

全国高等院校经管专业双语教材
全国高等院校商务英语专业规划教材（本科）
“十二五”高等院校国际经济与贸易专业规划教材

国际贸易理论与实务

（英文版）

（第三版）

International Trade Theory and Practice

(Third Edition)

张素芳 编著

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出版说明

随着中国与世界日益频繁的经济互动，用国际上的通用语言来思考、交流、工作的能力也越来越受到重视，既具有扎实专业知识又掌握娴熟外语的复合型人才成为现今市场的主要需求。双语教学就是在这种背景下顺应时代的产物。

根据教育部高等教育司的定义，双语教学是指将母语外的另一种外国语言直接应用于非语言类课程教学，并使外语与学科知识同步获取的一种教学模式。双语教学体现了现代教育思想，融外语与学科知识教学于一体，注重提高学生专业外语水平和直接使用外语从事科研的能力；注重促进学生专业知识、外语水平及能力素质的全面发展，增强学生直接使用外语从事国际经贸的涉外能力、适应能力以及国际商务实战技能。

为了适应市场需求和高校教学需要，对外经济贸易大学出版社组织编写了这套全国高等院校经管专业双语教材，主要适用于全国高等院校经管、金融、法律等专业、商务英语专业和英语专业的商务/应用/外贸英语方向的学生。

本系列每本教材的编著均遵循“user-friendly”（方便使用者）的指导思想，从体例安排到语言风格均旨在满足使用者（包括教授方与学习方）的实际需求，力图避免外文原版教材在体例与内容上使中国学习者“水土不服”的弊端。整套教材内容包括《国际贸易理论与实务（英文版）（第三版）》、《国际贸易理论与实务（英文版）（第三版）辅导用书》、《国际商务谈判（英文版）》、《国际贸易实务（英文版）（第二版）》、《国际贸易实务（英文版）（第二版）辅导用书》、《国际金融（英文版）》、《国际贸易法（英文版）》、《国际商务管理概论（英文版）》、《基础会计（英文版）（第二版）》、《基础会计（英文版）（第二版）教师用书》、《新编国际结算与案例（英文版）》等。本系列教材将从国内高等院校的教学实际出发，随着高校双语教学的发展而扩充完善。

本套教材的编写队伍来自全国重点高等本科院校，编写教师均有着双语实际教学经验，这是本套教材编写质量的重要保证。

对外经济贸易大学出版社

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前

言



承蒙广大读者、同仁的厚爱，本书自 2010 年 8 月第二版出版以来，不到三年时间里已重印 3 次。在此，感谢大家的支持与关爱！此次再版的教科书有两点改进：一是增加了近几年来国际贸易的新动态，如第 1 章导论部分和第 11 章国际贸易术语部分；二是做了一些修改与完善工作。

与第二版一样，本书仍分为两大部分：第一部分为国际贸易理论与政策，第二部分为国际贸易实务。两部分既可单独使用，也可同时使用。“国际贸易”课程可使用第一部分，即第 1 章至第 10 章；“国际贸易实务”课程可使用第二部分，即第 11 章至第 18 章；“国际贸易理论与实务”课程则可使用整本教材。

与本版教材配套的《辅导用书》，也做了一些修改，并由对外经济贸易大学出版社同期出版。

本教材适合国际经济与贸易专业、金融学专业及国际经济学专业的本科生，以及具有大学英语四级水平和微观经济学基本知识，从事或准备从事国际经济贸易工作的读者使用。

本书得以出版应感谢对外经济贸易大学出版社的大力支持，感谢教育部国家级双语教学示范课程项目（项目号：XM0823）提供的经费资助，感谢 GOOGLE 公司提供的极其丰富的英文电子图书。编写过程中参考了大量国内外文献，在此向各位作者一并致谢！

书中不妥和疏漏之处，恳请读者指正！请与我联系！

此外，本书配有教学课件（PPT），供教师教学参考，请登录 www.uibep.com 下载。

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Section I International Trade Theory and Policy

