

物流英语 听力教程

贾虹 主编



南开大学出版社

物流英语系列教材

总 主 编 段云礼

物流英语听力教程

English Listening For Logistics

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前 言

随着我国经济体制改革的深入、经济全球化和我国日益融入 WTO 体系,物流业作为现代服务经济的重要支柱和组成部分,必将在我国得到空前发展,并成为我国国民经济的重要产业和新的经济增长点。基于“顾客满意”服务理念“现代物流”,既是一个内容涉及多技术、多学科的综合领域,也是一个科学系统的业务领域。它是集现代运输、信息网络、仓储管理、营销策划等诸多内容于一体的一门多学科、多领域的综合性管理学科。

但是在我国,由于长期受“重商流”、“轻物流”理论思想的影响,物流发展严重滞后。为了加快我国物流业的发展,2001 年 3 月国家经贸委等六个部委联合下发了我国政府部门的第一个关于现代物流发展的指导性文件——《关于加快我国现代物流发展的若干意见》。可以预见,21 世纪将是物流大发展的时代,我国必将更进一步融入国际社会。

我国的物流教育也十分落后,这就造成了现代物流综合性人才、企业尤其是流通企业改造传统物流与加强物流管理、城市规划与物流系统运筹、第三方物流企业的运作技术操作等现代物流人才严重匮乏,阻碍了经济的发展和经济效益的提高。据统计,物流人才是全国 12 种紧缺人才之一,物流规划人员、物流管理人员、物流研究人员以及物流师资全面紧缺。据预测:到 2010 年大专以上物流人才的需求量为 30~40 万人,物流技术操作和营销人才需求近 3 万人。如果我们不加快现代物流管理与技术人才的培养,终将成为我国现代物流产业发展的瓶颈,物流产业化就成了一句空话。

正是在这种背景下,《物流英语》系列教材应运而生。该系列教材成套出版,涵盖听、说、读、写四方面,包括:

1、《物流英语阅读教程》

2、《物流英语听力教程》

3、《物流英语口语教程》

4、《物流英语写作教程》

此套教材的使用对象为大学本科生、研究生以及对物流英语感兴趣的读者。参加此套教材编写工作的教师来自南开大学、天津大学等七所院校，因此，本套教材是编者通力合作的结果。对在编写过程中提供宝贵帮助的人，对南开大学出版社的大力支持和帮助，在此一并表示诚挚的感谢。由于编者水平有限，书中错误或不妥之处在所难免，敬希读者批评指正。

编 者

2004 年 11 月

本书特色

这是一本侧重于商务活动和普及物流及商贸知识的听力材料。内容力求新颖、活泼和富于趣味性，语言真实、生动、规范，适用于已具备大量业务知识和即将从事相关工作的学员使用。各单元内容与实际工作环境紧密联系，以便使学员能进行大量的、灵活多样的、有针对性的模拟练习；有效地帮助学员逐渐熟练、灵活地将所学语言知识用于业务工作中，提高学员对所听内容的分析、归纳、综合和推断能力。

全书共十八课，包括对话和短文两个部分，适用于大学或研究生使用。为了方便练习，在每篇材料的练习之前，列出了单词及中文词义、专有名词和词组。

教师可视学生程度、班级人数、教学时间等条件灵活使用本教程，教学方式可多样化，力争在最短的时间内收到最大的效果。

本教程录音特聘外国专家录制完成。其音带语音清晰，语调流畅，发音标准，是配合本书学习的极好辅助材料。

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Unit 1

Introductions and Greetings

Understanding Conversations

1. Introductions

Brussels 布鲁塞尔 (比利时首都)

New Delhi 新德里 (印度首都)

Colombia (哥伦比亚)

Listen to these guests registering for the conference. Match the guest's name to the office.

No	Name	Office	No
1	Anopow	Brussels	
2	Brown	Beijing	
3	Hernández	New Delhi	
4	Singh	Colombia	
5	Narayan	Moscow	1
6	Yin	New Delhi	
7	Pousset	New York	

2. Knowing about People

make up 化妆

thriller writer 惊险读物作家

With the information on the tape, decide if the statements are True and tick (✓) them.

Guest	Name	Occupation	✓
1	Simon Cash	Artist	
2	Martha Frost	Lawyer	
3	Jenny O'Brien	Actress	
4	Pete Smith	Businessman	
5	Rosie Lee	Student	
6	James Carter	Teacher	
7	Beryl Lee	Writer	
8	Polly Adams	Doctor	
9	Major Bray	Member of Parliament	
10	Arthur Lee	Accountant	

Understanding Passages

1. The Introduction of Logistics

logistics 物流	dilemma 进退两难的局面
concept 概念	budget 预算
acquisition 获得	inflationary 通货膨胀的
integrated 完整的	procurement 获得

I. Listen to the passage and answer the following questions.

1. Historically, what does logistics stem from?

2. In the industrial or commercial sector, how has logistics been defined?

3. In recent years, what have become complex technology advances?

4. What have been increasing at an alarming rate?

5. Why is the situation that there is less money available for both the procurement of new systems and for the maintenance and support of those items already in use?

II. Listen to the passage again and decide whether the following statements are True or False.

- ☐ 1. Logistics is a new subject area.
- ☐ 2. The requirements for logistics have been very well defined or integrated.
- ☐ 3. In the military sense, logistics is concerned with the various aspects of maintenance and system /product support.
- ☐ 4. In recent years, systems and products have become less complex then technology advances.
- ☐ 5. The costs associated with system/product acquisition decreased significantly in the past decade.

2. Communication

flow 流动	appeal 控诉
filter 慢慢传开	enhance 提高, 增强
clarity 清楚	perception 理解

I. Listen to the passage and answer the following questions.

1. How many different views are there on the definition of good communication? What are they?

2. If trust in an organization is low, how are messages taken by the employees?

3. What is the answer to improving the communication atmosphere?

4. What is the most important factor in stimulating upward communication?

5. How can communication be greatly enhanced?

II. Listen to the passage again and decide whether the following statements are True or False.

- ☐ 1. A situation in which employees are reacting negatively to or simply ignoring communications may be remedied by seeking to improve the communication atmosphere.
- ☐ 2. Large quantities of downward-flowing information satisfy employee communication needs.
- ☐ 3. An important factor in stimulating an upward flow of communication is a positive attitude by management toward communication.
- ☐ 4. Oral messages are informal communication while written messages are formal communication.
- ☐ 5. Grievance procedures allow employees to appeal a supervisor's decision to higher management levels.