



下沙人民  
欢迎您!

沙田酒店  
SEA VIEW HOTEL

WALK INTO XIASHA WALK INTO XIASHA

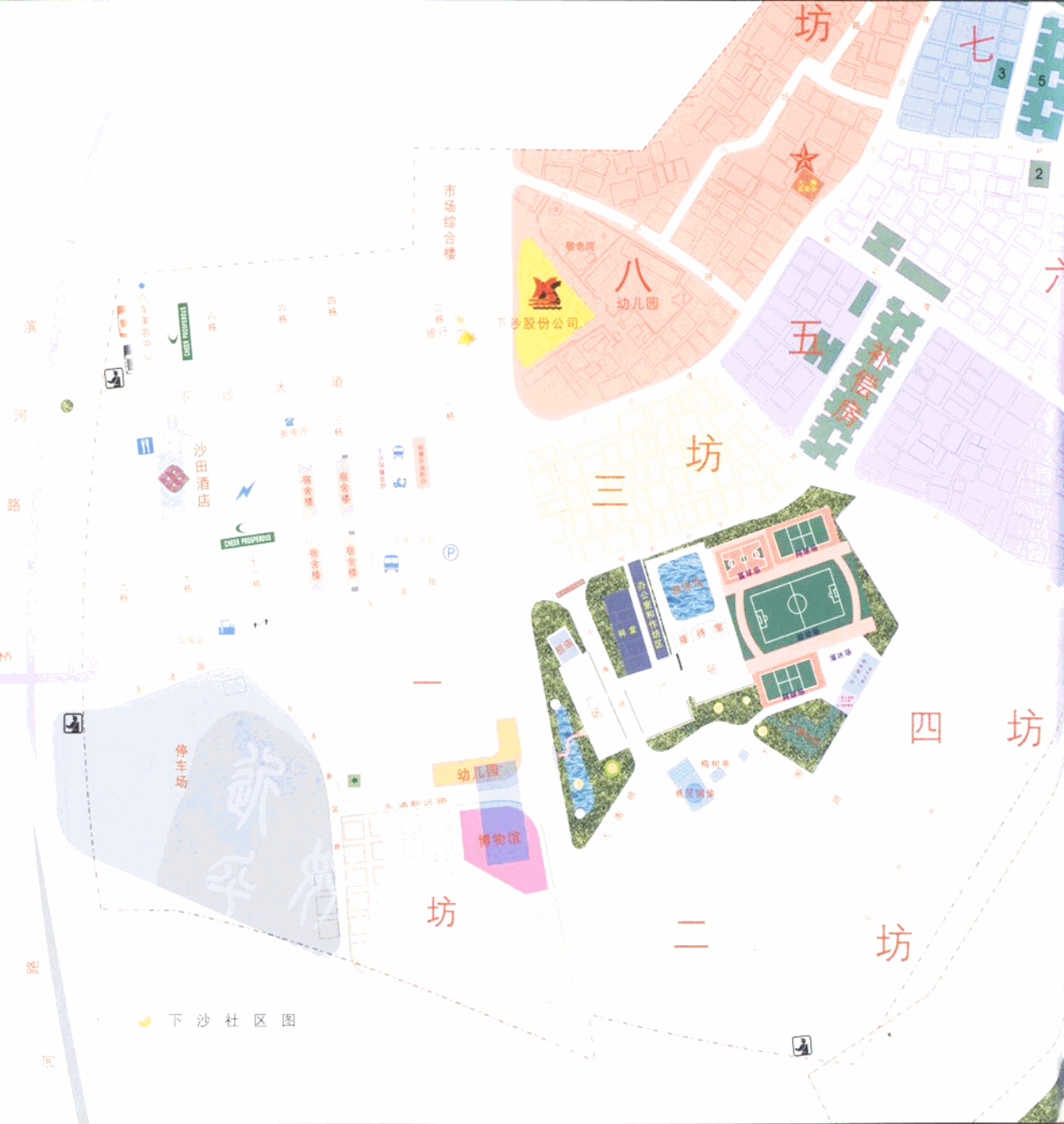
中国·深圳·下沙



PDG

谨以此书献给 ——

- 关心、帮助、支持沙头下沙发展的上级领导和社会各界人士
- 呕心沥血、百折不挠为建设家园辛勤劳动的沙头下沙人民





走进中国

中国地理知识问答



深圳

观

速

高

速

站

横

沙湾联检站

盐田

布吉联检站

盐田

梅林检查站

市政府★

沙头下沙

沙头

香港特别行政区

# CONTENTS

2	前 言	FOREWORD	2
6	关 怀 篇	CHAPTER OF KIND CARES	6
24	经 济 建 设 篇	CHAPTER OF ECONOMIC CONSTRUCTION	24
32	生 态 环 境 篇	CHAPTER OF ENVIRONMENT	32
38	文 明 风 尚 篇	CHAPTER OF CIVILIZATION	38
52	社 区 文 化 篇	CULTURE OF THE COMMUNITY	52
68	昨 日 下 沙	XIASHA YESTERDAY	68
72	下 沙 的 明 天	BEAUTIFUL FUTURE OF XIASHA	72
78	后 记	POSTSCRIPT	78





