

中国服装服饰业总览

**DIRECTORY
TO
CHINA'S
GARMENT
AND
ACCESSORIES
INDUSTRY
1999**



中国纺织出版社
CHINA TEXTILE PRESS

中国服装服饰业总览

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内 容 提 要

全书共分三章,内容包括中国服装服饰生产、贸易企业及相关单位的名录;特别介绍及品牌荟萃两章,采用彩页及专页形式介绍国内及港台地区服装服饰业著名品牌。全书内容均为中英文对照。

本书可作为服装行业及相关行业从事技术管理、销售及外贸人员的必备工具书。

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江苏康博集团股份有限公司



董事长兼总经理 高德康

Kangbo Group Co., Ltd. is a national grade enterprise group integrating with clothes, real estate, finance and health products.

During the past ten years, the company regards "create best products in China and the world" as its guiding ideology. It has become one of the largest eider down garments base with the most advanced technical force in China. Bosideng brand series is the company's leading products which are sold well over China and are exported to Southeast Asia, Europe and America. The health products developed by the company, such as waterer and pure pallas pit viper powder, have made brilliant figures for their special style.

At present, the company owns total assets of 620 million yuan. In 1997, its sales value amounted to 710 million yuan. The profits and taxes was at the 4th among top 100 enterprises of China garment industry.

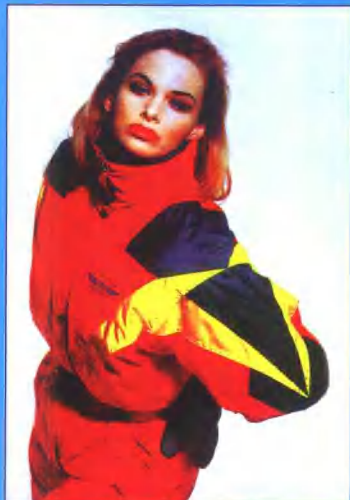
The company's purpose is to create world-famous brand.



康博集团是集服装、房地产、金融、保健品于一体的国家级企业集团。

十多年来，康博人在总裁高德康提出的“争中国第一，创世界最好”的思想指导下，使原来一个名不见经传的作坊小厂一跃成为中国规模最大，技术力量最先进的羽绒被生产基地之一。公司主要生产的“波司登”牌系列服装畅销全国，并远销东南亚和欧美国家。首创开发的饮水机、纯鹿蛇粉等营养保健品也崭露头角，一枝独秀。

目前集团拥有总资产6.2亿元，1997年实现销售收入7.1亿元，利税总额在全国服装行业利税百强企业中排名第4位。



KANGBO GROUP CO., LTD.

波司登羽绒服荣誉录

- * 中国首批八大名牌羽绒服挂牌企业排名第一
- * 85-97年连续三年全国销量第一
- * 国家技术监督局市场抽检连续五年质量达优
- * 1998年全国重点大商场推荐市场主导品牌防寒服类排名第一

* 江苏省免检产品三连冠

* 俄罗斯圣彼得堡国际博览会唯一名牌金奖

* 美国亚特兰大奥运会唯一特许产品

* 第18届冬奥会中国记者团专用采访服

* 98中斯联合攀珠峰中国队唯一指定防寒服

The honour list of Bosideng eider down garment

- * The first of the first batch of eight famous brands eider down garment enterprises
- * the first in sales volume in China from 1985-1997
- * the fine quality tested by State Bureau of Technical Supervision for five years running
- * the first in leading cold proof suits at recommended China major markets
- * the free inspection product for three times in Jiangsu province
- * the only gold prize at Russian Saint-petersburg International Fair
- * the only special permission clothes at America Atlanta Olympic Game
- * the permission clothes for Chinese reporters at 18th Winter Olympic Games
- * the only special permission cold proof suits for China Mountaineering Party of 98 China and Slovak



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Development Zone.

Changshu City, Jiangsu

Province

P.C.: 215532

Tel: 0520-2532888



大庆毛纺集团有限责任公司

DAQING TEXTILE GROUP CO.,LTD.

