

PROCEEDINGS OF
2010 INTERNATIONAL CONFERENCE
ON PUBLIC ADMINISTRATION (6th)
(Volume III)

October 22-24, 2010
Canberra, Australia

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Executive Editor in Chief
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The Australia and New Zealand School of Government
School of Political Science and Public
Administration of UESTC

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Institute of Public Administration Australia

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Foreword

Public Administration Challenges and Opportunities: Serving Citizens in a Globalised World

Practicing public administrators and scholars worldwide are committed to serving citizens in a globalised world. Both challenges and opportunities however confront the efficient, effective, economical delivery of essential public goods and services. Fundamental resource challenges resulting from the global downturn of national economies over the past several years have added complexity and frustration to getting the job done. The phrase “doing more with less” has become all too real in many parts of the world. As the papers in these Proceedings demonstrate, the 2010 International Conference on Public Administration includes wide ranging inquiry into the challenges and opportunities to serve citizens in a diverse array of cultures, economies, and political-administrative settings.

2010 International Conference on Public Administration (6th), co-sponsored by University of Electronic Science and Technology of China, American Society for Public Administration, Chinese Public Administration Society, Institute of Public Administration Australia, The Australian National University, The Australia and New Zealand School of Government, Crawford School of Economics and Government of The Australian National University, School of Public Administration of Moscow State University and *Chinese Public Administration Journal* seeks to provide a forum for distinguished speakers from academia, government and industry to discuss problems and new ideas, share experiences of success and failure in public administration, explore the changes that public administration poses for all aspects of governance, and promote international co-operation in the field of public administration.

The theme of 2010 International Conference on Public Administration (ICPA 6th) — Public Administration Challenges and Opportunities: Serving Citizens in a Globalised World, focusing on serving citizens and delivery public goods and services efficiently, effectively and economically in a globalised world. The papers collected in ***Proceedings of 2010 International Conference on Public Administration*** represent a vast storehouse of new information and knowledge that should be useful to public officials on every continent, East-West and North-South, which offer insight, information, and knowledge on a variety of subjects that practicing public administrators and scholars should find useful.

The submissions of 2010 International Conference on Public Administration (6th) have amounted to Eight Hundred and Fifty- Eight pieces from both China and abroad, including more than a hundred pieces submitted by foreign experts, scholars and practitioners to both School of Political Science and Public Administration of University of Electronic Science and Technology of China and America Society for Public Administration.

After peer reviews by 2010 ICPA Academic Committee, the papers collected in *Proceedings of 2010 International Conference on Public Administration(6th) (Volume III)* are One Hundred and Thirty Eight, which offer a wide array of new knowledge and information on subjects that public administrators and scholars should find of some valuable and practical uses. The 6th Proceedings of the 2010 International Conference on Public Administration suggest that the daunting challenges confronting citizens worldwide can and are being approached with expertise, commitment, and professionalism of the highest order. Six encompassing sub-themes can be identified in the pages that follow: (1) Public Administration Theory, Practice and Reform, (2) Management Issues and Innovation, (3) Governance with Networking, Law and Partnerships, (4) Public Service Delivery Challenges and Reform, (5) Citizenship, Institutions, Communication and Innovation, and (6) International and Global Challenges in Public Administration.

Among the papers that focus on Public Administration Theory and Practice and Reform are those by Ali Asghar Pourezzat, Hashem Sodagar, Ghazaleh Taheri Attar, Seyyed Mahdi Sharifmousavi and Majed Najji from Iran “A Model for Public Participation on the Basis of ECPs”, Carla Miller from USA “Elephants, Ethics and Enigmas—A Practitioner’s Analysis of Municipal Government Ethics and Anti-corruption Programs in the United States”, Jonathan Ellis and Dwight Vick from USA “Impact of Sowell’s Constrained and Unconstrained Mindset on Public Administration Theory as Applied to Microcredit”, HUANG Hong-hua from P.R. China “Function Division between County and Town Level Governments: Case Study of Chengdu”, CHEN Wei and NIU Lin-xiao from P.R. China “Research on the Types, Characteristics and Responses of the Land-requisitioned Farmers’ Family Stress — A Case Study of Beibei, Chongqing, China”, ZHU Xiao-ning and MUPALISE form P.R. China “On the Necessity of Building of the Government’s Credibility and Its Realization in China”.

