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英语80主题

季翔 庄燕青 / 编著
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时尚生活

英语80主题

季翔 庄燕青 / 编著

[美] Michelle Woo / 审校



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前言

“我为英文狂系列丛书”是一套面向大中学生及英语爱好者的中英文对照版的“英语话题百科全书”，共11个分册，首批出版《世界风情英语80主题》、《中国文化英语80主题》、《商界风云英语80主题》、《时尚生活英语80主题》、《大众偶像英语80主题》等5册，分别用来学习全球风土人情、中国文化、商业新闻和人物动态、流行时尚的生活情趣、大众崇拜的娱乐和励志偶像方面的英语主题。

本套图书将英文学习的触角伸向了真实生活和工作的方方面面，选取新潮、动感、实用的学习题材，配套外教标准朗读的MP3光盘，让读者读到英文媒体经常出现的英文主题，让读者可以和老外随心所欲地交流互相感兴趣的各个主题。

《时尚生活英语80主题》选取动感热辣的潮流生活中读者感兴趣的80个话题，包含了新鲜搜奇的流行尚品、教你紧跟潮流的时尚学堂、开阔眼界的潮流视野、经典流传的潮流品牌、作为时尚之都的流行地标、最潮最火的时尚达人。本书对于读者阅读财经报纸杂志和电视媒体有较大的帮助作用，所有英文选材源于知名英美报刊以及一些知名潮流网站，内容准确生动、可读性强。每个主题由热点透视、额外收获、学以致用三个板块构成。

中学生学习本套图书，可以了解一些英美国家的基本常识，提升自己应对考试的阅读理解能力；面对老外可以进行基础的会话，拓展课本和学校之外的知识视野。

大学生学习本套图书，可以有效弥补英文课本的知识广度，结合配套MP3学习，提高应对四、六级考试的听力水平，让书本上的英语变成可以脱口而出的自然口语，通过学习来认识社会的方方面面，为步入社会打下良好的基础。

广大英语爱好者学习本套图书，可以轻松自然地重拾英语课本，培养自己阅读纯英文媒体的能力，提升面对外国人时的精确口语表达能力；增加自己的英文阅读量，培养新的阅读兴趣点。

本系列丛书部分原作者难以一一核实，可与中国宇航出版社联系支付稿酬事宜。

编者

2009年11月于北京公寓

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Fashion Products

流行尚品



Miniskirt—Never Passed

迷你裙——永不过时的时尚必备品

热点透视 Hot Topics Perspective

——疯狂地听，盛情地读，刻意模仿并理解全文

A miniskirt is a skirt with a **hemline** well above the knees—generally 20 cm (7.9 inch) or more above knee level. The miniskirt was the defining fashion symbol of “Swinging London” in the 1960s, and continues to be popular.

Mary Quant was a key in the launch of the miniskirt. She opened her **boutique** Bazaar in 1955 on King’ Road selling clothes that reflected the ideas of the day’s youth and that had nothing to do with established Paris fashion houses. When she raised the hemline of her skirts in 1965 to several inches above the knee, the **iconic** miniskirt was born. Named after her favorite car, the Mini, the miniskirt was an instant success and **epitomized** the spirit of London in the mid-60s: free, energetic, youthful, revolutionary, and **unconventional**.

Social historians relate the introduction of the miniskirt with the introduction of the pill. Women became sexually liberated because of the pill and for the first time free love became possible. Women were free to love and they got more courage to wear what

hemline 底缘, 底边
swinging 摇摆的

boutique 专卖流行衣服的小商店
iconic 标志性的

epitomize 摘要, 概括
unconventional 非传统的

they wanted without concerning about other people's thoughts. As a result skirt lengths were shortened and more skin was shown. With hemlines rising, a new **emphasis** was seen on the leg. *Vogue* **proclaimed**, "The length of your skirt is how you feel this moment." Women's hemlines of the 1960s were a **barometer** of contemporary attitudes: when the **consumerist** 'Swinging Sixties' was at its height, so were women's hemlines. When people began to consider their lifestyle the **midi-and maxi-skirts** made their appearance.

