

Richard T. Schaefer

(美) 理查德·谢弗 著

社会学与生活

SOCIOLOGY

(插图双语第10版)





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Richard T.Schaefer

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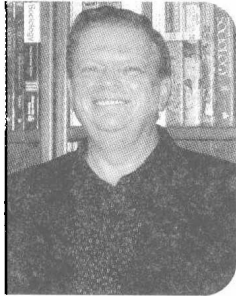
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dedication

To my mother and in memory of my father

献给我的母亲,并纪念我的父亲

ABOUT the author 关于作者



Richard T. Schaefer: Professor, DePaul University

理查德·谢弗：德保罗大学教授

B.A. Northwestern University 西北大学学士

M.A., Ph.D. University of Chicago 芝加哥大学硕士、博士

Growing up in Chicago at a time when neighborhoods were going through transitions (转型) in ethnic and racial composition (族群构成), Richard T. Schaefer found himself increasingly intrigued (着迷) by what was happening, how people were reacting, and how these changes were affecting neighborhoods and people's jobs. His interest in social issues caused him to gravitate (倾向) to sociology courses at Northwestern University, where he eventually received a B.A. in sociology.

"Originally as an undergraduate I thought I would go on to law school and become a lawyer. But after taking a few sociology courses, I found myself wanting to learn more about what sociologists studied, and fascinated by the kinds of questions they raised." This fascination led him to obtain his M.A. and Ph.D. in sociology from the University of Chicago. Dr. Schaefer's continuing interest in race relations led him to write his master's thesis (论文) on the membership of the Ku Klux Klan (三K党) and his doctoral thesis (博士论文) on racial prejudice (偏见) and race relations in Great Britain.

Dr. Schaefer went on to become a professor of sociology. He has taught introductory sociology for over 35 years to students in colleges, adult education programs, nursing programs, and even a maximum security prison. Dr. Schaefer's love of teaching is apparent in his interaction with his students. "I find myself constantly learning from the students who are in my classes and from reading what they write. Their insights into the material we read or current events that we discuss often become part of future course material (课程教材) and sometimes even find their way into my writing."

Dr. Schaefer is author of the 10th edition of *Sociology* (McGraw-Hill, 2007) and the 3rd edition of *Sociology Matters* (McGraw-Hill, 2008). He is also the author of *Racial and Ethnic Groups*, now in its 10th edition, and *Race and Ethnicity in the United States*, 4th edition. Dr. Schaefer is the general editor of the three-volume *Encyclopedia of Race, Ethnicity, and Society*, forthcoming from Sage in 2008. His articles and book reviews have appeared in many journals, including *American Journal of Sociology*; *Phylon: A Review of Race and Culture*; *Contemporary Sociology*; *Sociology and Social Research*; *Sociological Quarterly*; and *Teaching Sociology*. He served as president of the Midwest Sociological Society in 1994 - 1995.

Dr. Schaefer's advice to students is to "look at the material and make connections to your own life and experiences. Sociology will make you a more attentive observer of how people in groups interact and function. It will also make you more aware of people's different needs and interests—and perhaps more ready to work for the common good, while still recognizing the individuality of each person."

寄语读者： 思考社会学与您的生活

“社会学在我的生活中扮演何种角色？”您在翻开本书或者选修社会学课程前都可能会问这样的问题。您可能还会想到：我会被电视节目影响吗？我什么时候参加过投票选举？谁文过身？谁常在校园里寻欢作乐地饮酒？谁的父母亲离婚了？作弊现象在学校发生过吗？……很可能您会碰到以上的某些或所有的问题。这些问题只不过是本书所描述的日常生活中的几个例子而已，而且也正是社会学可以发挥所长并探究其形态与意义的领域。

社会学涵盖了大多数的社会议题，它试图揭示是什么原因使得工作机会从美国转移到中国等第三世界国家，它评估计算机技术与互联网的普及对社会的影响，以及如何增加或减少社会的不平等。社会学研究的议题还包括移民、游民、导致偏见产生的各种社会力量、双语教育、至今犹存的奴隶制度和各种不同文化步入老年的过程，等等。在“9·11”事件之后，社会学家开始关注恐怖袭击对于社会的影响，例如人们如何面对灾难，或者此类事件对国际社会的影响如何，谣言是如何通过媒体传播的。这些问题引起了极大的兴趣，但是我发现社会学对它们的解释更加引人注目。社会学入门课程就像是理想的实验室，它提供给我们机会去了解自己的社会以及我们地球上的邻居。

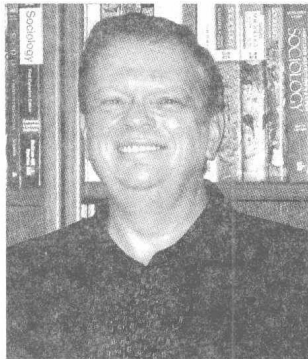
我生长在芝加哥，当时所居区域正处在族群构成的转型之中，我发现自己渐渐地周围正在发生的改变感到着迷。同时，我也对人们如何面对这些改变，以及这些改变如何影响我所居住的区域和人们的工作，感到极大的兴趣。刚念大学时，我本来想念法律，将来做个律师。但上了一些社会学的课程之后，我发现自己被社会学家研究的课题所深深吸引。对社会议题的兴趣驱使着我在西北大学学习社会学，并获得社会学学士学位。

而且进一步在芝加哥大学获得社会学硕士与博士学位。

我后来成为社会学教授，我曾在大学、成人教育计划、护士学院里教授社会学课程，也曾在伦敦执教，甚至参与监狱中的教化工作，教学经验超过30年。我对教学的热爱最能表现与学生之间的互动上，我发现自己能从学生的身上以及阅读他们所写的报告中获益良多。他们对教材和时事的看法，往往成为我未来课程教材的内容，甚至成为我写作的一部分。我发现“训练”对教导思考和批判性的技巧非常有用，社会学能帮助学生更好地了解他们的生活是如何运行的，以及他们所处的社会与其他国家的文化。本书中特别关注的社会政策部分，能教导学生如何运用社会学的想像力来探讨公共政策中的性骚扰、艾滋病危机、福利改革以及电子时代的隐私权与审查权等议题。