CHAPTER 1 INTRODUCTION TO INTERNATIONAL TRADE

§1 The Reasons for International Trade

1. Get the goods needed
2. Gain economic benefits
3. Other reasons

§2 The Differences between International Trade and Domestic Trade

1. More complex context
2. More difficult and risky
3. Higher skills required

§3 Basic Concepts Relating to International Trade

1. Visible trade and invisible trade
2. Favorable balance of trade and unfavorable balance of trade
3. General trade system and special trade system
4. Volume of international trade and quantum of international trade
5. Commodity composition of international trade
6. Geographical composition of international trade
7. Ratio of dependence on foreign trade

CHAPTER 2 CLASSICAL TRADE THEORIES

§1 Mercantilism

1. The development of mercantilist thought
2. The mercantilist economic system
3. Economic policies pursued by the mercantilists

4. Discussions

§2 David Hume's Challenge to Mercantilism

1. Assumptions of price-specie-flow mechanism
2. The price-specie-flow mechanism

§3 Adam Smith's Theory of Absolute Advantage

1. Assumptions of Adam Smith's theory of absolute advantage
2. Challenge to Mercantilism
3. Example

§4 David Ricardo's Theory of Comparative Advantage

1. The concept of comparative advantage
2. Example
3. Analysis of the theory of comparative advantage by using modern tools

CHAPTER 3 NEOCLASSICAL TRADE THEORIES

§1 Gains from Trade in Neoclassical Trade Theory

1. Increasing opportunity costs on the PPF
2. General equilibrium and gains in autarky
3. General equilibrium and gains after the introduction of international trade

§2 Reciprocal Demand Theory

1. A country's offer curve
2. Trading equilibrium
3. Measurement of terms of trade

§3 Factor Endowment Theory

1. Factor intensity in production
2. Factor endowments, factor prices, and comparative advantage
3. Assumptions of the factor proportions theory
4. The Heckscher-Ohlin theorem
5. An example to illustrate H-O theorem
6. The factor price equalization theorem
7. The Stolper-Samuelson theorem

§4 The Leontief Paradox—An Empirical Test of the Factor Proportions Theory

1. The Leontief paradox
2. Suggested explanations for the Leontief Paradox and related theories

CHAPTER 4 POST-HECKSCHER-OHLIN THEORIES OF TRADE

§1 The Product Cycle Theory

1. The imitation lag hypothesis
 2. The product cycle theory
 - §2 The Linder Theory
 1. Assumptions of the Linder theory
 2. Trade comes in the overlapping ranges of product sophistication
 - §3 Intra-Industry Trade Theory
 1. Explanations of intra-industry trade
 2. Measurement of intra-industry trade
- CHAPTER 5 IMPORT PROTECTION POLICY: IMPORT TARIFFS
- §1 Types of Import Tariff
 1. In terms of the means of collection
 2. In terms of the different tariff rates applied
 3. In terms of special purposes for collection
 - §2 The Effects of Import Tariffs
 1. Concepts of consumer surplus and producer surplus
 2. The welfare effects of import tariffs
 - §3 Measurement of Import Tariffs
 1. The “height” of import tariffs
 2. Nominal versus effective tariff rates
- CHAPTER 6 IMPORT PROTECTION POLICY: NON-TARIFF BARRIERS
- §1 Forms of Non-tariff Barriers
 1. Quantity control measures
 2. Price control measures
 3. Para-tariff measures
 4. Finance measures
 5. Anti-competitive measures
 6. Miscellaneous measures
 - §2 Effects of Non-tariff Barriers
 1. The effects of an import quota
 2. The effects of a subsidy to an import-competing industry
- CHAPTER 7 EXPORT PROMOTION AND OTHER POLICIES
- §1 Export Subsidy and Production Subsidy
 1. Export subsidy and its effects

