

# 袭待英语

# 应急一本通

90个实战情景对话+180个多变应急情景+550个多变 表达句=各类接付主政办 附赠**32**张应急卡,让您接待应急只需几句话!

◎ 山东科学技术出版社

光盘+电子书

水 人英语 park

# 安色类型

主编 李东升 杨丽萍

◎ 山东科学技术出版社

### 图书在版编目(CIP)数据

接待英语应急一本通 / 李东升, 杨丽萍主编. 一济南: 山东科学技术出版社, 2009

(犀火英语系列图书)

ISBN 978-7-5331-5293-2

Ⅰ. 接… Ⅱ. ①李… ②杨… Ⅲ. 英语—口语 W. H319.9

中国版本图书馆 CIP 数据核字 (2009) 第 072633 号

#### 接待英语应急一本通

李东升 杨丽萍 主编

#### 出版者:山东科学技术出版社

地址:济南市玉函路16号

邮编:250002

电话:(0531)82098088

网址: www. lkj. com. cn

电子邮件:sdkj@sdpress.com.cn

#### 发行者:山东科学技术出版社

地址:济南市玉函路 16 号

邮编:250002 电话:(0531)82098071

#### 印刷者:山东滨州明天印务有限公司

地址:滨州市黄河四路 512 号

邮编:256600 电话:(0543)3391477

开 本: 880mm×1230mm 1/32

印 张: 11.125

字 数: 240 千字

版 次: 2009 年 6 月第 1 版第 1 次印刷

ISBN 978-7-5331-5293-2

定 价: 26.80元

# 前言

可以很自信地说,这不是一套普通的职场口语书,它的特别之处在哪儿呢?首先得从它清晰、准确的定位说起。"职场应急口语系列"主要为初入职场和即将走入职场的新人打造,通过调研统计,职场白领最常遇到的五种语言交流受阻情况分别为:面试、电话、出国、旅游、接待。而应对面试,有经验者和无经验者有着很大的差别。所以,我们的"职场应急口语系列"主要包括以下六本:《面试英语应急一本通(在职版)》、《面试英语应急一本通(学生版)》、《电话英语应急一本通》、《出国英语应急一本通》、《旅游英语应急一本通》、《接待英语应急一本通》。本系列的主要特色有:

- 1. 主打职场语言应急五大主题,实实在在切合读者迫切所需;
- 2. 每本都力争从内容上创新。如:《出国英语应急一本通》重点设置当下 非常火热的外派出国和海外求学;
- 3. 在配套设置上,真正实现一本全通,力求人性化。如:两本《面试英语 应急一本通》不仅有面试口语,还包括面试之前的求职信、简历,以 及面试之后的感谢信等等。

《接待英语应急一本通》有两条主线,第一条为接待流程主线:主要包括四大部分:接待准备工作、接待实务、接待幕后工作、接待礼仪和技巧。第二条主线为接待类型,即第二部分接待实务,它涵盖了实际接待业务中的各类型的接待话题,如:外事接待、访客接待等。每一小节的内容紧扣接待工作中的实际需要,这对于正式的接待人员,亦或是普通的接待者,都是一本不可或缺的应急手册。另外,本书还包括以下特色栏目:

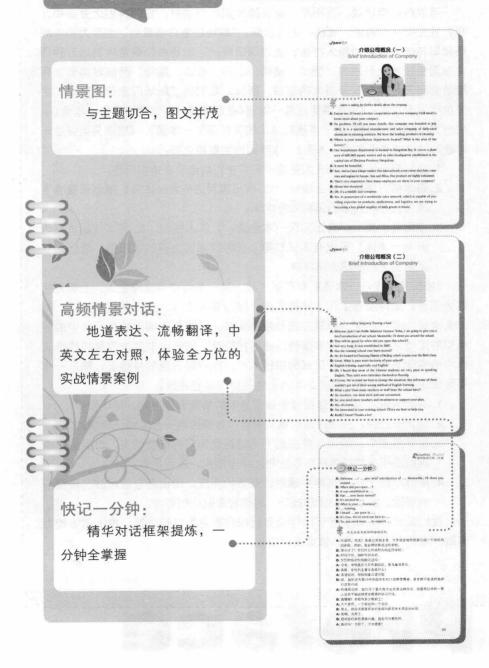
- 1. 高频情景对话:精选接待中最常遇到的情景设置主题,环环相扣;
- 2. 快记一分钟: 提炼对话的精华框架, 方便读者一分钟快记速学;
- 3. 情景多变句:给出当前主题下可能遇到的多种应急情况,每种应急情况给出相应的经典应急表达句。活学活用,应有尽有;
- 4. 应急小贴士:从当前主题对话双方的角度,给出各自最实战、最细节的经验、建议、知识和技巧。给读者最贴心的参考。

