

TOP VILLAS

叶丹心 主编 龙艳 译

顶级别墅——样板空间



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前言

曾几何时，别墅室内设计成了国内设计师们的抢手项目，他们纷纷冲进这个领域，展示身手，竭尽智慧，进行艺术角逐。

别墅室内设计自有其特别的难处：一般而言，别墅的面积大、房间多、空间格局复杂、建筑外观造型独特，不可忽略的还有四周的环境与景观，它们会悄无声息地限制着设计师的设计思路和手法。最大的难处还在于，设计师如何才能紧紧抓住业主的心。

面积大、房间多、空间格局复杂，意味着设计师要有能力自始至终地把握住整幢房子的整体设计风格，而不能沉湎于凌乱的细节不可自拔。有趣的悖论是，正因为面积大、房间多、空间格局复杂，室内设计师在设计方案和执行方案时会被无数具体的细节搞得筋疲力尽。也许能做到尽善尽美，但难以做到让每一个角落都尽如人意。不同的材质、不同的造型、不同的色彩、不同的图案、不同的装饰语汇、不同的技术手段，这一切都索取你内在的才华，不断地困惑你，枯竭你！

当推开窗、打开门、走出屋子的瞬间，你所面对的别墅外观早已被赋予一种体态、一种性格、一种风情。建筑也许与这周围的山、水、街、景相融合，也许毫无干系地别扭着。但是，你得让你的室内设计从精神上与这一切吻合、糅合或者渗透！

而真正的难处，是要读懂业主的心，要尽可能地了解其经历、嗜好、趣味、文化个性和艺术修养，用你的艺术智慧和设计才华来影响他、提升他。室内设计作品具有抚慰人心、复苏人情、通往人的灵魂深处的本质潜能，就像19世纪伟大的英国设计师莫里斯说的：“现在坐在沉沉暗夜中的成千上万人，将会被艺术的光芒照亮，这种艺术出自于人民之手，为人民而创造，作者和用者都其乐融融。”

事实上，室内设计师就是这样一步步、一点点低调地前进着，直至完成项目。

很高兴编写这样一本书，让更多的人看到国内室内设计师在别墅项目上的大手笔，这里的别墅几乎都是豪华型别墅，也就是说，当设计师不必处心积虑降低造价时，艺术性、合理性、可操作性就变成考量设计师的标杆了。本书中的案例悉心解读各种不同文化背景的业主诉求：完全使用纯天然材质；重视外墙门窗；以室内的低调映衬室外的高调；凸现“漫不经心”的文化风格；贯穿“幽默”的人文元素；整合“老上海风情”……各种设计观念、设计语言、设计技巧，无所不用，让我们看到了一个个成功的案例，也让我们看到了新时代室内设计师的强大阵容。

谨以此书为他们加油、喝彩。

编者

PREFACE

Once upon a time, villas interior design has become a sought-after project for domestic designers, they rush into this area to display their skills.

Villa interior design has its own special difficulties: in general, the large size of villa, numerous rooms, complex spatial pattern, unique architectural appearance and surrounding environment and landscape will restrict the designers' ideas and practices. But the greatest difficulty lies in the fact that how the designers seize the hearts of owners.

Large size, various rooms and complex spatial pattern mean that designers should have the ability to hold the overall design style of house and not indulge in the messy details. Interestingly, interior designers are always exhausted in specific details in design planning and implementation just because of large size, numerous rooms and complex spatial pattern of villas. It may be perfect, but it is difficult to make every corner be satisfactory. Different materials, different shapes, different colors, different patterns, different decorative vocabularies, different technical means, all of those ask for your inherent talents, constantly confuse you, exhaust you!

When you open the window, push the door and walk out of the house, the villa appearance you face have already been given a body, a personality and a style. The buildings maybe connect with surrounding mountains, waters, streets and landscapes, and perhaps there is no any connection with surroundings. However, your interior design should dovetail into such spirit firstly.