# 前言 I

## THE PREFACE



华天宝，人杰地灵。

深圳湾红树林畔，有一个美丽的地方。

站在深圳滨河大道与滨海大道的交汇点上，举目南眺，有两片风格迥异的景致尽收眼底。

西边一片是遥遥绵延在海岸线上的绿色纽带红树林。东边一片是楼宇鳞次栉比，商铺星罗棋布的现代化城市社区。这片现代化城市社区便是闻名遐迩的全国精神文明先进典型——下沙。

南宋时期，一位叫黄默堂的男子来深圳湾畔开创了下沙村，勤劳的下沙村民世代代在这片土地上以种田、养蚝、捕鱼为生。尽管下沙人有“村前是银行（海湾），村后是粮仓（良田）”之说，村民却一直无法改变贫穷落后的生活状况。

物换星移，沧海桑田。改革开放以后，下沙村发生了翻天覆地的变化。种田、养蚝的村民，洗脚上田，特别是1992年，下沙村响应深圳市的农村城市化政策，实现“两个转变”，成立下沙实业股份有限公司。在董事会的领导下，确立了高起点规划、高标准建设、高效率管理的发展战略，学习国内外先进的管理经验和技术，制定了具有国内外先进水平的未来二十 years 下沙社区城市化总体规划。公司形成以物业管理为基础，以先进工业为支柱，以商贸和科技兴村的发展方针，实施旧村城市化改造和基础设施建设，同时，大力发展第三产业，积极开拓房地产和旅游业，不断壮大集体经济。现在，公司已发展为经营多元化、综合性的股份公司。公司总资产由成立初期的6135万元发展到目前4.298亿多元，村民生活富足，实现了经济与社会的全面进步，具备了雄厚的发展实力。

昔日的农村如今已发展成为初具规模的城市新社区。走进下沙，映入眼帘的是一幅都市风貌。园林式、花园式住宅区，大型文化体育广场，社区学校，幼儿园，博物馆，图书馆，敬老院，社区健康服务中心，邮局、银行、超市，剧院，星级酒店一应俱全。许多具有特色的民俗文化也保留下来，驰名海内外，载入世界吉尼斯纪录的“大盆菜”美食，历史悠久的古建筑物——黄思铭公世祠和陈杨侯古庙，吸引着海内外游客。由于环境优美，交通发达，许多国内外投资者到下沙投资经商置业，现有“三资”企业二十余家，主要生产名牌时装、电子表、手表等轻工产品，产品远销香港、东南亚和欧洲等国内外市场。

在经济建设高速发展的同时，下沙精神文明建设成绩卓著，公司荣获“全国军民共建先进单位”和“全国精神文明建设先进单位”，省、市“文明单位”，深圳市“安全文明小区标兵”、“园林绿化先进单位”，深圳市“先进企业”等荣誉130多项。精神文明建设与经济建设相得益彰，下沙投资发展的软环境俱备，招商引资步伐加大，逐步走向腾飞。

新世纪，新里程，激流勇进的下沙人挺立潮头，深入贯彻十六大精神，高举邓小平理论伟大旗帜，全面贯彻“三个代表”重要思想，致力于发展先进生产力，致力于创建先进文化，致力于为百姓造福，与时俱进，开拓创新，推动各项事业再上新台阶。

下沙正以豪迈的姿态和坚实的步伐，续写新的辉煌。

黄思铭

WALK INTO XIA SHA

走进下沙

There is a very beautiful place by the mangrove forest on the Shenzhen bay.  
Here the place is rich and the people are smart, it is like a present from God.  
Standing on the meeting point of River Bank Road and Sea Bank Road and looking at the south, you can see two scenes in front of your eyes with different styles.

The sight on the west is green mangrove forest belt winding along the coastline, and the sight on the east is the modern city area with many high and low buildings and shops. This modern city area is Xiasha, the famous sample of spiritual civilization of the station.

During South-Song Dynasty, a man named Huang Motang came to Shenzhen Bay and established Xiasha Village, the hardworking Xiasha villager made a living by farming, feeding and fishing. Although there was a saying that there is a bank (refer to the bay) in front of the village, and a barn (refer to the farmland) behind the village, but the villagers still not change the poor situation for a long time.