我希望您读过这本书之后，能开始像社会学家一样运用社会学理论与概念去评估人类的互动与社会制度。从第一章介绍“社会学的想像力”开始，本书便一直强调要用社会学的独特方法去检验和质疑社会中最司空见惯的问题。

我对本书读者的忠告是：研读教材并找出社会学与自己的生活及经验的关联，它将使您成为了解人们在群体中如何互动与运作的观察家，它还会使您更深入意识到人们不同的需求与乐趣——或许会使您更能为大众谋取利益，同时也让您对他们的特性有所认知。



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preface 前言

Without a doubt, you have thought about sociological issues before opening this book. Have you or a childhood friend ever spent time in day care? Are your parents or a friend's parents divorced? Are you concerned about plagiarism or binge drinking on your campus? Did you need a student loan to attend college? Chances are you have been touched by most or all of these issues. If you are like most students, you've also spent a great deal of time thinking about your future career. If you major in sociology, what occupations can you choose from?

These are just some of the topics of immediate personal interest that are dealt with in this book. Sociologists also address broader issues, from bilingual education to the existence of slavery in the 21st century. Sociology includes the study of immigration, poverty, overpopulation, and the process and problems of growing old in different cultures. In the aftermath of disasters such as Hurricane Katrina and the terrorist attacks of September 11, 2001, sociologists have been called on to explain their social consequences—how they affected people of different ages, social classes, and racial and ethnic groups, and how our government responded. These topics, along with many others, are of great interest to me, but it is the sociological explanations for them that I find especially compelling. The introductory sociology class provides the ideal laboratory in which to study our own society and those of our global neighbors.

Making Sociology Relevant

Sociology examines and questions even the most familiar patterns of social behavior. It can help students to better understand their own lives and those of people from other cultures.

After more than 30 years of teaching sociology to students in colleges, adult education programs, nursing programs, an overseas program based in London, and even a maximum-security prison, I am firmly convinced that the discipline can play a valuable role in teaching critical thinking skills. The distinctive emphasis on social policy found in this text shows students how to use the sociological imagination in examining such public policy issues as the death penalty, welfare reform, racial profiling, gay marriage, and the AIDS crisis.

My hope is that through their reading of this book, students will begin to think like sociologists and will be

毋庸置疑,你在翻开本书前一定思考过社会学的问题:谁在幼年时接受过儿童日间托养?谁的父母亲离过婚?你关心过校园里的剽窃或酗酒现象吗?你是通过申请助学贷款上的大学吗?很可能你会碰到以上的某些或所有的问题。如果你和大多数学生一样,那么也必定为将来的职业生涯花费过大量心思。如果你主修社会学,今后选择职业的余地有多大呢?

上面谈到的只是本书中我个人感兴趣的相关话题中的一部分,社会学家们从事于从双语教育到21世纪仍存在的奴隶制等更广泛的议题。社会学研究的议题还包括移民、贫困、人口过剩和不同文化中老龄化的进行过程与问题,等等。在类似卡特里娜飓风或是“9·11”事件的灾难后,社会学家开始关注这些灾难对于社会的影响,例如它们对不同年龄、社会阶层和不同种族与族群的人们产生怎样的影响,以及我们的政府是如何应对的。这些问题引起了我极大的兴趣,但是我发现社会学对它们的解释更加引人注目。社会学的入门课程就像是理想的实验室,它给我们提供机会去了解社会,并认识其他的国家。

让社会学与生活联系起来

社会学对即使是最常见的社会学行为模式进行检验并提出问题,它可以帮助学生们更好地理解他们自己的生活 and 来自其他文化的人的生活。

30余年里,我在大学、成人教育课程、护理课程、一个以伦敦为基地的海外课程,甚至一个顶级防卫的监狱中,讲授过社会学。我坚信这门学科对教导批判性思考的技巧非常有用。本书中特别关注的社会政策,能使学生知道如何运用社会学的想像力来探讨公共政策中的死刑、福利改革、种族歧视性拦检、同性婚姻以及艾滋病危机等议题。

我希望你读过这本书之后,能够像社会学家一样开始运用社会学的理论与概念去评估人类的

able to use sociological theories and concepts in evaluating human interactions and institutions. From the introduction of the concept of sociological imagination in Chapter 1, this text stresses the distinctive way in which sociologists examine human social behavior, and how their research can be used to understand the broader principles that guide our lives.

Sociology: A Brief Introduction was developed to meet the need for a concise introduction to the discipline, one that permits instructors to assign additional material or projects. This edition brings the research into the 21st century and introduces a number of features designed to appeal to today's students. One thing that remains unchanged, however, is the steady focus on three especially important goals:

- **Comprehensive and balanced coverage of theoretical perspectives throughout the text.** Chapter 1 introduces, defines, and contrasts the functionalist, conflict, and interactionist perspectives. We explore their distinctive views of such topics as social institutions (Chapter 5), deviance (Chapter 7), the family (Chapter 12), education (Chapter 13), and health (Chapter 15). In addition, the feminist perspective is introduced in Chapter 1. Other theoretical approaches particular to certain topics are presented in later chapters. Summing Up tables at the end of these sections help students to grasp and compare the major theories.
- **Strong coverage of issues pertaining to gender, age, race, ethnicity, and class in all chapters.** Examples of such coverage include Social Policy sections on bilingualism (Chapter 3), welfare (Chapter 8), racial profiling (Chapter 10), and gay marriage (Chapter 12); chapter-opening excerpts on globalization in India (Chapter 9), the so-called Lipstick Jihad in Iran (Chapter 11), and the unequal childhoods of young people in the United States (Chapter 12); boxes on the shrinking middle class (Chapter 8), interracial and interethnic friendships (Chapter 10), naturally occurring retirement communities (Chapter 11), and domestic violence (Chapter 12); and sections on the social construction of race (Chapter 10), the social construction of gender (Chapter 11), and the informal economy (Chapter 14).
- **Emphasis on cross-cultural and global content throughout the book.** This edition greatly extends coverage of globalization. Chapters 1, 9, and 16 provide expanded coverage of global terms and concepts, as well as of social, economic, and technological issues that increasingly influence cultural encounters around the world. A new world map, found on the endpapers of the book, provides a quick guide to passages that consider sociological issues as they are manifested in other countries and in transnational