Management issues and innovation are the subjects of papers by Huaqun Li, Shaoming Cheng and Kingsley E. Haynes from USA “The Employment Effects of New Business Formation: A Regional Perspective”, P VEERAN and IW FERREIRA from South Africa “The Impact of Globalisation on Human Resources Management Policies and Procedures in the South African Public Service”, Stephen Grech from Australia “Lean Government: Is Lean and Six Sigma too Heavy or just Right for

Government?”, GU Jian-ya from P.R. China “Study on Mechanisms of the Executive Power Running in the Sun”, LI Yan-fei and TIAN Jia-hua from P.R. China “The Accountability of the Government: Current Situation, Influential Factors and Analyses of the Method of Improvement—A Case Study of the Long Nan Event of Gansu Province”, TANG Zhi-wei and CHEN Meng from P.R. China “A Study on the Influence Elements of Public Emergency Response Capability in the Public Crisis Events”, YANG Sheng-yi and JIN Lei from P.R. China “Performance and Reconstruction of Industrial Associations’ Functions from the Cost-benefit Perspective: Based on the Case of Wenzhou City in China”.

Governance with Networking, Law and Partnerships are addressed by Divya Vishen and Manoj Dixit from India “Computerised Land Records: A Solution to Many Problems A Study of India”, Tetsuya Endo from Japan and P. Michael Paules from USA “International Comparative Study of Key Persons on Local Government Organizations—Conceptual and Practical Analysis of Leadership Development through Strategic Human Resource Training in Local Government Administration to Meet the Demands of the Future Borderless Global Economy”, Parvaz Azharul Huq from Bangladesh “Public-private Partnership in Primary Health Service Delivery: Lessons from Bangladesh”, Vladimir SOLODOV, Evgeny STIRIN and Christoph GLAUSER from Russia “Citizen-centric Measurement of Official Web-sites as a Step Towards E-government in Russia”, YANG Zhen-hai from P.R. China “The Study of Cultivating Civil Servant’s Administration Ethics from the Perspective of New Public Service Theory”, XUE Jing-jin and XIONG Xiao-gang from P.R. China “A Strategic Research into the Development of China Telecom’s Operating Channels in the 3G Era”, SHENG Ming-ke, ZHAO Long and CHEN Lu-wen from P.R. China “Constructing Public Satisfaction Evaluation System of the Government Information Service”.

Among papers analyzing Public Service Delivery Challenges and Reform are those by Wallace Swan from USA “Implementation of Internet-based Public Administration Programs”, Maria Piotrowska from Poland “Determinants of Public Service Performance at the Local Administration in Poland?”, Oscar Mwangi, Liront’so Raliile, Monyane Rakharebe, Nthuseng Nkhethoa and Ntlatlapa Mosae from Lesotho “Management Issues and Service Delivery Challenges in Lesotho and Possible Solutions”, XIANG De-cai from P.R. China “Collaborative Governance in the Public Services Delivery in Chinese Rural Areas”, GAO Meng from P.R. China “Public Sports Human Resources’ Development and Management in Chinese Local Colleges”, CHEN Si-fan and WAN Cheng-li from P.R. China “The Research on Civil Service Examination Evaluation Mechanism of China”, LI Xi from P.R. China “Research on Provision of Local Public Goods under the Fiscal Decentralization System in China”.

Citizenship, Institutions, Communication and Innovation are addressed in papers by Caroline H. Pajaron from Philippines “Is CARPER Better? A Review of the Philippine Comprehensive Agrarian Reform Law (Republic Act 9700) and Good Governance”, MUNYALI Alfonso K from Kenya “Reforming the Public Sector through Enhanced Citizen and Stake Holder Participation: The Opportunities and Challenges for the Public Administrator”, Zahra Rohi, Reza Nayebi from Iran “Displacement of Employees of Government and Executive Bodies in Metropolises (Challenges and Opportunities) Case Study on the Displacement Plan of Employees of Government and Executive Bodies in Iranian Capital City”, HU Teng from P.R. China “On Government’s Response to Network Public Opinion in China”, HE Lan and XIANG Xin-yi from P.R. China “An Analysis on the Lost-land Peasants’ Anti-citizenization Behavior—Based on a Survey in Chongqing”, XIE Mei and QIU Xin from P.R. China “The Public Opinion Guidance in Coping with the Emergency under the Influence of News Media in China”.