Mary's **influential** position in the heart of "Swinging London," and the miniskirt's easily washable fabric that busy teenage girls were apt to buy helped the miniskirt become a major international trend. The miniskirt's international acceptance was also **boosted** when Jean Shrimpton, a popular model, **unwittingly** caused an international stir in late 1965 when she wore a miniskirt with no stockings, hat, or gloves at the Melbourne Cup Carnival in Australia. The classic photo of that day showed a dramatic **contrast**: behind the young, carefree, and beautiful Shrimpton was a group of **disapproving** middle-aged women dressed in their very proper twin sets and pearls. Shrimpton's apparent **disregard** for the bland **status quo** made a trend-setting fashion statement around the world.

While the miniskirt has been met with disapproval and even violence, however, the tiny skirt shows no signs of disappearing. On the contrary, the miniskirt is still heavily featured on Western catwalks and in fashion magazines and it is often shorter than ever. This year, a very new wind has blown the fashion world and make the miniskirt more beautiful and unique. For example, the fashion magnate Chanel tells us to wear miniskirts in a more mature and elegant way. Matching the miniskirt with a tersely cut out business jacket will make you feel both elegant and professional. Another big brand Gucci broders flowers on their miniskirts and the skirts look like pieces of folk art. There are also some other revolutions that make miniskirts even more stylish and popular. Fendi's miniskirts have many silver threads making a geometrical curve. Chloe use a very special kind of shining cloth that makes miniskirts modern and unique. The skirts are like coming from another planet.

The phone company Samsung even introduced a new cell phone in 2008 called the "Miniskirt Season 2" which, while looking nothing like a miniskirt, is targeted toward

emphasis 强调,重点

midi-and maxi-skirts 中长裙

contrast 对照

proclaime 宣布,声明

influential 有影响力的

disapprove 不赞成

barometer 气压计

boost 促进

disregard 漠视,忽视

consumerist 主张消费主义的人

unwittingly 无意识地

status quo 现状

women who like to “Talk, Play, and Love”.

The miniskirt continues to occupy a fascinating and **paradoxical** space in the fashion world as it teasingly attempts to cover and reveal at the same time. In all of its contradictions and reinventions, the miniskirt still provokes, challenges, and demands attention from both men and women alike.

超短裙,是一种底边高于膝盖20厘米(7.9英寸)或者更多的短裙。迷你裙是20世纪60年代“摇摆伦敦”时尚界的标志性服装,至今依然风靡全球。

玛丽·奎恩特是迷你裙时代的缔造者。1955年,她在英皇道开设了一家服装店,所卖的衣服主要反映了当时青年人的一些想法,和当时巴黎时装精品屋的风格截然不同。1965年,当她提出了让裙边上提几英寸后,这种标志性的超短裙就诞生了,被玛丽根据她的爱车“迷你”命名为迷你裙。迷你超短裙一上市就取得了非凡的成功,并且概括了60年代中期的伦敦精神:自由、活力、年轻、革命和非传统。

社会历史学家把迷你裙与避孕药的发明联系了起来。因为避孕药,妇女获得了性解放,自由恋爱第一次成为可能。妇女们获得了爱的自由,获得了更多的独立选择自己喜爱的衣服的勇气。后来,裙子的长度被缩短,露出来更多的皮肤。随着裙子长度的缩短,腿部成为一个新的关注点。当时的《时尚》杂志宣布:“你裙子的长度就是此刻你的感觉。”20世纪60年代妇女的裙子底边是反映当时妇女态度的晴雨表:当主张消费主义者提出的“摇摆60年代”世处高峰,妇女的裙子底边也达到高峰。当后来人们开始重新思考自己的生活方式时,中长裙才又重新出现。

玛丽在“摇摆伦敦”中心巨大的影响力和超短裙的易清洗面料使当时的世界时尚界刮起迷你裙的风潮。易清洗的面料使忙碌的少女不再需要花费大量的时间清洗裙子,因此很多女孩都买这样的迷你裙。另外,当时的名模简·诗琳普顿也无意中助长了迷你裙的国际认可度。1965年年底的澳大利亚墨尔本杯赛马节上,她只穿了一条迷你裙,并没有穿戴袜子、帽子或手套。她这一天的经典照片上显示出一个戏剧性的对比:年轻、漂亮、无忧无虑的诗琳普顿的身后是一群穿戴着非常正统的两件套毛衣和珍珠的不满的中年妇女。诗琳普顿无视当时时尚界平淡现状的做法是一次引领世界潮流的宣言。