互动与社会制度。从第一章介绍“社会学的想象力”开始,本书便一直强调要用社会学的独特方法去检验和质疑社会中最司空见惯的问题,以及这些研究如何被用于理解更广泛的指导我们生活的原则。

《社会学与生活》旨在为读者提供该学科的简要介绍,同时允许教师添加更多的材料或课题。本版将研究视野带进了21世纪,同时还增加了许多特色,以符合当今学生的兴趣。但始终不变的一点,是它始终聚焦于三个特别重要的目标:

- **书中全面且平衡地介绍各种理论观点** 第一章引入、定义和比较了功能论、冲突论和互动论。我们探讨了它们针对一些议题的特别观点,这些议题包括:社会机制(第五章)、越轨行为(第七章)、家庭(第十二章)、教育(第十三章)和健康(第十五章)。此外,女性主义视角会在第一章中有所介绍,另外一些议题所特有的理论方法在之后的章节中将被详细论述。这些部分末尾的“总结图表”帮助学生掌握和比较主要的理论。
- **关于性别、年龄、种族、族群和阶层的讨论在各章中都会涉及** 例如有关双语并用(第三章)、社会福利(第九章)、种族歧视性拦检(第十章)、同性婚姻(第十二章)的社会政策研究栏目;关于印度的全球化(第九章)、伊朗的口红圣战(第十一章),以及美国年轻人的不平等童年(第十二章)的章首引文;专栏内容则涉及收缩的中产阶级(第八章)、跨种族和族群的友谊(第十章)、自然退休社区(第十一章),以及家庭暴力(第十二章);还有其他章节关于种族的社会建构(第十章)、性别的社会建构(第十一章),以及非正式经济(第十四章)的内容。
- **运用跨文化及全球性的材料作为例证** 本版大大地加强了对全球化的介绍。第一、九和十六章扩展了全球化的术语和概念,以及关于社会、经济与技术议题的论述,它们越来越影响世界上的文化碰撞。本书后环衬上新的世界地图,为读者提供了进入一些篇章的快速入门,这些篇章视社会学议题为在其他国家和不同商业、国家与文化之间的碰撞中所体现出来的问题。这些被检视的主题包括:

encounters between businesses, states, and cultures. Among the topics examined are:

- The global McDonaldization of society (Chapters 3 and 5).
- The controversy over the Muslim headscarf in France (Chapter 4).
- The global reach of the media (Chapter 6).
- Transnational crime (Chapter 7).
- Poverty in the United States and Congo (Chapter 8).
- The borderlands between the United States and Mexico (Chapter 9).
- Global immigration (Chapter 10).
- Aging worldwide (Chapter 11).
- Arranged marriage in Asia, Africa, and the United States (Chapter 12).
- Religion in India (Chapter 13).
- The economic effects of globalization (Chapter 14).
- The brain drain (Chapter 15).
- Global social movements (Chapter 16).
- The impact of globalization on the environment (Chapter 16).

I take great care to introduce the basic concepts and research methods of sociology and to reinforce this material in all chapters. The most recent data are included, making this book more current than all previous editions.

Special Features

Integrated Learning System

The text, the *Reel Society* Interactive Movie CD-ROM, and the Online Learning Center Web site work together as an integrated learning system to bring the theories, research findings, and basic concepts of sociology to life for students. Offering a combination of print, multimedia, and Web-based materials, this comprehensive system meets the needs of instructors and students with a variety of teaching and learning styles. The material that follows describes the many features of the text, CD-ROM, and Online Learning Center, as well as the supplementary materials that support those resources.

Poster Art

Each chapter opens with a reproduction of a poster or piece of graphic art that illustrates a key theme or concept of the chapter. Accompanying captions help readers to grasp the relevance of the artwork to the chapter.

Chapter-Opening Excerpts

The chapter-opening excerpts convey the excitement and relevance of sociological inquiry by means of lively passages from writings of sociologists and others who explore sociological topics. These excerpts are designed

- 社会的全球麦当劳化(第三章和第五章)。
- 法国关于戴穆斯林头巾的争议(第四章)。
- 覆盖全球的媒体(第六章)。
- 跨国犯罪(第七章)。
- 在美国和在刚果的贫困(第八章)。
- 美国和墨西哥的边境(第九章)。
- 全球移民(第十章)。
- 世界范围的老龄化(第十一章)。
- 亚洲、非洲和美国的包办婚姻(第十二章)。
- 印度的宗教(第十三章)。
- 全球化的经济影响(第十四章)。
- 人才外流(第十五章)。
- 全球社会运动(第十六章)。
- 全球化对环境的影响(第十六章)。

我花了很大力气来介绍社会学的基本概念和研究方法,并在所有章节中强化这些材料。本书包括了最新的统计数据,使其与先前版本相比更加紧跟时代。

本书亮点

综合学习系统

教材、“胶片上的社会学”交互式电影CD-ROM,以及在线学习中心网址共同构成了综合学习系统,将社会学关于生活的理论、研究发现以及基本概念呈现给学生。这个综合性的系统综合运用了印刷、多媒体、网络资料,利用一系列的教学和学习方式,满足了不同老师和学生的需求。随后的材料则描述了本书亮点、CD-ROM和在线学习中心,以及支持这些来源的补充材料。

海报艺术

每一章标题下都配有图片或图表。这些图片或图表向读者展示了本章的主要理念或主题,标题有助于读者更好地领会图片与本章的相关性。

章首引言

在每个章节开篇的引言部分,作者摘引社会学家和那些探索社会学话题的人的作品的生动内容,向读者展示社会学调查的趣味和实用性。这些引言试图通过生动的描写向学生们展示广泛而丰富的社会学话题,以此来激发学生的社会学的想像力。

to expose students to vivid writing on a broad range of topics and to stimulate their sociological imaginations. For example, Chapter 1 opens with Barbara Ehrenreich's account of her experiment in survival as a low-wage worker, drawn from her best-selling book *Nickel and Dimed*. Chapter 3 begins with an excerpt from Juliet B. Schor's *Born to Buy: The Commercialized Child and the New Consumer Culture*. And Chapter 5 opens with a description of Philip Zimbardo's now-classic mock prison study.

