



海信继推出国内第一款 CDMA 彩屏和弦铃声手机 C2101 后, 新一代的 CDMA 旗舰产品海信 C2198 又大踏步而来。

Following the founch of the first model color-display CDMA mobile phones, a new generation teading CDMA product - Hisense, C2198 is poised to enter the market



C2198



C2198 大爾幕彩色显示 16 和後据铃音乐 拥有桌侧的外形 资贴 自然的线条。细腻顺滑的表面 沒雅高贵的色彩。虽然身材小功。但 容量却一点不小 C2198 机身份置了500 细电话簿 并提供 VCAPD 支持,可以记录两个电话号码。电子邮件和备注。此外,这款手机提 供了100 个群组分类 用户可以自定义组名 在电话簿的查找方式 上也越来越人性化 C2198 支持如金、组号和位置号三种资况方式 在姓名查找方式下具备声母查询如能 并且查询速度极快

C2198 has a larger-screen color discilay. 16-phone rings and miscian elegant appearance streamline design fine and smooth surface and a simple and beautiful color. Small in size it has a large capacity and a prone book that holds up to 500 telephone numbers. It provides VCARD support which can record two telephone crimers. E-mail and memo. In addition, this model allows 100, name sets which can be defined by the user. Phone number search function is more humanized. C2198 supports three search methods by name, group number and position number respectively. In respect of search by name, it enables searching by initiatis, thus rapid results can be detained.

Through joint efforts of the developers, Qingdao Northern Industrial Park has become a shining star in regional industry in the Jiaodong area. Last year, the park had a total contracted capital of USD 33.72 million, with committed FDI of USD 10.06 million and committed domestic capital of RMB 109.82 million. A forest of tower cranes and rows of modern standard workshops, together with wide roads and green land, constitute a modern ecological industrial park.

Of the five industrial parks, QNIP is the last planned and constructed. When the park was planned and constructed in April 2001, the other city-level industrial parks had begun operation or capital payoff. In accordance with this, the newly established administrative committee of the park went all out and developed every possible means to step up the progress of the project, in order to catch up with the development of other industrial parks. Generally, it will take at least six months to work out the plan for a high-standard industrial park. But through efforts of the committee members, it took only two months to complete the planning and preparation of the park. After only twelve months of construction, the capital construction of the first phase of 4.16 square kilometers of land was completed and 62 thousand square meters of workshops

were built. QNIP's endeavors to manage investment attraction while capital construction is underway





典涉及了四三六级以 及商务英语 对众多 度的提高不言而瑜

C2198 内置的英汉词 Rs English Chinese dictionary function involves CFT4 CET6 and business English, which is very helpful for study and 学子和商务人士将很 business Inside Hisense 有帮助、海信C2198预 C2198 Chinese short messages. English short 置了中文短语、英文 messages, emotion symbols 短语和表情符号 并 c mail addresses and 将常用信箱地址和河 commonly used websites are 址内置 用户都可直 all available They can be used directly and greatly 接引用 短信输入速 inscrive the input speed for shurt messages



C2198 具备的PC 同步数据交换功能。可以及时更新保存你的电 话簿 短信息, 并可以下载自己喜欢的图片和音乐 更换待机闸 面和振铃音乐, 轻松演绎个性世界

With PC simultaneous data exchange function C2198 is able to renew and save the user's phone books and short messages and enable the user to download favorite pictures and music, and change standby pictures and ringing shunds to their trking







