

# 2009

## 办公空间设计经典

# 1000

# CLASSICAL DESIGN OF OFFICE SPACE

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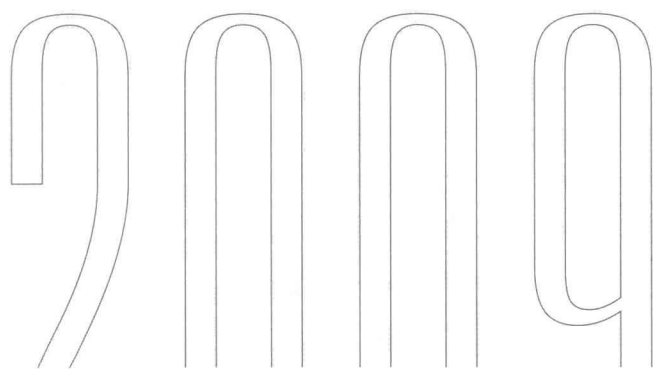
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# 办公空间设计经典

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与中国经济高速发展相适应，人们对现代办公空间的需求也不断提高。量的变化中，同时伴随着质的追求。办公空间设计已然成了专门的设计领域。

20世纪80年代初，办公空间逐步从封闭的小办公空间到大空间形式的转变，这不仅仅是一种空间形式的转化，更为体现企业文化、改变工作作风、对提升工作效率产生了积极影响。进入新世纪以后，随着IT技术运用越来越普及，人性化企业管理模式的推进，“亚健康”概念的提出等等，使得人们重新来关注办公空间，并以人性化为切入点，提出了一些新的设想和实践。现代企业都将树立企业形象作为企业发展战略的一项核心内容，而企业办公空间正是展示企业形象与企业文化的一个重要载体。当代办公空间室内设计崇尚个性，激烈的市场竞争使得企业必须有鲜明的形象才能从众多的同类企业中脱颖而出，这也直接导致办公室空间的个性化需求。营造个性化办公空间往往从空间形态出发，一改以往方正、拘谨的空间形态，更多地采用弧形、自由形甚至异形空间，以使空间能给人留下较为深刻的印象。其次是色彩，作为人类视觉的第一要素，色彩同样是塑造个性化的重要手段，个性化办公空间往往拒绝使用传统办公空间“标准色彩——灰色”，而大胆地使用一些高明度和高纯度的色彩，令人愉悦又彰显个性。另一重要要素是材质，材质作为塑造空间形象的语言，是设计师将设计理念物化的素材，设计师将以往很少或不可能用于办公空间的材料巧妙地运用于空间各个节点。

本书精选了38个最新设计的办公空间案例。这些案例中，空间如何有效利用，怎样体现空间的品质及树立高水准的视觉效果，如何营造出与企业相匹配的工作环境，设计师都进行了整体斟酌，使之成为新世纪办公空间的典范。

本书旨在为读者提供一个开放、新颖、前卫的办公空间设计案例，欣赏性及参考性兼具。

Along with the speeding development of China's economy, people are asking more about the modern office space, both in terms of quantity and quality. Office design hence has become a special design area.

In the early 80s, 20th century, office space is changing from closed small office into bigger ones. This is not just a transformation of space form, but a positive effect to reflect the enterprise culture, to change style of work and to promote the work efficiency. When the new century arrives, the usage of IT is getting more and more popular; along with the boosting of humanization business management model, the concept of "sub-healthy", people start to pay new attention of the office space and put forward some new ideas and practices with humanization as the entry point.

Modern enterprises take "build up enterprise image" as one core content of their development strategy. And office space is exactly a very important carrier for showing the enterprise image and enterprise culture. Modern office interior design upholds the individuality. Intensive market competition forces the enterprises to build their own lively image in order to stand out like a camel in a flock of sheep, which leads directly to the requirements of office individuality. To create a unique office space, we should start with the space form. Arc, freestyle, even hetero-type are taking place of the traditional square, restrained space type to bring deeper impression. What follows right after is color. As the first element into human's eyesight, color is also a key strategy. Individuation space is never about a traditional "standard color—gray", but about some colors of high brightness and purity, pleasant and unique. Material is another key element. It is a language for building the space image, through which the designer materializes the design concept. The designer uses skillfully those materials rarely seen before in office space to every node of the space.

This book contains 38 latest office designs well-chosen. In these cases, the designer considers thoroughly how to use the space efficiently, how to reflect the space quality and establish high level visual effect, how to create a working environment that goes with the enterprise. They have become outstanding examples of office space design in the new century.

The book is to provide open, original, and advanced design cases of office space to the readers, to be appreciated and referenced.

