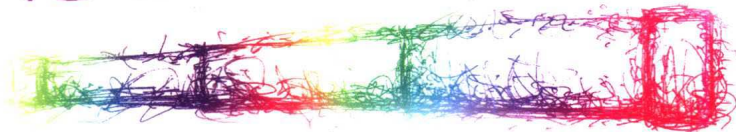


创
路
人
①

做个

SMART



领导人

Words of Promise

for Leaders



以新颖的进路，演绎人生。

做个SMART领导人！

图书在版编目(CIP)数据

创路人,做个 Smart 领导人/(美)约翰逊著;
文康译. —南昌:江西人民出版社,2001.9

I. 创... II. ①约...②文... III. 企业领导学
IV. F272.91

中国版本图书馆 CIP 数据核字(2001)第 23527 号

著作权合同登记赣字 14 - 2000 - 175

本书根据香港证主协会出版社授权中文简体字版

不得翻印 违者必究

责任编辑:朱卫东 揭同元

做个 SMART 领导人

江西人民出版社出版发行

江西青年报社印刷厂印刷 新华书店经销

2001 年 9 月第 1 版 2001 年 9 月第 1 次印刷

开本:880 毫米×1194 毫米 1/32 印张:4

字数:100 千 印数:1—5000 册

ISBN 7 - 210 - 02428 - X/B·78 定价:36.00 元(每分册 12.00 元)

江西人民出版社 地址:南昌市新魏路 17 号

邮政编码:330002 传真:8511749 电话:8511534(发行部)

E-mail: jxph@163.net

(赣人版图书凡属印刷、装订错误,请随时向承印厂调换)

做个

SMART



领导人

*Words of Promise
for Leaders*

江西人民出版社

原书空白

要散发

SMART 领导人

的风采，

就要不断成长、梦想，

以坚定不移的信念去挖掘与冒险。

原书空白

1 Character



品格力量篇





品格是**赢得别人尊敬的基石**。就像一栋好房子不能建筑在沙滩上，值得别人尊敬的不朽声誉，也不能建筑在软弱的品格上。



Character is the foundation stone upon which one must build to earn respect. Just as no worthy building can be erected on a weak foundation, so no lasting reputation worthy of respect can be built on a weak character.