1995 年红领服饰有限公司及红领品牌在青岛创立

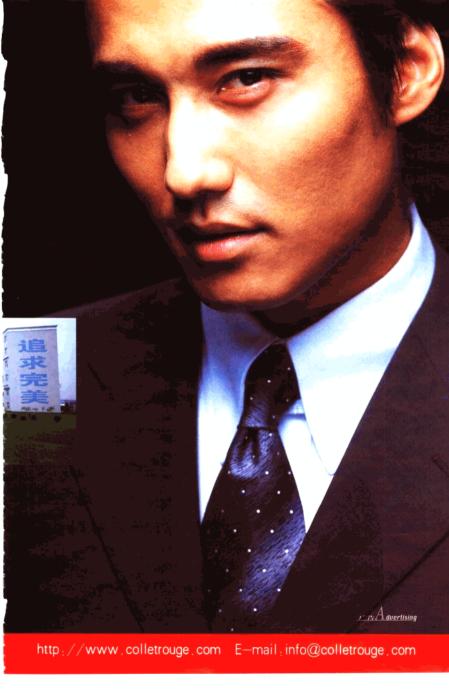
从当年第一批红领西服隆重上市,到1998年组建红领企业集团,再到2000年投巨资建设国际标准的"红领工业园",短短几年间,气魄非凡的市场运作和飞速发展令世人为之瞩目,因而声誉雀起,蜚声业界,而今,红领不但拥有总资产5.3亿元,员工1000余人,更以品质卓越的一线品牌"红领"高档精品男女西服及服饰系列产品闻名遐迩,目前,企业形成了年产中高档西服50万套、衬衣50万件、外贸加工服装100万件套的生产能力,成为国内主要的服装生产基地之一;加之红领特许专营策略的成功实施,品牌运作已日臻完善与成熟。

红领目标远大,却又不悖离其"务实"精神,因为它深知,只有确保加盟商的利益,才能最终实现企业的长远发展,为此,红领以"做强现有市场"为核心,同时有选择的开拓新市场,截止到2001年底,红领已在全国10多个省市,建立起风格独特,形象统一的专卖店近200余间,销售业绩连年成倍递增,

红品更深人心



In 1995, Red-collar Garment Co and Red-collar brand was founded in Clingdao Throughout these years, from the time when the first batch of Red-collar suits was launched to the market, through 1998 when the Red-collar enterprise & group was formed, to 2000 when a considerable investment was made to construct the international standard "Red-collar Industry Estate", the extraordinary marketing and rapid development of Red-collar has attracted the attention of the garment industry worldwide and cemented the company's reputation in this field. Currently, Red-collar company, has total assets of RMB530 million and is well known for its top rank, high quality, and elaborated men's and women's "Red-collar" brand garments. The company has acquired capability to produce 500, 000 sets of top rank formal suits, 500,000 shirts, and 1,000,000 sets contracted clothes for export annually, and has become one of the major garment producers in China. As the strategy of "Red-collar" chartered sales has been successfully executed, the operation of the brand has become more perfect and mature. Holding high aspirations, but based on "practical" spirit, the company is fully aware that only by ensuring the benefits of business allies can an enterprise realize its long term development. Therefore, while focusing on the core consolidation of the existing market, the company is also developing new markets. By the end of 2001, Red collar company, in over 10 provinces or cities across China, had built more than 200 dedicated shops in a unique style and of uniform appearance. The company has, not only increased its sales income in year on year, but also instilled the "Red-collar" brand in the minds of consumer.





海岛渔村大酒店 Haidao Seafood Restaurant 红领服饰发展有限公司Red Collar Garment Development Co. Ltd

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地理位置:青岛是中国东部海滨城市。位 干北纬35°35′~37°09′,东经119°30′~121°00′ 东南濒临黄海,东北与烟台市毗邻,西与潍坊市 相连、西南与日照市相接。与朝鲜、韩国、日本 隔海相望。面积10654平方公里, 其中市区1102 平方公里.