Chapter Overview

The opening excerpt is followed by a chapter overview that provides a bridge between the opening excerpt and the content of the chapter. In addition, the overview poses questions and describes the content of the chapter in narrative form.

Research in Action

These sections present sociological findings on topics such as divorce, political apathy among young people, and naturally occurring retirement communities (NORCs).

Sociology in the Global Community

These sections provide a global perspective on topics such as aging, domestic violence, Al Jazeera, and the 2004 tsunami.

Social Inequality

These sections illustrate various types of social stratification. Featured topics include discrimination in employment, Native American casinos, and affirmative action.

Taking Sociology to Work

These sections profile individuals who majored in sociology and use its principles in their work. While these people are employed in a variety of occupations and professions, they share a conviction that their background in sociology has been valuable in their careers.

Sociology on Campus

These sections apply the sociological perspective to issues of immediate interest to today's students. Title IX, plagiarism, and financial aid are among the featured topics.

Social Policy Sections

The Social Policy sections that close all but one of the chapters play a critical role in helping students to think like sociologists. They apply sociological principles and theories to important social and political issues being debated by policymakers and the general public. Five sections are new to this edition. All the Social Policy

例如在第一章中,以作者芭芭拉·埃伦赖希尝试作为一个低收入者的生存记述为例展开,这个例子就是引自她的畅销书《锱铢必较》。第三章引言出自朱丽特·肖尔的《天生购物狂:商业化的儿童与新消费文化》。第五章则摘录了菲利普·津巴多嘲弄现代监狱的经典研究。

章节概述

每章引言之后都紧跟着一个章节概述,它在引言和章节正文之间搭建了桥梁。此外,概述还向读者提出了一些问题,并陈述本章的内容。

当今研究

这一部分主要向读者展示社会学在一些社会议题上的研究成果,例如离婚、年轻人中的政治冷漠,以及自然退休社区。

全球架构下的社会学

这一部分从全球化的视角来关注一些问题,比如老龄化、家庭暴力、半岛电视台,以及2004年的海啸。

社会不平等

这部分内容展示了各式各样的社会阶层。一些有特色的议题包括招聘中的歧视、美国原住民的赌博和优惠性特别待遇。

社会学实务

这部分内容勾勒了这样一群人:他们学习社会学专业,并将社会学的原理运用到工作当中去。这群人的职业领域很广泛,他们和一起大家分享自己的信念——他们的社会学背景让他们在职业生涯中游刃有余。

校园社会学

这是本新书新增加的内容,以社会学视角来解释和分析与当代学生兴趣直接相关的议题,教育法案第九条、剽窃和助学金是其中的特色主题。

社会政策研究

仅有一章没有的社会政策研究,在帮助学生像社会学家一样思考问题时扮演着重要的角色。他们为重要的社会和政治事件提供了社会学的理论和方法,这些社会和政治事件都是被政策制定者和公众所广泛讨论的。本新书新加入了五个章节,所有的社会政策章节都展示了全球化的视角,并附有“参与进来”的特

sections now present a global perspective. All close with a feature called Getting Involved, which refers students who want to become active in the debate to relevant material on the book's Web site.

Use Your Sociological Imagination

In the spirit of C. Wright Mills, these short, thought-provoking sections encourage students to apply the sociological concepts they have learned to the world around them. Through open-ended "what-if" questions, students step into the shoes of researchers, famous sociologists, and people of other cultures and generations.

Summing Up Tables

Twenty-eight summary tables help students to grasp the main point, compare major sociological perspectives, and comprehend the differences between economic systems, types of cities, and forms of religious organization. From distinguishing between the *Gemeinschaft* and *Gesellschaft* to applying sociological theory to culture, race, or religion, readers will find these study aids invaluable.

Illustrations

The photographs, cartoons, figures, and tables are closely linked to the themes of the chapters. The maps, titled Mapping Life Nationwide and Mapping Life Worldwide, show the prevalence of social trends. A world map highlighting those countries used as examples in the text appears on the endpapers.

Think About It

Selected tables and figures include stimulating questions that prompt students to interpret the data and think about their deeper meaning. Students search for trends in the data, wonder about the underlying reasons for the trends, and apply the implications to their own lives.

Photo Essays

Seven photo essays enliven the text. Each begins with a question that is intended to prompt students to see some part of everyday life with new eyes—those of a sociologist. For instance, the essay in Chapter 1 asks "Are You What You Own?" and the essay in Chapter 7 asks "Who Is Deviant?" The photos and captions that follow suggest the answer to the question.

Chapter Summaries

Each chapter includes a brief numbered summary to aid students in reviewing the important themes.