大庆毛纺集团有限责任公司是经黑龙江省人民政府“黑政函[1996]49号”文件批准，是国有独资大型纺织企业集团。现已形成年纺纱5000吨，生产拉舍尔毛毯250万条，簇绒毛毯45万条的生产能力，在主业发展的基础上，还积极开发替代产业，现已初具规模的塑料包装袋年产250万个，纸箱1350吨，无纺布600吨，床罩、童装、沙发靠垫、棉花被、玩具等10万件套。公司全部设备从英、意、日等国引进，其3.9和2.44台套，具有八十年代国际先进水平。

公司的主导产品是“美多丽”、“金耀”、“华琦”牌高级拉舍尔毛毯，曾先后荣获省、部优质产品称号和黑龙江省驰名商标称号。全国用户满意产品称号以及知名产品销售量最多的十大企业之一称号。企业于1987年晋升为国家二级企业。产品除辐射全国27个省市、自治区，远销中东、独联体、日本、东南亚等国家和地区。年出口量占总产量的40%左右。

我们奉行的宗旨：注重质量，保证信誉，恪守合同，优质服务。

董事长 程长友

热诚地欢迎中外客商前来洽谈业务与合作





法定代表人：程长友

Legal representative: Cheng Changyou

On the basis of developing the main industry, replacing industries are also opened up. At present, the annual output of the products are plastic packing bags 2.5 million pieces, cartons 1350 tons, non-woven fabric 600 tons, bedcovers, baby clothing, sofa backrest, cushion comfort and toys 100,000 pieces. About 399 kinds of 244 sets of equipment, which were imported from England, Italy and Japan, have the world's advanced technology of the eighties.

The main products are Meiduoli, Jinhuang and Huaqi brands, which have been awarded as high quality products by Heilongjiang province and the Ministry of Textile Industry and have won Heilongjiang Famous Label. The enterprise promoted to the National second class enterprise in 1987. The products were not only sold in 27 provinces, cities and autonomy regions, but also about 40 per cent products were exported to other countries and regions including the Middle East, C.S., Japan, Southeast Asia, etc..

Chairman of the board: Cheng Changyou welcomes customers to our company for business negotiation and cooperation.

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Add: 72 Zhongxing South Street, Sartu District, Daqing City, Heilongjiang

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安莉芳集团

EMBRY GROUP

安莉芳集团从事女装内衣之设计、生产、推广及零售，产品有胸围、内裤、紧身衣（裤）、泳衣、睡衣、韵律服及孕妇、哺乳用产品，并推广及行销至全球多个国家。

经过二十几年的发展，集团已成为颇具规模的跨国公司。创办人郑敏泰先生目前任集团董事局之主席及董事总经理，中国农业大学名誉教授，中国纺织大学兼职教授。

集团之生产业务主要在中国成立的附属公司 安莉芳（中国）服装有限公司，百年企业（深圳）有限公司，新中明珠服装（深圳）有限公司，安莉芳（常州）服装有限公司制造。厂房设于深圳常州两地。

一九九六年集团率先在内衣行业荣获ISO9001证书，良好之管理及突出业绩荣获一九九六年香港工业生产力奖，并获“97中国市场同类产品销量第一”。

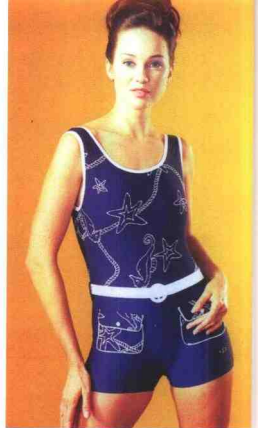
集团在中国、香港、澳门及亚洲多个地区均已建立稳定的市场网络，已在国内三十几个城市的著名百货公司开设了四百多个专柜，及在深圳开设了安莉芳专卖店。

随着妇女对内衣的口味及质量要求越来越高，市场空间飞快发展。集团将一如既往，努力向前，在产品质量、设计、销售服务各方面力求完美，不断为各界女士提供一系列优质、时尚、具创意的内衣产品。



安莉芳有限公司主席 - 郑敏泰
Zheng Mintai - Chairman





Embry Group engages in designing, manufacturing, marketing women's underwear. Its main products include bra, underpants, tights, swimmer, night clothes and products for pregnant women and breastfeed. The products have been marketing in many countries.

During the past 20 years, the Group has become a transnational company in large scale. Its founder, Mr. Zheng Mintai is the Chairman of the board and General Manager, part-time professor of China Textile University.

The subcompanies of the group in China include: Embry (China) Garments Co., Ltd., Jinian Enterprise (Shenzhen) Co., Ltd., Xinzhong Mingzhu (Shenzhen) Co., Ltd.,

Embry (Changzhou) Garments Co., Ltd. The plant building was built in Shenzhen and Changzhou.

In 1996, the Group won firstly the Certificate of ISO9001 in underwear industry. In 1996, it awarded Hong Kong Industry Production Prize because of its good management and remarkable achievement. The Group has set up steady marketing network in China, Hong Kong, Macao and other regions of Asia has opened more than 400 counters in famous department stores of over 30 cities in China. Embry Group will constantly supply high quality and fashionable underwear to women.



