

中国电大继续教育 论文集 (1996)

**A COLLECTION OF PAPERS
ON CONTINUING EDUCATION
IN CHINA RADIO & TV UNIVERSITIES
(1996)**

《中国电大继续教育论文集》编委会 编

EDITORIAL COMMITTEE FOR
A COLLECTION OF PAPERS ON CONTINUING EDUCATION
IN CRTVUS

中央广播电视大学出版社

中国电大继续教育论文集

(1996)

**A COLLECTION OF PAPERS
ON CONTINUING EDUCATION
IN CHINA RADIO & TV UNIVERSITIES
(1996)**

《中国电大继续教育论文集》编委会 编
EDITORIAL COMMITTEE FOR
A COLLECTION OF PAPERS ON CONTINUING EDUCATION
IN CRTVUS

中央广播电视大学出版社

(京)新登字 163 号

图书在版编目(CIP)数据

中国电大继续教育论文集:1996/中国电大继续教育论文集编委会编. — 北京:中央广播电视大学出版社,1998.2

ISBN 7-304-01423-7

I. 中… II. 中… III. 电视教育:终生教育-研究-中国-文集 IV G72-53

中国版本图书馆 CIP 数据核字(98)第 01063 号

中国电大继续教育论文集

(1996)

《中国电大继续教育论文集》编委会 编

中央广播电视大学出版社出版

社址:北京市复兴门内大街 160 号 邮编:100031

北京印刷二厂印刷 新华书店北京发行所发行

开本 850×1168 1/32 印张 14.875 千字 385

1998 年 1 月第 1 版 1998 年 2 月第 1 次印刷

印数 1—2000

定价:21.50 元

ISBN 7-304-01423-7/G·283

《中国电大继续教育论文集（1996）》编委会

主 任：陈志龙

副主任：于芙芝 黄清云 冀鼎全

编 委：（以姓氏笔划为序）

丁 新 王石丞 孙美春 刘黛琳

严 冰 汪洪宝 钱辉镜

前 言

当前，全国电大正在贯彻落实国家教委转发的《关于广播电视大学贯彻〈中国教育改革和发展纲要〉的意见》，到本世纪末至下世纪初，努力实现把电大建设成为具有鲜明中国特色的现代远距离教育开放大学的总体发展目标。充分发挥现代远距离教育优势，大力开展继续教育，是电大教育发展战略极其重要的组成部分。在实践中不断丰富和深化对现代远距离开放教育规律的认识，积极探索利用现代化教学手段开展继续教育的规律，对于电大继续教育的发展以至总体目标的实现是至关重要的。1995年5月成立的全国电大继续教育协作会，把指导和推动电大继续教育理论研究作为其重要职责之一，并在全国电大的积极参与下开展了工作。这本论文集所展示的，就是协作会成立后不到两年的时间里，全国电大继续教育理论研究和实践探讨的新成果。

全国电大继续教育协作会于1996年10月在上海召开了第二次年会，主题是“在实施科教兴国战略中广播电视大学继续教育的任务和对策”。这次年会既是电大继续教育工作的经验交流会和现场会，又是电大继续教育学术研讨会。与会者围绕会议主题，交流了电大继续教育的工作经验和理论研究成果，并就电大继续教育当前面临的理论和实践问题进行了较为广泛的探讨。同

时，中央电大和国家人事部考核培训司在上海联合举办了全国电大继续教育管理干部高级研修班，学员们听取了多位领导和专家的学术报告，遵循理论与实践相结合的原则，比较深入地研究了电大继续教育发展中的管理问题。根据协作会常务理事会的决定，年会结束后，由中央电大牵头，中央电大、上海电大和协作会理论工作部共同组成了编委会，承担了论文集的编审工作。经编委会评审，论文集从第二次年会和高研班收到的近80篇论文中选录了40篇，并收录了有关领导、专家在年会和高研班上的讲话、报告13篇。此外，为了比较全面地反映近两年来全国电大继续教育研究的成果，还从电大系统出版的期刊上选录了这期间发表的继续教育论文2篇。