超短裙虽然遭遇不满甚至强烈的反对,但是这款小裙子却没有任何要消失的迹象。相反,在西方的走秀台和时尚杂志上,迷你裙仍然是一个风靡不衰的时尚产品,而且往往比过去更短。今年,时尚界吹来一股新流行风,使超短裙变得更加美丽而且

个性十足。比如,时尚巨头香奈儿介绍我们用剪裁简单的西装夹克搭配时髦的迷你裙,让我们将迷你裙穿得更加成熟、优雅和职业化。另一个时尚大品牌古琦采用有花朵刺绣图案的布料来制作迷你裙,令迷你裙装扮多了几分民族艺术的意味。此外还有一些其他的变革,让迷你裙更加时尚流行。芬迪在迷你裙上点缀了用银线绣出的各种几何形曲线。克洛伊的裙子采用闪耀亮眼的布料,看上去更具现代感而且更有个性,就像是来自另外一个星球的时尚精品。

三星公司在2008年推出了新款手机,与迷你裙毫无关系却被称为“迷你裙第2季”。它的销售目标是一群热衷于“聊天,玩乐和爱情”的女性。

迷你裙,因为它试着掩盖与企图暴露并存的特征,在时装界继续占有迷人又矛盾的空间。虽然迷你裙引发诸多的矛盾和再创造,它依然激发与挑战并存,并且受到全世界男士和女士的关注。

额外收获 Know More

——拓展知识视野, 掌握更多相关信息

1. Simultaneously condemned and loved, the miniskirt exploded into the political landscape and had women (and men) suddenly paying attention to what had been hidden years before—a woman's legs.

2. Quant probably deserves primary but not exclusive credit for the miniskirt. One French designer also caught the spirit of the era and did for France what Quant did for England—André Courrèges.

3. It wasn't just moral outrage that followed the miniskirt, but also fashionable accessories. Accessories included zip-up knee high boots.

4. Jean Shrimpton, who was born on 7 November 1942 in High Wycombe, Buckinghamshire, was an English model and actress. Nicknamed “The Shrimp”, she was an icon of Swinging London, possessing some of the gamine features and her face appeared on the covers of *Vogue*, *Harper's Bazaar*, and *Vanity Fair* magazines.

1. 迷你裙虽然遭遇批评,但同时备受推崇。它进入了政治领域,让全世界的女人和男人突然把注意力放在以前从未关注的地方——女人的腿。

2. 奎恩是推动迷你裙流行的先锋,但是她并不是唯一的功臣。法国一名设计师安德烈·库雷热当时同样抓住了时代的精神,向法国人介绍了迷你裙,就像奎恩在英

国所做的那样。

3. 迷你裙带来的不仅仅是道德谴责,各类时尚饰物伴随而来,其中包括拉链至膝盖的高筒靴。

4. 简·诗琳普顿于1942年11月7日出生在英国白金汉郡的海威克姆,是一名模特兼演员。她绰号“小虾(诗琳普)”,是“摇摆伦敦”的一个标志性人物。她曾摆过一些妖冶的造型,她的照片在《时尚》、《时尚芭莎》和《名利场》等杂志的封面刊登过。

学以致用 Training Camp

——将学到的知识应用到一个实景会话中,体会其在口语表达中的实际用法

Lily: Hi, Lucy. Come and have a look at this skirt.

Lucy: Eh, it's beautiful but I'm afraid...

Lily: What?

Lucy: Don't you think it's too short? Nearly all the leg is bare.

Lily: It's indeed very short, but I think it's very cute. We are so young and it's of no problem we wear what we want.

Lucy: Yes, we can wear what we want if we think it's proper. But if I were you, I have no courage to wear this miniskirt.

Lily: It's really cute but it's also really short. Haha. What can I do if I really like it?

Lucy: En, what about trying some fashionable accessories?

Lily: A good idea! What accessories?