Critical Thinking Questions

色栏目,方便那些愿意主动参与到本书网址上相关材料的争论中的学生。

使用你的社会学的想象力

根据 C. 赖特·米尔斯的精神,这些短小的、激发思想的部分鼓励学生将刚学到的社会学概念应用到周围的世界。通过章节开放性的“如果—如何”问题,学生得以追随研究者、著名的社会学家和其他文化和时代下的人的足迹。

总结图表

28 幅总结图表帮助学生掌握要点,比较主要的社会学视角,以及解释经济体系、城市类型和各种宗教组织形式的不同之处。从区分礼俗社群和法理社会,到将社会学理论应用到文化、种族或宗教,读者将会发现这些研究的帮助是无价的。

插图

书中的图片、漫画、图形和表格都是和章节的主题息息相关的。书中的地图以“全美生活地图”和“全球生活地图”为标题,向读者展示了流行的社会潮流。那些在书中作为例子的国家将会在后环衬的世界地图上被醒目的标示出来。

想一想

精选的表格、图形以及启发性问题,促进学生解释这些数据,并思考它们的深层含义。学生寻求这些数据所体现出的趋势,思考趋势的深层原因,并将这些含义应用到他们自己的生活中去。

图片故事

7 篇配图短文使整本书显得更加活跃。每篇短文都是以一个问题作为开头,意在引发学生用新的视角——社会学家的视角——去看待日常生活中的片断。例如,第一章的短文提出这样的问题:“你所拥有的东西能够代表你吗?”第七章的短文则提出:“谁有越轨行为?”而接下来的图片和图注则暗示了这些问题的答案。

章节摘要

每一章后面都有一个用数字标记出来的摘要,以便于学生回顾本章要点。

批判性思考问题

在章节摘要之后,各章节都有批判性思考问题。

After the summary, each chapter includes critical thinking questions that will help students analyze the social world in which they participate. Critical thinking is an essential element in the sociological imagination.

Key Terms

I have given careful attention to presenting understandable and accurate definitions of each key term. These terms are highlighted in bold italics when they are introduced. A list of key terms and definitions in each chapter—with page references—follows the end of the chapter. In addition, the glossary at the end of the book includes the definitions of the textbook's key terms and the page references for each term.

Self-Quizzes

Each chapter includes a 20-item quiz that allows students to test their comprehension and retention of core information presented in the chapter. Answers to the questions are presented at the end of the quiz.

Technology Resources

Suggested activities at the end of each chapter take students online to analyze pertinent social issues. Updates, exercises, and hyperlinks related to these Web-based activities are displayed on the book's Web site (www.mhhe.com/schaefer7).

What's New in the new Edition?

The most important changes in this edition include the following (refer as well to the chapter-by-chapter list of changes on pages 26–32 and to the *Visual Preview* on pages 38–43).

Content

- Coverage of globalization has been greatly expanded. The book now includes an entire chapter on global inequality (Chapter 9), featuring major sections on global poverty and the global divide between the West and developing nations. Chapter 16 offers expanded coverage of global issues, including global social movements, global social change, and the impact of globalization on the environment, as well as a Social Policy section on transnationals. A new *Sociology's Global View* map on the inside front cover of this book highlights some of the many other passages related to globalization.
- Eight new chapter-opening excerpts, drawn from sociological writings, convey the excitement and relevance of sociological inquiry: *Paradise Laborers: Hotel Work in the Global Economy* by Patricia A. Adler and Peter Adler (Chapter 2); *Born to Buy: The Commer-*

these questions will help students analyze the social world in which they participate. Critical thinking is an essential element in the sociological imagination. These questions will help students analyze the social world in which they participate. Critical thinking is an essential element in the sociological imagination.

重要词汇

本书尽量给大家提供每一个核心术语准确易懂的定义。各章中提到的核心术语会用粗体标注出来,并且这些核心术语及其定义都在每章的结尾汇总出来,并标注页码。另外,本书后面的“重要词汇”囊括了书中所有的核心术语的定义及其页码索引,方便读者按字母检索。

自我测试

每章包括一个 20 道题的小测验,它允许学生检查他们对本章陈述的核心信息的理解和记忆程度。答案附在测验的后面。

科技资源

每章节末的建议活动将学生带入网络,分析相关的社会议题。更新资料、练习和有关这些网上活动的超链接都列在本书的网站中。

新版中哪些是新的?

本版最重要的改变如下(在 26–32 页有各章新内容列表,38–43 页有章节预览)。

内容

• 本书涉及全球化的内容被大大扩展了。目前这本书包括一个专章来论述全球不平等(第九章),也有重要的部分来解说全球贫困和西方与发展中国家的全球分裂。第十六章更广泛地涉及了全球议题,包括全球社会运动、全球社会变迁、全球化对于环境的影响,以及关于国际人的社会政策研究栏目。本书彩插上新的“社会学的全球观”地图强调了其他许多与全球化有关的章节。

• 8 个新的章首引文表达了激动人心的相关社会学问题,分别来自以下社会学作品:帕特里夏·阿德勒和彼得·阿德勒所著的《天堂劳动者:全球经济中的旅馆工作》(第二章);朱丽特·肖尔所著的《天生购物狂:商业化的儿童与新消费文化》(第三章);唐·泰普斯科特所著的《数字化成长:网络世代的崛起》(第六章);大卫·史普勒所著的《工作的穷人:在美国所看不到的》(第八章);史蒂夫·德尔内的文章《阿诺

cialized Child and the New Consumer Culture by Juliet B. Schor (Chapter 3); *Growing Up Digital: The Rise of the Net Generation* by Don Tapscott (Chapter 6); *The Working Poor: Invisible in America* by David K. Shipler (Chapter 8); "Arnold Schwarzenegger, Ally McBeal and Arranged Marriages: Globalization on the Ground in India" by Steve Darné (Chapter 9); *Lipstick Jihad: A Memoir of Growing Up Iranian in America and American in Iran* by Azadeh Moaveni (Chapter 11); *Unequal Childhoods: Class, Race, and Family Life* by Annette Lareau (Chapter 12); and *Diversity in the Power Elite: How It Happened, Why It Matters* by Richard L. Zweigenhaft and G. William Domhoff (Chapter 14).

