剑桥商务英语应试辅导用书

BEC核心词汇

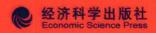
(高级)

剑桥商务英语(BEC)考官 张艳华 北京新东方学校明星教师 梅 雪

编著

SUCC





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日录

. Contents

A	······································	N	(163)
3		o	(169)
C		P	(178)
D	······································	Q	(206)
E		A	⟨208⟩
F		s	⟨225 ⟩
Ø		7	(257)
H		U	(273)
1		y	(279)
J		w	⟨284⟩
K	〈138〉	x	⟨291⟩
L		Y	(292)
M	······································	附录 商务英语短语集锦	(293)

A

abandon /ə'bændən/ v. ①放弃,舍弃: Importing foreign advanced technology doesn't mean abandoning our own scientific research. 引进外国先进技术并不意味着放弃我们自己的科学研究。②【保险】委付(指为获得保险赔款,将部分损失的货物让给保险商): The company decided to abandon the ship to the insurance company. 公司决定将船委付给保险公司。

民住处(或游宿/●至 ~~ 必供 > 即●音消

【短语】abandon a claim 放弃索赔

abate /ə'bent/ v. 减少,减弱,减轻: The demand for refrigerator has considerably abated. 对冰箱的需求已显著减少。/People are campaigning to abate the pollution in the cities. 人们正在为减少城市污染而斗争。

【短语】abate an action 撤销诉讼/abate part of a price 对商品打折扣/abate tax 减税

abide /ə'baɪd/ v. 遵守,信守(协议,合同等) (与 by 连 用): A contract once signed should be strictly observed and any neglect to abide by it means a break. 合同一经签 订就应严格执行,任何忽视都意味着违约。

able /eibl/a. **①** 得以 ······ 的,能够 ······ 的 **②**能干的,能力出众的 **③** (法律上)有资格的

【短语】abide by the contract 遵守合同

[口语]A: Mr. Aoki's been transferred to my department. (青木先生已经调到我的部门了。)
B: I hope you'll be able to put

him to good use. (我希望你能好好发挥他的作用。)[人事变动。调动]

abode /ə¹bəʊd/ n. 住所,家,营业所 **about** /ə¹baʊt/prep. ●在周围,在四面八方 ❷在附近,在身边❸在各处,去各处 ◆关于,涉及❺[口]约莫,几乎⑥从事,做⑦具有某特点॥ad. 大约,差不多

【短语】about and about 差不多,大致相同 / be about to do sth. 即将要做某事 /go a long way about 绕很多路/go about 正要,将要(做)

[听力]A:I want to see the manager. (我想找你们经理。)

B: May I ask what you want to see him about? (请问您找他有什么事?)[接待客人・接待访客]

absorb /əb'sɔ:b/ v. ①吸收❷承担(费用等)

③归并,同化❶吸引……的注意;占去(注意力、时间等) ☞频率 9 次

【短语】absorb acquired technology 消化吸收引进的技术/absorb foreign investment 吸收外国投资/absorb losses 吸收亏损/absorbed cost 已分配成本,分摊成本,归入成本/be absorbed by 被……吞并;为……所吸收

【助记】词根记忆:ab(离去)+sorb(吸收)→ 吸收掉→吸收

[口语]A: We can't absorb five percent. (我们降不了5%。)

B: What about three percent? (3%怎么样?)[生意谈判・讨价还价]

abstract / 'æbstrækt/ a. ● 抽象的: A flower is beautiful, but beauty itself is abstract. 花是美的,但美本身是抽象的。(〔反义〕 concrete) ② 抽象派的: abstract painting and sculpture 抽象派的绘画和雕

BEC

塑 ‖ n. ● 摘要,梗概: The boss asked him to write an abstract of this article within a week. 老板要求他在一周之内写一份这篇文章的摘要。 ② 抽象派艺术作品: The billionaire collects the abstracts. 这位富豪收集抽象派艺术作品。 ‖ v. ● 做……的摘要: abstract a lengthy speech 将冗长的讲话摘其要点 ② 提取,抽取: abstract iron from ore 从矿石中提取铁

【短语】abstract book 收支摘要簿/abstract invoice 简要发票/abstract of title 产权说明,产业契约摘要/abstract statement 摘要说明书

a business trip 出差

[听力] A: I can't attend the meeting in Washington. So I proposed you as the most able substitute. (A: 我不能去华盛顿参加会议了,我因此推荐你去参加这次会议了。)

B:But I've never been on a business trip before! (B:可是我以前从来没有出过差!)[商务旅行・第一次出差]

accept /ək'sept/ v. ①接受❷认可;同意;承 认❸承兑

【短语】accept a bill of exchange 承兑汇票/accept a draft 承兑汇票/accept a line 接受 承保额/accept a price 接受价格/accept an offer 接受报盘,接收订货/accept commission 接受佣金,接受委托/accept for carriage 承运/accept insurance 承保/accept to pay 承兑/accept-encashment and receiving book of materials 材料托收承付及人库登记簿

