

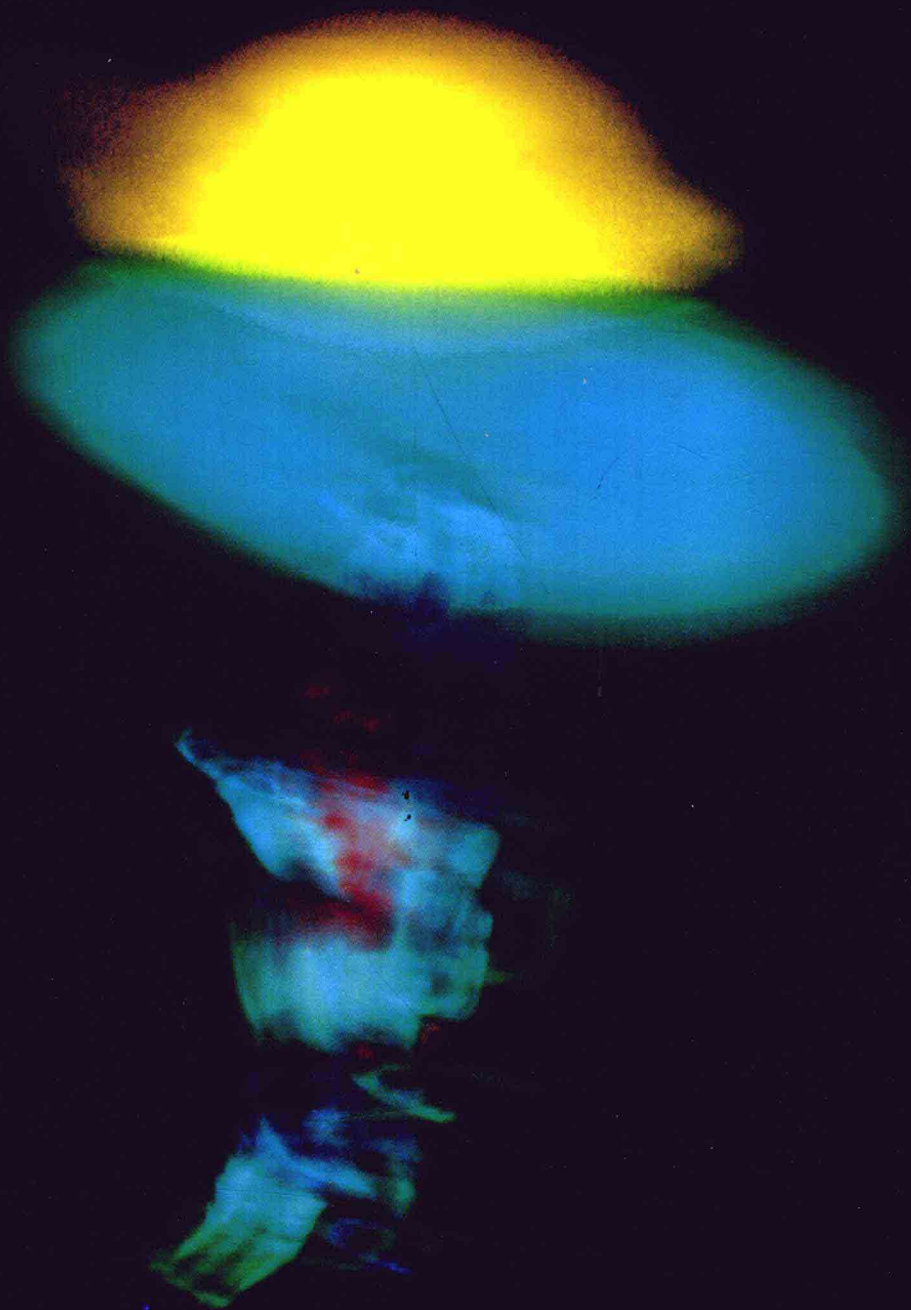
A brand-new artistic form  
一种全新的艺术形式

# 摄影漫画

CAMERA PAINTING

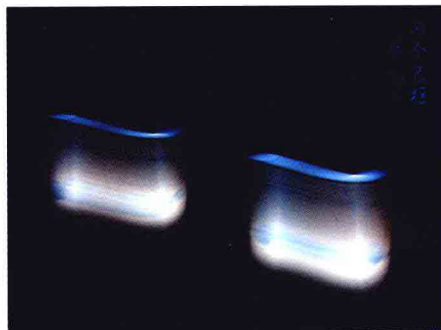
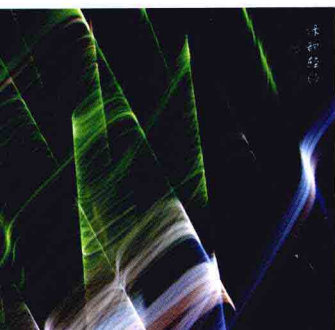
By Zhao Jiahua  
赵家华 著

云南出版集团公司  
云南人民出版社



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## Camera Painting



赵家华 著

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图书在版编目 (C I P ) 数据

摄影漫画/赵家华著. —昆明: 云南人民出版社, 2008  
ISBN 978-7-222-05622-0

I. 摄… II. 赵… III. 摄影集-中国-现代 IV. J421

中国版本图书馆CIP数据核字 (2008) 第155087号

责任编辑: 杨晓东 吴 磊  
整体设计: 杨晓东  
英文翻译: 邱志华  
责任印制: 洪中丽

书 名 摄影漫画  
作 者 赵家华 著  
出 版 云南出版集团公司 云南人民出版社  
发 行 云南人民出版社  
社 址 昆明市环城西路609号  
邮 编 650034  
网 址 [www.ynpph.com.cn](http://www.ynpph.com.cn)  
开 本 787×1092 1/12  
印 张 9  
版 次 2008年10月第1版第1次印刷  
印 刷 昆明溢彩印刷有限公司  
书 号 ISBN 978-7-222-05622-0  
定 价 88.00元

尊敬的读者: 若你购买的我社图书存在印装质量问题, 请与我社发行部联系调换。

发行部电话: (0871) 4194864 4191604 4107628 (邮购)

## “摄影漫画”创始人赵家华简介

赵家华，男，汉族，1958年10月生于云南省保山市著名的侨乡腾冲县，云南大学汉语言文学专业本科毕业。长期从事文化管理工作，业余坚持文化理论研究、歌词创作、书法创作、摄影创作和艺术品鉴赏与收藏。曾被国家广播电视总局记个人二等功一次，被文化部、人事部授予“全国文化先进工作者”称号，享受省部级劳模待遇。现任云南省保山市文化广播电视新闻出版局党组书记、局长，中国音乐文学协会会员，云南省书法家协会会员，高黎贡山书画院院长。2006年5月16日发明并开始全力研究“摄影漫画”，2007年12月16日在云南省版权局完成了首批作品登记，2008年1月开始在互联网和《中国文化报》等媒体宣传介绍“摄影漫画”，引起广泛关注和好评。

## A brief introduction of Zhao Jiahua, the founder of Camera Painting

Mr Zhao Jiahua, male, Han nationality, was born in the famous overseas county of Tengchong in Baoshan municipality in October 1958. He graduated from the Chinese Department of Yunnan University. He has been engaged in cultural management for a long time. In his spare time, he engages in cultural fundamental research, lyrics creation, calligraphy creation, photography creation, art ware connoisseurship and collecting works of art. He once won the second prize awarded by the general office of the National Broadcast Television and also won the title of “National Culture Advanced Worker” given by the Cultural and Personal Departments. He was hailed as a model worker in the province and the department. Now Zhao Jiahua is the general secretary and director of the Cultural Broadcast Television Publishing Bureau of Baoshan Municipality of Yunnan. He is also a member of the Chinese Musical Cultural Association and the Dean of Gaoligong Mountain Painting and Calligraphy Institute. He started to create and put all his energies into studying Camera Painting on May 16th, 2006 and his first work was finished and registered in Yunnan Copyright Bureau on December 16th, 2007. He began to introduce his “Camera Painting” on the Internet and in the magazine of “Chinese Cultural News” and also in some other medias in January, 2008. What he did has brought about great attention and high praise.