- Five new Social Policy sections help students to apply sociological principles and theories to important social and political issues currently under debate by policymakers and the general public: The Death Penalty in the United States and Worldwide (Chapter 7); Universal Human Rights (Chapter 9); Racial Profiling (Chapter 10); Global Offshoring (Chapter 14); and Transnationals (Chapter 16).
- A new photo essay—How Does Television Portray the Family?—helps to spark students' interest in sociology.

Pedagogy

- Eight new Summing Up tables help to pull together coverage of the major theoretical perspectives.
- Eight new U.S. and world maps illustrate important sociological trends and developments.
- Twenty-six new boxes cover a wide selection of topics, including road rage, arranged marriage, Native American casinos, adolescent sexual networks, social class and financial aid, and the contrast between Appalachian poverty and Congolese affluence.
- At the end of every chapter, a 20-item self-quiz allows students to test their comprehension and retention of core information presented in the chapter. Answers to the questions are presented at the end of the quiz.
- On the endpapers, a world map highlights selected countries mentioned in the book. Page numbers indicate the relevant passages, many of which stress the effects of globalization.

Supplements

- **Audio Abridgement CD Set for Study and Review.** The Audio Abridgement CD Set is an abridged, spoken version of *Sociology: A Brief Introduction*. Developed with today's multitasking students and instructors in mind, this "book on tape" was designed to serve as a tool for review while commuting, working out, or just sitting down to study. Each chapter

德·施瓦辛格、甜心俏佳人和包办婚姻：印度当地的全球化》(第九章)；阿扎德·莫芬尼所著的《口红圣战：在美国成长的伊朗人与在伊朗的美国人的回忆录》(第十一章)；安尼特·拉里奥所著的《不平等的童年：阶级、种族与家庭生活》(第十二章)；理查德·L. 兹瓦根哈夫特和 G. 威廉·多姆霍夫所著的《权力精英中的多样性：如何产生，为何重要》(第十四章)。

- 5 个新的社会政策研究栏目帮助学生将社会学的原则和理论应用到目前被政策制定者和公众争论的重要社会和政治议题中：美国和世界的死刑(第七章)；普世人权(第九章)；种族歧视性拦截(第十章)；全球外包(第十四章)；国际人(第十六章)。

- 1 个新的图片文章：“电视如何描绘家庭？”——帮助激发学生对于社会学的兴趣。

教学

- 8 个新的总结图表有助于将主要理论视角聚合在一起。

- 8 个新的美国 and 全球地图阐明了重要的社会学趋势和发展。

- 26 个新的专栏涵盖了广泛的选择性话题，包括马路暴力、包办婚姻、美国原住民的赌博、青少年性网络、社会阶层和财务补助，以及阿帕拉契的贫困和刚果的富足的对比。

- 每章末尾有一个 20 道题的自我测试，可以帮助学生检测他们对一章核心内容的理解和掌握。测试最后附有正确答案。

- 后环衬上的世界地图突出了本书提及的国家，页码指示了相关章节，其中许多强调了全球化的影响。

辅助材料

- 关于学习和复习的视频缩略版 CD 套装。视频缩略版 CD 套装是删节过的录音版《社会学与生活》。为顾及当今任务繁多的学生和指导老师，这套“磁带书”可以在上下班路上、锻炼中，或只是坐下来学习的时候作为复习工具来使用。每个章节大约占 15 分钟，聚焦于关键概念。正文的章节概要就是这个缩略版的主要框架。

runs approximately 15 minutes and focuses on key chapter concepts. The chapter summaries from the text served as the framework for this abridgement.

- **NBC News Archive Lecture Launcher VHS Video and DVD.** A fourth NBC videotape is available with this new edition. This 60-minute video, along with three earlier volumes, offers brief clips (5 - 10 minutes each) from *NBC News* and *The Today Show* that dramatize sociological concepts, serve as lecture launchers, and generate class discussion. The new NBC video clips, along with some of the clips that have appeared in earlier volumes, are now available in DVD format.

This edition has been thoroughly updated. It includes the most recent data and research findings, many of which were published in the last three years. Recent data from the Census Bureau, Bureau of Labor Statistics, Current Population Reports, the Population Reference Bureau, the World Bank, the United Nations Development Programme, and the Centers for Disease Control have been incorporated.

A more complete, chapter-by-chapter listing of the most significant new material in this edition follows.

What's New in Each Chapter?

Chapter 1: Understanding Sociology

- Discussion of how sociologists and other social scientists study events such as Hurricane Katrina, with map: "Poverty Rate in Hurricane Katrina Disaster Area."
- Discussion of the functionalist perspective on cow worship in Indian society.
- Updated discussion of the feminist perspective.
- Discussion of the interactionist perspective on the new NBA dress code, with figure: "Enforcing Symbols: The NBA Dress Code."
- Use of Elijah Anderson's work to illustrate how a sociologist's theoretical viewpoint guides research.
- Section on applied and clinical sociology, including discussion of new research on illegal drug use and the spread of HIV/AIDS.
- "Thinking Globally" section, with key-term treatment of globalization.
- Sociology in the Global Community box: "The Global Response to the 2004 Tsunami."
- Discussion of the radically different survival rates of men and women in the 2004 tsunami.
- Appendix on careers in sociology, with two figures: "Sociology Degrees Conferred in the United States by Gender" and "Occupational Fields of Sociology BA/MA Graduates."

- **NBC 新闻档案讲座发布的家用录像视频和 DVD。** 新版配有第 4 卷 NBC 录像带,录像长 60 分钟,与之前的 3 卷配合起来,提供来自 NBC 新闻和《今日播报》的剪辑(每个剪辑时长 5—10 分钟),将社会学概念戏剧化,以讲座的形式发布,并可组织课堂讨论。新的 NBC 视频剪辑和部分之前卷的一些剪辑,现在被制作成 DVD 形式。

新版本进行了彻底地更新。它涵盖最新的数据和研究成果,其中大多数为近三年发表。最新数据来自美国人口普查局、劳动统计局、最新人口报告、人口资料局、世界银行、美国国家发展项目和疾病控制中心等的综合。

此版还加入了一个更加完整、按照章节排序的最重要新材料的列表。

各章中有哪些新内容?