Time passed by. After China opening to the world, great changes happened in the village. The farmers no longer do farming and the fishers no long do fishing. Especially after 1992, the villager responded to the urbanization policy and realized Two Changes, establishing Xiasha Industrial Holdings Co., Ltd. Under the leading of the board of directors, the company established the development strategy of high start level in layout, high standard in construction, high efficiency in management, learning the advanced management experience and technology from home or abroad, settling down the Xiasha general layout in the next 20 years in the international advanced level. The company formed property management as the base, advanced industry as the support, trade and technology as the direction, implement the old village urbanization and infrastructure construction, meanwhile, developing the third industry, real-estate industry and tour industry, enlarging the collective economy. Now, it is developed as a multiple and integrated management company, and the total asset has increased from the initial 61,350,000 to 0.4 billion. The villagers now are well off and advance both in economic and social life, holding the strong development power.

The former village now is developed as a new city community with a quite scale. When you step in Xiasha, in front of you there are the garden-like houses with modern city appearance, large size culture and sports square, schools and kindergartens, museum, library, home for the aged, healthcare center, post office, supermarket, cinema, hotel, etc. Many kinds of folk culture have been kept, such as the famous Big Bowl Dish, which is recorded in World Guinness World Records, Huang Siming Memorial Temple and Chen Yangzhou Old Temple, which are the ancient buildings with long history and attract tourist from all over the world. Many investors invested and buy properties in Xiasha because of the beautiful environment and convenient transportation, now there are more than 20 foreign enterprises, mainly produce name brand light industry products such as fashion garments, electronic watch, handbag, etc, and the products are sold in long distance markets Hong Kong, East Asia and European.

In the meanwhile of fast speed developing, the spiritual civilization construction has the got many productions. The company is awarded more than 130 titles, such as the National Advanced Organization Constructed by The Army and The Community, National Advanced Organization of Spiritual Civilization, Civilized Organization of the city and the province, Shenzhen Model of Secure Area, Shenzhen Advanced Enterprise, etc. The construction of civilization is developed together with the economic construction. Xiasha has the soft developing environment, with the step of investment attracting is bigger, it will life-off by and by.

The new century bring a new journey to Xiasha village, the villagers will stand steadily in the tide head, deeply implementing the spirit of The Sixth Session, committing to develop advanced productivity and culture, devoting to contribute to the common people, going forward with the time and taking innovation to promote each field to climb up the new level.

Xiasha is now continuing writing the new advantage with the heroic like appearance and strong steps.



百米巨龙闹元宵，百鸟归巢话团圆







## 情怀篇 I

### CHAPTER OF KIND CARES

19

92年的春天，中国改革开放的总设计师邓小平亲自视察深圳，并发表著名的南方谈话，那是让亿万中国人热血沸腾的时刻。下沙，正是乘着这改革开放之风，在各级领导、党委和政府的关心和支持下，在短短几年间异军突起，脱颖而出，从一个不起眼的小渔村，发展为饮誉海内外的现代化文明新社区。省市及中央领导同志的视察指导，给予下沙人以极大的鼓舞和鞭策。

下沙的每一个进步，每一个成就，都凝聚着各级领导的心血和关怀。

走进下沙



原中共中央政治局常委、全国政协主席李瑞环同志亲切接见黄英超董事长



● 中央政治局委员、书记处书记、中宣部部长刘云山同志视察下沙





愛國愛鄉  
共創繁榮

一九九八年十月 王兆國 題

● 中央政治局委员、全国人大常委会副委员长，中华全国总工会主席王兆国同志亲自接见黄英超董事长，并为下沙公司题词



👉 全国人大副委员长程思远同志(中)在黄英超同志的陪同下深入下沙进行调研工作



👉 全国人大副委员长曹志同志(中)在黄英超同志的陪同下深入下沙进行调研工作



下沙股份  
SHATOUXIA SHA COMPANY LIMITED

创业维艰  
前程似锦

一九九九年八月二日 吴阶平题

沙头下沙股份有限公司



全国人大副委员长吴阶平同志在黄英超同志陪同下视察下沙并挥笔题词

下沙的明天  
更美好

费孝通  
一九九九年八月二日



原全国人大副委员长、著名社会科学家费孝通同志(左)视察下沙工作



改革·開放  
換了人間  
胡啟立

● 全国政协副主席胡启立同志(左三)在沙头下沙视察工作听取黄英超同志的工作汇报



● 全国政协副主席李贵鲜同志视察下沙



● 原中组部部长吕枫同志视察下沙





广东省副书记、深圳市委书记黄丽满同志（右）在沙头下沙检查工作时与黄英超董事长合影