[口语] A: Do you accept traveler's checks? (你这儿接受旅行支票吗?)
B: Of course we do. (当然。)
[派驻海外・日元和美元的兑換]

accommodate /ə'kəmədert/v. ❶向 ······提 供住处(或膳宿)❷给·····提供方便❸容纳 ❶使适应❺通融,融通⑥照顾

【短语】a loan accommodate 提供食宿/accommodate by accepting time L/C 通融接受 远期信用证/accommodate somebody with 向某人提供货款

【助记】联想记忆: ac+commo(看作 common 普通的)+date(日子)→人们适应了过普通的日子→使适应

[听力]A: If you don't accommodate me, I have to quit! (如果你不给我提供方便,我不得不辞职了!)
B: Your bluff has no effect what-soever. (你要挟我也没有用。)
[提醒•工作态度]

according /ə'kə:diŋ/a. 一致的;相符的

【短语】according as 按……而/according to customs 根据习俗/according to priority 按顺序/according to the value 从价/according to value 按值/according to 按照,根据

[口语]A: According to these figures, the market is shrinking. (数据 表明,市场在萎缩。) B: That's terrible. (那太糟糕 了。)[资料・商讨]

account /ə¹kaunt/ n. ①账户,户头,客户,银行存款: The bank provides many services other than checking accounts.除了支票账户以外,这家银行还提供许多其他的服务项目。/The company decided to open an account with Barklay's Bank. 那家公司决定在巴克莱银行开立户头。②账目,账: The accounts show that we have spent more than we received.账目表明我们的支出超出了收入。/Tom should keep a regular account of his income and expenses.汤姆应对自己的收支定期记账。③叙述,报告,说明: He was demanded to give a detailed account of the meeting.要求他作一个有关

那次会议的详细报告。/The article presents a true account of China's economic development in recent years. 这篇文章如实报 道了近年来中国的经济发展状况。 | v. (与 for 连用): ●(数量等)占: Last year computers accounted for nearly 40% of the company's total sales, 去年电脑几乎占 公司总销售额的 40%。/The trade volume of WTO (World Trade Organization) members accounts for over 90 % of world trade. 世界贸易组织成员国的贸易总量占世界贸 易的 90%。 2解释,说明: He is very capable, that accounts for his rapid promotion. 他非常能干,所以晋升很快。/The clerk tried to account for the missing packages. 那名员工极力想把丢失包裹的事情解释 清楚。

【短语】absorption account 成本分摊账户/account balance 账户余额/account bill 账单/account bought 购入账户/account classification 账户分类/account code 账户代号/account holder 顾客账户/account of advance 预付账户/account of ……的账户/checking account 支票户头/current account 活期户头/savings account 储蓄户头

accountancy /o'kauntonsi/ n. 会计工作 (或职位),会计学: Accountancy is an expanding profession. 会计行业发展迅速。

accountant /əˈkauntənt/ n. 会计人员,会 计师: Chandler serves as a certified public accountant in the company. 作为一名获 得合格证书的会计师,钱德勒在这家公司 任职。

【短语】accountant bankruptcy 破产核算员/accountant in charge 主管会计师/assistance accountant 会计助理员/certified public accountant 审计会计师/chartered accountant 注册会计师/general accountant 总会计师/senior accountant 主任会计师/tax accountant 税务会计

accounting /əˈkauntiŋ/ n. 会计,会计学,结 算,决算:She works in accounting. 她做会 计工作。

【短语】accounting book 会计账簿/account-

ing classification 会计科目分类/accounting event 会计业务/accounting evidence 会计凭证/accounting firm 会计事务所/accounting ratio 会计比率

accrue /o'kru:/ v. 自然增值,自然增加: If you keep money in the Savings Bank, interest accrues. 如果你把钱存在储蓄银行里,就会产生利息。/All charges accruing are payable at the end of the year. 所有自然增长的债务到年底要偿还。

accumulate /əˈkju:mjuleɪt/ v. 积聚,积累: Within three years he accumulated great wealth by speculations in stocks. 3 年內他 靠妙买股票积聚了大量财富。/The accumulated profit has been carried forward to next year. 累计利润已结转至明年。

accumulation /əikju:mju'letʃən/ n. 累积, 滚存: He has a life assurance policy linked to accumulation units. 他的一份人寿保险单是与累积单位挂钩的。

【短语】accumulation account 累积账款/accumulation schedule 累积表

accumulative /əˈkjuːmjulətiv/a. 累积的 【短语】accumulative sinking fund 累积偿债 基金 /accumulative stock 股息累计股本

ache /eik/ v. **①** 痛 **②** 哀怜,同情 (for),感 到痛苦不安(at) **③** [口语]渴望 || n. (尤指连续、固定、并不隐隐的)疼痛

[听力]A: How was the game yesterday? (昨天的游戏打得怎么样?) B:I ache all over. (我全身都疼。) [产生纠纷和问题・健康受损]

acknowledge /ək'nɔlidʒ/ v. ① 承认,认可: He is acknowledged to be the most successful entrepreneur. 他被认为是最成功的企业家。/Lucy could not but acknowledge that her negligence had brought a great loss to the company. 露西不得不承认自己的疏忽大意给公司带来的巨大损失。②告诉收到,确认收到: Please acknowledge receipt of the above consignment. 请告知收到以上货物。/Your letter reached us a

month ago, but, owing to oversight, we didn't acknowledge it. 收到你方来信已有一个月之久,但由于疏忽,我们未能回函确认收到该信。

