 27, 37.

frontiers of knowledge. Although it is designed to be accessible to students who have completed only a two-semester introductory course in economics or a one-semester introductory microeconomics course, it has been successfully used in several institutions in lower-level and upper-level undergraduate courses as well as lower-level graduate courses.

Intertemporal optimization is handled within a discrete-time, mathematical programming framework, and all mathematics, other than simple algebra, are relegated to chapter appendixes. Graphs and numerical examples are used to provide an intuitive understanding of the principles suggested by the math and the reasons for their validity. In the Seventh Edition, I have tried to retain the strengths that seem particularly valued by users, while expanding the number of applications of economic principles, clarifying some of the more difficult arguments, and updating the material to include the very latest global developments.

The structure and topical coverage of this book facilitate its use in a variety of contexts. For a survey course in environmental and natural resource economics, all chapters are appropriate, though many of us have found that the book contains somewhat more material than can be covered adequately in a quarter or even a semester. This surplus of material provides flexibility for the instructor to choose those topics that best fit his or her course design. A one-term course in natural resource economics could be based on Chapters 1 to 14 and 22 to 24. A brief introduction to environmental economics could be added by including Chapter 15. A single-term course in environmental economics could be structured around Chapters 1 to 5 and 15 to 21. Chapter 7 could be added if a brief introduction to natural economics seems desirable.

New to This Edition

This edition contains a series of completely new debates on controversies in the field and many new application examples, all described below. In addition to containing a greatly expanded glossary (over 60 new terms), new art work, and completely updated data, the text references over 100 new studies, covers a host of new topics, and expands on several previously introduced topics.

Debate Boxes

Textbooks often ignore the controversies in the field, but they shouldn't. Debates about methods or interpretations are a vital source of information about the state of the art.

This edition has added a number of these debates:

- 1. Ecological Economics Versus Environmental Economics
- 2. Should Humans Place an Economic Value on the Environment?
- 3. Is Valuing Human Life Immoral?
- 4. How Should the United States Deal with the Vulnerability of Its Imported Oil?
- 5. What Is the Value of Water?

- 6. Should Water Systems Be Privatized?
- 7. Should Genetically Modified Organisms Be Banned?
- 8. Should Developing Countries Rely on Market-Based Instruments to Control Pollution?
- 9. Should the New Source Review Program Be Changed?
- 10. The Particulate and Smog Ambient Standard Controversy
- 11. Should Carbon Sequestration Be Credited?
- 12. Is Global Greenhouse Gas Trading Immoral?
- 13. CAFE Standards or Fuel Taxes?
- 14. Jobs Versus the Environment: Which Side Is Right?
- 15. Should an Importing Country Be Able to Use Trade Restrictions to Influence Harmful Fishing Practices in an Exporting Nation?

New Example Boxes

One of the keys to the success of this text has been its rich use of examples to demonstrate how economic principles are used in actual environmental policy situations. These examples serve to ground the relevant principles in a familiar and hopefully interesting context.

This edition adds many new examples:

- 1. Valuing Ecological Services from Preserved Tropical Forests
- 2. The Alaskan Permanent Fund
- 3. Hubbert's Peak
- 4. Tradable Energy Certificates: The Texas Experience
- 5. Do Mandatory Labels Correct Externalities?
- 6. Are Consumers Willing to Pay a Premium for GMO-Free Foods?
- 7. The Swedish Nitrogen Charge
- 8. The Irish Bag Levy
- 9. Controlling SO, Emissions by Command-and-Control in Germany
- 10. Technology Diffusion in the Chlorine Manufacturing Sector
- 11. The European Emissions Trading System (EU ETS)
- 12. Modifying Car Insurance as an Environmental Strategy
- Effluent Trading and the Cost of Reducing Waste Treatment Discharges into Long Island Sound
- 14. Does Offering Compensation for Accepting an Environmental Risk Always Increase the Willingness to Accept the Risk?
- 15. Has NAFTA Improved the Environment in Mexico?

New Topics Covered

One of the consequences of the popularity of both ecological economics and environmental economics is the proliferation of research in the field. This research brings new subjects under investigation and uses new techniques to generate the insights.