Issues on International and Global Challenges in Public Administration are addressed by BI Gong-bing, ZHONG Na and DING Jing-jing from P.R. China “Evaluating Industrial Efficiency Based on Parallel DEA Model—Take Three Major Industrial Economies of Chinese 30 Provinces as an Example”, HAN Zhen-yan and HAN Xiao from P.R. China “Demands and Suggestions for Development of Aging Industry in Jiangsu Province, China”, XU Wan-qiang and XUE Jing-jin from P.R. China “Research on the Operation Model of China Telecom Market Integration”, CHEN Chun-liang from P.R. China “Labor Market Condition and Crime: Evidence from Zhejiang Panel”, SHI Sheng-an from P.R. China “View from the Crisis of Confidence in the Local Government Bonds”, WANG Jian-shu and LI Xue from P.R. China “The Overview of Environmental Audit Research Based on Energy Saving and Emission Reduction”, WANG Ge-pei and MAO Chun-mei from P.R. China “Investigation on Difficulties and Indemnification Mechanism for Promoting Environmental Cost Calculation System in China”.

The 2010 International Conference on Public Administration brought together an array of authors and topics drawn from many countries and attracted international interest in and inquiries from scholars and public administration practitioners in Australia, Bangladesh, Brazil, Cameroon, China, India, Indonesia, Iran, Italy, Jamaica, Japan, Kenya, Korea, Lesotho, Malaysia, Pakistan, Philippines, Poland, Romania, Russia, Singapore, South Africa, China Taiwan, Thailand, Uganda, United Arab Emirates, United Kingdom, and the United States. The Sixth International Conference on Public Administration was truly international.

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Looking Forward to Meeting You All at
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Contents

Part One Public Administration Theory, Practice and Reform

A Model for Public Participation on the Basis of ECPs.....Ali Asghar Pourezzat Hashem Sodagar
Ghazaleh Taheri Attar Seyyed Mahdi Sharifmousavi Majed Naji

Elephants, Ethics and Enigmas—A Practitioner’s Analysis of Municipal Government Ethics and
Anti-corruption Programs in U.S.A.Carla Miller

Impact of Sowell’s Constrained and Unconstrained Mindset on Public Administration Theory as
Applied to MicrocreditJonathan Ellis Dwight Vick

The Vulnerable Groups’ Interest Expression and Protection in Public Administration.....
.....LI Ying-ming SONG Jian-xin

On the Necessity of Building of the Government’s Credibility and Its Realization in China
.....ZHU Xiao-ning MUPALISE

The Influential Factors and Recommendations on the Transformation of Chinese New Generation of
Migrant Workers.....LIU Zhi-yong CHEN Xue

Government Regulation, Technology Level and Regulation Technology Failure.....
.....SUO Li-ming WANG Xi-bing

Rationalizing the Relationship between Professional Association and Government in China..... WANG Jie

Rethinking on Definition of Administrative Responsibility SubjectsLIANG Ping LI Qing-bao

Remodeling the Community Ethics and Construction of the Harmonious Community
.....ZHANG Qiang ZHANG Jian-ming

The Research on the Compulsory Education of the Resources Allocation between the Urban and
Rural Regions in China.....YU Xiao-han

Study on Educational Integration in Sichuan Urban-rural Coordinative Development
.....SHEN Yu-qin YANG Bing LUO Ruo-yu

The Research of Policy Networks on the Real Estate Macro-control for China.....WANG Xia FENG Feng

The New Way of Urbanization in China—Based on Analyzing Replacement of Rural Residence
Patterns of Huaming Town in Tianjin, China.....HAO Bo-jing CAI Wei-min