【短语】acknowledge a deed 公证一项契约/acknowledge one's letter 收到某人的来信/acknowledge orders 接受订单/acknowledge receipt 证实收到

acknowledgement /ok'nolidʒmənt/ n.
●回执,收函通知:We have received no acknowledgement of the returned TV. 我们尚未收到对退还的电视机答收的回执。/You'll receive a formal acknowledgement of your order of August 20. 贵公司将收到对贵公司8月20日发出的订货单的正式回单。❷感谢,答谢:The retired workers were given a watch in acknowledgement of their contribution to the factory. 工厂赠予退休工人每人一块手表以答谢他们对工厂作出的贡献。

【短语】acknowledgement by partial performance 部分履行承认/acknowledgement of declaration 陈报确认书/acknowledgement of liability 承认债务/acknowledgement of order 确认订单

acquire /əˈkwaɪə/ v. ①获得,得到❷兼并 收购 ☞频率5次

【短语】acquire a higher education 接受高等教育/acquire intangible assets at a fixed price 以固定价格买入无形资产/acquired company 出盘公司,被收购公司/acquired right 既得权利

【助记】quir (词根) 寻求,询问,获得 → acquire 取得,获得

[口语]A; What was our growth this year? (今年我们增长多少?) B; We have acquired 4% of the market. (我们获得了 4%的市场份额。)[经营业绩・销售额]

acquisition /ækwi'zi∫ən/ v. ● 收购,获得:You can hardly make an acquisition of such high-quality machines at lower prices

from elsewhere. 你恐怕不可能以更低价格从别处购得如此高质量的机器。②购得之物,获得的东西(或人); He is a valuable acquisition to the firm. 他是公司获得的宝贵人才。/This desk is my latest acquisition. 这张办公桌是我最近刚添置的。

acting /ˈæktin /a. 代理的

【短语】acting consul 代理领事/acting manager 代理经理/acting president 代理总裁/the acting manager 代理经理

[口语]A: The copy machine was acting weird. (复印机出毛病了。)
B: What problems did you have? (什么毛病?)[应对纠纷・探明或调查原因]

activity /æk tiviti/ n. ① 活动,行动: Too many extracurricular activities take up too much of our precious time for study. 课外活动太多,占去了我们很多宝贵的学习时间。② 活跃,活力: The classroom was full of activity; every child was busy. 教室里充满了活跃的气氛,每个孩子都忙个不停。

actual / 'eektfuəl / a. 实际的,真实的: The actual cost was much higher than our prediction. 实际花费大大高于我们的估计。/ Mrs. Green sustained an actual loss when she had to make mortgage repayments without any tax relief. 格林小姐在付抵押款时没有得到税款减免,因而遭受实际损失。 || n. 真实数目、成本等,现货,实际货物(只用复数): These are the actuals for last year's turnover. 这些是去年销售额的实际数字。/This is a trade for actuals but not a forward transaction. 这是现货买卖而不是期货交易。

ad /æd/n. (=advertising 广告) **1**(一则)广告**2**广告宣传

【短语】ad column 广告栏/ad craft 广告业者/ad extra 向外/ad hoc assignment 专门委派的工作/ad hoc committee 特别委员会/ad hoc judge 专案法官/ad hoc program

专门计划/ad valorem tariff 从价关税率

[听力]A: The new ad is really working. (新广告起到了很大作用。) B:I think so. (我也这么认为) [成本・广告及宣传]

add /æd/ v. ●添加;增加 ❷进一步说,附带 说明❸累积而成

【短语】add in 包括,加进/add to 加上/add up to 总计……达/add-on interest(s) 加息/add-to system 追加付款体系

[口语]A: That's nothing major. (没什么大不了的。)

B: Little things add up, you know. (常言道,积少成多啊。) [训导·使用谚语表达的训导]

addition /ə'difən/ n. ●[U]增加: The new design brought an addition of \$4,000 to the original budget. 新设计使原先的预算增加了4,000美元。/The addition of networking facilities will greatly enhance the system. 联网设施的增加将大大提高该系统的功效。❷[C]增加的人(或物): We are exhibiting several additions to our product line. 我们正在展览产品系列中的几种新产品。/The young lady was a welcome addition to the sales section. 那位年轻女士是销售科很受欢迎的新成员。

additional /əˈdiʃənl/ a. 添加的,额外的, 另外的: an additional tax 附加税 / additional charges 附加费用/ It will take an additional two weeks to finish the project. 还得再花两个星期才能完成这项工程。

【短语】additional allowance 增加津贴/additional amount 增加额/additional appropriation 追加拨款/additional article 增订条款/additional charge 附加费/additional cover追加担保额/additional estimate 追加概算

address /ə'dres/ n. [C] ① 地址 ② 讲演, 讲话 | v. ① 写地址, 把(信等) 寄给 ❷ 提出 ③向·····讲话

【短语】address book 通讯录/address commission 委托佣金,租船回扣/recipient's address 收件人地址/telegraph address 电报挂号