2. Production subsidy and its effects

§2 Other Export Promotion Policies

1. Devaluation of home currency

2. Commodity dumping

3. Bonded warehouse

4. Special trade zone

5. Export promotion programs

§3 Export Restrictions and Import Promotion Policies

1. Export restrictions policies

2. Import promotion policies

§4 Trade Sanctions

1. Introduction to trade sanctions

2. Effectiveness of trade sanctions

CHAPTER 8 ARGUMENTS AGAINST FREE TRADE

§1 Traditional Arguments against Free Trade

1. Infant industry argument

2. Terms of trade argument

3. Balance of trade argument

4. Tariff to reduce aggregate unemployment argument

5. Fair competition argument

6. National security argument

§2 New Protectionism

1. Tariff to extract foreign monopoly profit

2. Export subsidy in duopoly

§3 The Political Economy of Trade Policy

1. Median voter model

2. Collective action theory

3. Contribution in political campaigns

CHAPTER 9 REGIONAL ECONOMIC INTEGRATION

§1 Types of Regional Economic Integration

1. Preferential tariff arrangement

2. Free trade area

3. Customs union

- 4. Common market
- 5. Economic union
- §2 The Static and Dynamic Effects of Regional Economic Integration
 - 1. Static effects of regional economic integration
 - 2. Dynamic effects of regional economic integration
- §3 Economic Integration in Europe, North America and Asia
 - 1. Economic integration in Europe
 - 2. Economic integration in North America
 - 3. Economic Integration in Asia
- CHAPTER 10 GATT and WTO
 - §1 GATT
 - 1. The origination of the GATT
 - 2. The GATT's activities: eight trade negotiation "Rounds"
 - 3. The Uruguay Round of trade negotiations
 - 4. Two GATTs
 - 5. WTO vs. GATT: main differences
 - §2 WTO
 - 1. An overview
 - 2. The fundamental principles of the WTO
 - 3. The structure of the WTO
 - 4. WTO agreements
 - 5. Ministerial conferences
 - §3 China and the WTO
 - 1. China's accession to the WTO
 - 2. Opportunities and challenges to China

Section II International Trade Practice

- CHAPTER 11 INTERNATIONAL TRADE TERMS
 - §1 INCOTERMS 2010
 - 1. The role of trade terms
 - 2. INCOTERMS 2010
 - §2 FOB, CFR and CIF
 - 1. FOB—Free on Board (...named port of shipment)

2. CFR—Cost and Freight (...named port of destination)
3. CIF—Cost, Insurance and Freight (...named port of destination)

§3 FCA, CPT and CIP

1. FCA—Free Carrier (...named place of delivery)
2. CPT—Carriage Paid To (...named place of destination)
3. CIP—Carriage and Insurance Paid To (...named place of destination)

§4 Other Trade Terms

1. EXW—Ex Works (...named place)
2. FAS—Free Alongside Ship (...named port of shipment)
3. DAT—Delivered At Terminal (...named terminal at port or place of destination)
4. DAP—Delivered At Place (...named place of destination)
5. DDP—Delivered Duty Paid (...named place of destination)

§5 Shipment Contract and Choice of Trade Terms

1. Shipment contract
2. Choice of trade terms

CHAPTER 12 QUALITY, QUANTITY, PACKING AND PRICING

§1 Quality

1. Name of commodity
2. Methods of expressing quality of commodity in the contract
3. Quality clause in the contract

§2 Quantity

1. The systems of weights and measures
2. Quantity units
3. Methods for calculating weight
4. Quantity clause in the contract

§3 Packing

1. Types of transport packing
2. Marks on transport packing
3. Neutral packing
4. Bar codes
5. Packing clause in the contract

§4 Pricing

1. Points to be considered in pricing
2. Choice of currency for accounting and payment
3. Commission and discount
4. Cost accounting in export
5. Price clause in the contract

CHAPTER 13 INTERNATIONAL CARGO TRANSPORTATION

§1 Modes of Transport

1. Ocean transport
2. Rail transport
3. Air transport
4. Intermodal transport (multimodal transport)

§2 Major Shipping Documents

1. Bill of lading (B/L)
2. Other shipping documents

§3 Shipment Clause

1. Time of shipment
2. Port of shipment and destination
3. Partial shipments and transshipment

CHAPTER 14 INTERNATIONAL MARINE CARGO INSURANCE

§1 Perils and Losses in Marine Transport

1. Perils and risks
2. Ocean average and charges

§2 Ocean Marine Cargo Clauses of the CIC

1. Basic ocean marine cargo insurance
2. W/W clause
3. Additional risks

§3 Institute Cargo Clauses (ICC)