第一章 理解社会学

- 关于社会学家和其他社会科学家如何研究诸如卡特里娜飓风等事件的讨论,配有地图“卡特里娜飓风灾区的贫困率”。
 - 印度社会里对牛的崇拜的功能主义视角的讨论。
 - 女性主义视角的讨论更新。
 - 对 NBA 着装规范的互动论视角的讨论,配有图表“强制性符号:NBA 的着装规范”。
 - 使用伊利亚·安德森的著作来阐明社会学家的理论观点如何指导研究。
 - 应用与临床社会学栏目,包括了关于非法药品使用和艾滋病传播的新研究的讨论。
 - “全球化思考”栏目,附有涉及全球化的专业术语。
 - “全球构架下的社会学”专栏:“全球对 2004 年海啸的回应”。
 - 关于在 2004 年海啸中男女幸存比例的根本性差异的讨论。
 - 关于社会学中职业的附录,配有两个数据表:“在美国被授予社会学学位的性别分类”和“社会学专业毕业生的职业领域”。

Chapter 2: Sociological Research

- Chapter—opening excerpt from *Paradise Laborers: Hotel Work in the Global Economy*, by Patricia A. Adler and Peter Adler.
- Expanded discussion of independent versus dependent variables, with new example.
- Social Inequality box: “Researching Privilege and Discrimination in Employment,” with figure.
- Research in Action box: “What’s in a Name?” with figure.
- Two “Use Your Sociological Imagination” exercises.
- Discussion of content analysis of gender differences in the use of sexually explicit language, with photo.
- Appendix: “Using Statistics, Tables, and Graphs,” with figure and table.
- Appendix: “Writing a Research Report.”

Chapter 3: Culture

- Chapter—opening excerpt from Juliet B. Schor, *Born to Buy: The Commercialized Child and the New Consumer Culture*.
- Discussion of the trends toward coffee drinking and consumerism in non-Western societies as an example of globalization, with photo.
- Sociology in the Global Community box: “Cultural Survival in Brazil.”
- Discussion of gendered speech, illustrated by the Lakota dialect.
- Discussion of cross-cultural studies of values.
- Discussion of New York City sanitation workers’ argot.
- Discussion of the new subculture that has developed in India among employees at international call centers, with photo.
- Updated Social Policy section on bilingualism, with discussion of legislative proposals regarding treatment of undocumented workers.

Chapter 4: Socialization

- New chapter—opening poster: Shoppers in Bangalore stroll past a Jockey billboard.
- Discussion of Genie, a neglected 13-year-old discovered in 1970, with sketch she did at age 18.
- Discussion of the prolonged transition from adolescence to adulthood in the United States.
- Taking Sociology to Work box: Rakefet Avramovitz, Program Administrator, Child Care Law Center.
- Discussion of the strains on adolescent peer groups in wartime Iraq.

第二章 社会学研究

- 章首引言出自帕特里夏·阿德勒和彼得·阿德勒所著的《天堂劳动者：全球经济中的旅馆工作》。
- 因变量与自变量的拓展讨论，配有新的例子。
- “社会不平等”专栏：“研究招聘中的特权和歧视”，配有数据表。
- “当今研究”专栏：“名字中有什么？”，配有数据表。
- 两个“使用你的社会学的想象力”练习。
- 不同性别所使用的性爱语言内容分析的讨论，配有照片。
- 附录：“使用统计数据 and 图表”，配有图表与表格。
- 附录：“撰写研究报告”。

第三章 文化

- 章首引言出自朱丽特·肖尔所著的《天生购物狂：商业化的儿童与新消费文化》。
- 作为全球化例证的非西方社会对饮用咖啡和消费主义倾向的讨论，配有照片。
- “全球构架下的社会学”专栏：“文化生存在巴西”。
- 性别语体的讨论，由拉科塔方言阐述。
- 价值的跨文化研究的讨论。
- 纽约市公共卫生工人行话的讨论。
- 位于印度的国际通信中心雇员中产生的新的亚文化的讨论，配有照片。
- 更新的关于双语并用的“社会政策”栏目，配有涉及未入档工人的立法提案的讨论。

第四章 社会化

- 章首海报：班加罗尔的顾客散步经过一个 Jockey 广告牌。
- 1970 年，一个疏于照顾的 13 岁孩子基尼被发现，配有她于 18 岁时的速写。
- 在美国从青少年成为成年的长时间过渡阶段的讨论。
- “社会学实务”专栏：雷克菲特·阿热莫维茨，程序管理员，幼儿法律中心。
- 伊拉克战时同一年龄段的青少年群体的压力的讨论。

- Figure: “How Young People Use the Media.”
- Expansion of the subsection on the state to include religion.

Chapter 5: Social Interaction, Groups, and Social Structure

- Relation of Zimbardo’s prison study to the Abu Ghraib prison scandal in Iraq.
- Discussion of the role strain Navajo Nation police officers experience in their contacts with conventional law-enforcement officials.
- Research in Action box: “Adolescent Sexual Networks,” with network chart.
- Discussion of blogging by U.S. soldiers and Iraqis as a form of electronic networking.
- Sociology in the Global Community box: “McDonald’s and the Worldwide Bureaucratization of Society.”
- Discussion of how electronic communication is contributing to the fragmentation of work.

Chapter 6: The Mass Media

- Chapter-opening excerpt from *Growing Up Digital: The Rise of the Net Generation* by Don Tapscott.
- Photo Essay: “How Does Television Portray the Family?”
- Discussion of a new children’s television program in Gaza, sponsored by Hamas.
- Section on media monitoring.
- Discussion of a UNESCO proposal to combat the homogenizing effect of the media.
- Discussion of audience networks, with figure: “Two Audience Networks.”
- Discussion of the social implications of *egocasting*—individual management of media exposure through the Internet.
- Summing Up table: “Sociological Perspectives on the Mass Media.”
- Updated Sociology in the Global Community box: “Al Jazeera Is on the Air.”