Civic Demand, Market Investment or Fiscal Capacity: Which Decides the Fiscal Expenditure on
Generalized Culture Undertaking?—An Analysis of Provincial Panel Data in China: 2005-2007.....
.....ZHOU Mei-duo YAN Xue-yong

Function Division between County and Town Level Governments: Case Study of Chengdu
.....HUANG Hong-hua

Research on the Types, Characteristics and Responses of the Land-requisitioned Farmers’ Family Stress
—A Case Study of Beibei, Chongqing, China.....CHEN Wei NIU Lin-xiao

Research on Related Issues about the Development of Industrial Clusters..... GU Lin-zhou

The Equalization of Basic Public Services of Radio and Television in Rural Areas: Challenges,
Opportunities and Countermeasures HONG Kai

Part Two Management Issues and Innovation

The Employment Effects of New Business Formation: A Regional Perspective
.....Huaqun Li Shaoming Cheng Kingsley E. Haynes

The Impact of Globalisation on Human Resources Management Policies and Procedures in the
South African Public Service..... P VEERAN IW FERREIRA

Lean Government: Is Lean and Six Sigma too Heavy or just Right for Government?Stephen Grech

Making Mechanism of Government Accountability Work: Lessons from Indian Civil Society
 Budget Organizations LING Lan LIU Zhan-zhan WANG Si-si
 A Study on the Influence Elements of Public Emergency Response Capability in the Public Crisis Events
 TANG Zhi-wei CHEN Meng
 Administrative Examination and Approval Pattern Innovation of Local Government in Post-crisis Period
 —The Case of Yuhang Agency of Project Approval
 ZHU Xing-ming XU Yue-qian FANG Li-hong
 Research on Service Government Performance Appraisal System Based on the Balanced Scorecard
 ZHAI Yan ZHANG Xiao-dong
 Performance and Reconstruction of Industrial Associations' Functions from the Cost-benefit Perspective:
 Based on the Case of Wenzhou City in China..... YANG Sheng-yi JIN Lei
 Research on the Urgent Interference into the Market By the Government under the Framework of Accountability
 —In the Instance of Tackling the International Financial Crisis by the U.S.A. and Chinese Government
HU Yan-ling ZHANG Chi
 The Research on Countermeasure of Management in the Mental Health of the Civil Servants in Tax
 System in Sichuan ProvinceLEI Lin MA Lin-hui
 Research on Administrative Decision-making Ways in Terms of the Intellectual Property Policy-making
 by Chinese Government HUANG Xiao-xun HUANG Li
 Analysis on Chinese Governmental Function in the Crisis Management of Natural Disasters
SHI Hong-ping ZHAO Lan
 Study on Mechanisms of the Executive Power Running in the Sun GU Jian-ya
 Thinking on Public Safety Issue Caused by Drunk Driving in China..... QIN Juan YANG Ming-li
 Heaven Can't Wait: Establishing Integrated Coastal Zone Management System Based on Ecosystem
 Theory Over Shandong Peninsula ZHAO Chang-xiang TONG Chun-fen WANG Qi
 Research on Industrial Interaction Relations in Comprehensive Coordinating Development of Urban and
 Rural Regions in China..... SUN Zheng-lin LIU Hong-na
 Study on Cyber Political Interactive Incentive for Public Departments.....
 CHEN Xiao-lin CUI Xiao-gang ZHANG Qiong-wen
 City-county Coordinative Development in the Scenario of Province Supervised CountyLIANG Yao-dong
 Life and Job Satisfaction of Attendants in the New Community of Prefabricated Houses after 5.12 Earthquake
FENG Chun LI Wan-he
 Research on the Participation of China NGO in Public Crisis Management
CHEN Shuang ZHU Xiao-ning
 A Study on Mass Incidents and Government Management System..... HE Li YANG Jun
 Research on Computer Use of Contemporary College Students and Management Suggestions
LIU Yu FANG Sheng ZHU Chun-mao DU Fei
 On the Problems and Improvement of the Residents' AutonomyLIU Zhi-xin
 The Accountability of the Government: Current Situation, Influential Factors and Analyses of the Method of
 Improvement—A Case Study of the Long Nan Event of Gansu Province..... LI Yan-fei TIAN Jia-hua
 A Study on Comprehensive Law Enforcement in City Management in China REN Li-sha