[口语]A: I need to make a sales call to ABC Company today. (今天我要拜访 ABC 公司。)
B: I'll get the address for you. (我给你它的地址。)[工作定额・接受工作]

adjust /ə'dʒʌst/ v. ① 调整,调节: The height of the working chairs can be adjusted to ensure a comfortable sitting position. 这些工作椅的高度可以调整,确保坐 着工作舒适。/If your order does not reach us in time, we shall be forced to adjust our prices. 若你方订单不能及时到达, 我方则不得不调整价格。❷(使)适应: After a brief training period, the fresh man easily adjusted to his job. 经过短期培 训之后,新来的雇员很容易就适应了他的 工作。/Companies need to make careful investigation to adjust to the demands of the local market. 公司需要做细致调查以适 应当地市场的需求。❸(保险业中)评定 (索赔金额、损失等),理算(赔偿要求):We have to ask the Loyd's agent to investigate the causes of the damage and adjust the losses. 我们只得要求劳埃德保险公司的代 理人前来调查损失原因并评定损失。

【短语】adjust accounts 复核,核算/adjust price upward 调高价格/adjust the price ratios 调整比价

adjustable /əˈdʒʌstəbl/ a. 可调整的

【短语】adjustable peg 可调整的固定汇率/adjustable premium 可调整的保险费

adjusted /əˈdʒʌstid/ a. 调整后的

【短语】adjusted acquisition costs 调整后的 采购成本/adjusted actual inventory 调整后 的实际库存量

administer /əd'minəstə/ v. 管理,主管: A company that is badly administered can

never be expected to last long. 一个管理不善的公司是不可能持久的。/The lawyer is entrusted to administer the estate of the old woman. 那个律师被委托来管理那位老妇人的财产。

administration / ∞d₁mini¹streɪʃən/ n. ●[U] 管理,经营: The company turned round under his administration. 在他管理之下公司 扭亏为盈。/Using visa cards instead of advance payments to cover travel expenses will reduce administration considerably. 使用威世信用卡而不再预先支付差旅费用,这将大大减少管理工作量。❷管理机构(通常用单数): The administrators suggested a reorganization of the administration. 管理者建议改组管理机构。/The research expenses will be funded by the personnel administration. 研究费用将由人事部门负担。

【短语】administration account 管理科目/administration budget 管理预算/administration cost 管理费用/business administration 工商管理

administrator /əd'ministreitə/ n. 管理人, 遗产管理人,房产管理人,财产管理人: She is an excellent administrator. 她是一个优 秀的管理人员。

admire /əd'maɪə/v. ● 软佩, 赞赏, 羡慕 ❷ 称赞, 夸奖

【助记】词根记忆: ad(一再)+mir(惊奇, 看)+e→一再惊奇→钦佩

[听力]A: We still can turn the tables on them at the last minute. (我们仍然能在最后关头扭转局势。)
B: I really admire your optimism. (我真佩服你的乐观主义精神。)
[发表意见•肯定]

advance /əd'væns,əd'væns/ a. 预先的(只作定语):Advance notice of any changes to the business is given to those employees who may be affected. 公司经营中的任何变化都事先通知给那些可能受影响的职工。/

Forty percent advance payment will be paid in cash and the rest in L/C. 40%的预 付款以现金支付,其余的以信用证支付。 ∥n. ●[C]预付(款),贷款: The fresh man asked for an advance of a month's pay. 那 个新来的工人要求预付一个月的工资。/ The bank has made some heavy advances to this enterprise. 银行已向这家企业提供了 几笔巨额贷款。❷[C,U]增加,增长,前 进: There is a sharp advance in world market prices for rude oil. 原油的国际市 场价格出现了猛涨。/The exhibition marked a great advance in world's electronic technology. 展览会标志着世界电子 技术向前迈进了一大步。 | v. ●提前: My ship to Europe has been advanced. 我去欧 洲的船提前了。/Can you advance the date of delivery to September 10 since we are in urgent need of the goods? 因我们急需这 批货物,你能否把交货日期提前到9月10 日呢?

【短语】advance allocation 预付分配/advance bill 预付票据/advance delivery 提前交货/advance deposit 预缴押金/advance payment 预先付款/advance sale 预售/advance the course of business 推进业务发展/bank advances 银行贷款/money advance货币贷出/price advance 涨价

adventure /əd'ventʃə/ n. ● 异乎寻常的 经历,奇遇: The explorer told the boys about his adventures in the Arctic. 探险家把自己在北极的探险经历说给孩子们听。 ❷ 冒险,冒险活动: the spirit of adventure

冒险精神 【短语】put... in adventure 使冒风险,

拿……投机

advertise / ˌædvɔt'taɪz, ˈædvɔtaɪz/ v. ●(为……) 做广告: A success ful company may advertise its products by means of newspapers, magazines, television and even sky-writing. 一个成功的公司可以通过报纸杂志、电视,甚至空中广告来为其产品做广告。/ In the last newspaper I saw a new car advertised. 在昨天的报纸上我看到一种新车

广告。②登广告征求(常与 for 连用): We'll advertise for a qualified technician. 我们需要登广告招聘一位合格的技术员。/The company decided to advertise for a general manager in local newspapers.该公司决定在当地报纸上登广告招聘一位总经理。

【短语】to advertise a job opening(vacancy) 做招聘广告/to advertise a new product 为 新产品做广告/to advertise for a secretary 登广告招聘一名秘书

advertised rate 广告宣传中的价格

[听力]Guest:Could you arrange to provide me with a new bill that reflects the advertised rate? (顾客:你能按宣传价格给我结账吗?)