Lucy: Is a pair of long stock ok? A pair of colorful long stock is not only beautiful but also covers lots of the bare leg.

Lily: thank you for your good suggestion! I saw the super star Avril always wearing a miniskirt with a pair of black and white stock. She looks very beautiful and fashionable. I want to try that too.

莉莉: 露西,来帮我看这个裙子。

露西: 嗯,好。很漂亮,但是恐怕……

莉莉: 怎么了?

露西: 你不觉得有点儿太短了吗? 穿上后几乎整个腿都露出来了。

莉莉: 它确实有点儿短,但是我觉得很可爱啊。我们还这么年轻,我觉得穿我们想穿的衣服没有什么大问题吧。

露西: 是啊,我们要是觉得衣服合适,当然可以穿我们喜欢穿的。但是要是我是你,我没勇气穿这个超短裙。

莉莉: 它真的很可爱啊,但确实有点儿短。哈哈。你说我要真想穿它,该怎么办?

露西: 嗯,要不然试一些时尚配饰吧?

莉莉: 好主意! 你说什么配饰好点儿呢?

露西: 你觉得长筒袜合适吗? 穿上着色的长筒袜不仅漂亮,还能遮住好多腿上的肉。

莉莉: 你的建议很好! 谢谢! 我看见大明星艾薇儿就总是穿一双黑白颜色的长筒袜搭配迷你裙。看起来很漂亮、很流行。我也想试试。

2



Jeans Will Never Out

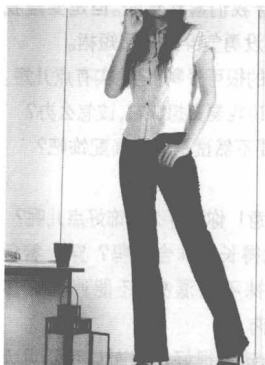
牛仔裤——永远的经典

热点透视 Hot Topics Perspective

——疯狂地听，盛情地读，刻意模仿并理解全文

Believe it or not, blue jeans have been around for over 130 years. Levi Strauss created the first blue jeans as work pants for gold mine workers in San Francisco. Today the Levi's brand is sold worldwide.

Now people around the world have greater and greater passion for the **denim** clothes. Jean jackets, jean skirts and suits can be found in hundreds and thousands of stores and street markets in most countries. Millions of pairs of jeans are produced in American, European and Asian countries each year for the local and international markets. Customers of the jeans range from working class to movie stars, the young to the old, and the black to the white. The jeans have become a fashion **statement**.



Jeans today are available in many colors and designs. Young people like to mix and match colors and sizes to create different looks. **Faded** and **torn** jeans are especially fashionable. Some washed denim clothes giving the effect of dark and light color **patches** are most popular. Many wearers decorate their jeans and jean jackets. Colorful patches, zippers, chains and **tassels** are all part of the personal touch. People in America, Japan and Hong Kong decorate their jean-jackets in a very **artistic** way.

Apart from the **decoration**, the most important part of the jeans is the **label**. From

denim 粗斜纹棉布

statement 声明

faded 褪色的

torn 弄破的

patch 碎片

tassel 饰针

artistic 艺术的

decoration 装饰

label 商标

the label alone one can tell the quality and the price of the product and whether it is imported or home made. **Classic** labels such as the Levi's, Jordache and Calvin Klein demand a fair price. Jive, Lawman and the Apple jeans also have much **appeal**. Local brands in many countries and areas have an **uphill** battle to gain support. Fake-brand Jeans are a big business in many places.

Jeans are so hot these days that big name stars appear on TV advertising for their favourite brands. Calvin Klein hired **starlet** Brooke Shields to advertise for his designing jeans. Magazines, TV and billboards promoted her schoolgirl image into an instant success. Cherie Chung, one of Hong Kong's hottest stars, did a TV commercial for Puma. Her sexy smiles appealed to many viewers. These stars wear the jeans so tight that they probably have to be removed by a doctor. With **slogans** like "Nothing will ever come between me and my jeans" many people join to create the jeans fashion today.

What clothes are in this season? If you **scrutinize** nearby groups, you may well find that many more girls are wearing blue or dark-colored jeans instead of beautiful skirts!

