

全国商务英语研究会推荐教材

新编商务英语系列丛书

新编 商务 英语

听力

(教师用书)

Successful Listening

3

总主编 虞苏美
主 编 沈爱珍



高等教育出版社
HIGHER EDUCATION PRESS

中国英语听力教程

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LISTENING

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内容提要

《新编商务英语听力(1~4)(教师用书)》为“新编商务英语系列丛书”之一,是《新编商务英语听力(1~4)(学生用书)》的教学辅导用书。全书共分 15 个单元以及期中、期末两套测试题。每个单元都由 4 个部分组成,内容涉及各种商务活动。本书既适用于教师教学,也可供学生课外自学。本书另配有录音磁带。

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前言

要提高听力,必须培养准确感知英语语音、语调的能力,熟练掌握系统的英语基础知识,了解和熟悉相关的文化背景知识。提高听力绝无捷径可走,最根本的方法是多听多练,只有多听多练才能变“听不懂”为“听得懂”,变“被动”为“主动”。“听”不仅是语言交际的重要方面,而且是获取知识和信息的重要途径。因此,在学习英语的初级阶段,多进行听力训练是非常必要的。

《新编商务英语听力》是新编商务英语系列教材之一,旨在通过由浅入深、由易至难渐进式的听力技能训练,逐步提高学生的“听”的能力。原教材《商务英语听力》在实际使用中受到了广泛好评。《新编商务英语听力》在总结往年教学实践的基础上,对原教材作了进一步完善,使之特点更鲜明,内容更精炼,难易梯度更合理,形式更生动活泼,以期达到更好的教学效果。本教材虽然是为商务英语专业的学生而设计和编写的,但也可用作非商务英语专业学生的教材和英语爱好者的自学课本。本书共计4册,总教学课时为240学时,每册60学时。第一、二册以训练学生的基本听力技能为主,为提高其商务英语的听力水平奠定扎实的基础;第三、四册注重提高学生商务英语的实际应用能力。

本书为《新编商务英语听力》第3册,共15个单元及期中、期末两篇测试题。每单元由4个部分组成:前3个部分的内容涉及快递、物流、金融、保险、投资、贸易、通信、信息和高新技术等各类商务活动,其中第1、2部分拟用于课堂教学,第3部分可用作课外练习,教师和学生可根据教学实际灵活使用。第4部分为幽默故事,旨在活跃教学气氛、增强趣味性的同时,帮助学生增强语感,提高听力。

本书为《新编商务英语听力(3)(学生用书)》的配套教师用书。本书还另配磁带。

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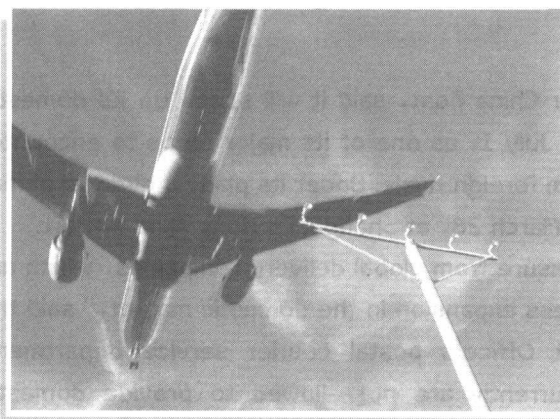
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☐ Part I

☐ Part II

☐ Part III

☐ Part IV



1

Part I



EMS Set to Speed up

Mark the following box before each statement with "T" for true or "F" for false.

Tapescript

The State Postal Bureau, or China Post, said it will speed up its domestic express mail service starting on July 1, as one of its major steps to encounter the intensifying competition from foreign rivals. Under its plan, a national airmail distribution center will open on March 28, at Shanghai's Hong Qiao Airport.

"We're feeling growing pressure from global delivery companies, which are seeking opportunities for business expansion in the domestic market," said the vice-director of Shanghai Post Office's postal courier service department. "Though foreign companies currently are not allowed to provide domestic express mail service, we'd better get ourselves prepared early."

China Post said it will open three more direct airmail routes, all with Shanghai as their transit stop, in a bid to expand its airmail network.

At present, China Post operates direct daily flights between Beijing and Shanghai, and between Shanghai and Guangzhou.

