

新世界
NEW WORLD



全国高职高专院校规划教材·商务英语专业

Practical English

实用英语口语

鲁瑛 编著



对外经济贸易大学出版社
University of International Business and Economics Press

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研究生和本科生层次的商务英语教材适用于全国各高等院校英语专业的商务英语方向或国际贸易、国际经济、国际工商管理等商科专业的学生。

高职高专层次的商务英语教材适用于全国高职高专院校英语专业的商务/应用/外贸英语方向以及国际贸易或财经类专业的学生。

根据国家教育指导思想，目前我国高职高专教育的培养目标是以能力培养和技术应用为本位，其基础理论教学以应用为目的、够用为尺度、就业为导向；教材强调应用性和适用性，符合高职高专教育的特点，既能满足学科教育又能满足职业资格教育的“双证书”（毕业证和技术等级证）教学的需要。本套教材编写始终贯彻商务英语教学的基本思路：将英语听说读写译技能与商务知识有机融合，使学生在提高英语语言技能的同时了解有关商务知识，造就学生“两条腿走路”的本领，培养以商务知识为底蕴、语言技能为依托的新时代复合型、实用型人才。

本套教材——“新世界全国高职高专院校规划教材·商务英语专业”——包括《商务英语综合教程（上册）》、《商务英语综合教程（下册）》、《商务英语阅读（上册）》、《商务英语阅读（下册）》、《商务英语听说》、《商务英语口语》、《商务英语写作》、《商务英语翻译》、《外贸英语函电》、《商务谈判》、《国际商务制单》、《报检英语》、《实用英语口语》等。作者主要来自天津对外经济贸易职业学院、山东外贸职业学院、安徽国际商务职业学院、安徽商贸职业技术学院、大连职业技术学院和广东科学技术职业学院等。他们都是本专业的“双师型”名师，不仅具有丰富的商务英语教学经验，而且具有本专业中级以上职称、企业第一线工作经历，主持或参与过多项应用技术研究，这是本套教材编写质量的重要保证。

此外，本套教材配有辅导用书或课件等立体化教学资源，供教师教学参考（下载网址：<http://www.uibep.com>）。

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前 言

随着我国改革开放的迅猛发展，科学技术的不断进步，学习英语已成为人人所需，也是社会所需。尤其是对在校大学生来说，更是责无旁贷。学好英语必须从口语开始，这已成为社会共识。

《实用英语口语》(*Practical English*)是为有志于提高自己英语口语水平的读者而编写的一本英语口语教材。

本书共有 26 个主题，内容涉及学生学习和生活的各个方面。每个主题由五个部分组成：(1) 单词与短语，(2) 对话，(3) 短文，(4) 相关讨论的主题，(5) 有关谚语和警句。主题与主题之间前后连贯，也可以单独使用。书后配有相应主题的单词、短语与常用句型，使用非常方便。

本教材的教学目的主要是通过实用的对话和短文操练，提高学习者英语口语表达能力。书中的对话和短文紧密联系学生的思想、学习和生活实际，所设语言情景都是学生日常接触、亲身经历或非常熟悉的话题，情景逼真、生动，用语浅显、句子简短，便于学习、模仿、掌握和运用，使学生在学后能用英语介绍自己或与其他同学交流自己在工作、学习、生活中的感想、收获和体会，还能运用英语参与讨论社会事件，使学生真正达到学以致用目的。

本教材具有以下特点：

1. 课文主题与年轻人思想、生活、学习紧密相关，题材广泛，都是年轻人感兴趣且乐于交谈的话题，不会使学生产生任何压力且有助于他们产生用英语进行口头交际的强烈愿望。

2. 每个话题都围绕各自主题展开训练，但各话题间又不失内在的联系。从范文学习，到相关话题操练，使同学们有一个“学—练—会”的过程。

3. 本教材各个模块的内容都以学生为中心精心设计，力求最大限度地调动学生参与课堂讨论、对话或辩论的积极性，改变口语课教师自己讲、学生听的陈旧教学模式，变学生被动学习为主动学习，也可以用作学生课后业余时间进行交流、对话与讨论的辅助教材，使学生在“学中练，练中学”，达到学以致用目的。

4. 全书内容贴近学生生活，话题从进校到毕业展开讨论，并配有图片，集知识性、系统性、趣味性于一体，具有广泛的应用性和实用价值。它既适合普通高校学生，更

适合以应用型、技能型人才为培养目标的高职高专类学生，还适合于水平不一的英语自学者。

在编写此教材的过程中，本人参考了大量的国内外有关资料，得到了许多同行的启示，也从学生习得的过程中获得了丰富的反馈，尤其是得到了长沙理工大学廖世翘教授的全程指导，在此谨表示由衷的谢意。