安莉芳 (中国) 服装有限公司 地址 广东省深圳市布心路布心工业区第四路雷边二栋 邮编 518019 电话 (0755) 5813888 传真 (0755) 5510700 联系人 陈宇晨经理
Embry (China) Garments Ltd. Add: 2nd Floor, No.4 Building, Busin Industry Zone, Busin Rd., Shenzhen City, Guangdong P.C.: 518019 Tel: (0755) 5813888 Fax: (0755) 5510700 Contact to Manager: Chen Yuchen

安莉芳 (常州) 服装有限公司 地址 江苏省常州市城北通江大道安莉芳路8号 邮编 213022 电话 (0519) 5111888 传真 (0519) 5100368
Embry (Changzhou) Garments Ltd. Add: No.8 Embry Rd., Tongjiang Avenue, Changzhou City, Jiangsu P.C.: 213022 Tel: (0519) 5111888 Fax: (0519) 5100368

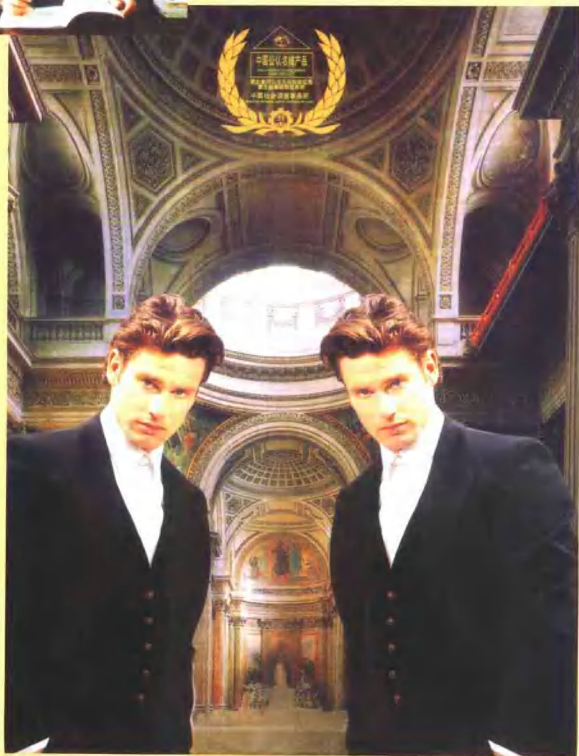
安莉芳 (香港) 有限公司 地址 香港新界葵涌大连排道200号伟伦中心二期七楼 电话 (862) 24186288 传真 (862) 24100002



法定代表人：刘彦平
Legal Representative: Liu Yanping



爵王服饰股份有限公司





优美的工作环境

The beautiful working situation

爵王服饰股份有限公司是湖北服装工业的后起之秀，是中国缝纫行业最大规模百强企业，是鄂西北、豫西南区域最大的西服专业生产厂家。1986年由8台缝机起家到现在拥有德国、日本、意大利引进的一流先进生产设备。年产“爵王”牌西服、风衣、休闲装25万套（件），产品畅销鄂、豫、川、陕、湘等十几个省市和地区，在市場有强烈的占有、竞争力、影响力。

公司始终坚持“以质取胜，以诚待客”的宗旨，把品牌作为企业的灵魂，把质量作为企业的生命。生产的“爵王”牌高级西服系列，选料考究，制作精细，并开发出适应中、老年、特定年龄的服装和为企业、事业团体承做制服。10年以来，“爵王”牌高级西服系列多次被评为“消费者信得过产品”，并先后荣获“中国公认名牌产品”、“95北京国际精品博览会金奖”、“中国95最受消费者喜爱的服装”等殊荣。

九届全国人大代表、公司董事长兼总经理刘彦平先生率公司全体员工热忱欢迎国内外朋友光临惠顾、精诚合作。

As a new star among the Hubei provincial clothes-making enterprises, Juewang Garments Co., Ltd. is one of the biggest plants within "the 100 strong plants in National Sewing Industry". It's also a special garment plant in the areas of northwest Hubei and

southwest Henan. At the time of its foundation, the company just owned 8 sets of sewing machines. Now it has some first-rate advanced producing equipment which are introduced from Germany, Japan and Italy. The company can annually produce 250,000 pieces of kingdom-marked suits, overcoats and so on. The products sell well in Hubei, Henan, Sichuan, Shaanxi and Hunan provinces.