我们真切希望此书能够陪伴读者轻松应对各类接待难题。由于编者能力 有限,难免有不足之处,敬请批评指正。

> 编 者 2009年4月30日

Preface

# 如何使用本书





## 情景多变句:

设置该主题下可能发生的多 种应急情景,每种情景给出几个 经典的多变表达句



## 应急小贴士:

从该主题下对话双方的角 度给出需要注意的细节的、实 战的知识与技巧







# 二合一多媒体情景互动光盘

- 一 美籍专家原声朗读MP3录音
- 二 多媒体情景互动学习软件



开始接待吧!第一时间 · ○ 将您带入接待实景,选择您 想要进入的主题

实战对话互动学习,中 英文随心切换,生动的画面 让情景更真实、更立体



一分钟快速记忆对话精 华框架,更方便、更快捷

多变应急情景和多变表达 句,边看、边听、边学,即时 掌握



# 目录

# **CONTENTS**

# 接待准备工作

# Preparing a Reception

了解客人基本情况 Gathering Basic Information	2
拟定接待方案 Planning a Reception	٤
报审方案 Reporting a Plan	14
询问预约 Asking for an Appointment	20
预告及办理预支手续 Advance Notice & Advance	26
为客人预订返程机票或车票 Booking Return Tickets for Guests	32

# 接待实务

# Practice of Reception

访客接待	41
电话接待 Receiving Phone Calls	.42
询问来客身份及目的 Asking for the Guest's Identity and Purpose	. 48
请示意见 Asking for Instructions	. 54
拒绝来访 Declining a Visit	. 60
接待访客 Receiving a Guest	. 66
询问推销内容 Inquiring the Content of the Sales	. 72
建立合作关系 Establishing Cooperative Relationship	. 78
向访客介绍同事 Introducing Colleagues to the Visitor	. 84

100000	the support of the restriction of the support of th	
	介绍公司概况 Brief Introduction of Company	90
	进行技术交流 Technical Exchanges	96
	送别客户 Seeing off Guests	.102
	邀请回访 Asking for Revisit	.108
	外事接待	115
	机场接机 Airport Pick-up	.116
	相互介绍 Introducing Each Other	
	过海关 Passing the Customs	
	行程安排 Travel Arrangements	
	路上闲聊 Chat on the Way	
	办理宾馆入住手续 Hotel Check in	
	客房服务 Housekeeping	
	陪同领导视察 Accompanying with Leaders for Inspection	.158
	介绍公司近况 Introducing Company Recent Situation	
	介绍最新产品 Introducing New Product	.170
	接风宴会讲话 Speech on Welcome Banquet	.176
	接风宴上 On Welcome Banquet	.180
	送别宴会讲话 Speech on Farewell Banquet	.186
	送别宴上 On Farewell Banquet	.190
	赠送礼物 Presenting Gifts	.196
	邀请再访 Inviting Guests to Come Again	.202
	机场告别 Farewell at Airport	.208
0	其他接待实务	. 215
148	陪客户购物 Shopping with Clients	216

陪客户观光 Sightseeing with Clients
陪客户用餐 Dinner with Clients
陪同客户安检 Accompanying with Clients for Security Check234
客户投诉 Customer Complaint
售后服务 After-Sales Service246
电话推销 Telephone Product Promotion252
接待幕后工作 Reception Work Behind the Scene
报账 Rendering an Account
保存客户资料 Keeping Guest Profile
保存接待事务资料 Keeping Receiving Affairs Profile272
附录A: 接待礼仪集锦282
财录R、按待坊巧集缐 306