Camera Painting



# CAMERA PAINTING VALUED IN THE INNOVATION

攝影  
貴在  
創新  
漫畫  
余秋雨



余秋雨先生题词：摄影漫画 贵在创新  
"Camera Painting, valued in the innovation", epigraph by Mr. Yu Qiuyu



相机诞生到现在，人们都是用它来照相！从黑白到彩色，从胶片到数码，都是如此！

2006年5月16日，一个偶然的机会我发现了相机——数码相机还可以用来“作画”！从此，我就成了一个另类的“画家”，不停地用相机“作画”！

用相机作的画，出乎想象的神奇！既有传统意义上的“漫画”，也有国画、油画，还有抽象画、卡通画；既有写实的，也有写意的；既有现实的，也有浪漫的。让人见所未见！

在我最初创作的作品中几乎全都是“漫画”，“摄影漫画”的概念便率先抢占了 my 脑海。虽然后来作品越来越多，艺术样式也远远超出了“漫画”的范畴，但是我发现这些作品的题材内容非常丰富、宽泛，而且带有明显的随意性，漫不可羁。因此，我还是把这种新的艺术形式命名为“摄影漫画”。希望大家不要把“摄影漫画”理解为“摄影的漫画”，而把她作为一种全新的艺术形式的专有名词。

“摄影漫画”既是摄影作品，但又不是传统意义上的“照片”；既是画，但又不是传统意义上的“画”。比起照片来她完全没有“复制”的特征；比起画来，又没有挥毫泼墨的故意。出人意料的构图效果、色彩效果，广泛而漫无边际的题材、内容和表现形式以及每幅作品的唯一不可重复性，成了她区别于其他传统艺术形

式的最基本的特征。

创作“摄影漫画”跟创作传统的摄影作品一样，都是借助相机一次成“画”；但是其成“画”过程却不同于创作传统的摄影作品。传统摄影作品的创作过程是“从真实到真实”的“复制”；创作“摄影漫画”的过程则是“从真实到虚幻再到真实”。换句话说，传统的摄影作品是对现实的真实复制，而“摄影漫画”作品则是一种真正的创造。

创作“摄影漫画”的方法，主要是借助一些特殊的光源（或称发光体），根据一定的规律，利用一定的技巧进行，与传统的摄影相比有着完全不同的方法和乐趣！当然，“摄影漫画”的后期制作也跟传统的摄影作品一样需要做一些电脑的优化处理，所不同的是“摄影漫画”还需要借助电脑像完成国画那样提名、落款、加盖书画印章，然后根据需要放大、装框、上市。

创作和欣赏“摄影漫画”都需要具有较为宽泛的艺术鉴赏基础，因为“摄影漫画”不仅涵盖了太多的传统的艺术审美基础，而且还开辟了一个新的艺术鉴赏领域。创作者和欣赏者都需要借助自己的艺术鉴赏基础去认知、去解读、去欣赏、去评价、去选择。当然，好的艺术品都是大雅大俗，雅俗共赏的，“摄影漫画”也是如此。我还发现“摄影漫画”在构图和造型上具有突出的抽象性和写意性，因此在解读和欣赏的过程中不少作



品为人们提供了多角度、多层面的视角空间，常常有一种仁者见仁，智者见智，魅力无穷的效果。有的作品人们可以从不同的角度对她进行不同的命名，作不同的解读和鉴赏。本书收入的作品中也存在这种现象，虽然我从我的角度给他做了命名，但是也许你从另外的角度还有不同的命名和理解。这也许正是“摄影漫画”另外一种魅力所在。