Hotel Manager: Normally I couldn't do that. But under the circumstances, I'll have a try. Customer satisfaction is our primary aim. (饭店经理:通常是不允许的。但是这种情况下,我可以试试看。让顾客满意是我们的首要目标。)

Guest: Thank you. (顾客:谢谢。) 「旅馆·抱怨]

advertisement / pedvo: 'taizmont / n. [C]广告: Nowadays you can see a lot of TV advertisement aiming at teenagers. 现在你可以看到许多针对青少年的电视广告。 / Advertisements must not create confusion by imitating competitors' trade marks, packaging etc. 广告绝不能模仿竞争者的商标、包装等,以免引起混乱。

【短语】advertisement campaign 广告大战/buy things from advertisement 买广告上宣传的东西/give sth. a good advertisement 为某物大做广告/place(put, insert) an advertisement in 在……登广告

advertising /ˈædvətaɪziŋ/n. ●做广告;登 广告;广告❷广告业;有关广告活动的 【短语】advertising (fee) expense 广告费/advertising agency network 广告公司网络

[口语]A: We're happy that our product has taken off so well. (真高兴我们的产品卖得那么好。) B: you can thank your advertising people for that. (你应该感谢广告部的人。)[经营业绩・销售额]

advice /ed'vais/n. ●劝告 ❷意见 ❸通知 【短语】advice and pay 外汇付款通知/advice of arrival 货物运到通知/advice of authority to pay 授权付款通知书/advice of bill collected 票据收款通知/advice of charge 付款通知书/advice of credit 信用证通知书/advice of deal 合同执行情况通知书/advice of despatch 发货通知书/advice slip开出汇票通知

[听力] A: I would not do it if I were you. (如果我是你我就不会那么做。)
B: Please give me some advice. (请给我一些建议。)[报告、联络或商谈・提出来商量]

adviser /əd'valzər/ n. 顾问,劝告人,导师, 指导教授: He serves as special adviser to the chairman. 他是董事长的特殊顾问。

【短语】financial(legal) adviser 财务(法律)顾问/technical adviser 技术顾问

advisory /əd'vaizəri/ a. 劝告的,忠告的, 咨询的,顾问的 ‖ n. (气象)报告,公告: The advisory committee plays a important role in the company. 咨询委员会在公司的 地位很重要。

【短语】advisory board/advisory service 咨询服务,咨询服务部/an advisory body 咨询机构,顾问团

afford /ə¹fɔ:d/v. ●(常接在 can, be able to 后)(在财力上)负担得起;(在时间上)得以

BEC

做某事❷提供,给予

【助记】联想记忆: af+ford(Ford 美国福特家族)→财大气粗→担负得起

[口语]A: We can't afford to be in the red for much longer. (亏损经营我们支撑不了太久的。)
B: I'm sure things will take a turn for the better soon. (我相信情况很快就会好转的。)[经营业绩•销售额]

a five-year gap 五年的时间空缺

[听力] Manager: I see you have many good ideas. Now, I just have a few questions about your C. V. I notice that there is a five-year gap between your last job and now.(经理:看来你有很多好想 法。我对你的简历有几个问题, 我发现从你的前一份工作到现 在,有五年是空白。) Engineer: Yes, I took a break from work during that time because of illness. But I have continued to keep up with the industry through conferences and professional journals. (工程师: 是的。我因病休息了一段时间。 但我一直通过讨论会和行业杂 志来关注这个行业的发展。) Manager: So, you're just starting back. Maybe you'd better tell me a little more about your experience. (经理:那你现在是 准备重返这个行业了,你还需要 再多告诉我一些你的经验。)[人 事面试・面试]

again /ə¹geɪn/ad. ● 再一次,又一次 ● (回) 到原处(或原来状态等) ❸ 再则, 而且 [口语]A: I won't be in to work again today. (我今天还是上不了班。)
B: I hope you feel better soon.
(请多保重。)[休息时间·午饭]

age /eidʒ/n. ①年龄❷时期,时代

【短语】age admitted 承保年限/age depreciation 年份折价/age discrimination 年龄歧视,年龄差别待遇/age limit 年龄限制,退休年龄/age of majority 成年/age premium 船龄保险费/aged fail 逾期违约

[听力]A: When I was your age, I was absolutely devoted to my work.
(当我还是你这个年龄的时候,我全身心都扑在工作上。)
B: It has changed a lot since then.(从那以后,时代发生了很大的变化。)[训导・训导]

agency /'erdʒənsi/ n. [C] ● 机构,代理机构,代理处: The advertising agency suggested the advertising should first be aimed at the consumer. 广告代理公司建议广告要首先面向消费者。/We are seeking a general agency for our computers in China. 我方正寻觅在中国销售我方电脑的总代理。 ②代理,代理权: Your application for sole agency is now under our careful consideration. 我们正在仔细考虑你方担任我方独家代理的申请。/The volume of business done does not warrant our entrusting you with exclusive agency at present. 已完成的营业额还不足以使我们目前就将独家代理权委托给你方。

