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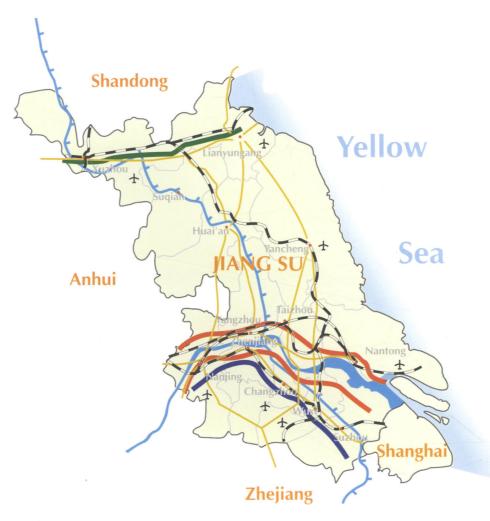
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- The processing Industrial Belt Along the East Longhai Railway
- Basic Industrial Belt Along the Yangtze River
- High-tech Industrial Belt Along the Huning Express Way
- Motorway
- Railway
- Yangtze River
- The Jinghang Grand Canal
- **★** Airport



Jiangsu Province lies at the beautiful and prosperous Yangtze River Delta. From ancient times till now, Jiangsu has made this fertile land "the land of fish and rice" of the Chinese nation with its geographic superiority and profound cultural spirit.

From Jiangsu, Monk Jianzhen sailed east across the sea to the ancient Japan 1200 years ago. Also, 600 years ago Zhenhe, a navigator in the Ming Dynasty, began his transglobal voyage from here. Since modern times, Jiangsu has become the birthplace of Chinese national industry. Following the reform and opening policy, Jiangsu has been taking the lead in construction and has become an engine of new nationwide industrialization.

Jiangsu, which has overall opened to the outside world, has once again connected with the world economy. A little spark in the past may now burst into a mighty flame. Voyaging on the tide of globalization, Jiangsu has become an open window and highland of creation in the south coastal area.

In the first twenty years of this century, Jiangsu is heading toward the goal of taking the lead to build a well-off society in an all-round way and basically accomplishing modernization. Jiangsu, stimulated by the deep opening idea and the strong consciousness of opportunity, is accelerating to build a structure in which a "triangle" of state, private and foreign capitals, as well as the diversified mixed ownership economy can attain full development. Meanwhile, the province embarks on the construction of a modern international textile base as well as a developing axis along the river, route and sea and the development of cities as groups to promote a steady economic and social progress. A harmonious society of Statutory Jiangsu, Safe Jiangsu, Sincere Jiangsu, Green Jiangsu and Cultural Jiangsu will surely appear in the world.

As the first choice of international capital in China, Jiangsu attracts both domestic and foreign investors because of its unique advantages and charm. We cordially welcome men of insight throughout the world to invest, go sightseeing and seek mutual development in Jiangsu.

Secretary of the CPC Jiangsu Provincial Committee Li Yuanchao August, 2005



Jiangsu is one of the economically developed coastal provinces in China. Since the implementation of reform and opening program 26 years ago, Jiangsu has achieved a sustained and rapid development of economy and an overall prosperity of all social undertakings. Today, Jiangsu is proceeding toward the goal of taking the lead to build a well–off society in an all–around way and basically accomplish modernization.

From the 1990s on, Jiangsu has actively practiced the strategy of economic internationalization. Depending on the geographic advantage of the Yangtze River Delta, the province has made good use of improved infrastructure, advanced science and education and solid industrial foundation to create a favorable investment environment and to develop opening economy. Jiangsu has established trade relations with 218 countries and regions so far. The total import and export volume in 2004 recorded USD 170.8 billion. The opening Jiangsu has become a fertile land for foreign investment which has been over USD 100 billion.

With the rapidly growing economy bringing in unlimited business opportunities, success hinges on grasping favorable circumstances. In the 21st century full of hope and challenge, Jiangsu is marching to the world in a more open manner We'll provide a more competitive development environment for overseas and domestic investors with more favorable conditions, more beautiful environment and higher quality service.

Opening Jiangsu has unlimited business opportunities. Developing Jiangsu is full of vitality. Jiangsu has a splendid future. We will extend our warmest welcome to friends at home and aboard who intend to invest, cooperate and communicate and make a sightseeing travel in Jiangsu. Let's create a bright tomorrow together.

