



Strategy in Emerging Markets: Management, Finance and Sustainable Development

Proceedings of 2013 International
Conference on Strategic Management

Edited by

Jie Xiaowen

Xu Erming

Ali Kutan

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- Global Tourism Development and Hospitality Management
- Tourism Destination Management
- Market and development of Leisure Tourism Products
- Ethics and Model of Eco-tourism
- Application and Innovation of Information Technology in Tourism

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