我相信摄影漫画是相机家族赐予人类的一件神奇礼物，完全能够成为人们喜闻乐见的一种全新的艺术形式，为人们的艺术生活提供一种新的选择，为世界带来更多的美丽、更多的灿烂。因此，我觉得肩上有一种莫大的责任，并为此付出了从未有过热情去实践、去探究、去总结。近两年来，我已创作了上万张“摄影漫画”作品。从题材上分，大致可分为“人物”、“场景”、“动物”、“数字”、“植物花卉”和“奇异色彩”等六类，而以“人物”、“场景”居多。其中之精品具有很高的艺术价值、欣赏价值和突出的装饰效果，具有其他艺术形式所不具有的市场前景，特别是有的作品还可以直接应用到染织工业中去，产生可观的经济效益和社会效益。

2008年初人民网的林琳先生看到了我的“摄影漫画”作品，给予了很高的评价，并以《云南保山诞生新的艺术品“摄影漫画”》为题，在人民网上作了第一次

宣传。不到一个星期，全国各网络媒体几乎都作了转载宣传，引起了人们的广泛关注和好评。之后《中国文化报》和云南的许多媒体也相继作了宣传报道，给了我很大的鼓舞。现在我在保山市办了一个小型展览，并将部分作品交给高黎贡山书画院艺术品交流中心进行宣传促销，引起了人们非常浓厚的兴趣，一些单位和个人已开始购买和收藏我的“摄影漫画”，给了我很大的支持。

云南人民出版社对我的“摄影漫画”非常关心、重视，决定出版《摄影漫画》一书。该书收录的是我两年多来研创的部分作品，先奉献给大家，愿大家一睹为快！

因为实践与探索都还只是万里征程中的第一步，有的作品可能还很稚嫩，希望诸方大家给予包容和爱护！具体的创作规律和方法，正在作进一步研究和整理，今后我将会采用适当的方式传授给人们，让大家一起来分享，一起来创造！

20008年5月写于云南省保山市杏竹居

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Since the invention of the camera, people have used it to take photos, although it has changed from black to color, film to digital. It is the same.

It was on May 16th, 2006 that I found that digital camera could be used to paint by chance. From then on, I became a special artist who started to paint incessantly using a camera.

How fantastic the paintings made by a camera are! Using a camera, we can draw traditional significant cartoons, Chinese paintings, oil paintings, even abstract paintings and cartoons. These pictures are not only documentary but spirited and not only realistic but also romantic, and are really out of this world.

My first works are almost cartoons, so the definition of a camera painting occurred to me. With the increasing number of my works, the artistic style has gone beyond the definition of its original painting. However, I found the theme of this kind of work is plentiful and random, so I named the new art form "Camera Painting". I hope that you will not mistake it as a cartoon picture and will just take it as a completely new art form.

"Camera Painting" is a work of photography but not just an ordinary style of photograph. It is painting but not a traditional painting. Compared with photos, it doesn't have the feature of "copy" at all. Compared with a painting, it doesn't exhibit brush strokes intentionally. The basic feature to tell the difference from the traditional art is its fantastic composition and color effect, its comprehensive themes, contents, forms and the uniqueness of each work.

The way of camera painting is the same as the traditional photo taken by the camera. They are both done directly by using camera. However, the process of doing is quite different from the traditional photographic work. The process of the traditional photographic work is to "copy" the original from "real to real". The process of camera painting is from "real to imagination and to real again". In other words, the traditional photo works are the "copies" of reality, but the works of camera painting is a real art creation.

The ways to create camera painting are mainly by means of some lighting, certain rules and some skills, which are definitely different from traditional photographic making. It is of great fun. Of course, the later works of camera painting will need to be processed well on the computer just like traditional photographic works. The different points are that camera painting needs to use the computer to finish a Chinese painting with its nomination, inscription, capping calligraphy and painting seal. Then it will be enlarged, framed and go to the market as needed.