Part Three Governance with Networking, Law and Partnerships

Computerised Land Records: A Solution to Many Problems A Study of India..... Divya Vishen Manoj Dixit
 International Comparative Study of Key Persons on Local Government Organizations—Conceptual and
 Practical Analysis of Leadership Development through Strategic Human Resource Training in Local
 Government Administration to Meet the Demands of the Future Borderless Global Economy
Tetsuya Endo P. Michael Paules
 Public-private partnership in Primary Health Service Delivery: Lessons from Bangladesh.....
 Parvaz Azharul Huq

Citizen-centric Measurement of Official Web-sites as a Step Towards E-government in Russia Vladimir SOLODOV Evgeny STIRIN Christoph GLAUSER
 Vladimír SOLODOV Evgeny STIRIN Christoph GLAUSER
 The Study of Cultivating Civil Servant’s Administration Ethics from the Perspective of New Public
 Service Theory YANG Zhen-hai
 The Application of Public-private Partnerships Model in the Area of Rural Infrastructure Construction..... GAO Ming
 GAO Ming
 Analysis of Government Procurement Based on Principal-agent Theory TANG Shi-qian
 Analysis of Public Mood in Cyberspace: An Empirical Study Based on Twitter..... ZHANG Hui-ping
 The Status, Defects and Trends of Social Intermediary Organizations’ Human Resource Management
 CHENG Yu-lian
 An Empirical Study on Network Crisis Information Affecting Government Emergency Decision-making.....
 PENG Zhi-hua TANG Zhi-wei WANG Shi-long
 The Analysis of Civil Society Behavior under Public Crisis Governance YAO Hui-yan MA Ren-ting
 Cyber-democracy in Cyber-society: A Way of Public Deliberation and Institutional InnovationXU Xun
 Delivery Plan of Public Service: The Framework, Evolution and Enlightenment of UK
 LIU Gui-hua WANG Ning-bo
 Research on Application of Data Mining in E-governmentZHONG Yi CHEN Hua-an
 New Model of Urbanization and Equalization of Basic Public Service—Case of Yingzhou District of
 Ningbo City XU Yue-qian
 Cultivation of Civil Society in China: Rational Choice of Countryside Community Governance
 LU Wei-liang ZHU Xiao-ning
 On E-government in the Region of Western China—Strategic Choice Based on SWOT Analysis
 CAO Li ZHOU En-yi
 Analysis on the Online Public Opinion Management in the Context of Web 2.0 LI Yin-lai AN Jing
 Research on the Administrative Prior Rights in the Range of Constitutionalism.....
 LIU Peng SHANG Ji-zheng
 Main Factors: Formation and Development of Influence Power of Key Information on the Internet
 SHEN Xiao-rong WU Jing ZHANG Hong-tu
 The Study on the Mechanism of Government Coordination in Regional Public Crisis Governance.....
 CAO Jun-hui WANG Ying
 The Research of Speech Right on the Internet about the Internet Violence.....
 SHEN Xiao-rong ZHANG Ling-jing
 A Strategic Research into the Development of China Telecom’s Operating Channels in the 3G Era
 XUE Jing-jin XIONG Xiao-gang
 How Local Governments Deal with Cyber Triggered Public Events in China LIU Zhi-yuan SUN Lang
 An Analysis of the Influence of Mobile Social Networking on Audience’s Attitude..... ZHAN Xun LU Qi
 The Cause Analysis of Farmers Collective Petition from the Prospective of the Rural Grassroots Governance
 WANG Yan XU Wen-li
 A Study on Judicial Review of Withdrawal of Charges in Administrative Litigation: Based on the Analysis of
 the High Withdrawal Rate.....XIAO Shi-wei JING Zheng-zheng
 The Effective Countermeasures of Developing Social Intermediary Organizations..... YANG Xiao-hua
 Mechanism of Noise Transfer and Its Control on the Internet Environment during a Public Emergency
 CAI Yun-juan GAO Tian-peng
 To Construct Personnel Appraisal Indicator System Based on Complex Network Model..... ZENG Wei-xi
 Analysis of the Consolidation of the Government Responding Capability to the Network Mass Incidents
 in ChinaJIANG Jin ZHANG Zhen
 Constructing Public Satisfaction Evaluation System of the Government Information Service
 SHENG Ming-ke ZHAO Long CHEN Lu-wen