本书分为两大部分编排。第一部分为领导、专家的讲话和报告，第二部分为论文。绝大多数论文的作者都是电大继续教育的实际工作者。不少论文紧密结合电大继续教育的工作实际，在继续深入研究电大继续教育的地位、性质、特点和作用的同时，特别注意到在我国实施科教兴国战略和可持续发展战略，推进经济体制和经济增长方式两个根本转变的新形势下，电大继续教育所面临的新的发展机遇和严峻挑战，经过认真的调查研究 and 理论思考后，提出了不少新的思路 and 新的对策。尤其值得注意的是，如何在总结10年来取得的丰富实践经验的基础上，进一步发挥电大利用现代化教学手段开放办学的优势，使电大继续教育在加强管理、保证质量、提高效益、办出特色等方面尽快走上新台阶，也受到了越

来越多的电大继续教育工作者的重视。不少论文针对这些方面存在的理论和实践问题进行了有益的探索，在一些重要问题上初步形成了共识，有些新的见解还引发了争鸣。继《中国电大继续教育论文集（1995）》之后，这本论文集大致反映了电大继续教育近两年来取得的新进展，体现了电大继续教育理论研究领域的拓展和研究水平的提高。相信本书的出版对于电大继续教育理论研究和事业发展，将起到积极的推动作用。

同时也应该看到，电大继续教育理论研究毕竟起步不久，我们对于电大继续教育的许多理论和实践问题的认识，还远远不能适应事业发展的要求，研究的深度和广度都有待于在现有基础上进一步提高。我们要认真学习邓小平教育思想，以实事求是的科学态度和创造精神，研究和解决电大继续教育的实践问题和理论问题。要真正确立终身教育等面向新的世纪的现代教育观念，密切关注和及时研究国际、国内继续教育实践和理论的新进展、新成果，密切关注和及时研究国家经济建设与社会发展的新动态、新需求，准确地把握我国教育特别是继续教育发展的大格局和大趋势，紧密结合电大教育改革和发展的总体战略及实际进程，在努力开创继续教育教育工作新局面的同时，不断深化认识，探索规律，进一步提高继续教育的理论研究水平。我们热切希望有更多的电大教育工作者参与继续教育工作和理论研究。

本书在审定、编辑和出版过程中，得到了国家人事部考核培训司、中国继续工程教育协会和国家教委电教办的指导和支持，各地电大和中央电大出版社给予了大

力支持和帮助，全国电大继续教育协作会秘书处、上海电大开放教育研究所、中央电大继续教育处的许多同志为本书做了大量工作，在此一并致谢。由于编者水平和编辑时间有限，书中难免疏漏之处，敬祈论文作者和读者批评指正。

编 者

1997年10月

PREFACE

At present the TV University (TVU) system throughout the country is carrying out SEdC policy contained in its document "The views on TVU implementing *China's Outlines for Educational Reform and Development*", aiming to achieve the overall development goal of turning the TVU into a modern open university in distance education with distinctive Chinese characteristics at the turn of the century. Making full use of the advantages of modern distance education to promote continuing education is an extremely important part of the development strategy of TVU education. Therefore, to enrich and deepen the understanding of modern distance and open education in practice and to explore ways of using modern teaching media in conducting continuing education is essential to the development of TVU continuing education and realization of the overall goal. The National Association of Continuing Education of TV Universities, founded in May 1995, has taken up the supervision and promotion of the study of TVU continuing education theory as one of its important tasks and has been functioning with the active involvement of TVUs throughout the country. This collection of papers demonstrates the new achievements in both theoretical research and practice in TVU continuing education since the Association's establishment two years ago.

The National Association of Continuing Education of TV Universities had its second annual conference in Oct. 1996 in Shanghai with the

theme of "the tasks and strategies in TVU continuing education in applying the strategy of rejuvenating China with science and education". The annual conference was both an on-the-spot meeting for exchanging experience and a seminar on academic research in TVU continuing education. The participants exchanged working experience and achievements in theoretical research and had extensive discussions on the problems both in theory and practice faced by TVU continuing education. At the same time the Central TV University and the Assessing and Training Department of the State Personnel Ministry jointly held a seminar in Shanghai for senior administrators in continuing education from TVUs all over the country. At the seminar, the participants listened to reports given by authorities and experts, and studied in detail the management issues in the development of continuing education following the principle of combining theory and practice. After the conference in accordance with the decision made by the standing council, the Central TVU, functioning as the leading party, the Shanghai TVU and the theory steering group of the Association formed an editorial board responsible for the editorial work of the collection. Through the assessment of the board, the collection has included 40 papers chosen from 80 papers as well as 13 speeches and reports received from both the second annual conference and the seminar. In addition, two more papers published recently in the journals within the TVU system have also been included in order to give a comprehensive view of the research achievements in TVU continuing education throughout the country.