由于编者水平有限，再加上时间仓促，难免存在错误和不当之处，恳请读者批评指正。

湖南汽车工程职业学院

鲁 瑛

2013 年 12 月

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Topic 1

Self-introduction

Exploring

1. Have you ever made self-introduction in public?
2. Please introduce yourself today.



New Words and Expressions

burn / bɜːn / 烧

pray / preɪ / 祈祷, 祈求

vermillion / və'mɪljən / 朱红色

divide / dɪ'vaɪd / 分开

cell phone 手机

admonish / əd'mɒnɪʃ / 劝诫

in private 私下

incense / 'ɪnsens / 焚香时的烟; 尊敬

mould / məʊld / 模具

multiply / 'mʌltɪplaɪ / 增加

grief / grɪːf / 痛苦

in need of 需要

in public 公开

Dialogue

A is a second-year student and B is a freshman. They meet and talk on the campus.

A: Hello, how do you do? It seems that you are new here. I am a second-year student. My name is Zhao Bin.

B: Hello, Zhao Bin. I am a new student and I've just arrived here. I am Li Tao.

A: You are welcome, Li Tao. As this is the first day you are in college, everything and everybody here is new to you. If you happen to be in need of help, just come to me or ring me up. My room tel. number is 2625808. My cell phone is 15115366779.

B: Thank you, Zhao Bin. You are so kind.

A: Come over, Li Tao. Here comes Wu Jing; she is my classmate. She is our monitress. I'm sure you will be glad to meet her. (After the introduction) May I show you around the campus?

B: Thanks a lot. I'd like to see the beautiful campus very much. But I'm afraid it will take too much of your time.

A: No. It's my pleasure. Let's go.

Passage

Hello, I am a freshman. I came here only two days ago. I am 18 years old. I am very proud to be a college student here. My name is Li Jian. I come from Hengyang. My hometown Hengyang is a beautiful place, especially the Nanyue Mountain; it is very famous in China. Every year many people go there to burn incense and pray. I like my hometown very much. Welcome to my hometown. And I will be your best guide. I am open-minded; I like making friends. I major in mould. To me, English is very important. I hope I am good at English.

(Words: 106)

Related Topics for Discussion or Talk

1. My family background
2. My first day in college
3. Well begun is half done.
4. Getting on well with friends and classmates
5. Respecting teachers and trying to be a good student

Proverbs

A friend in need is a friend indeed.

患难之交才是真朋友。

He who stays near vermilion gets stained red, and he who stays near ink gets stained black.

近朱者赤，近墨者黑。

Better without gold than without friend.

宁可没有黄金，不可没有朋友。

A man is known by the company he keeps.

看其交友，知其为人。

True friendship lasts forever.

真正的友谊万古长青。

A false friend is worse than an open enemy.

假朋友比公开的敌人更坏。

Never forget old friends while making new friends.

结识新朋友，不忘老朋友。

Friendship multiplies joys and divides griefs.

友谊增加欢乐，减少悲伤。

Admonish your friend in private and praise them in public.

对于朋友，要私下劝诫，公开赞扬。

Topic 2

Campus Area and Environment

Exploring

1. What's your first impression of your campus environment?
2. How are you going to keep your campus environment beautiful?



New Words and Expressions

concretely / 'kɒŋkri:tli / 具体地
advanced / əd'vɑ:nst / 先进的
enlarge / ɪn'lɑ:dʒ / 扩大
speciality / ,speʃɪ'ælɪti / 专业
noble / 'nəʊbl / 高尚的
instruction / ɪn'strʌkʃən / 说明

facility / fə'sɪlɪti / 设备
vivid / 'vɪvɪd / 生动的
vision / 'vɪʒən / 视觉
role / rəʊl / 角色; 作用
morality / mɒ'rælɪti / 道德
province / 'prɒvɪns / 省

outstanding / aut'stændɪŋ / 杰出的
 excavate / 'ekskeɪveɪt / 挖掘
 competitive / kəm'petɪtɪv / 竞争的
 brand / brænd / 品牌
 architectural / ,ɑ:kɪ'tektʃərəl / 建筑的
 wholesome / 'həʊlsəm / 健康的
 publicity / pʌb'lɪsɪti / 宣传
 courteous / 'kɜ:tjəs / 彬彬有礼的
 as a matter of fact 事实上
 I can't agree with you more. 非常同意。
 call on 号召

application / ,æplɪ'keɪʃən / 运用
 enhance / ɪn'hɑ:ns / 加强
 establish / ɪs'tæblɪʃ / 建立
 praise / preɪz / 赞扬
 hygiene / 'haɪdʒɪ:n / 卫生
 placard / 'plækɑ:d / 公告
 civil / 'sɪvl / 有礼貌的
 behavior / brɪ'heɪvjə / 行为
 can't but 不得不
 have a good sense of 有意识
 care for 爱护

Dialogue

Two students A and B are chatting while they are walking.