# sece ofton

# 接待准备工作 Preparing a Reception

Alfred soes to his boss. At John's effice to seel information about the guest

frat I would tale

an about our gues of the Engineerin n'China for 6 day nat else would yo

e accomnodatio

but also to male

his station relief



Au emo) :A

B: Momins

change t

At Yes, as y

M XUBU L 150

LUBRELL

WAY MAY

100 JAC 3

Missia Gera men

So I'd like to know what he likes dong in his space time. At Well, he likes appling playing gott and rooms and dunkl

and a milk state of the

government of the control of the con

# 了解客人基本情况(一) Gathering Basic Information





Alfred goes to his boss, Mr. John's office to get information about the guest.

A: Come in!

**B:** Morning, sir. Sorry to bother you. I was just informed that I would take charge of the reception of our foreign guest.

A: Yes, as you can speak English fluently.

**B:** Thank you for your appreciation. I'm here for more information about our guest.

**A:** Okay. His name is Chandler, 42 years old. As the manager of the Engineering Department of our parent company, he is going to stay in China for 6 days to investigate whether our assembly line works well. What else would you like to know?

B: Okay, 6 days, from ...?

**A:** From Sept.11th to Sept.16th, so you should arrange the accommodation for him.

**B:** OK. You know, Mr. John, my job is not just to receive him, but also to make arrangements in order to make him comfortable during his stay in Beijing. So I'd like to know what he likes doing in his spare time.

**A:** Well, he likes angling, playing golf and tennis, and drinking and chatting with others in a bar.

**B:** All right, sir. I know what to do now. Thanks for your patience.

A: You're welcome. See you.

# **沙** 快记一分钟

**B:** I was just informed that I would take charge of ....

A: Yes, as you can ....

B: I'm here for more information about ....

A: Okay, his name is .... As the ...; he is going to stay in ... for ... days ... to

**B**: Okay, ... days, from ...?

A: From ... to ..., so you should arrange the accommodation for him.

B: OK.



阿尔弗莱德去他上司——约翰先生的办公室获取外宾的信息。

A: 进来。

**B:** 早上好,非常抱歉打扰您一下。我刚接到通知说我要负责外宾的接待事宜。

A: 对, 因为你能讲一口流利的英语。

B: 谢谢您的赏识, 我来这儿是想获取更多关于来客的信息。

**A:** 好的。他叫钱德勒,42岁,是我们总部的技术部经理。他要在中国待六天,他来的目的就是视察我们的生产线,确保一切生产工作的正常进行。你还有其他想要知道的信息吗?

**B**: 好的, 六天, 从……?

A: 从9月11号到9月16号, 所以, 你需要给他预订酒店。

**B:** 好的。您知道。约翰先生,我的工作不仅仅是接待他,还要给他安排 在北京的行程,让他在这期间感到舒服。所以,我想知道他平时喜欢 做什么。

**A:** 哦,他喜欢钓鱼、打高尔夫球、打网球、喜欢在酒吧里和别人喝酒聊天。

B: 好的, 先生。现在我知道该怎么做了, 谢谢您的耐心讲解。

A: 不客气, 再见。

# 了解客人基本情况(二) Gathering Basic Information





In Alfred's office, Sally is talking to Alfred about the information of the foreign experts.

**A:** Hi, Alfred. I'll be in charge of the reception of our foreign experts. I'm here for more information so that I can finish the reception plan.

**B:** OK. I can give you a brief introduction. This delegation contains three people, two gentlemen and one lady, who are all divisional managers.

**A:** Well, they should be greeted by our divisional managers, right? En ... Mr. Richard and Mrs. Jones should also be there.

**B**: That's necessary. Listen, Sally, their main objective is to evaluate the feasibility of our company's new project.

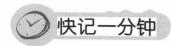
A: And this new project means a lot to our company.

**B:** So we need our senior executives to be there. Furthermore, the standard of reception should be proper.

A: Absolutely right. And I need their schedule.

**B**: You have to make the schedule by yourself. But I have a form of their individual information including their names, ages and hobbies, almost everything you need.

**A:** That's perfect. Thanks for your advice. I am going to make the reception plan right away.



**A:** I'll be in charge of the reception of .... I'm here for more information so that I can ....

**B:** OK. I can give you a brief introduction. This ... contains ..., and they are

A: Well, they should be greeted by ....