The real difficulty is to understand the hearts of owners, it is necessary to understand their experiences, hobbies, interests, cultural individualities and artistic cultures as much as possible and influence and improve them by your art wisdom and design talent. Interior design has the potential nature to comfort people's heart, recover people's feeling and open onto people's deep heart, just like the great British designer of 19th century Morris said: "Tens of thousands of people sitting in the deep dark night will be lighted by the light of arts, which is from people's hand and create for people. Both producers and users enjoy it."

In fact, interior designers move forward step by step until the completion of project.

I am pleased to edit such a book, so that more people could study domestic interior designers' works of large villa projects. The project here are almost the luxury villas, that is to say, when the designers do not have to consider the cost, the artistic, rationality and maneuverability have become the benchmark to check designers' ability. The cases in this book show the owners' demand of different cultural backgrounds: full use of natural materials; attention to the external walls and windows and doors; the low-key interior space sets off the high-profile outdoor space; the cultural style of "careless"; the "humorous" humanity elements; "amorous feelings old Shanghai"..... A variety of design concepts, design languages, design techniques let us see successful cases and the strong line-up of interior designers in new times.

We dedicate this book to all interior designers.

Editor

豪宅——挑战设计师的就业成本

豪宅，它必将在一股豪气之下一蹴而就。这里指的不是建造的速度，也不是财大气粗的傲气，而是雍容华贵的私人生活空间在中国已悄然开启。当今的开发商早已胸有成竹地准备迎接那些挑战生活极限、具有足够能力支撑奢侈享受的豪客们了。高尔夫俱乐部会员、私家游艇拥有者、艺术品收藏家等社会精英，由于他们的特殊身份和特殊需要，我们身边一个接一个的空间传奇才会发生：要么在海边，要么在乡间，在山水环境最美、最稀有的地方，耸立着他们的豪宅……

无论是比佛利山庄的名门，还是阿联酋迪拜的石油王子，从夏威夷群岛的海滨别墅，到摩洛哥非洲异国丛林情调，他们一年四季以健美的方式触摸着自然山水——滑雪、帆板、攀岩、越野、探险……一旦这些人选择居住，他们的房子将会怎样？我们应以怎样的方式去解读他们的设计委托书？同样，中国近几年的经济进步为世界所关注，财富在急剧地积累，人们的生活态度和享受生活的方式也在急骤改变，对空间消费的需求从目前北京、上海、深圳的房价可见一斑。人们对私人空间的要求定位在今天还是未来？高标准的空间新课题这两年已沉重地压在设计师的身上。

没有人因为自家的房子太小而去买一幢别墅，而拥有豪宅的人希望拥有的也不仅仅是被放大的房间。他们除了对私人空间全新体验的需求以外，还希望对自身的社会地位以一个实体空间来进行体现并加以巩固。“家”已不再仅仅是以一个客厅为核心，而有私人区和公共区之分，红酒雪茄吧、私人珍藏室、沙龙影院成为最基本的硬件，绘画、音乐、美食、派对，就像一日三餐缺一不可……面临诸多高水准的要求，我们开始思考：当今室内设计师该做哪些准备？为业主该做哪些专业服务？牛皮墙面手工缝制，百年榆木实料打造，天然水晶不仅作灯饰还可以作楼梯的栏杆，尼泊尔地毯镶嵌天然玛瑙……看来设计师的生活体验仅有刻苦努力还不够。

我的老师有过一句非常精彩的评论：“酒店的好坏，是用鼻子嗅出来的，而不是看出来的。千万不能用眼睛去评判那些表面材料高档的五星级酒店。”可见，我们还得花心思去研究那些看不见的东西，研究那些优雅背后的从容和由内而外的气质。生活方式是无法用施工图表现出来的。