【短语】advertising agency 广告公司/agency bill 代理期票/agency commission 代理佣金/agency contract 代理合同/exclusive (sole) agency 独家代理/obtain the agency for... 获得……的经营权

agenda /əˈdʒendə/ n. [C]议事日程: The

last item on the agenda is the discussion on overseas business expansion. 最后一项议程是讨论向国外扩展业务。/For lack of time the chairman decided to remove four items off the agenda. 因时间不够,董事长决定从议事日程中去掉四项。

【短语】an item on the agenda 议题,会议事项/conference agenda 会议日程/place sth. on the agenda 把某事列入议事日程

agent /'eidʒənt/ n. [C]代理人,代理商,经纪人: I am the agent for new products in this area. 我是本地区的新产品代理人。/ After careful consideration we have decided to appoint you as our sole agent for our machine in your local market. 经过认真考虑,我们决定任命你方为在贵国市场销售我方机器的独家代理。

【短语】agent bank (为外国银行代理某项业务的)代理银行/agent of necessity 紧急情况代理人(指在紧急情况下,代理人未经委托人授权而采取紧急行动,如船长在海难时抛弃部分货物)/agent('s) commission代理佣金/agents of production 生产要素(指作用于生产的各种要素,如土地、天然资源、人工、资本、企业管理技术等)/local agent 本地代理商/shipping agent 船运公司,船运代理商/sole agent 独家代理商,总代理店

aggregate /ˈægrigit/ a. 合计的,总数的:
They decided to focus on the aggregate
production and consumption of the country. 他们决定把注意力集中在此国的总生
产和总消费上。/There are no aggregate
data covering those firms which practice
permanent commitment.尚无有关实施终身
合同的企业的累计数据。 ‖ n. 总计,总数:
The aggregate of the casting mould amounts to US \$5,000. 铸模成本合计
5,000美元。/The aggregate of all the
salaries in the department is well over
¥400,000a year. 这个部门的年薪总额远
超过¥40万元。

【短语】aggregate corporation 社团法人/aggregate demand 总需求(指一国国民购买力产生的对商品和劳务的需求总量)/aggregate demand and supply curves 总需求-供应曲线/aggregate output 总产量/aggregate planning(企业)总体规划/aggregate supply price 总供应价格/aggregate supply 总供应(指一国市场可以供应的商品和劳务总和)/aggregated rebates 总回扣〔同义〕deferred rebates

ago /ə'gəv/ ad. (只用于被修饰的词之后)以前[ago 作"以前"解,一般从现在向前回溯,与 before (从过去某一时刻向前回溯)不同,多与一般过去式动词连用。但在实际使用中,有时将 ago 与 before 换用,句中动词也相应用完成体的情况。]

[听力]A. You were supposed to be here half an hour ago. (你们半小时前就应该到这儿了。)
B. We're sorry for being late. (对不起我们迟到了。)[上下班·迟到]

agree /ə'gri:/v. ①同意,赞同(to)❷商定, 约定❸答应,应允④(条款、意见等)一致; (性格等)投合

【短语】agree holiday 公休/agree to make compensations 同意赔偿/agree upon a price 议定价格

[口语]A: It's not good to carry excessive inventory. (有太多库存不好。)

B: I couldn't agree with you more. (我不同意你的看法。)[成本・成本计算]

ahead /ə'hed/ad. / a. (一般作表语) **①**提前;向前;在前❷占优势❸有盈余

【短语】ahead of schedule 超前进度,提前进度/ahead of 在……前头,提前,好于,优于/go ahead(get ahead)干得好,取得成功

[口语]A: Do you think today's meeting went well? (你认为今天的会议 进行得顺利吗?)

B: Yes, We'd laid all the groundwork ahead of time. (順利。我们事先做好了所有的准备工作。)[人事变动・派系斗争]

air /ɛə/n. ①空气;大气❷空运 ③天空 ‖ v. ①使公开;发表❷使(房间)通气;晾③(用无线电、电视)播送

【短语】air (cargo) clause 航空危险条款/air charter movement 包机空运/air credit 旅费信贷/air-rail consignment 航空和铁路联运托运单

[口语]A: The project is still up in the air. (那个项目还没有什么眉目。)

B: When will a final decision be made? (最后的决定什么时候下来?)[产生纠纷和问题·工作停顿]

a little bit 简单(介绍)

[听力] Interviewer; Can you tell me a brief introduction of yourself? (面试官: 你能简单介绍一下自己吗?)
Interviewee; I am a graduate of a technical university and have been employed as a technician with Company X for almost 5 years. (受面试者:我毕业于一所科技大学,在 X公司做技术人员快五年了。)[人事面试•面试]

all /o:1/a. 所有的;全部的 || *pron.* 一切;全部 || n. 全部财产

【短语】all or none (美国证券)照办或拒受, 必须全部接受的联合发价,全部接受或不 接受/all parties concerned 各有关方面/all personnel labour productivity 全员劳动生 产率/all received 收(领)讫/all risks cover 综合险保单,全险保单