A: Where is your college?

B: Our college lies in the north part of Zhuzhou. Concretely speaking, it is at the foot of the Jiuniu mountain. It is not very far from the city center. You can take Bus No. 19 or Bus No. 35 to go to the college. It's about thirty minutes' walk.

A: How about your campus area?

B: It is about 384 mu. It is not very large, but it is very beautiful and well-known. There are two parts in our college. One is in the south, and the other part is in the north. In the north part there are three main teaching buildings, two practical training buildings, a big library and eight dormitories for the students. What's more, there are three dining rooms where you can taste different kinds of food and dishes.

A: I'd like to see your campus very much.

B: Ok, let's go.

A: (After a few minutes) Oh, how nice your campus is! It looks just like a garden. I simply can't but admire the architectural design of the buildings.

B: I can't agree with you more. You see, our school ground is always clean. Teachers, students and staff workers have a good sense of hygiene.

A: I have noticed it. As a matter of fact, wholesome surroundings are not only important to health, but also to the improvement of teaching and learning. See, over there, there are some placards.

B: They are for publicity, calling on people to pay attention to manners and environmental protection, for instance: "Be Civil", "Be Courteous", "Keep Off the Grass", "Care for the Trees and Flowers".

A: They are very helpful, putting people on the best behavior.

B: Yes, we hope that this will create good conditions for teaching and studies.

Passage

When you come to our college gate, you will be surprised at its environment. It is such a beautiful school. Everywhere is clean and tidy. There are many kinds of old trees and sports facilities. The students can do sports in their spare time. There are eight students' dormitories and they are all realized apartment management. There are three dining rooms and they are also realized network service.

There are three main teaching buildings. The conditions in the teaching buildings are very modern and advanced. Teachers can give their vivid lectures to the students. There is a big library and there are six floors in it. There are various kinds of books there, especially speciality books for all the students. The reading rooms are very clean and quiet, you can read there to enlarge your vision or do exercises there. There are also two practical training buildings in our college. It is a key practical training center in Hunan Province. Each speciality has its own practical training rooms. Of course it plays a very important role in developing and improving the students' abilities to use their hands to do things. In a word, it looks as nice as a beautiful garden.

Our college instructions are Noble Morality, Outstanding Skill, Hard-working and Right Application. Different kinds of college culture cultivates the students' speciality, and enhances the students' competitive power and confidence. It also establishes the college special brand to run school. It is deeply loved, welcomed and praised by our students.

(Words: 249)

Related Topics for Discussion or Talk

1. College culture
2. Environment and me
3. Natural surroundings of your college
4. Climate and environment
5. Our duty to improve and beautify the environment
6. Nature is man's mother.

Proverbs

Nature is the home of all things.

大自然是万物之家。

Environment means the atmosphere, water and land we live by.

环境指的是我们赖以生存的空气、水和土地。

Nature is man's closest friend.

自然是人类的亲密朋友。

Protect nature for the benefit of the people.

保护自然，造福于人。

Turn the land green with parks and woods.

实现大地园林化。

Care for grass, protect environment.

爱护草地，保护环境。

Forbidden to injure flowers and trees.

禁止损坏花木。

Keep off the grass (lawn).

勿踏草地。

Don't pick flowers and fruit.

不准采摘花果。

Animals are part of nature. To care for them is to care for nature.

动物是大自然的一部分。爱护动物就是爱护自然。

Topic 3

College Life

Exploring

1. Is your college life colorful?
2. Please give us some examples.



New Words and Expressions

various / 'veəriəs / 各种不同的
meaningful / 'mi:nɪŋfʊl / 有意义的
ring / rɪŋ / 响
rinse / rɪns / 清洗, 漱
breath / breθ / 呼吸
keen / ki:n / 热心的
provincial / prə'vɪnʃəl / 省的
periodical / ,pɪərɪə'bdɪkl / 期刊

furious / 'fjuəriəs / 激烈的
recall / rɪ'kɔ:l / 回忆
loudspeaker / 'laʊd'spi:kə / 广播
comb / kəʊm / 梳头
sponsor / 'spɒnsə / 主办
club / klʌb / 俱乐部
stock / stɒk / 备有
affair / ə'feə(r) / 事情, 事态