当然，豪宅里住的未必都是“豪”人，由于他的财富积累比生活品味积累来得要快，只是原有的生活习惯按比例放大，这就更需要室内设计师有丰富的经验。除了对科技、智能、生态、环保等诸多因素的考虑，更难能可贵的是对空间注入其主人的个性特征，也可称之为附加的人格设计，这点属于精神设计的范畴，很关键。我们设计师不仅能做到挥金如土，更主要的是能有点石成金的本领。真正的功力来自于设计者对自身的投资——要做到以身作则，偷闲享受，花钱感受。每一次高消费的积累的生活过程，就是当代设计者最贵的就业成本。



VILLAS— CHALLENGING MODERN DESIGNERS' EMPLOYMENT COST

The construction of top villas needs a sense of heroism and high efficiency. This doesn't mean the quick speed or big budget of the construction. It indicates trend of magnificent and elegant private living space now is fashionable in China. Currently, the developers are well-prepared to welcome those wealthy people who want to challenge life extreme and can afford an extravagant life. They are the elite of the society— members of Golf Club; owners of private yachts; collectors of celebrities' calligraphic works and paintings. Because of their special identity and requirements, the legends of space are created continuously around us, either at the seaside or in the countryside. Anyway, those top villas exist in the most beautiful and precious natural environment ...

Whether the gentlefolks in the Beverly Hills or the petroleum princes in UAE Dubai, from the seaside villas on Hawaii islands to the exotic flavor in Morocco in North Africa, those people touch the natural scenery in a healthy way throughout the year —skiing, surfboarding, rock-climbing, cross-country exercise, exploration, etc. Once they want to settle down, what will their houses be like? How should we interpret the decoration contract? Meanwhile, the rapid economic development of China has attracted world's attention. With the rapid accumulation of wealth, people's attitudes towards life and their living styles have also changed greatly. People's consumption demand of space can be seen from the rising housing prices in Beijing, Shanghai and Shenzhen. Do people set their bottom line of requirements for tomorrow or for even far-away future? The extremely high-standard has been requested together with the contract for designers' careful consideration.

Nobody would buy a villa because their own house is too small; while the owners of top villas also hope their villas are not the enlarged rooms. Besides their demand for wonderful new experience in private space, they want more to distinguish and strengthen their dignified social identity in the form of a visible space. "House" is not merely an idea centered on a living room. The basic hardware for top villas includes spacial divisions between private and public, bar serving red wine and cigar, private collection room, home cinema and salon. Art, music, delicious food and parties are indispensable parts of their life...Facing these extremely extravagant individual requirements from our clients, we began to think what preparations interior designers should make in our daily life. What professional services can we provide? Handmade cowhide walls, the application of hundred year old elm; mineral crystal is not merely used for light decoration, instead, it is used in the handrail of the stairs, natural agate is inlaid in Nepal blanket... It seems our designers' life experience cost is far more than their hard efforts.

My teacher once had excellently remarked, "A hotel is judged by the guest's nose instead of his eyes, so never judge a five-star hotel by its use of superficially high-class materials." Great efforts need to be made to study those invisible things—the elegance behind gracefulness and the temperament conveyed from deep inside. The life style cannot be expressed in decoration drawings.

However, not all owners of the villas are with good taste as the speed of their material wealth accumulation is much swifter than their accumulation of artistic taste. To those people, villas are only the amplification of their old living habits. In this case, the decoration work relies heavily on the rich experience of the designers. Besides the elements of high-tech, intelligence, ecology and environmental protection, the hardest and also most valuable element that good designers should take into their consideration is the characteristic features of the owners; it can also be called additional personality design. This can be categorized into spiritual design and is of crucial importance. Designers should not only dare to spend money like water, they should also have the ability to turn the stone into gold. The real strength of the designers is from their investment on themselves, which means they have to spend time and money to possess real life experience. Therefore, the accumulation of the high-consumption experience is the most expensive employment cost for modern designers.