Geographical location Qingdao is an Eastern Chinese coastal city located between latitude 35° 35' to 37° 09' and longitude 119° 30' to 121° 00' The city faces the Yellow Sea on the east and south.

and adjoins the cities of Yantai Rizhao and Weifang to the northeast. southwest and west respectively.Facing North Korea South Korea and Japan across the sea The total area of Qingdao is 10,654 square kilometers while the urban area totals 1,102 square kilometers

地势地貌:青岛为 海滨丘陵城市, 地势东高 西低,南北两侧隆起,中 间低陷 其中山地占全市 总面积的15.5%, 丘陵占 25.1%, 平原占37.8%, 洼地占 21.7%。

Topography, Qingdao is a hilly city. A downward slope from south to north characterizes the topography of Qingdao, with the land in the north and south sloping up. 15.5% of the total Qingdao area is highland while the foothill, plain and lowland areas constitute 25.1%, 37.8% and 21.7% respectively

气候: 青岛是温带季风气候, 又具有显著 的海洋性气候特点。空气湿润,雨量充沛,温度 适中, 四季分明, 夏无酷暑, 冬无严寒。年平均 气温 12.2℃。最热的 8 月份、平均气温 25℃; 最冷的 1 月份,平均气温 1.3°C。年平均降雨量 775.6 毫米。

Climate Qingdao has a northern temperate zone monsoon climate with the characteristics of a marine climate, such as moist air abundant rainfall and four distinctive seasons. It is neither too hot in summer nor too cold in winter. The annual average temperature is 12,2°C. The hottest month is August with an average temperature of 25°C and the coldest month is January when the temperature averages 1.3°C. The annual average rainfall is 775.6mm.

人口民族:全市共有710.49万人。其中

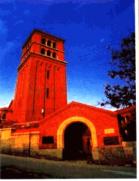
市区人口 237,60 万人. 人口自然增长率为2.97‰。 除汉族外,有满、朝鲜、 壮. 蒙古等38个少数民 族,人数占全市总人口

Population and nationalities. The population of Qinodao totals 7. 104 900 while the urban population is 2 376,000. The natural population increase is 2,97%. There are 38 minority nationalities, including Man Korean Zhuang and Mongol and their population constitutes 0.15% of the total

的 0.15%。

行政区划:青岛是中国山东省省辖市、国 家计划单列城市,享有相当于省一级的经济管理 权限。青岛市下辖市南、市北、四方、李沧、崂 山、城阳、黄岛7个区和胶州、即墨、平度、胶 南、莱西五个县级市。

Administrative division Qingdao has been granted autonomy to undertake economic planning and budgeting, a status enjoyed only by provincial governments. There are 7 urban districts (Shinan. Shibei, Sifang, Licang, Laoshan, Chengyang and Huangdao) and 5 county-level cities (Jiaozhou Jimo, Pingdu, Jiaonan and Laixi) under the jurisdiction of Qinadao





历史文化:青岛是一座历史文化名城。6000年以前,这里已有了人类的生存和繁衍,生活在这里的中华民族重要族源之一的东夷族。创造了丰富多彩的大汶口文化、龙山文化和东岳石文化。东周时期属齐国管辖,建立了当时山东地区第二大市镇——即墨、清朝末年,青岛已发展成为一个繁华市镇。1891年6月14日,青岛建置。1897年11月,德国占领青岛。1914年11月,日本取代德国占领青岛。1922年12月,中国政府收回青岛。1938年1月,日本再次占领青岛。1945年,青岛被国民党政府接管并成为美国的海军基地。1949年6月2日,青岛解放。

History and culture; Qingdao is famous for its historical and cultural heritages. Human settlement on this soil dates back 6,000 years. The Dongyi nationality, one of the important origins of the Chinese nation, lived here and created the Dawenkou, Longshan and Dongyueshi Cultures. In the Eastern Zhou Dynasty (770BC—256BC), the town of Jimo was established, which was then the second largest in Shandong region. By the end of the Qing Dynasty (1644—1911), Qingdao had grown into a prosperous town. The establishment of Qingdao began on June 14, 1891. In November 1897, Germany occupied Qingdao by force, In November 1914, Japanese invaders took Qingdao over, In December 1922, the Northern Lords government regained the rule of Qingdao. After more than 7 years of occupation by the Japanese who invaded Qingdao again in January 1938, Qingdao returned, in September 1945, to the hands of the Nationalist government. On June 2, 1949, Qingdao was liberated.