1. ICC(A)
2. ICC(B)
3. ICC(C)

§4 Export and Import Insurance Practice in China

1. Insurance clause in the contract
2. Insurance practice in China's export and import

CHAPTER 15 INTERNATIONAL PAYMENT

§1 Instruments of International Payment

1. Bills of exchange (draft)
2. Promissory note
3. Cheque

§2 Remittance and Collection

1. Remittance
2. Collection

§3 Letter of Credit

1. Definition of letter of credit
2. Parties to a letter of credit
3. Procedure for letter of credit operations
4. Contents of a letter of credit
5. Features of letter of credit business
6. UCP600
7. Classification of letters of credit

§4 Banker's Letter of Guarantee

1. Parties to a banker's letter of guarantee
2. Types of banker's letters of guarantee
3. Differences between letter of guarantee and letter of credit

§5 Terms of Payment in the Contract

1. Payment by remittance
2. Payment by collection
3. Payment by letter of credit

CHAPTER 16 INSPECTION, CLAIM, FORCE MAJEURE AND ARBITRATION

§1 Commodity Inspection

1. Importance of commodity inspection
2. Time and places of commodity inspection
3. Commodity inspection body
4. Commodity inspection standards
5. Commodity inspection clause in the contract

§2 Claim

1. Liabilities of breach of contract

2. Claim clause in the contract

§3 Force Majeure

1. The meaning of force majeure
2. The consequences of force majeure
3. Force majeure clause in the contract

§4 Arbitration

1. The ways of settlement of disputes
2. Features of arbitration
3. Advantages over court proceedings
4. Arbitration agreement
5. Enforcement of an award

CHAPTER 17 NEGOTIATION AND FORMATION OF CONTRACT

§1 International Trade Negotiation

1. Enquiry
2. Offer
3. Counter-offer
4. Acceptance

§2 Formation of Contract

1. Offer
2. Acceptance
3. Formation of contract

CHAPTER 18 IMPLEMENTATION OF INTERNATIONAL SALES CONTRACT

§1 Cargo Readiness

1. Contractual quantity, quality and packing conformity requirements
2. Fitness for ordinary and particular purposes
3. To timely fulfil the obligation to deliver
4. Ensuring freedom from third party claims

§2 Examination of and Amendment to the L/C

1. Urging the opening of L/C
2. Examining L/C
3. Amendment to L/C

§3 Shipment, Insurance and Customs Clearance

1. Shipment

2. Insurance

3. Customs clearance

§4 Documentation

1. Quality requirements for documents

2. Period of time for presentation of documents

3. Types of documents required by the credit

§5 Settlement of Export Proceeds in Foreign Exchange

1. Three ways of settlement of export proceeds in foreign exchange in China

2. The ways of handling discrepancies between the documents and the L/C

§6 Verification and Writing-off of Export Proceeds in Foreign

Exchange and Export Tax Rebate

1. Verification and writing-off of export proceeds in foreign exchange

2. Export tax rebate declaration

REFERENCES

Section I

International Trade Theory and Policy

INTRODUCTION TO INTERNATIONAL TRADE ■ ■ ■ □

Learning Objectives

In this chapter, you will learn:

- Reasons for international trade
- Differences between international trade and domestic trade
- Basic concepts relating to international trade

International trade is the exchange of goods and services across national borders or territories. It is also known as world trade, import and export trade or overseas trade in island nations such as Great Britain, Japan, etc. In most countries, it represents (占) a significant share of gross domestic product (GDP). While international trade has been present throughout much of history, its economic, social, and political importance has been on the rise only in recent centuries. Industrialization, advanced transportation, globalization, and multinational corporations are all having a major impact on the international trade system. Increasing international trade is crucial to the continuance of globalization. International trade is a major source of economic revenue for any nation that is considered as a world power. Without international trade, nations would be limited to the goods and services produced within their own borders or territories.

This chapter firstly illustrates the reasons for international trade, and then it discusses the major differences between international trade and domestic trade. Finally it defines some basic concepts relating to international trade.