Chen Yaoguang

别墅的生活方式

从苏州拙政东园别墅群的室内设计到上海江南华府别墅群的室内设计，前后历时3年，在这3年的时间里，真是体会颇深，感慨良多，对别墅的形态、品质、风格、功能相比之前都有了更深的认识。

设计师是超前生活方式的创造者，别墅设计是为业主服务的，那么提供一个什么样的设计才能让居住者有“享受生活”的感受？这就要求设计师对别墅的形态、生活有着切身的体会，以及对业主的需求和生活品位有深刻的了解。

我接触过的业主，大多都有在国外生活过的背景，他们事业的成功和物质的丰裕，使其举手投足都充满了自信。如果你不是个阅历丰富、知识渊博、专业扎实和具有一定生活品位的人，很难与这些业主形成平等的对话。只有在同一平台上的对话才能达到“把设计上的认识传递给他”的目的，才能深入去了解业主真正想要什么。设计师和业主之间真诚的交流，才能让业主更好地理解、认可你的设计方案。

别墅的风格和形式是多种多样的，而别墅的舒适和品质却是业主们一致追求的目标。设计师千万别只将设计手法停留在风格和色彩的运用上，如何把风格、色调更好地融入到功能上，只是设计的第一步。别墅设计更讲究生活品质的提高、科技含量的提高、环保的提高、生态的提高。如何满足人们的基本需求？“健康的生活”是别墅设计的关键所在。

科技含量的注入使业主在别墅的任何一个角落如居室的阳台、花园都能通过网络与世界联络，同时也能使业主在世界各地都能看到自己的家。在这儿，生活如此方便：到家前的1个小时，家里的空调已经开启；而在家里的每个角落，都能开启和关闭每一楼层的灯光。业主在家里就如同在公司一样——通过视频和音频把家与公司 and 世界紧密地联系起来。

冬天，别墅的每一个空间都是温暖的，包括卫生间和储藏间，因为利用太阳能和地热等环保型设备可以使居住者感受到家的温馨和生活的舒适。

因为业主配备很多出入不同场合的服装，女主人则有更多的包和鞋，别墅设计师必须为他们的装备设计专门的空间；有条件者，甚至可以将男式与女式的更衣间分开，春、夏、秋、冬不同季节的衣服也可分开存放。

别墅的生活是享受的生活，要有足够的休息、娱乐、健身的空间，这些空间可以兼备私人会所的功能，可以开party、可以户外烧烤，齐全的功能设施，使业主能更充分地享受生活的乐趣。

品味生活，体验自我，这一切都是设计过程中的深切体会。别墅的设计重在以设计理念和设计手法，体现高品位的生活方式，这也是设计师对业主生活方式的认知。



LIFESTYLE OF VILLAS

Three years have passed since I did the interior design for the villas in Zhuozheng East Garden in Suzhou and that for Jiangnan Huafu in Shanghai. During these years, I have much better understanding and deeper observations to the form, the decoration style and functions of the villa as well as life in the villa than ever before.

Designers are the original creator of advanced life style. What kind of design can best serve the owner of the villa and enable them to enjoy life? Designers should know well the form of the villa and be exposed to the life in the villa so as to understand the owners' requirements and their tastes.

Most of the owners that I worked for have living experience in foreign countries, some of them are foreigners. Success in their careers and enjoyment of material fulfillment make them extremely confident. If the designer is not a knowledgeable person with rich experiences in life, profound and solid professional knowledge and good taste, it would be hard for him to have an equal conversation with the owners. Only at the same platform can the designer communicate with the owners about their own understanding in the design and have a thorough understanding about what the owners really want. In this case, the designer then can make the owners adjust their design instead of being controlled by the owners.

Though the form and style of villas can be diversified, the pursuit of comfortable and high quality life is always the same. Designers should never be bounded by the elementary questions like the style and color. The first step of the design is how to integrate the style and color into the function of the villa. Villa design should put its focal points on the improvement of life quality, the use of technology as well as environmental and ecological awareness. The key to villa design is how to fulfil the owner's requiring a healthy life style.