[口语]A: Anything else? (还有什么要说的吗?) B: That's all. (就这些。)[会议・结束会议]

allocate /ˈæləkeɪʃt/ v. ① 分配,配给: New staff have all been allocated jobs. 新职员已全部分配了工作。/We have allocated costs equally among all members of the company. 我们分给公司成员的费用是平等的。❷留拨,划拨(资金等作用): They decided to allocate 30% of revenue to advertising and publicity. 他们决定拨出 30%的收入给广告宣传。/The local government has allocated five million dollars for the high-tech development zone. 当地政府给高技术开发区拨款 500 万美元。

■频率 10 次

allocation / ælə keɪʃən/ n. 分配,配给

【短语】advertising allocation 广告拨款/allocation of capital 资金分配/allocation of cost 成本分配,成本分摊/allocation of resources 资源分配/allocation of responsibilities 责任分配

allow /ə¹laʊ/ʊ. **①**允许,准许;容许❷允许给,(答应)给 **③**承认

【短语】allow (give) credit 允许赊账,给以贷款/allow (give, make) ten per cent discount off (on) the prices of goods 按货价打九折/allow a 2% discount on all orders of £1,000 in value and over 给予价值1,000英镑以上的订单 2%折扣/allow a discount 给予折扣

[口语]A: What about quantity discount and cash discount? (那么数量折扣和现金折扣呢?)

B: We allow a 20% quantity discount for orders of more than 50 tons. (我们对于 50 吨以上的订单给打 20%的数量折扣。)[价格条款]

allowance /əˈlaʊəns/ n. [C] ● 允许,被允 许的东西(如限期、限额等): The allowance for damage to materials and components in the course of processing and assembling is 3.2%. 加工装配过程中原料及零部件允 许有 3.2%的损耗率。/The result of analysis shows that the temperature is within the specification allowance. 分析结果表 明,温度仍处于规格允许的限度以内。 ②津贴,补贴,补偿: He was granted a big travelling allowance from the company. 他从公司领到一大笔差旅补助费。/ Staff in that company can get a petrol allowance of 25 p per mile. 那家公司的职员 可以得到每英里 25 便士的汽油补贴。 3 折扣,减让:If you could make some allowance on your quoted prices, it would help to introduce your goods to my customers. 如果 贵公司能对已报价给予折扣,这将有助于 我们向顾客介绍贵公司的产品。

【短语】allowance for breakage (货物)破损 折扣/allowance for damage 货物损害允许 率/allowance for depreciation 备抵折旧(指 固定资产因折旧已分摊为成本的账项)/allowance for exchange loss 汇兑损失允许率

alone /ə'ləʊn/ad. /a. 单独(的);孤独(的) 【短语】leave sb. (sth.)alone, let sb. (sth.)alone 不管……;别管……;不予理会;听之 任之;别动……;让……自己待着/let alone 更别提……,更不用说……;别考虑……

[口语] A: Your company had record profits this year. (你们公司今年的盈利创了新纪录。)
B: I couldn't have done it alone. (这不是我一个人的功劳。)[经营业绩・销售额]

along /ə¹ləŋ/prep. ● 沿着,循着② 依照,根据 ❸ 在……的过程中 ‖ ad. ● 纵长

地,平行地② 向前③ 从一处至另一处

[听力]A; Mr. Green and I are not getting along very well. (我和格林 先生相处得不是很好。)
B; You should cooperate all the time since you are partners. (既 然你们是搭档,任何时候都应该相互配合。)[交代工作・托付]

always /ˈɔːlwez, ˈɔːlweɪz/ad. ①总是,每次都是②永远,始终

【短语】always (safely) afloat 保持安全浮泊/always afloat 永远可流通

[口语]A: Can I count on your support? (我能依靠你的支持吗?) B: I'm always on your side. (我 总是站在你这一边。)[访问公 司・营业中的常用语]

amortization /əimətal zeifən/ n. 分期偿还,摊销,(财产或地产)转让给社会团体(或慈善机构):You can pay it in amortization. 你可以分期偿还。

【短语】amortization of debt 债务的分期 偿还

amortize /əˈməttaiz/ v. 分期偿还(债务):
The bank loan is amortized over five years. 银行贷款可在 5 年内分期偿还。〔同义〕redeem 摊销(指将一项资产在一定期限内逐步注销)〔同义〕depreciate 转让(财产或地产给社会团体慈善机构)

angry /'æŋgri/a. 生气的;愤怒的;狂暴的; 强烈的

【短语】be(get) angry at sth. 因某事而生气/be(get) angry with sb. 生某人的气

[口语] A: Are you angry about yester-day? (你为昨天的事生气吗?) B: No, it was just a difference of opinion. (不,那只是观点不同而已。)[应对纠纷・探明或调查原因] announcement /əˈnaʊnsmənt/n. 通知,通告,宣布,宣告

【短语】announcement day 宣布日/announcement of accounting statements 计算表类的公告/announcement of tender 招标通告

[听力]A:Could you tell me what it's about? (能给我透露些消息吗?) B:I have no idea until the announcement. (公开发布前我也一无所知。)[接待客人・与访客交谈]

annual /ˈænjuəl/a. 每年的

【短语】annual (general) meeting 年度股东大会/annual account 年度账/annual allowance personal 年度个人免税额/annual funding program 年度拨款计划/annual growth rate 年增长率,年增长速度/annual value-product 年价值产品/annual working program(me)年度工作计划