园林绿地: 全市现有公园、动物园 37 个,建成区绿化覆盖率达 37%,人均占有公共绿地 8.5 平方米、市树、雪松、市花、耐冬、月季花。

Parks and lawn—coated area; At present, the city has 37 public parks and zoos. 37% of the urban area is covered by woods and lawns. The per capita green area is 8.5 square meters. The city tree is the Cedar and the city flower is the Chinese rose.

空气噪声: 青岛是中国环保模范城市。市区总悬浮颗粒物年日均值已低于0.191毫米克/立方米,二氧化硫年日均值已低于0.093毫米克/立方米。市区噪声达标面积92.93平方公里,覆盖率达80.20%。

青岛是一座最适宜居住和旅游的城市之一。

Environment,Qingdao is a model city for environmental protection. The daily average for each year's total suspended particulates is below 0.191 mg/m³, the daily average for each year's sulfur dioxide content is below 0.093 mg/m³, 92.93 square kilometers, or 80.20% of the urban land meets noise level standards.

Qingdao is a city ideally suitable for living and holiday-making





戴维与快乐酒吧

我叫戴维,因研究中国近代史来到中国。在一个偶然的机会,我走进了青岛。 一个秀美的岛,一片晶莹的海湾,山、海、城交辉的青岛是令人向往的青春之都。

真没想到在古老的东方,还有这么一座充满西方韵味的城市,无论是在老城区尖顶红瓦的欧式建筑群中徜徉,还是在新区美丽的海滨大道漫步,青岛每每给我以"家"的感觉。这里的市民热情、好客,城市投资环境好且又宽松。我在青岛最大的哥特式建筑圣弥爱尔大教堂对面,租了一间面积只有60㎡的老房子开了一间小酒吧,再简单不过的设施却吸引了无数在青岛工作与学习的外国人以及本地人,每当夜幕降临,我这间小酒吧便会成为一列快乐火车,伴随着青岛迷人的夜生活行进。青岛市政府倡导的对外开放政策,使青岛这座海滨城市青春永驻,朝气蓬勃,充满了旺盛的生机和活力。作为一名客居青岛的法国人,我衷心祝愿青岛这颗黄海明珠更加璀璨夺目!

David and His Bar

I'm David, I came to China for the study of modern Chinese history. By chance, I came to Qingdao, It is a beautiful coastal city with a bay of glittering and translucent seawater. It is a dynamic city with mountains and sea shining upon each other and attracting numerous tourists every year.

I never imagined that there could be such a city having so much Western appeal in this ancient Orient. Every time when I am wandering about the red—titled European—style architecture in the old district or walking on its beautiful seaside avenue in the new district, I always feel as if I am at home. Its citizens are warm—hearted and hospitable, and its investment environment is not only fair but also wide. I opened a bar in a 60m² rented old house opposite the largest Catholic Church in Qingdao, a Gothic building, originally named St. Michael's, The bar, with simplest refurnishing, has attracted numerous expatriates either working or studying in Qingdao as well as locals. As night is falling, this small bar becomes a joyful train, proceeding together with the alluring nightlife of Qingdao. The reform and open—up policy adopted by the Qingdao municipal government has maintained this dynamic resort city, vigorously and ever—growing. As a foreigner living in Qingdao, I heartily wish Qingdao, the bright pearl on the coast of the Yellow Sea, a more—enviable future.