The company takes high quality and treating customers sincerely as its purpose. The famous trademark is its soul and quality is its life. Being chosen raw material carefully and with exquisite workmanship, the kingdom-marked high quality clothes have been evaluated "believable products for the customers" many times since 1990. Its products has been awarded as "the Chinese Acknowledged Famous Products", and "the Gold Prize of '95 Beijing International Elaborate Products Fair".



典雅的服装展销厅

The elegant hall for fashion show



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Laohakou City, Hubei

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Tel: (0710) 8772288 8772299

Fax: (0710) 8771418

JUEWANG GARMENTS CO., LTD.

邢台方圆纺织印染(集团)有限责任公司属于国有大型一档纺织企业。现有纱锭12万枚,线锭16000枚,气流纺2432头,宽幅、特宽幅织机2500台。印花生产线两条。主要生产品种为:各种规格的纯棉、涤棉精(普)梳纱、OE纱、漂纱、色纱,各种规格的坯布、色布、漂布、印花装饰布、床上用品产品,可年产棉纱25000吨,坯布4000万米,印染装饰布1000万米。床上用品产品100万件(套)。产品畅销国内30余个省市自治区,并销往日本、韩国、东欧、东南亚地区。深受用户好评。该公司注重产品信誉,为河北省签合同讲信用先进单位。省质量效益型先进单位,省优势企业。

It is a large state-owned textile enterprise with 120,000 spindles, 160,000 wirebars, 2432 heads open-end spinning, 2500 sets of looms and 2 printing production lines. Its main products include pure cotton polyester-cotton yarn, OE yarn, bleached yarn, colored yarn, kinds of gray cloth, colored cloth, bleached cloth etc. It can annually produce 25,000 tons cotton yarn, 4 million meters gray cloth, 10 million meters printed bunting and 1 million pieces of corollary products for bedding. Its products are sold well in China and are exported to Japan, Korea, East Europe and Southeast Asia.

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P. C.: 054068 Tel: (0319)3030624 Fax: (0319)3037546

Legal representative: Song Xitian



床上配套产品 bedding



绗缝产品 quilting goods

● 董事长、总经理：宋希田
President: Song Xitian



棉纱、色纱产品 the products of cotton yarn and coloured yarn



气流纺纱机 open-end spinning machine

江苏康博集团股份有限公司

JIANGSU KANGBO GROUP CO., LTD.



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Legal representative: Gao Dekang



出版说明

近年来,我国服装服饰业迅猛发展,企业数量不断增加,知名品牌越来越多,呈现出前所未有的大好局面。另一方面,由于全球经济一体化进程的加快,服装服饰业的全球竞争也日趋激烈。中国服装品牌同国外品牌相比,仍存在着附加值不高,服装设计还存在较大差距等问题。为进一步提高我国服装服饰企业和品牌知名度,增强我国服装服饰产品竞争力;为促进国内服装企业及相关行业间交往,增进国外纺织服装企业、经贸组织对我国服装业的了解;同时也为服装服饰业研究者、设计者及决策者提供最新翔实的信息资料,中国国际贸易促进委员会纺织行业分会、国家纺织工业局贸促会组织编纂出版了《中国服装服饰业总览》一书。

全书由三章构成:

第一章:中国服装服饰生产和贸易企业及相关内容名录,共计近一万家。

第二、第三章:为特别介绍和品牌荟萃部分,采用彩页专页形式介绍国内及港台地区服装服饰业著名品牌。

全书以中英文对照形式出版。

本书企业名录收录最后截止时间为1998年11月。

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Editor's Note

In recent years, China's garment and accessories industry has been developing rapidly, garment making enterprises mushroomed, more and more famous brands have come into being and the industry has met an unprecedented prosperous period. But at the same time, with the step towards integration of the global economy quickened, the industry faces intensified worldwide competition. There is still big gap between Chinese famous - brand garments and foreign counterparts in terms of added value and design. Under such circumstance, the Textile Sub - Council of CCPIT and the Trade Promotion Council under the National Textile Industrial Bureau have compiled the book named "Directory to China's Garment and Accessories Industry", aimed at further heightening the public awareness of Chinese garment production enterprises and their brands, improving the competitiveness of Chinese - made garments in the international market, providing a good chance for foreign companies to have better understanding of Chinese garment enterprises and also offering latest information to garment industry - related researchers, designers and decision - makers.

The book consists of three Chapters:

Chapter 1 is a directory to about 10,000 garment production and trading enterprise as well as related organizations.

Chapter 2 and Chapter 3 introduce a collection of famous brands established by garment production enterprises in China (including Hong Kong and Taiwan) with coloured pages.

The book is a Chinese - English bilingual publication.

The deadline for enterprise to register in the directory is Nov., 1998.

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