The collection is divided into two parts. The first part comprises speeches and reports given by authorities and experts and the second part contains all the papers. The majority of writers of these papers are practitioners in TVU continuing education. Quite a number of

papers closely relate to the practice of TVU continuing education. While studying in great detail the position, the nature, the features and the functions of TVU continuing education, they have paid special attention to new and developing opportunities and severe challenges faced by TVUs in continuing education as our country is applying the strategy of rejuvenating China with science and education and sustainable development to enhance the two fundamental transformations in economic structure and economic growth. The papers put forward some new ideas and strategies after careful investigation and theoretical reflection. It is worth special mention that more and more TVU continuing educationists have attached importance to further exploitation of the advantages of modern teaching media in open learning in TVUs to push forward continuing education to a new stage in terms of strengthening management, ensuring quality, increasing economic benefits and developing distinctive features on the basis of summing up the rich experience gained in the past ten years. Quite a number of papers have conducted useful exploration in these aspects both in theory and in practice and reached initial agreement on some important issues. Some new ideas have even resulted in contention. Following *A Collection of Papers on Continuing Education in China's TV Universities* (1995), this collection has, to a certain extent, reflected the progress made in the past two years, and demonstrated the widening of research areas and upgrading of research levels. It is believed that the publication of this collection will play an active role in both the promotion of theoretical research and the practical development of TVU continuing education.

Meanwhile we should realize that theoretical research in TVU continuing education has, after all, just started, and our understanding of a lot of theories and practical problems is far behind the requirements

of cause development and needs upgrading in terms of the depth and sphere of research. We should conscientiously study Deng Xiao Ping's educational theory and study and solve the practical and theoretical problems in TVU continuing education in the spirit of being realistic and creative. We should genuinely establish the modern educational concept of life-long education facing the new century and pay close attention to the new practical and theoretical developments and achievements in continuing education both at home and abroad. We should also study the new trends and needs of the nation's economic construction and social development in order to grasp the major development pattern of our country's education, especially continuing education. Closely relating to the general strategies and actual progress of TVU educational reform and development while opening up a new prospect in continuing education, we need to deepen our understanding, explore hypotheses and further improve our theoretical research in continuing education. We earnestly hope that more TVU educationists will get involved in continuing education and its theoretical research.

In the process of assessing, editing and publishing this collection, guidance and support have been given by the Assessing and Training Department of the State Personnel Ministry, the China Continuing Engineering Education Association and the Educational Technology Office of the State Education Commission. All TVUs and the Central TVU Publishing House have given vigorous support and help. The secretariat of the National Association of Continuing Education of TV Universities, the Open Education Research Institute of Shanghai TVU and the Continuing Education Department of the Central TVU have made great contribution to the collection. We hereby express our thanks. Due to the capacity of the editors and the limited time for

editing, there are bound to be oversights and omission. All comments and criticism from the paper writers and readers are respectfully welcome.

The editors 1997.10

目 录

认真贯彻《纲要》大力发展成人教育·····	董明传 (1)
我国继续教育的现状及发展趋势·····	张庆龙 (14)
面向 21 世纪大力推动电大继续教育的发展 ·····	于云秀 (26)
抓住机遇大力发展电大继续教育·····	陈志龙 (32)
提高认识 转变观念 再创电大继续教育新局面 ·····	于芙芝 (42)
国内外继续教育发展的动态与趋势·····	张寿荣 (51)
新形势下继续教育的作用及其发展前景·····	庄英翹 (62)
实施“科教兴市”战略 构筑上海人才资源高地 ·····	薛喜民 (69)
面向 21 世纪电视大学继续教育的思考 ·····	郭伯农 (84)
关于电大继续教育运作机制的探讨·····	黄清云 (93)
重视提高管理水平 促进电大继续教育再上新台阶 ·····	牛振冬 (106)
现代教育技术——教学设计 ·····	张祖忻 (117)
加强理论研究 推进电大继续教育事业发展 ·····	陈志龙 (136)
充分发挥继续教育在实施“科教兴国”战略中的作用 ·····	徐兆民 富 钰 (143)
科教兴国战略和电大继续教育 ·····	刘永祯 刘 晖 (151)
试论电大继续教育的发展趋势 ·····	于芙芝 (160)
电大继续教育要为实现两个根本转变服务 ·····	郑国瑞 (170)
适应“两个转变”大力发展电大继续教育 ·····	罗秀华 (179)
社会主义市场经济与电大继续教育 ·····	吴高政 (185)