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## 景顺长城基金管理公司

设计师：戴勇

设计单位：戴勇设计事务所

项目地址：深圳市福田区CBD中心区嘉里建设广场

建筑面积：2994平方米

主要材料：隔音玻璃、拉丝不锈钢、环保地毯、镜面等















本案总体设计强调品质与品位的凸显。初始的创意成形，即确定稳健为主题，并赋予公司内涵气质，打造高效、明快、人性的工作环境。

公司共两层，各个功能区域都以大方、稳健为主旨设计，除了会议室、董事长室、前台接待处，其他地方一律采用平吊。地面使用线条纹理环保地毯，以色彩、图案的过渡区分空间的功能，同时保持整体色调和谐。各部门的间隔多用隔音玻璃，玻璃只在中间部分粉饰磨砂条，上下都是透明的光面，这样既保持了私密性，又增强了空间的弹性和灵活性，缓和了紧张的办公气氛。

前台用拉丝茶色不锈钢板做背景墙，配以LED灯槽，泛着铜质的光泽，给来访者踏实且高贵的感觉。天花和地毯呼应的弧线及圆形设计，一目了然地将接待区与等待区分隔，分列周围的有小型接待室、会议室、文具资料室。其中中型会议室的一道隐形屏风，开启时实现了功能空间的分解，收拢时则实现了空间的流动与通透。严谨的行业规范，对各个部门的编排也有严密的秩序，办公空间分布在楼层四周，其他的档案室、复印室、图书室、文宣仓库等，则依据各自功能，并细致地考虑到与各部门的关系而围绕楼层中心展开。

Jingshun Great Wall Fund Corporation is a top 7 foreign-funded corporation in the fund industry. The branch in Shenzhen is located at Jiali construction plaza, the CBD central area, Futian. The overall design is to emphasize the prominence of quality and taste with an original concept to build a stable company with connotation and temperament and to create a bright, humanistic working environment.

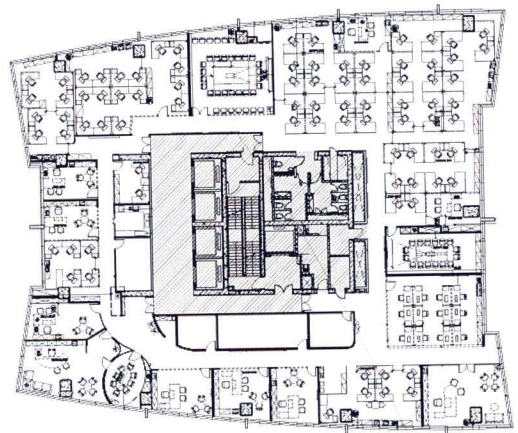
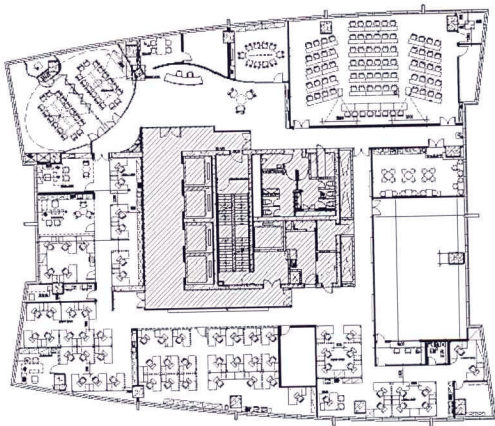
There are two stories of the company. Each function area is designed based on the theme of grandness and stableness. Except meeting rooms, president office, reception desk, everything is done flat-suspended. As for the floor, environment protection stripe carpet is used, dividing different function areas by color and pattern while keeping the integrity. Sound-proof glass is used to separate different departments. The glass is decorated only in the middle part with frosted stripes, leaving the upper and lower parts penetrable. By doing this, it keeps the privacy, enhances the flexibility of the space and melts away the intense working atmosphere.

The background wall of the reception desk is made of brown stainless steel, matched by light rays from LED lamp slot. It is shining with copper gloss, which gives the visitors a sense of nobility. Ceiling echoes with carpet forming a curve and a circle which separate naturally the reception area and waiting area. Standing around are small size reception room, meeting room, stationary room. The invisible screen folder of a medium sized meeting room on the right side separates the function areas when it is open, and realizes the permeability of the space when it is folded. Owing to the strict industry standard, the arrangement of each department is in a strict sequence too. Office areas are distributed surrounding the internal building while the record room, copy room, library and the cultural and recreational room are distributed from the center of the building considering their respective functions and their relationship with each department.















设计中还体现了细腻的人文关怀，董事长可以直接从办公室内的门进入董事会议室召开；员工休息室特别采用最亮眼的色彩，红与白的搭配让紧张工作的心情顿时放松且充满热情，更有艺术画供欣赏；所有办公桌椅都是符合人体工程学的体贴设计，造型简单却从材质本身张扬品质，尽显现代企业的稳重与大气。

合理的空间布局，让各个部门的人员安排从容而大气；并且注重区域环境的美观性与整体环境的统一性。在陈设艺术设计方面，为了凸显公司的品味和企业文化，在公共走廊、会议室、员工休息室等都摆设雕塑或艺术挂画，甚至请到知名画家为公司激情创作画作，并留有亲笔签名，不仅提高了办公空间的艺术氛围，还给予空间价值的提升，为员工创造了一个充满人文气息的优雅工作环境。

Subtle care is shown in the design; the chairman of the board could walk into the board meeting room directly from his office; the employee lounge is decorated with the brightest colors red and white to ease their intense mood; art paintings are hanged in there to be appreciated by the employees; all the office desks and chairs are designed in accordance with the human engineering, simply shaped but with very good quality, showing the steadiness and stability of a modern enterprise.

The reasonable space layout meets the requirements of the company to make the arrangement of the employees from each department look leisured and grand. It emphasizes the aesthetic and integrity of the overall environment. Connected to the art design to bring out the taste and corporate culture, sculptures and art paintings are hanged everywhere in the public hallway, meeting room and employee lounge. The company even invited famous painters to paint for the company with signatures. It enhances the art ambiance of the office, promotes the value of the space and creates an elegant, cultural working environment.