Chapter 7: Deviance and Social Control

- Discussion of the Abu Ghraib prison scandal in connection with conformity and obedience.
- Discussion of new research on routine activities theory.
- Research in Action box: “Labeling Behavior as a Crime: Road Rage,” with cartoon.
- Discussion of new research on the connection between crime and social inequality.
- New section on transnational crime, including key—

- 数据表：“年轻人如何使用媒体”。
- 关于国家的扩展内容包括了宗教。

第五章 社会互动, 团体与社会结构

- 把津巴多的监狱研究与伊拉克阿布格莱布监狱的丑闻联系起来。
- 纳瓦霍印第安保留区的警官与传统执法人员间接触的角色压力体验的讨论。
- “当今研究”专栏：“青少年的性网络”，配有网络聊天。
- 关于写博客作为美国士兵与伊拉克人的一种电子交流的讨论。
- “全球构架下的社会学”专栏：“麦当劳的和世界范围内的社会官僚化”。
- 电子通信如何造成工作的瓦解的讨论。

第六章 大众传播媒体

- 章首引言取自唐·泰普斯科特所著的《数字化成长：网络世代的崛起》。
- 图片文章：“电视节目如何描述家庭？”
- 加沙的一个由哈马斯赞助的新儿童电视节目的讨论。
- 媒体监督的栏目。
- 关于教科文组织的议案抗议媒体的统一化影响的讨论。
- 观众网络的讨论, 配有数据表：“两个观众网络”。
- 自我表演的社会应用——通过网络的媒体曝光的个人管理的讨论。
- 总结图表：“针对大众媒体的社会学观点”。
- 更新的“全球构架下的社会学”专栏：“半岛电视台”。

第七章 越轨行为与社会控制

- 关于阿布格莱布监狱丑闻与从众和顺从的关系的讨论。
- 关于日常活动理论的新研究的讨论。
- “当今研究”专栏：“将一个行为归为犯罪：马路暴力”，配有漫画。
- 关于犯罪与社会不平等之间关系的新研究的讨论。
- 跨国犯罪的新内容, 包括了关键术语和表格。

term treatment and table.

- Table: “U.S. Crime Rates.”
- Social Policy section on the death penalty, with figure: “Executions by State.”

Chapter 8: Stratification and Social Mobility in the United States

- Separate chapter on stratification in the United States—splits old Chapter 9 in two.
- Chapter-opening excerpt from David K. Shipler, *The Working Poor: Invisible in America*.
- Research in Action box: “The Shrinking Middle Class.”
- Updated discussion of the real value of the minimum wage, with figure: “U.S. Minimum Wage Adjusted for Inflation, 1950 - 2005.”
- Sociology in the Global Community box: “It’s All Relative: Appalachian Poverty and Congolese Affluence.”
- Updated discussion of the accuracy of the federal government’s definition of poverty.
- Discussion of the effect of social class on people’s vulnerability to natural disasters, such as Hurricane Katrina.
- Sociology on Campus box: “Social Class and Financial Aid.”
- Discussion of Latino household wealth versus White household wealth.

Chapter 9: Global Inequality

- Separate chapter on global inequality—expands coverage in old Chapter 9.
- Chapter-opening excerpt from “Arnold Schwarzenegger, Ally McBeal and Arranged Marriages: Globalization on the Ground in India,” By Steve Dorné.
- Section, “The Global Divide,” with figure, “Fundamental Global Inequality.”
- Subsection, “Worldwide Poverty,” with Mapping Life Worldwide map, “Poverty Worldwide.”
- Sociology in the Global Community Box: “Cutting Poverty Worldwide.”
- Subsection, “Modernization.”
- Sociology in the Global Community box: “The Global Disconnect,” with table, “Network Readiness Index.”
- Summing Up table: “Three Approaches to Global Inequality.”
- Expanded section, “Stratification within Nations: A Comparative Perspective,” with two new subsections, “Distribution of Wealth and Income” and “Social

• 表格:“美国犯罪率”。

• 关于死刑的社会政策栏目,配有数据表:“按州统计的死刑量”。

第八章 美国的阶层化和社会流动

• 美国的阶层化是单独的章节,由原版的第九章拆为两部分。

• 章首引言出自大卫·史普勒所著的《工作的穷人:在美国所看不到的》。

• “当今研究”专栏:“收缩的中产阶级”。

• 最小工资实际价值的更新讨论,配有数据表:“消除通货膨胀因素的美国最低工资,1950—2005”。

• “全球构架下的社会学”专栏:“这都是相对的:阿帕拉契的贫困和刚果的富足”。

• 联邦政府对贫困定义的准确性的更新讨论。

• 关于社会阶层对人们面对诸如卡特里娜飓风这样的自然灾害的脆弱性的影响的讨论。

• “校园社会学”专栏:“社会阶层和财政援助”。

• 拉丁裔美国人的家庭收入对比白人家庭收入的讨论。

第九章 全球不平等

• 全球不平等是单独的章节——涵盖了原版第九章的大部分。

• 章首引言出自史蒂夫·德尔内的文章《阿诺德·施瓦辛格、甜心俏佳人和包办婚姻:印度当地的全球化》。

• 新增内容“全球区隔”,配有数据表:“全球不平等的基本情况”。

• 新增内容“世界性贫穷”,配有全球人民生活地图:“世界的贫困状况”。

• “全球构架下的社会学”专栏:“在世界范围内减少贫困”。

• 新增内容“现代化”。

• “全球构架下的社会学”专栏:“全球断线”,配有表格:“网络满意指数”。

• 总结图表:“研究全球不平等的三种方法”。

• 扩展内容:“国家内的阶层化:一个比较的观点”,有2个下属章节:“财富和收入的分配”和“社会流动”,以及新数据表:“九个国家的收入分配”。