This season high waist jeans is a hit that you can't miss. Here are some tips for you to match your high waist jeans.

First, match high waist jeans with lace shirt.

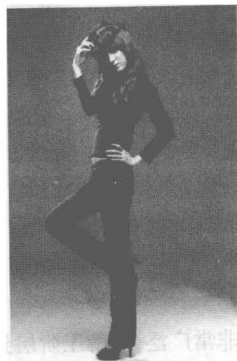
You have to put the shirt into your trousers, but don't make it too tight. Pull out the shirt a little and it will look loose at the waist. This can not only cover your love handles, but also make the dress casual and vivid.

Second, match your high waist jeans with a shining waistband.

The high jeans **emphasizes** your waist and you need a belt that not only makes your jeans more fashionable, but also make your legs look longer and slimmer. Shining waistband is fashionable and make your waist even more attractive.

Third, match your high waist jeans with a high heel and a big bag.

High heel again **elongates** your leg curve and your leg will be very perfect with both high waist jeans and a high heel. A big and **exaggerated** bag will be very cool. The color of your bag can be the same as your shoes or it can be as the same color as your coat.



classic 经典的
appeal 吸引力
uphill 向上的

starlet 童星
slogan 口号
scrutinize 细查

emphasize 强调
elongate 拉长
exaggerated 夸张的



信不信由你,牛仔裤问世已有130多年。当年李维·施特劳斯创制了第一条牛仔裤作为旧金山金矿工人的工作服。如今李维斯这个品牌畅销全球。

现在世界各地的人们越来越喜爱这种粗斜纹棉布制成的牛仔服。牛仔夹克、牛仔裙和牛仔套服,在多数国家成千上万的店铺和街摊上随处可见。美洲、欧洲和亚洲国家每年要生产数以百万计的牛仔裤供本地和国际市场销售。牛仔裤的顾客非常广泛,从劳工阶层到电影明星,从青年到老年,从黑人到白人都有人穿。牛仔服已经成为潮流的象征。

今天的牛仔裤有多种不同的颜色和款式可供选择。年轻人喜欢搭配不同的颜色和尺码,穿出不同的效果。褪色和穿破了的牛仔裤特别流行。补丁颜色有深有浅的水磨牛仔服最受欢迎。许多人在他们穿的牛仔裤和牛仔夹克上尽情装饰。花哨的补丁、拉链、链条和饰针等全都成了装饰物,以显示个人风格。在美国、日本和香港,人们将牛仔夹克装饰得极富艺术色彩。

除装饰品外,最重要的就是牛仔服的牌子。单从牌子人们就可以说出牛仔服的质地、价钱、是进口货还是本地货。李维斯、乔迪克和卡尔文·克莱恩等名牌货价钱相当可观。而积牌、劳曼和苹果牌也都有相当高的知名度。许多国家和地区的本地牌子也在力争上游以赢得顾客的青睐。冒牌牛仔服在许多地方都生意兴隆。

在目前牛仔裤非常流行的热潮下,很多大明星都在电视上替他们钟爱的牌子做广告。卡尔文·克莱恩雇用童星波姬小丝替他所设计的牛仔裤作广告宣传。杂志、电视和广告牌上都推出了波姬小丝的女学生形象,大获成功。香港红星钟楚红替彪马牌牛仔服作电视广告。她的性感媚笑令无数人倾倒。牛仔裤紧绷在这些明星身上,大概需要医生才能把它脱下来。在“我同我的牛仔裤难舍难分”等宣传口号的感召下,许多人一起共同创造了今天的牛仔服热潮。

这个季节最流行的衣服是什么?如果你仔细观察周围的女生,你会发现越来越多的女生穿上蓝色或深色的牛仔裤,而不是漂亮的裙子。

这个季节高腰裤再次袭击时尚界,你不容错过。这儿给您提供一些高腰裤的搭配方法。

一、高腰裤搭配蕾丝边上衣

虽然穿高腰牛仔不可避免地要将上衣包入裤中,但千万不要一板一眼地将衣服绷得紧紧的,而是应当将上衣微微地拽一点出来,看上去有种蓬松的感觉,既可以修