It requires a deeper understanding of art appreciation to create or appreciate camera painting, for it includes a profound knowledge of art appreciation and is also a pioneer in a new art appreciation field. Both creators and appreciators need to have some art appreciation knowledge to recognize, to read, to appreciate, to evaluate and to make a choice. Naturally, all excellent art works usually appeal to both cultured and popular tastes, so it is with camera painting. I also found "Camera Painting" has obviously



abstract and spiritual structure and form. It provides multiple perspectives, multi-stratification plane angle of view space for people to appreciate and understand works. It seems that different people frequently have different views, but it has an infinite charming effect. Some works can be named differently and appreciated differently from different aspects. The works selected in this book have the same phenomenon. Though I have named it from my point of view, perhaps you will have a different view and understanding on it. This is the charm of "Camera Painting".

I believe that camera painting is a splendid gift given by cameras. It will definitely become a new art form that people are longing for and provide a new choice for people's art life. It will make the world more beautiful and wonderful. So I feel I am shouldering a great responsibility and I am devoted to more practice, study and creation.

I have made thousands of camera paintings in the past two years. They may be divided into six parts: "People", "Scenery", "Animals", "Digital", "Plants and Flowers" and "Strange Colors". Most of them are "People" and "Scenery".

Some works have great art value, appreciative value and outstanding decorative effect. They have a good market potential compared with other forms of art. Especially some works can be directly used in the dyeing industry and have a great economic and social effect.

In early 2008, Mr. LinLin of the People's Net found my camera painting and he gave it high praise. He also wrote an article in the People's Net with the title of "Camera Painting-a new art work created in Baoshan, Yunnan".

In less than a week, almost all national networks and the media had reprinted the article and published it, which has attracted many people's great interest and good praise. I was completely encouraged by the latter promotion made by *Chinese Cultural News* and the media of Yunnan have reported it. Now I am holding a small exhibition in Baoshan City. I have sent some of my works to the Communication Center of Gaoligong Mountain Book and Art Institute to promote and sell. It has aroused more people's strong interest. At the same time, some units and individuals have begun to buy and to collect my works. This has given me a lot of encouragement.

The Yunnan People's Publishing House was impressed with camera painting and decided to publish it. The book chose some of my last two years' works. I hope everyone will enjoy my works.

Practicing and exploring are all a small part of the longer journey. Perhaps, some works are unskilled. I hope you will comprehend and appreciate the works. I am doing further study on the creating rules and methods, which I will bring to in a proper way. Let's share "Camera Painting" and enjoy it together!



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## 第一篇

# 漫 画 世 界

这是一组具有传统漫画风格的摄影漫画作品。其中《牛年大吉》就是我的第一幅也是世界上第一幅“摄影漫画”作品。是她把我带入了摄影漫画的世界。该作品用最简练的线条一气呵成勾画出了一组阔步向前的牛头。构图巧妙，形象生动，线条色彩白中有蓝，蓝中有白，还有淡黄相衬，自然明快，特点鲜明。总体看具有传统漫画的风格，但又不是传统的漫画。在我早期创作的作品中这类作品比例很大，题材包括动物、人物、场景、数字、花卉等，相当丰富。

## Chapter 1

# The Cartoon World

This is a group of photographic cartoon works in the traditional cartoon style. Among these, 《The lucky cow year》 is my first and is also the first work of “Camera Painting” in the world. It is the work that led me into the realm of Camera Painting. This work shows a group of Ox heads that takes big strides with the simplest continuous lines. The composition is ingenious and the image is vivid. There is blue among the white and white among the blue in the color line. It is accompanied with light yellow and has the feature of naturalness and colorfulness. In general it seems to have a traditional cartoon style but actually it is not a traditional photographic work. In my early works I created a lot of this kind of image. The theme includes many images of “Animals”, “People”, “Scenery”, “Digital Images”, “Flowers and Plants” and so on.