The application of modern technology enables owners to have the access to the internet so as to communicate with the outside world at every corner of the house, such as at the platform garden; it also enables them to observe their house while they are away from it. The air conditioners start to function an hour before the arrival of the owner; the lights at different floors can be switched on and off at every corner in the house. Owners can move their offices into their home, for video and audio technique can connect their house with the company as well as the outside world.

Every single space in the villa, which includes the washroom and storage room, is warm due to the environmentally friendly use of the sunlight and earthly heat.

As the owners enjoy fully material fulfillment, designers must prepare sufficient space for them to store various kinds of bags, handbags and shoes; if space permits, there should be separated locker rooms for the host and hostess and even different spaces to store clothes of different seasons.

Sufficient spaces for rest, entertainment and exercises should be provided in the villa to make the owners enjoy life completely. These spaces can be used for private gathering, such as holding parties or outdoor barbeque.

Putting yourself in the position of the owners is what have impressed me most during the process of designing. The designing focus should be the reflection of owners' life style and their taste.

Xiao Aibin

回到原点

时间过得很快，屈指一算已经做了10多年的设计，从懵懂的学生时代到现在，见证了中国设计行业快速发展的非常时期。在这段时期中，作为设计师，有感到欢欣鼓舞的时候，也有焦虑和迷失的时候。短短数年，从无到有，从手工作坊式的起步时期到数字化时代，变化不可谓不大，信息的爆炸、资讯的丰富，让世界没有了距离。在快速获取大量信息、蹒跚学步的同时，问题也随之产生：我们自己在哪里？与西方长期发展的设计领域相比，我们的优势是什么？

随之，我们开始热烈地讨论本土文化的发掘、信仰和应用，快速地在西方设计风格中加入我们的符号。我们高喊“民族的才是世界的”，一个设计文化成熟的国度，真的如此简单就可以建立吗？

我们开始思考，开始反思，平常大家注重的周游列国、论坛讨论，是设计师真正需要的吗？也许我们更需要的是时间，现在只是一个时代的开端——“设计时代的开始”。

大家每天在说风格、说流派，这难道是设计的初衷和本意吗？难道设计不是为人服务，不是用来解决实际问题的吗？难道一间房屋的样式重于其生活内容吗？我们设计师的根本点是不是应该有一个理智回归呢？

民族化当然是我们的理想和设计的崇高境界，但同时也是一个非常严肃的课题。我们不可以随意而没有责任心地对待这个问题。我经常列举日本设计界的例子，在国际上成功的当代日本设计师，基本上没有符号化的所谓“日本式样”，但他们却无一例外地融入了国际化的主流范围。“本土化”于他们而言是一种很高的境界。一个真正成熟的设计国度，依赖的是全民对设计的认知和热爱，设计师有责任对民众进行审美的启蒙和普及教育。

回到原点，不断探求设计的“深度”，也许是今天我们要做的，也是在设计之路上不断鞭策自己的箴言。



BACK TO BASICS

How time flies! After over 10 years of practice in the designing sector, I have changed from an innocent student to a professional designer and witnessed the rapid growth of Chinese designing sector. During these periods, as a designer, I have experienced both great joy and anxiety. We are now in an ever-changing world at an unprecedented speed. After only several years we have stepped from a traditional workshop into a digital world. Information explosion has bridged the gap of the world. While we are acquiring massive information and learning from the outside world, a question is also raised: where are we? What advantages do we hold comparing with the long developed designing sector in western countries?

Therefore, we then began a heated discussion on the exploration, belief and application of local culture and added rapidly the symbols of our own culture in western style. We called on “design with unique national feature can then go internationally”, however, could a highly-developed designing culture be set up in such a simple way?

We began to think and reflect. Do designers really need a tour around the world or discussions at the online forum? Maybe what we need is more time. Now it is only the beginning of an era—the era of design.

People are talking about designing styles or classes, yet are these the basics and original meaning of design? Shouldn't design serve people and help people solve problems? Is the design style of a house more important than life itself? Shouldn't our design return rationally to its very basics?