R C Samuel



品格就是力量，它能交朋友、找赞助人，

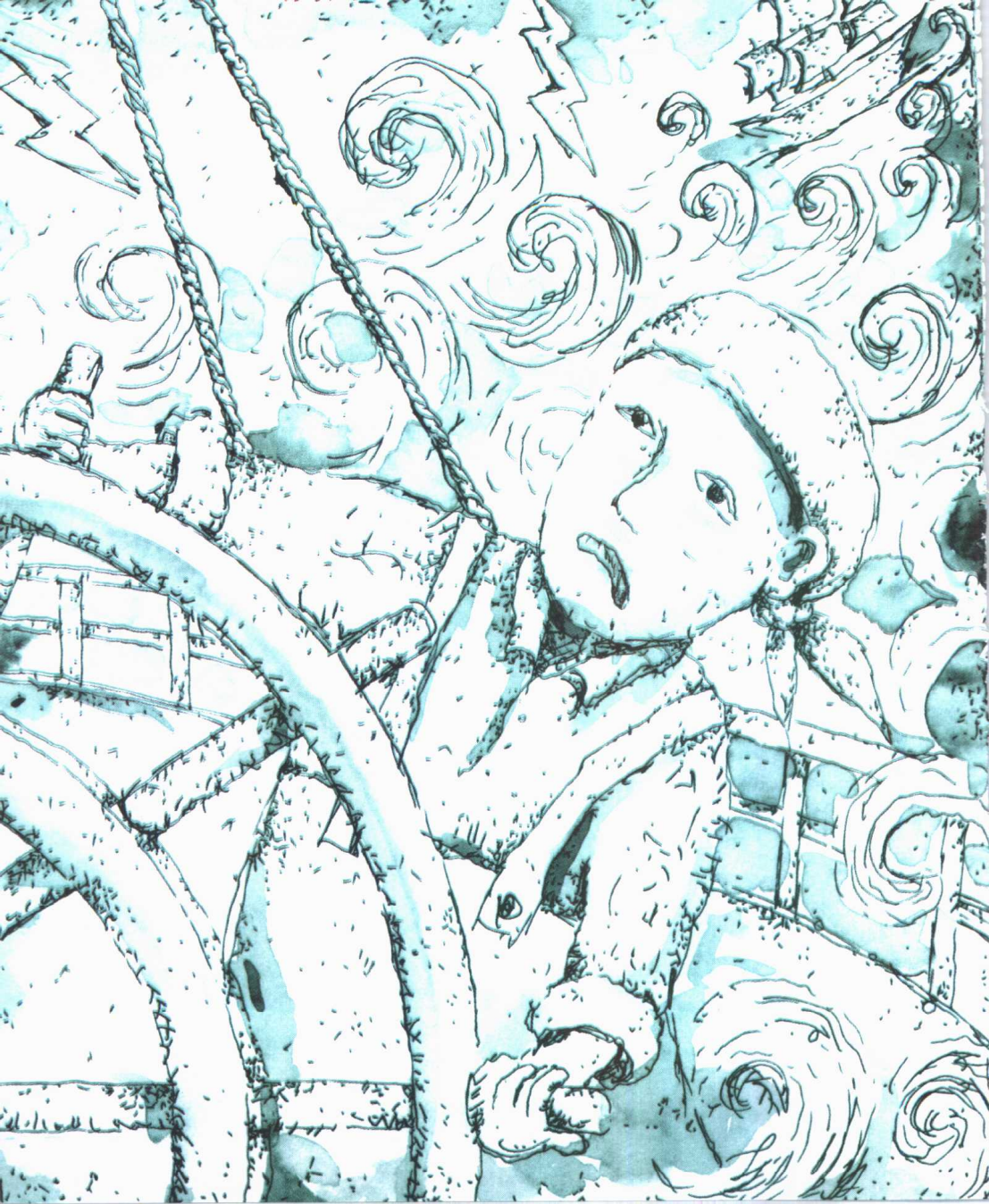
助你打开通向财富、荣誉和幸福的道路°

Character is power; it makes friends, draws patronage and support

and opens the way to wealth, honor, and happiness.

J. Howe







几乎所有人都能经得起**逆境**的**考验**

若你要考验一个人的品格，就给他权力吧！

*Nearly all men can stand adversity, but if you want to test a man's
character, give him power*

Abraham Lincoln



一位领袖的**影响力**，取决于他
们的**信念**有多深邃、**理想**有多远
大、**远见**有多丰富，还要看
他的**爱心**有多真挚。

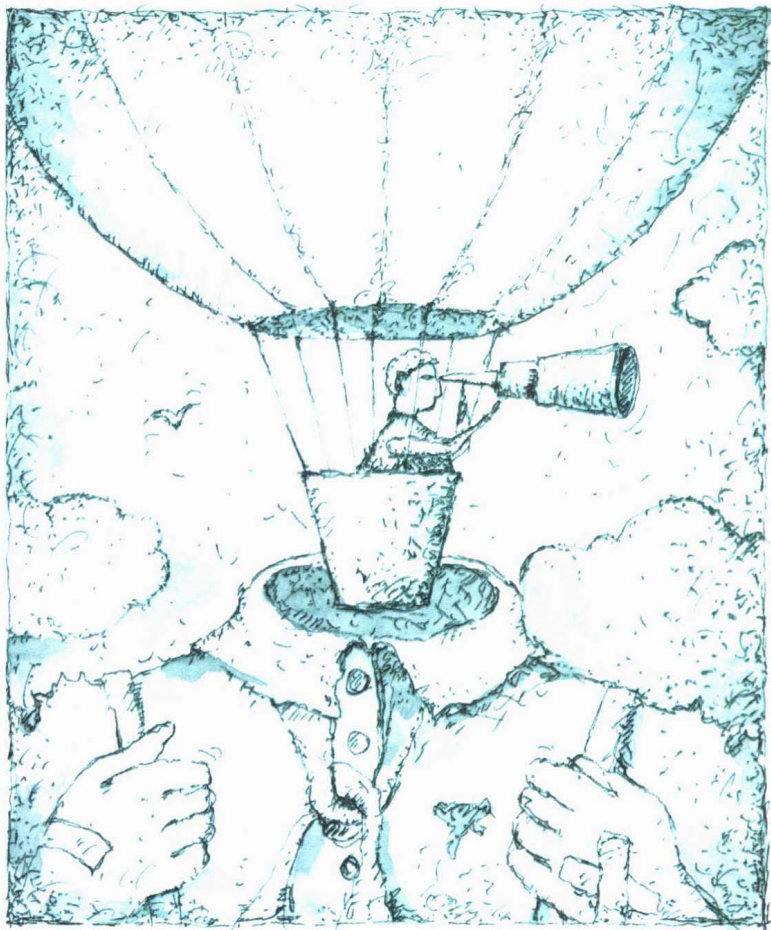
*The size of a leader is determined by the
depth of his convictions, the height of his
ambitions, the breadth of his vision and the reach of
his love.*

D. N. Jackson



能**适应环境**却不轻易改变信
念的人是有福的。

*Blessed is a man who can adjust to a set of circum-
stances without surrendering his convictions.*





高尚的品格

比杰出的才华值得人称赞。

大多数才华均是天赋的，

而高尚的品格却必须

靠思想、决断、勇气和决心，

从生活中一点一滴地培养起来。

Good character is more to be praised than outstanding talent.

Most talents are to some extent a gift.

Good character, by contrast, is not given to us.

We have to build it piece by piece

— by thought, choice, courage and determination.

John Luther



为了发现真理而探寻，是培育最崇高品格的秘诀。

The study of god's Word, for the purpose of discovering god's will, is the secret discipline which has formed the greatest characters.

James W Alexander



收获的规律就是收的比种的多。播下一个行动，收获一种习惯；播下一种习惯，收获一种品格；而播下一种品格，便可收获你的将来。

The law of harvest is to reap more than you sow. Sow an act, and you reap a habit; sow a habit and you reap a character; sow a character and you reap a destiny

G D Boardman