社会主义市场经济条件下开展继续教育的若干思考

..... 许瑞森 (192)

新技术革命与继续教育 黄宜梁 (200)

发挥电大优势 大力发展广播电视继续教育

..... 郝 炎 景金祥 (208)

试论广播电视大学在继续教育中的优势及作用

..... 高竞生 刘曾遂 (216)

强化政府统筹 依法全方位发展继续教育 倪培竹 (223)

试论电大继续教育的开放性 曾 涛 (231)

非学历教育中的西方现代教育思想印记 王正东 (236)

浅谈电大非学历教育的机制建设 戈 铮 (244)

构筑电大继续教育的运行机制 谢贵顺 (252)

电大高等学历教育与继续教育的分工与联合 张冀生 (260)

继续教育与学历教育沟通初探 梁赵清 丁跃华 (266)

发挥电大整体教育功能的特色和优势

——电大学历教育与继续教育沟通初探 袁 灵 (273)

发展电大非学历教育的若干思考 方伟中 包云翔 (281)

试论电大继续教育实践中的三种关系 康世平 (288)

关于电大继续教育项目开发与建设的若干思考

..... 许慈如 王 密 (295)

试论电大非学历教育教学过程的特点及其管理 王丹华 (302)

继续工程教育中媒体手段的运用 程守俊 (310)

对继续教育教师队伍建设的思考 王季音 (317)

关于企业继续教育运作若干问题的认识 刘长平 (324)

现代企业继续教育问题初析

——兼论电大在继续教育工作中的作用 许小华 (332)

试论四川电大非学历教育的发展思路

..... 王锡宇 王 珏 何述兰 (341)

适应省情 突出特色 大力开展电大继续教育 冀鼎全 (349)

构筑上海人才资源高地与发展现代远距离教育 … 朱雪文 (357)

认清形势 抓住机遇 奋力开拓继续教育的新局面

——从河南电大继续教育的现状谈起

…………… 王绍亮 陈宗彬 (365)

找准位置 发挥优势 积极开展继续教育

…………… 谭佩芬 马 超 (372)

重心下移 开创海南电大继续教育的新局面

…………… 杨儒柏 张伯敏 (379)

大力发展电大继续教育 为新疆经济建设和社会发展服务

…………… 张如智 赵 丽 夏克节 (388)

努力探索宁夏电大继续教育的发展思路 … 傅凤英 温 泽 (396)

广东电大继续教育管理及运行机制之我见 …… 蒋桂珍 (402)

包头电大继续教育的再思考 …… 杨易农 (409)

电大继续教育中的联合办学 …… 李晓红 (416)

充分发挥电视教育提高市民素质的独特作用 …… 汪洪宝 (421)

利用境外教学资源开展社会化培训的成功尝试

——上海电大实施“国际财务与会计证书”培训的体会

…………… 程祖毅 (429)

开放性在“现代工程师继续教育”中的体现 …… 陶遵适 (435)

开展外语继续教育 提高全民文化素质 …… 邓立强 (441)

利用电大网络系统在兵团开办大专证书班的探索和思考

…………… 褚怀强 王紫香 (447)

认真贯彻《纲要》大力发展成人教育

董明传

〔内容提要〕 本文分析了成人教育的形势，提出了成人教育的对象、任务和目标，强调积极发展成人教育是以经济建设为中心、改革开放的需要，是民主法治建设和精神文明建设的需要，是教育现状、劳动力现状的需要以及劳动力市场发展完备的需要。同时，论述了改革传统教育制度是建立成人教育制度的必要前提；终身教育思想是建立成人教育制度的理论基础；人力资源开发是成人教育制度的根本任务；开放性和多样化是成人教育制度的重要特征；建立和完善终身教育体系是成人教育制度的奋斗目标以及成人教育制度的不断完善。此外，文章强调了岗位培训和继续教育是开发人力资源的重要途径。

With an overall analysis of the situation of adult education, the author makes clear the tasks, objectives and target learners of adult education, pointing out that the development of adult education is necessary for reform and opening to the outside world centering around economic growth, for the construction of a democratic legal system and of a moral civilization, and is needed by the status quo of education and labor and essential for the healthy development of the labor market. At the same time, the author emphasizes that the understanding of adult education should be deepened in the following aspects: the change of traditional education system is a prerequisite for