The Governor of Jiangsu Province Liang Baohua August, 2005



Green Land of Water





Jiangsu has a vast fertile land which is densely covered by rivers. There are more than 2900 rivers, over 290 lakes and nearly 1170 reservoirs of all sizes in Jiangsu. The total water area is 17,360 square kilometers, which ranks first in the country, therefore, enjoys the reputation of "the Chinese land of water".

Jiangsu is located on the banks of the downstream of the Yangtze River. The river line crosses the province from the east to the west for 400 kilometers and the Jinghang Grand Canal passes through it from the south to the north for 690 kilometers. Both banks along the river, together with Shanghai and the northern area of Zhejiang province, are called "the Yangtze River Delta", which is one of the areas in China where the most prosperous, developed and energetic economy and culture exist.



▲ Summer lotus flower in the Taihu Lake

The coastal line of about 1000 kilometers provides Jiangsu with abundant sea resources and fishery resources. Haizhou Bay, Lvsi, Taisha and Changjiangkou Estuary are regarded as the four great sea fisheries of Jiangsu.

The Taihu Lake, one of the five great lakes in China, takes up 2300 square kilometers and is one of the most wealthy areas of China. Along the lake, there are plenty of places of interest and pleasant sceneries that can be compared to poem and picture. It is one of the most attractive touring routes recommended by the national Tourist Administration.

The Hongze Lake, originated from the alluvial plain in the middle reaches of the Huaihe River, is located in the northwest of Jiangsu. The lake covers 2069 square kilometers and is the fourth great lake in our country.

Jiangsu is in the transitional region of subtropical and warm temperate zone. It is mild with moderate rainfall. Here, there are numerous rivers, fertile lands, plentiful mineral resources, splendid places of interest and beautiful scenery. So Jiangsu melts with the beauty of natural scenery and the charm of land of water and has deep spirit under humane sceneries and historical remains.



▲ The Hongze Lake



low Sea

◆ Changzhou • The Tianmu Lake

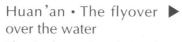
Taizhou • The ▶ paddy field in Xinghua



◀ Ancient charm of the Canal

vancy Project The Jiangdu Water Conservancy

Project, also known as Water Diversion Project, is the largest electricity-powered irrigation works in our country and even in the Far East. It is also the water source of the east line of South-North Water Transfer Project.



The Jinghang Grand Canal and the outlet to the sea of the Huaihe River as long as about 160 kilometers join here.



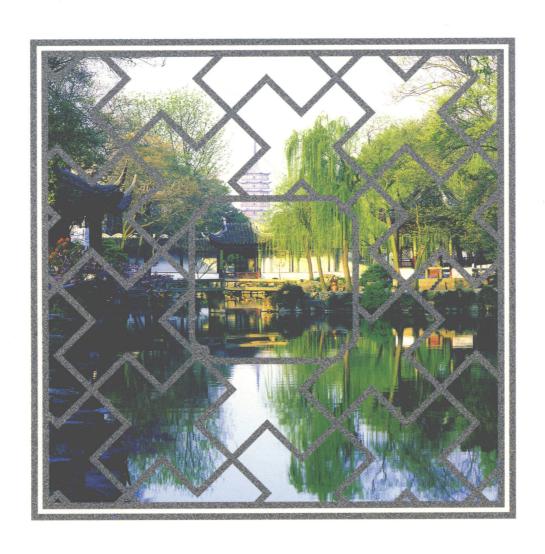


In the Spring and Autumn Period (486 B.C.), Fuchai, the King of the Wu Kingdom had the Han Channel ditched and Han Cheng city built, which are the predecessors of the ancient canal and Yangzhou city respectively. Afterwards, the channel was ditched and extended several times to today's scale. The Jinghang Grand Canal is as long as nearly 1800 kilometers. It's the longest man—made river as well as one of the oldest canals in the world.

Cities famous for their history and culture, which lie along the Jiangsu sector of the Grand Canal, are just like pearls decorating either banks of the canal.



▲ Poplar Forest along the North Jiangsu Main Irrigation Canal



Long History





▲ Nanjing • New look of the ancient metropolis

Jiangsu has a long history. About 500,000 years ago, just the same period when Peking Man lived, there lived Nanjing Man here. Further, Jiangsu has a recorded history of civilization of over 6000 years. As early as in the Six Dynasties Period(C3rd-C6th), Jiangsu was the economic and cultural center in the southeast area of China. After the Sui and Tang Dynasties, especially with the ditching of the Jinghang Grand Canal, Jiangsu had become one of the economic and cultural centers of the whole country. In modern times, Jiangsu has increasingly become one of the provinces with the most developed economy and culture.