Part Four Public Service Delivery Challenges and Reform

Implementation of Internet-based Public Administration Programs Wallace Swan
 Research on the Effects of Public Service Motivation and Perceived Organizational Support on Turnover
 Intention of U.S.A. Federal Senior ProfessionalsZHU Li-yan PAN Na
 Determinants of Public Service Performance at the Local Administration in Poland..... Maria Piotrowska
 Management Issues and Service Delivery Challenges in Lesotho and Possible Solutions Oscar Mwangi
 Liront'so Raliile Monyane Rakharebe Nthuseng Nkhethoa Ntlatlapa Mosae
 Rural Social Capital Accumulation and Rural Public Services Supply Institution Induced Change in China
 WANG Jie-gui
 Lessons from the Public Finance on Promoting Low-carbon Economy in Zhejiang Province, China
 HUANG Wei-hong LIU Ya-nan
 Research on the Reform of Basic Medical Insurance System of Urban and Rural Coordinative Development
 in Chengdu, China GUO Hong-ling LI Yong-sheng
 New Mechanism of Intergovernmental Management for Promoting Educational Integration in the Yangtze Delta....
 SHEN Qin WANG Xi
 Framework Design for the E-government Personalized Service System in China MENG Qing-guo
 Study on the Multi-channel Provision of Public Goods..... ZHANG Xin-sheng ZHANG Ming-feng
 Research on Provision of Local Public Goods under the Fiscal Decentralization System in ChinaLI Xi
 The Management and Operation Status of the Gymnasium in Chinese Universities and Countermeasures Taken
 CHEN Li HU Qi-lin
 To Build a Service-oriented Government with Chinese Characteristics from the Perspective of New
 Rural Construction..... MA Xiao-gang HUANG Ming-e LIU Na-seng
 Collaborative Governance in the Public Services Delivery in Chinese Rural Areas..... XIANG De-cai
 Public Sports Human Resources' Development and Management in Chinese Local Colleges..... GAO Meng
 The Research on Civil Service Examination Evaluation Mechanism of China
 CHEN Si-fan WAN Cheng-li
 Analysis on the Demand and Supply Imbalance of China's Rural Social Endowment Insurance and Its Solutions....
HUANG Fei-kai ZHU Xiao-ning
 A Study on Discretionary Right in Administration of Social Security—Based on the Construction of
 Discretion Standard System.....ZHANG Fan TANG Jie
 Economic Analysis of the Integration of the Medical Insurance of Rural Migrant Workers
SHEN Shi-yong ZHANG Sha
 Service-oriented Government and the Cultivation of Blue-collar Class—A Case Study of the Workers'
 Community Education in Xiasha Economic and Technological Development Area in Hangzhou, China.....
 YAN Xiao-yun PAN Xiao-jing ZHU Lu-lu
 Reflections on Creating the System of Professional Joint Examination in Liaoning Province to Promote
 Graduates' EmploymentSHAO Hong-zhu YU Hao YAO Peng
 The Study on Insurance System for Unemployed University Graduate in China
 DENG Wen-li ZHANG zhen

Part Five Citizenship, Institutions, Communication and Innovation

Is CARPER Better? A Review of the Philippine Comprehensive Agrarian Reform Law (Republic Act 9700)
 and Good Governance Caroline H. Pajaron
 Reforming the Public Sector through Enhanced Citizen and Stake Holder Participation: The Opportunities
 and Challenges for the Public AdministratorMUNYALI Alfonso K
 Displacement of Employees of Government and Executive Bodies in Metropolises (Challenges and
 Opportunities) Case Study on the Displacement Plan of Employees of Government and Executive
 Bodies in Iranian Capital City Zahra Rohi Reza Nayebi