This edition responds to these trends by incorporating several new topics:

- Conjoint Analysis
- Boserup Hypothesis
- Downward Spiral Hypothesis
- Human Rights and the Environment
- AIDS and the Demographic Transition
- The Emerging Role for LNG
- Tradable Energy Certificates
- Renewable Portfolio Standards
- Managing E-trash (computers, TVs, etc.)
- Recycling Surcharges
- Host Fees
- Water-Extraction Land Subsidence
- Conjunctive Use of Surface Water and Groundwater
- Water Banking
- Water Desalination as a Backstop Resource
- Privatization of Water Systems and Access
- The Economics of Wildlife Poaching
- Marine Reserves
- The Impact of Technological Change on the Fishery
- Rome Declaration on World Food Scarcity
- Role of Organic Foods
- Genetically Modified Organisms
- Land Conversion Incentives
- Sustainable Forestry
- Tiered, Area, and Input Pricing Systems for Water
- Conservation Easements and Land Trusts
- Royalty Agreements to Protect Biodiversity
- NAFTA's Chapter 11 and the Environment
- EPAs 33/50 Program
- Game Theory and Climate Change Coalition Formation
- Results from the Sulfur Allowance Program
- The European Emission Trading System
- Debt Relief and the Environment
- Abrupt Climate Change
- Product Charges to Control Air Emissions
- Safety Valves in Emission Trading
- Double Dividend Effects
- Climate Change Hedging Strategies
- Ecological Footprint
- Adjusted Net Savings (Formerly Genuine Savings)
- The MTBE Story
- Pay-As-You-Drive Automobile Insurance
- Automobile Feebates
- EPAs Water Quality Trading Policy
- Successful Canadian, Japanese, and European Strategies for Locating Hazardous Waste Facilities

Major Expansions

Three areas covered in the previous edition are discussed in more depth in this text. These include:

- Climate Change Science and Policy
- Trade and the Environment
- The Land Use Conversion Threat to Forests

Expansions and Updates

And finally, many discussions have been updated to make sure readers are exposed to the latest developments. These include:

- The Role of Deep Ecology
- Environment in Russia and the Former Soviet Republics
- Hydrogen-Based Fuels
- Expanded Producer Responsibility
- Conflicts over Instream Flows of Water
- Water Pricing Systems
- Agricultural Trends
- · Labeling and Certification Strategies
- Debt-Nature Swaps
- Delaney Clause
- Multilateral Fund
- ZEV Auto Sales Quotas
- Alternative Fuels
- Toxic Release Inventory
- California's Proposition 65
- Genuine Progress Indicator
- Human Development Index
- Environmental Justice and the Location of Hazardous Waste Facilities

This edition retains a strong policy orientation. Though a great deal of theory and empirical evidence is discussed, their inclusion is motivated by the desire to increase understanding of intriguing policy problems, and these aspects are discussed in the context of those problems. This explicit integration of research and policy within each chapter avoids the problem frequently encountered in applied economics textbooks—that is, in such texts the theory developed in earlier chapters is often only loosely connected to the rest of the book.

This is an economics book, but it goes beyond economics. Insights from the natural and physical sciences, literature and political science, as well as other disciplines, are scattered liberally throughout the text. In some cases these references raise unresolved issues that economic analysis can help resolve, while in others they affect the structure of the economic analysis or provide a contrasting point of view. They have an important role to play in overcoming the tendency to accept the material uncritically at a superficial level by highlighting those characteristics that make the economics approach unique.

Supplements

For each chapter in the text, the online *Instructor's Manual*, written by Lynne Lewis of Bates College, provides an overview, learning objectives, a chapter outline with key terms, common student difficulties, and suggested classroom exercises. Professors can download the *Instructor's Manual* and the PowerPoint slides, which contain the text figures, from the catalog page for this book at www.aw-bc.com.

The book's Companion Web site, www.aw-bc.com/tietenberg, features chapter-by-chapter Web links to additional readings and economic data. If you wish to supplement your course with newspaper subscriptions or economic news sources, ask your local sales representative for details about Addison-Wesley's special offers.

For the first time with the Seventh Edition, the text is accompanied by Excel-based models that can be used to numerically solve common forest-harvest problems. These examples may be presented in lecture to accentuate the intuition provided in the textbook, or they may underlie specific questions on a homework assignment. The models, developed by Arthur Caplan and John Gilbert of Utah State University, are available via the open-access Companion Web site (www.aw-bc.com/tietenberg).

Acknowledgments

Perhaps the most rewarding part of writing this book has been that it has put me in touch with so many thoughtful people I had not previously met. I very much appreciate the faculty and students who pointed out areas of particular strength or areas where coverage could be expanded in this edition. The support this book has received from faculty and students has been gratifying and energizing. One can begin to understand the magnitude of my debt to my colleagues by glancing at the several hundred names in the lists of references contained in the name index. Because their research contributions make this an exciting field, full of insights worthy of being shared, my task was easier and a lot more fun than it might otherwise have been.

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