称谓:在一般场合下,青岛人习惯以对方的年龄和性别之分称呼,如"大哥、大叔、大爷","大姐、大姨(婶)、大娘",显得亲切、友善、对成年人,不分男女,称"师傅"的也很普遍。这也是一种友好尊重的称呼。在正式公众场合下,多以"某先生,某女士,某小姐"称呼。青岛人热情好客,乐于为人指路,多用前,后,左,右指向。

Form of address. Qingdao folk usually address each other according to their age and sex to show their friendliness, for example, "Dage" from one younger man to one older than himself, "Dashu" from one man to a man a little younger than his father, "Daye" from one man to a man a little older than his father, "Dajie" from one person to a woman older than himself, "Dayi" or "Dashenr" from one person to a woman a little younger than his mother, "Daniang" from a person to a woman a little older than his mother. Sometimes an adult is called "Shifu", which means master. "Mr., Mrs., Sir or Miss" is usually used on formal occasions. Qingdao people are friendly and kindhearted. They are happy to show visitors the way when asked.

语言:青岛地方语言属于中国北方语系,与普通话相比其声调的特点是,普通话为阴平,青岛话为上声:普通话为阳平,青岛话为去声。如"青岛"普通话读qīngdǎo,青岛话则读qǐngdāo,容易使人产生歧义。近几年,市政府大力推广普通话,青岛说普通话的人越来越多了。随着城市的对外开放和英语教育,多数年轻市民可以用英语同外国客人简单交流。青岛的单位和道路名称中英文对照的较少。

Language Qingdao dialect belongs to the Chinese northern language family. Compared with Putonghua, its tones are different. When a high and level tone is used in Putonghua, the word will be pronounced as a falling—rising tone in local dialect; when the tone rises in Putonghua, it be a falling tone in local dialect. For example, "Qingdao" is pronounced as " " " " in Putonghua, but it will be " " " " in the Qingdao dialect. Due to the efforts by the city government to popularize Putonghua, more and more people in Qingdao can now speak Putonghua. With reform policies and English teaching, most citizens can communicate with foreign visitors in English. Business and road signs in English are not so numerous.



Clothing:
The temperature rises slowly here in spring, usually a month later than the inland areas. Warm clothes are required if you come to Qingdao in the early spring.

工作时间和假期。政府机关每周工作五 天、早晨8,30一下午5,30、中午一个小时午餐 时间。星期六和星期天为休息日。餐馆和商店全 周营业。

法定假期:春节3天,国庆节3天,五一节3天,元旦1天。

Working hours and holidays; Government employees work a five-day week, from 8,30 am to 5:30 pm, including one hour for lunch. Saturdays and Sundays are rest days, except in restaurants and shopping centers

Legal holidays: 3 days for Spring Festival, 3 days for National Day, 3 days for May Day and 1 day for New Year's Day.

货币:在青岛只能使用中华人民共和国统一货币—一人民币。机场、饭店、旅游商场都有中国银行开设的外币兑换处。兑换人民币时填写的外币兑换证明要妥善保存。因为在你把没有用完的人民币兑回外币时还要用它作证明。

Currency Only the common currency of the People's Republic of China — Renminbi (RMB) can be used in Qingdao. There are foreign exchange booths run by the Bank of China in the airport, hotels and tourist shopping centers. The exchange certificate should be kept safely as it is required when converting unused RMB back to foreign currency.

旅行支票和信用卡:在青岛可使用旅行支票和信用卡,一些指定的宾馆,餐馆和商场可以用信用卡结账。

Traveler's checks and credit cards: Traveler's checks and credit cards can be used in Qingdao. Credit cards can be used for the settlement of bills and in some restaurants and shopping centers.



公共媒体·青岛市有青岛电视台1座。可收到中央及地方9套节目。有线电视台一座。可收到24套中国大陆各地电视节目。青岛人民广播电台一座。11套节目,中文报纸有《青岛日报》等10种,售价多为0.4元一0.5元。由青岛市政府主办的《青岛指南》。详细介绍青岛的基本情况,国民经济和社会发展各项统计数字。饮食、住宿、交通、游览、购物、娱乐、节会等信息。可在宾馆、饭店免费取阅。

Public media, There is one TV station in Qingdao, which can receive 9 CCTV and local TV programs, one cable TV station, which can receive 24 domestic TV programs, one broad—casting station with 11 programs, and 10 Chinese language newspapers including Qingdao Daily, which are priced between RMB0.4 and 0.5. Qingdao Guide, sponsored by the Qingdao Municipal Government, describes in detail basic facts, national economic and social development, restaurants, hotels, traffic, sightseeing, shopping, recreation and festivals in Qingdao. Free copies are available in most hotels.