B: That's necessary. Their main objective is to ....

A: And this new project means a lot to ....

**B:** So, we need ... to be there. And the standard of reception should be ....



在阿尔弗莱德的办公室,萨莉正在跟他谈论有关外宾的信息。

**A:** 您好,阿尔弗莱德,我负责外国专家的接待事宜。我来这儿是想知道 更多关于他们的信息以便制订接待计划。

**B:** 好的,我给你简单介绍一下。这是个三人代表团,有两名先生和一名女士,他们都是分区经理。

**A:** 那么应该安排我们的分区经理去迎接他们,对吗?嗯……理查德先生和琼斯女士也要出席。

**B:** 这是必然的。听着,萨莉,代表团的主要目的是评估我们公司新项目的可行性。

A: 而且这个新项目对我们公司来说非常重要。

B: 所以所有的高层主管都应出席, 另外, 接待规格也要合适。

A: 非常对。我还需要专家们的日程表。

**B:** 你得自己做日程表,不过我这里有一张他们的个人信息表,包括他们的名字、年龄、爱好等,几乎有所有你需要的信息。

A: 这太好了,谢谢您的建议,我现在就去做接待计划。

# 「情景多变句」

#### **®** Time of Arrival and Departure

Could you please tell me the ETA / ETD of Flight CA 987? (ETA / ETD=estimate time of arrival / departure)

We are really sorry that the flight is delayed due to the weather / mechanical fault.

Excuse me. Could you tell me what time will Flight CA 645 arrive in Beijing?

#### 抵惠时间

你能告诉我 CA987 航班的预计到达/离开时间吗?(ETA / ETD=预计抵达/离开时间)

非常抱歉,航班因天气 / 机械故障的原因延误了。

## @ Personnel Structure 人员构成

Can you tell me who is in charge of the delegation? I want to give him / her a call in advance.

I want to know the number and structure about the members of the delegation.

He's got some experts of the staff who come from America. They work here as consulars.

你能告诉我谁是代表团的负责人吗?我想提前跟他/她联系。

我想知道代表团的人员数量和人员构成。

他的职员中有一些是来自美国的 专家,他们将做咨询师的工作。



#### 接待者

接待前需要了解客人的基本情况,包括:

姓名、性别、职务(称)、联系电话、来访意图、考察线路和乘坐交通工 具的情况:

抵离本地时所乘坐飞机(火车、轮船)的班次、时间和地点和离开时间; 在住房、用车、游览和早餐等方面有何特殊要求;

是否有老弱病残等需要特别照顾的游客等;

如果是团队前来还要了解其人员构成。了解了这些便于制定相应的接待计划。

#### 

Does he / she prefer spicy food? If so, I suggest we can make a reservation in Chengdu Restaurant.

None of them drink alcohol, so I will serve them tea. Which tea should I choose?

They like Chinese / Sichuan / Guangdong Food.

他/她喜欢吃辣吗?如果喜欢的话,我建议去成都饭店。

他们都不喝酒,所以我给他们上 茶。你认为哪种茶比较好?

他们喜欢中餐/四川菜/广东菜。

#### @ Hobbies 兴趣爱好

Does he like playing basketball or football? If he likes basketball, I can give him a CBA ticket.

I hear you like skating very much. Let's go to the field now!

We will have a football game tomorrow. Do you like to join us?

他喜欢打篮球还是踢足球?如果他喜欢篮球的话,我可以给他一张 CBA 的球票。

我听说你喜欢滑冰,咱们现在就 去滑冰场吧!

我们明天有个足球赛。你愿意加入我们吗?

# 应急小贴士

#### 来宾

在出访的过程中,经常有一些出访者由于不了解对方文化,而造成诸多不便。比如国内的人在餐桌上经常很"谦逊",等着主人让菜、让酒,而在欧美国家,客人都很主动,需要什么就自己开口。不知道这点的人在出国时当然会很被动,接待方会误以为你不喜欢这里的饭菜,而且自己也要饿肚子。所以在了解基本信息的时候,还要了解客人与东道主国家在文化、风俗习惯方面的差异,入乡随俗。