【助记】ann (词根) 年 → annual 每年的, 年度的

[口语]A: What's the annual dividend? (毎年的红利是多少?) B: It's been averaging 8%. (平均8%。)[市场・景气及利润等]

answer /ˈɑːnsə/n. 回答,答案,答辩 ‖ v. ❶ 回答❷响应❸适应,适合,与……相符 【短语】answer back 回嘴,顶嘴/answer for 对……负有责任/answer to the name of 名叫,叫做/answer up 迅速回答,清晰地讲/answering statement 答辩/answer-back code 回呼号码

[听力]A: How did he find his new job? (他怎么找到他的新工作的?) B: He answered a newspaper ad. (通过报纸上的广告。)[裁员和调动・求职]

anything /'eniθiŋ/pron. 无论什么事,任何

事,某事

【短语】anything but 单单,除了……之外, 恰恰不,根本不,决不,远非/anything like 多少有点像,全然,压根儿/anything of — 点……的味道/as anything 像什么似的,非 常猛地,拼命地/for anything 无论如何

[听力] A: Do you have anything to be typed? (你有什么需要打印的吗?)
B: No, thank you. (没有,谢谢。)[资料・制作及整理]

apartment /ə¹partmənt/ n. 一套公寓房间, 房间

【短语】an apartment building 公寓大楼/apartment area 公寓式住宅区/apartment house 公寓/apartment-house dwellers insurance 公寓住宅群保险

[口语]A: It's too late to apologize to them for not decorating the apartment well now. (现在才给他们道歉没有把公寓装修好已经太晚了。)
B: Please try anyway. (不管怎样请你试一试。)[训导・使用谚语表达的训导]

apiece /ə'piːs/ ad. 按各个计算,就每个而论,各,每

[听力]A:We'll sell them for ten dollars apiece. (我们每个卖 10 美元。) B: Would you take eight dollars? (8 美元卖吗?)[生意谈判・价格]

apology /ə'pələdʒi/ n. 道歉,认错,愧悔 【短语】make (offer,owe)an apology to sb. for sth. 因某事而向某人道歉 [口语]A: You should call him and apologize. (你应该向他打电话道歉。)

B: I think he owes me an apology first. (我认为他应该先跟我道个歉。)[提建议·关于人际关系]

appeal /ə'pi:l/ n. [U] f 吸引力,感染力: Only a few months later the advertised computer lost its sales appeal. 仅几个月 后,通过广告宣传的电脑便失去了销售吸 引力。②【法律】上诉,诉诸: He lost his appeal for damages against the factory. 他提出上诉向该工厂索赔,但败诉了。 They decided to make an appeal to a higher court. 他们决定向上一级法院上诉。 ∥ v. ●对……有吸引力,迎合……的兴趣 (与 to 连用):We trust that this new product of ours will appeal to your market. 相 信我们这种新产品会引起你方市场兴 趣。/Flexible working hours appeal to women workers especially. 弹性工作时间 尤其受女职工的欢迎。❷【法律】上诉,诉 诸,求助于: The company appealed against its supplier for the break of contract. 那家 公司对供方不履行合同提出上诉。/When he started his business, he was short of funds and he had to appeal to his father for support. 他开始做生意时资金匮乏,只 得向父亲求助。

【短语】appeal bound 上诉保证书/lodge an appeal to 提出上诉

appellor /əˈpelə/ n. 上诉人

appliance /ə'plaiəns/ n. 器具,用具,器械, 装置: The kitchen is equipped with modern appliance. 厨房装置很现代。

【短语】electrical appliances 电气制品,(家用)电器/household appliances 家庭用具,家用电器

application /₁æpli¹keɪʃən/ n. ❶[U]申请, 请求,申请书: Applications for the job

should be submitted to the personnel department by the deadline. 求职申请须在截止日期前送到人事科。/Product catalogues will be sent on application. 产品目录函索即寄。❷[U]应用,使用,适用: In manufacturing industry this new technology is of wide application. 在制造业,这种新工艺的应用很广。/E-mail is already the most widely used application on the Internet. 电子邮件已经在国际互联网上得到最广泛的使用。

【短语】application for export 出口申请(书)/application for import 进口申请(书)/application for quotation (公司)股票上市申请(书)/application for registration申请注册,申请登记/application for shares申请认购股票/application form 申请表/application money 股票认购金(指为申请购买新发行股票而预先支付的款项)/application rights 认购(股份)权

apply /ə'plaɪ/ v. ●涂;敷;施;把……施(用) 于 ❷ 应用;使用,运用;实施,实行 ❸指定 把……用于(to) ④ (在称呼人或物时)用 上(字眼)

【短语】apply at the following address 向如下地址查询/apply by letter 函询,信件申请/apply for a position 谋求职业/apply for appointment 请求录用/apply for employment 寻求工作/apply for government licence 申请政府许可证/apply for information 探询消息/apply for remittance 托汇/apply sanction 加以制裁/apply to the customs 报关/apply to 向……询问,向……接治/applying factory overhead cost to products 制造费用摊入产品/applying for remittance 托付

【助记】联想记忆:提供(supply)使用(apply)

[口语]A: I want that job. (我想要那份 工作。)

B: Why don't you apply? (你为什么不去试试?)[面试・招聘和应聘]

BEC