国内长途电话: 青岛的宾馆、饭店都有国内长途电话,需要时由总服务台开通后使用。国内长途电话可以直拨中国2000多个地方。

National long-distance calls: There are domestic long-distance telephones in most hotels and inns in Qingdao. More than two thousand areas in China are reachable by DDD.

市内电话· 市内有使用IC卡的电话亭和专人管理的公用电话. 都是3分钟内0.40元。使用IC卡可以打国际、国内长途. 费用按国际. 国内长途收费标准计算。IC卡在电信服务窗口和商场、宾馆、饭店都有出售。

Local calls. There are IC card phone booths and special public phones at roadside shops, Calls are charged at RMB0,40 per three minutes, International and national long-distance calls can be made using IC cards. IC cards can be bought at telecom counters in shopping centers, hotels and inns.

邮电局: 青岛市的主要街区都有邮电局,标志色为绿色。全周营业,营业时间:8,00—18,00,电报,电话,传真业务营业时间:8,00—22,00。

Post offices: Green signs indicate the post offices located on the main streets in Qingdao. They are open for business throughout the week from 08.00 - 18.00. Business hours for telegraph, telephone and fax are 08.00 - 22.00.

治安: 青岛是中国社会治安最好的城市之一。但在人员拥挤的地区. 应避免携带大量现金及贵重物品。贵重物品可交旅馆保存。遇到紧急情况可打 "110"报警申话。

Public security: Qingdao is one of the best cities in China for social order. However, you should avoid carrying a large amount of money and valuables with you in crowded areas. Valuables can be left in hotel deposit boxes. In the event of an emergency, you can dial "110" (police hotline) for help.

身份证明: 旅客外出时要随身携带自己的有效证件,如身份证,护 昭 贺驶执昭等

Identification. Tourists should carry valid certificates with them when they go out, such as an ID card, passport and driving license.

小费. 青岛的星级饭店一般都加收服务费. 是否给服务人员小费. 没有明确规定, 顾客可以根据服务人员的服务质量酌情处理。

Tips: Star-rated hotels in Qingdao generally levy additional service charges. There is no specific rule as whether or not tips should be given. Customers can use their own discretion according to the service quality.

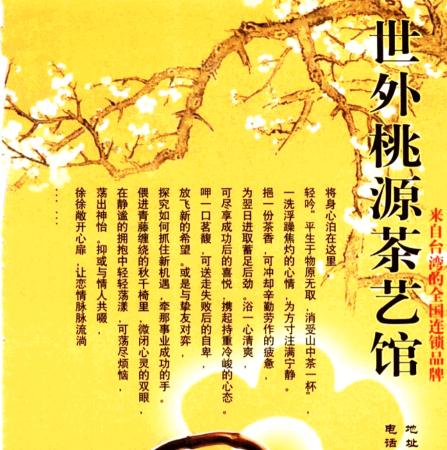
计量单位, 青岛市实行国际标准度、量、衡计量单位。但是在一些 葉市场和农村也使用市制度。衡单位。如"尺"。"斤"。

Units of measurement: International standard units are used in Qingdao, but the Chinese system of weights and measures such as a "Chi" and "Jin" is used in some vegetable markets and in the rural areas.

饮用水: 青岛的自来水符合国家饮用水卫生标准,但不宜直接饮用。 Drinking water: Water supply in Qingdao is up to the national water hydrene standard but should not be drunk directly from the tap.

电源: 青岛市使用的电源电压为220V,客人可以在宾馆里为剃须刀、 手机充电或使用电吹风机。

Power supply: The power supply in Qingdao is 220V



电话 0532-5783868

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