

北京市财政科研基地建设专项资金资助项目

哈尔滨工业大学工学博士学位论文

基于触媒理论的 哈尔滨冬奥会建设规划 对策研究

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HAERBINDONGAOHUIJIANSHEGUIHUA

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本社常年法律顾问:北京市大成律师事务所哈尔滨分所律师赵学利、赵景波

摘 要

当今世界城市之间的竞争不再仅仅是资源、人才等方面的竞争。当城市发展到一定阶段,“机会”等方面的竞争往往显得更为重要,尤其是世界性的机会,如奥运会、世博会等国际节事活动。这些“机会”往往是城市实现跨越性发展的“触媒点”。哈尔滨是中国东北地区中心城市之一,作为国际寒地城市,具备举办冬奥会的主客观条件,同时城市发展也需要一定的外力作用来推动其进入快速发展的阶段。冬奥会对于哈尔滨城市发展来说无疑是一个世界性机遇。论文在黑龙江省科技厅课题研究以及哈尔滨市规划局相关课题研究的基础上,从事件的角度研究城市,提出城市事件触媒理论;以哈尔滨申办冬奥会为契机,试图对该理论进行应用研究,探讨冬奥会对哈尔滨城市发展的触媒作用及机制;并提出申办冬奥会的实施策略、规划技术实现以及赛后利用中的要点与机制。

论文通过对城市发展阶段理论以及城市功能的相关理论的整理和分析,找到城市发展阶段与城市功能对应关系的线索,从中引出城市事件在城市实现双重跨越中的重要触媒作用,将城市触媒理论进行延展,首次提出城市事件触媒理论。论文在对城市事件进行界定的前提下,对该理论的内涵、作用机制和作用目标等进行了系统的阐释,并在此基础上形成了通过事件分析来进行城市研究的方法体系和作用过程。

论文通过对冬奥会事件的属性与运作考察和城市申办冬奥会能力的判断,并在城市发展历史研究基础上,对城市发展现实阶段和功能进行了判断,提出了冬奥会事件促进哈尔滨城市发展的触媒作用及机制,并最终达到促进城市发展实现双重跨越的历史目标。

论文在应用研究中,在城市事件触媒理论研究的基础上,具体提出了哈尔滨申办冬奥会的实施策略,提出了冬奥会建设五个准备要点以及在城市经济建设与城市软环境建设方面的对策。在规划技术实现方面,提出了哈尔滨冬奥会建设的规划布局、赛后利用以及分期实施等方面的对策。

关键词 冬季奥林匹克;城市事件触媒;哈尔滨;建设规划;城市功能;实施策略

Abstract

The competition in the world does not only lie in the resources, talents etc. . When city goes to a stage, the competition of “chance” seems increasingly important, especially in those world-wide chances, such as international events, the Olympic Games, World Expo. These chances are usually regarded as “catalytic events” that may facilitate cities develop a further step. Harbin city, one of the center cities located in North – East areas, is an international city in cold area which has the subjunctive conditions to host the WOG. Since a city’s development is depended on, to some degree, exoteric pulse, hosting WOG is definitely a precious chance for Harbin city. The present study, based on the chance of Harbin city’s hosting WOG, explores the potential for hosting WOG and the relation between WOG and the Harbin city development. The study also elaborates the strategies of bidding for WOG.

The present study tries to establish a hypothesis of “urban catalytic events” based on which the relation between urban development and urban function is talked about and the importance of urban events during urban development is further discussed. Grounded on the definition of urban catalytic events given by the present author, the study maintains that the working process of urban catalytic events can be divided into three categories: preparation, coming into effect and extension. The urban catalytic events can reach three targets: promotion of urban functions, promotion of urban core qualities and the promotion of urban economic system. In addition, the study discusses urban catalytic events from other perspective, i. e. working system including guiding system, motive system and growing system and extending system.

Based on the attributes and operating exploration of WOG as well as the background information exploration of hosting WOG, the present study analyzes the WOG catalytic influence on the economic development of Harbin city. It comes to a conclusion that WOG plays a very important role in the realization of urban promotion.

In practice, the study proposes the strategies on Harbin city’s bidding for WOG, including five principles of WOG construction, arena construction and utilization model of arenas after

WOG. Meanwhile, some suggestions like layout, site choice, arena layout, service facilities, transportation, are also give in detail. Finally, the study talks about the integration of Olympic design and urban development plan as well as the process of realization.

Keywords Winter Olympic Games; Urban Events as Catalyzer; Harbin; Construction Plan; Urban Function; Implement Strategy

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