Nationality surely is an ideal and utmost goal of design, yet it is a question that requires serious study. We should not treat it casually without any sense of responsibility. I often take the cases in the field of Japanese design as an example. Among the successful contemporary Japanese designers with a world-wide fame, there is basically no so-called Japanese style at merely symbolic level, but their designs have unexceptionally been included in the main stream of international design field. To them, localization is an utmost level that cannot be interpreted in words. A country with real mature design lies on the understanding and love of the citizens, thus designers have the duty to educate the people with aesthetic enlightenment and popularity.

Perhaps what designers should do today is to go back to the basics and continuously explore the “depth” of design, which can also push us continuously forward in design sector.

Zhang Chenzhe

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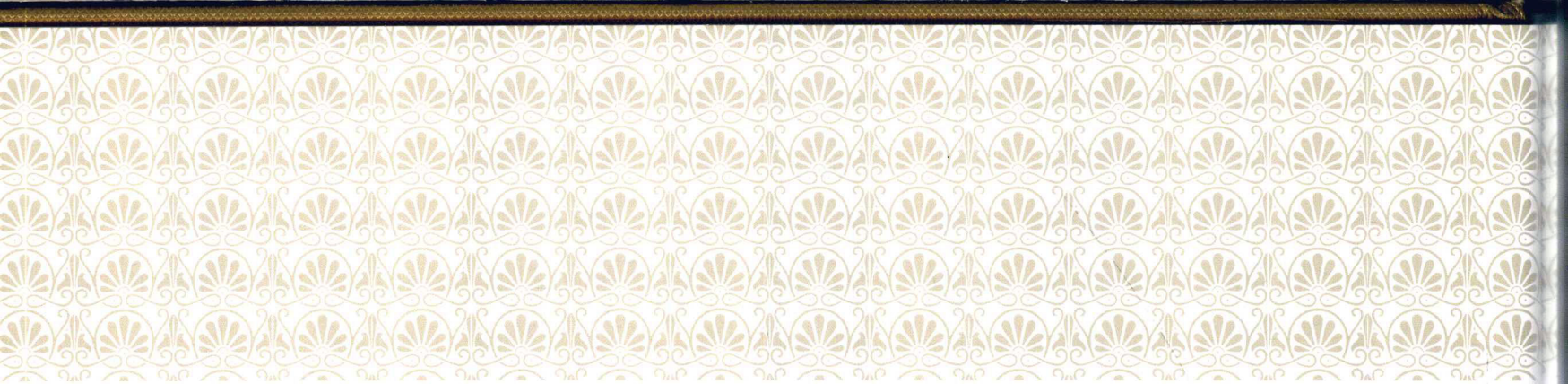
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欧式古典 European Classicism

一段时间以来，极简主义风靡时尚界。“后极简主义”逐渐产生裂变，开始寻回那些被遗忘的经典。如今，备受时尚界青睐的“新怀旧”、“新古典”、“新装饰”得以全新演绎，也逐渐渗透到我们的生活当中。经过洗礼的欧洲古典风格被再次定义，有着极强设计感和奢华感的元素被提炼出来。这种“怀旧”情怀融入了精英阶层对历史的反思，为上流社会的优雅人士所推崇和借鉴。

For a long time, the minimalism has been in vogue. However, the post-minimalism gradually changes in that it starts to retrieve the forgotten classic. Nowadays, the ‘Neonostalgia’, ‘Neo-classicism’, ‘Neo-decorations’ which are favored by the fashion circle have been revitalized and gradually penetrated into our life. The classical European style is redefined and the most luxurious elements are refined. This nostalgia is integrated into the reflections on history of the elite, and is valued and utilized by the celebrities.





Steady and Splendid Home

稳重华贵的 家之味

项目名称：信盟别墅

Project: Ximmeng Villa

设计师：孙志刚 钱宇

Designer: Sun Zhigang, Qianyu

设计公司：孙志刚空间设计工作室

Design Company: Sun Zhigang Space Design Studio