The three new daily flights depart early in the morning from Chengdu, Qingdao and Xiamen and return before noon on the same day. Correspondingly, three new planes will be deployed in the new services. The new air express delivery network is expected to cover 116 cities in 14 provinces nationwide, the vice-director said.

The post office started its EMS operations in 1980 and has developed a network covering some 2,000 cities and towns nationwide.

Though China Post has almost no major rivals in the domestic mail sector, competition in international delivery service is intensifying.

"With DHL first entering the Chinese market some 15 years ago, global players, such as TNT, UPS and Fedex, are taking aggressive steps to grab larger slices of the market," said the vice-director. For instance, UPS will launch its first ever-non-stop flight to Chinese mainland on April 3.



1. T 2. T 3. F 4. F 5. F 6. F 7. T 8. F

B

Background of DHL Worldwide Express

Make the right choice according to the information you get from the tape.

Tapescript

A shipping company was having difficulty in meeting urgent deadlines between California and Hawaii. Dalsey, Hillblom and Lynn created a method of meeting these time-sensitive needs, and in September 1969, DHL Corporation was founded with its headquarters in San Francisco providing air express service. Now it is called DHL Airways Inc.

Three years later, in 1972, DHL International Ltd. was founded by an enterprising Hong Kong businessman, Mr. Po Chung, who is now Chairman of DHL International (Hong Kong) Ltd. DHL Worldwide Express network is comprised of two separate legal entities. DHL Airways, Inc., which is based in California, provides all services in the US and its territories, and DHL International Ltd., which is headquartered in Brussels, Belgium, operates in all other areas of the world.

DHL's strategic partners include commercial airlines, JAL, Lufthansa, and the leading parcel carrier in Germany, Deutsche Post AG. Such an alliance makes DHL's operations continue to prosper and indicates the company's

determination to remain at the forefront of the international air express industry.

With service in 228 countries and territories, DHL has a formidable worldwide operations network. It consists of over 63,000 employees, more than 3,000 international service stations and 35 international sorting hubs. In addition, DHL has a fleet of over 18,000 vehicles and 252 aircraft.

Apart from the newly opened Express Logistics Center in Hong Kong, DHL Worldwide Express has six such centers in Singapore, Brisbane, Bahrain, Johannesburg, Miami and Brussels globally. All the centers are incorporated with Strategic Parts Centers in local countries to support logistic businesses in each region.



1. B 2. A 3. C 4. A 5. B 6. B

Part II



Introduction of DHL-Sinotrans

Answer the following questions according to the information you get from the tape.

Tapescript

When your business depends on getting a shipment into or out of China, trust it to DHL-Sinotrans, which is the most experienced operator in China.

For more than a decade, DHL Worldwide Express and our joint-venture partner Sinotrans — China Foreign Trade Transportation Group Corporation — have worked to ensure timely, safe, reliable shipments, by land and air. Ours was the first equity joint-venture in China's international express delivery

industry and was built on cooperation from the earliest days of the opening of the country's economy to the outside world. Through this working partnership, DHL and China's largest and most extensive national transportation enterprises offer access to every major business center in China. DHL-Sinotrans International Air Courier Limited can be found in 25 cities throughout China, from Beijing and the major metropolises of Shanghai, Guangzhou, Tianjin and Shenzhen to large urban cities in China's interior like Wuhan and Chengdu, and smaller important business centers such as Ningbo and Fuzhou. Altogether, our 25 branches, 500 vehicles and staff of more than 1,800 employees are at your service to make sure your business in China runs smoothly.

As you extend your business in the world's largest developing market, you can be confident in the knowledge that dedicated DHL-Sinotrans personnel will deliver your documents, packages and heavyweight freight to anywhere in the world, on time, every time. The technology and resources of our global network and our philosophy of working on partnerships with our customers are at your disposal. When it comes to the People's Republic of China, DHL-Sinotrans is just a single phone call away.



1. Sinotrans is in China's international express delivery industry.
2. Sinotrans is also known as China Foreign Trade Transportation Group Corporation.
3. Sinotrans guarantees timely, safe, reliable shipments by land and air.
4. DHL-Sinotrans was established during the earliest days of the opening of China's economy to the outside world.
5. The philosophy of DHL-Sinotrans is working on partnerships with customers.

B

Philosophy of DHL-Sinotrans

Answer the following questions according to the information you get from the tape.