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# Introduction

# Why Do We Study the History of Art?

e study the arts and their history because they teach us about our own creative expressions and those of our past. Studying the history of art is one way of exploring human cultures—both ancient and modern—that have not developed written documents. For example, the prevalence of animals in the prehistoric cave paintings of western Europe reveals the importance of animals in those societies. Female figurines with oversized breasts and hips express the wish to reproduce and ensure the survival of the species. Prehistoric structures, whether oriented toward earth or sky, provide insights into the beliefs of early cultures. If such objects had not been preserved, we would know far less about ancient cultures than we now do.

We would also know less about ourselves, for art is a window onto human thought and emotion. For example, van Gogh's self-portraits are explicitly autobiographical. From what is known about his life, he was sustained by his art. In figure **I.1** he depicts himself in front of a painting that we do not see, even though we might suspect that

#### The Western Tradition

"Western art" is the product of a group of cultures that have historically been thought of as sharing common traditions. Some of these cultures, such as that of medieval France, developed in the Western Hemisphere, but others, such as that of ancient Babylon (in modern Iraq), did not. Likewise, some cultures that were geographically western, such as that of the Maya (in modern Mexico and Central America), have not traditionally been considered part of the West. This book follows the conventional (Western) usage of the terms Western and non-Western: the Western world comprises North America and Europe, as well as ancient Egypt and the ancient Near East, while the non-Western world comprises all areas and traditions outside those boundaries. It is important, however, to be aware that these categories are based as much on ideas about culture as on geography.

it, too, is a self-portrait. For there are several elements in the painting that assert the artist's presence. Van Gogh's self-image predominates; he holds a set of brushes and a palette of unformed paint composed of the same colors used in the picture. At the center of the palette is an intense orange, the distinctive color of his beard, as well as



**1.1** Vincent van Gogh, Self-Portrait before his Easel, 1888. Oil on canvas;  $25\% \times 19\%$  in. (65.5  $\times$  50.5 cm). Rijksmuseum, Amsterdam. Vincent van Gogh Foundation.